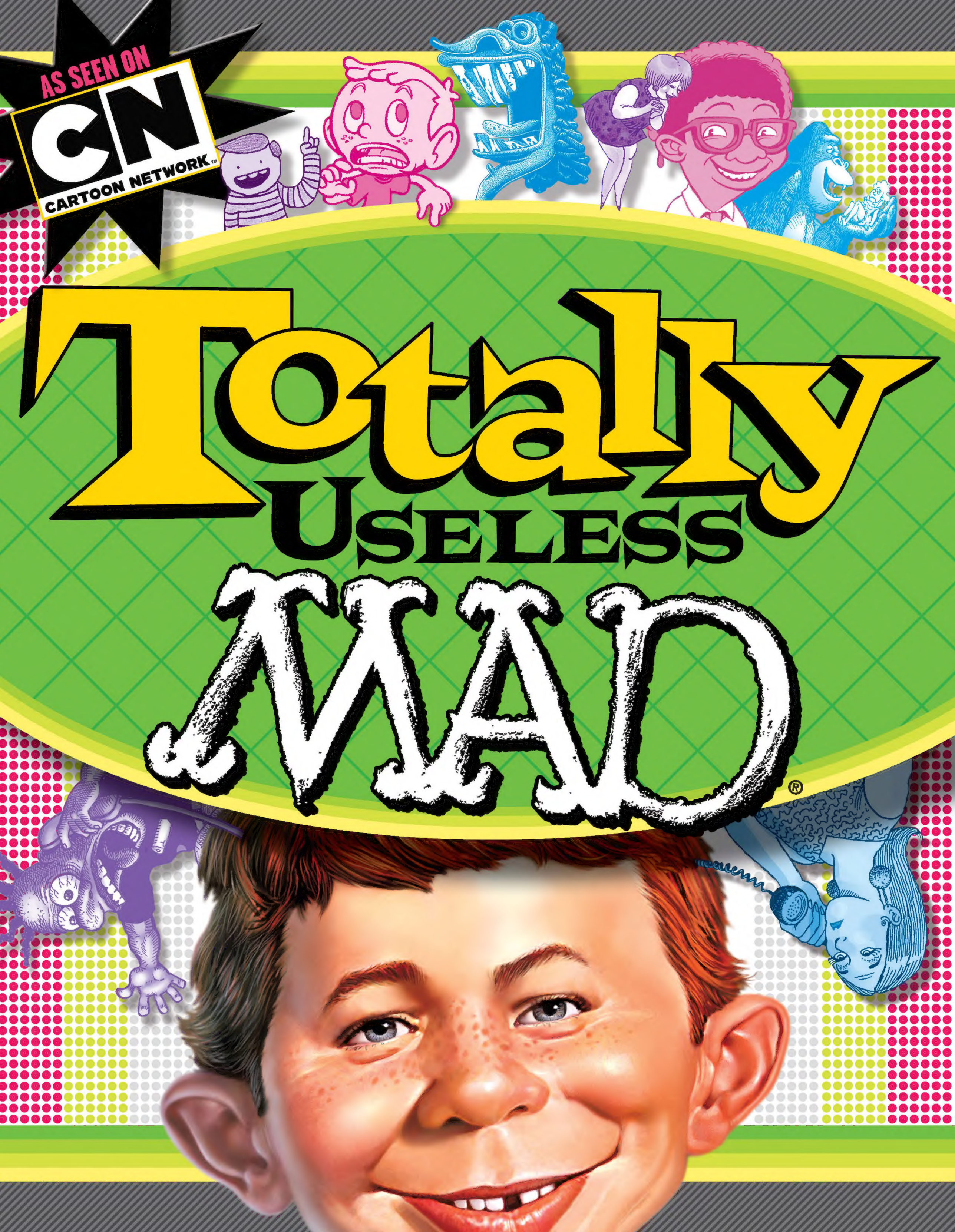
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Printed by RR Donnelley, Salem, VA, USA.
3/1/2013. First Printing.
ISBN: 978-1-4012-3911-4

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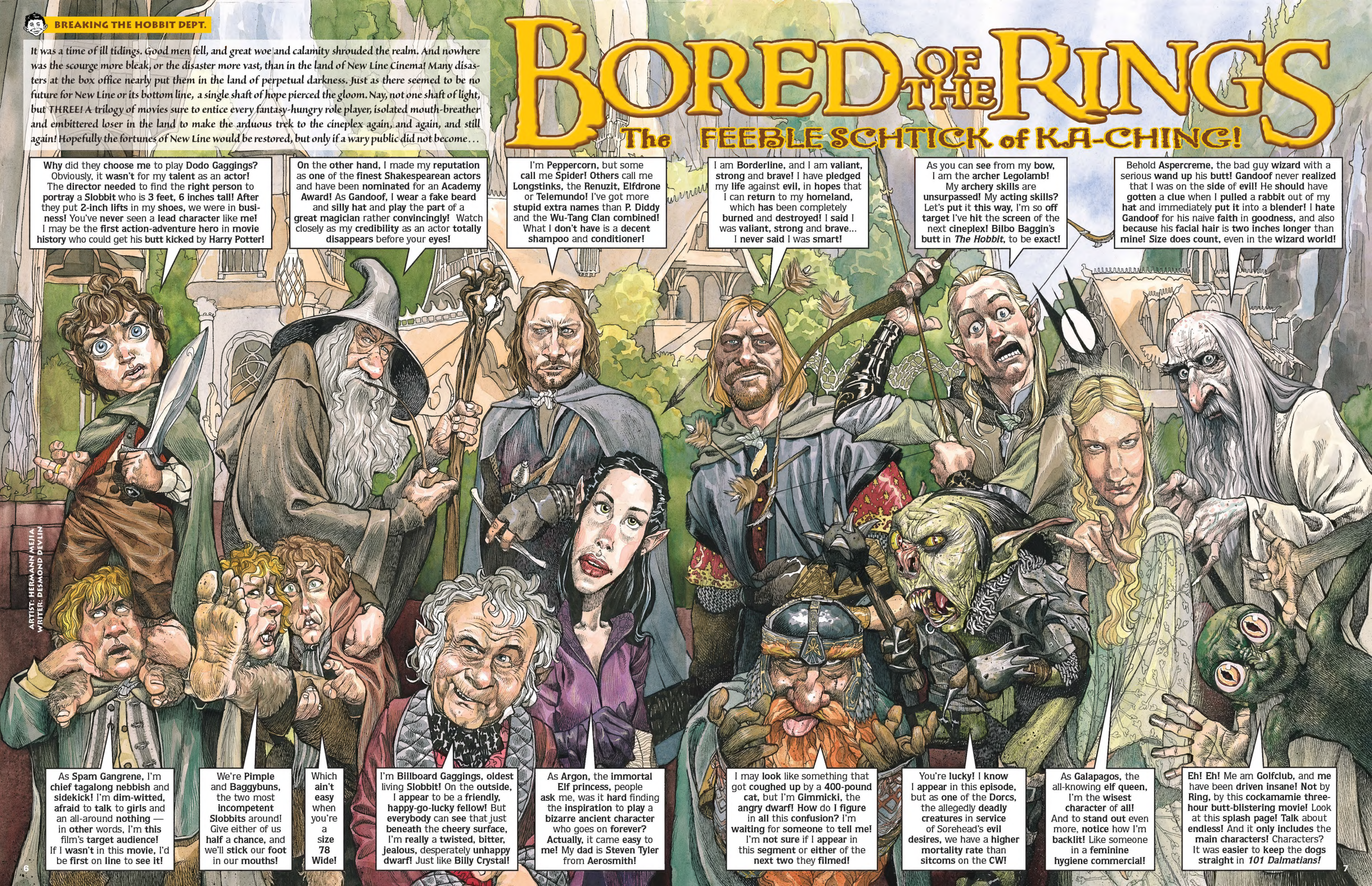
"Drawn Out Dramas" Throughout By Sergio Aragonés

BORED OF THE RINGS

The FEEBLE SCHTICK of KA-CHING!

It was a time of ill tidings. Good men fell, and great woe and calamity shrouded the realm. And nowhere was the scourge more bleak, or the disaster more vast, than in the land of New Line Cinema! Many disasters at the box office nearly put them in the land of perpetual darkness. Just as there seemed to be no future for New Line or its bottom line, a single shaft of hope pierced the gloom. Nay, not one shaft of light, but THREE! A trilogy of movies sure to entice every fantasy-hungry role player, isolated mouth-breather and embittered loser in the land to make the arduous trek to the cineplex again, and again, and still again! Hopefully the fortunes of New Line would be restored, but only if a wary public did not become…



ARTIST: HERMANN MEJIA
WRITER: DESMOND DEVLIN

I'm so **glad** that you could visit, **Gandoof!** But are you **sure** this is just **natural Shire vegetation** we're **smoking?**

Of course, of course! Now, pass me another **30 sweetcakes** and **keep quiet** so I can hear the music of this **young, hot new band, The Grateful Dead!**

I'd like to **thank** all the **little people!** HA! I've waited **111 years** to **use** that **joke!** Anyway, I'm **glad** you all could come to my **birthday party!** And I am **deeply sorry** that the **111 candles** on my cake **set fire** to the **winter harvest!**

Happy Birthday Billboard

Nyyeehh-yahh-*yahhh!* Keep the **Ring** away from **me!**

Wow! I haven't seen someone **that** scared of wearing a littlebitty **gold ring** since **Oprah's boyfriend, Stedman!**

Like Oprah, the **Ring** is **all-powerful!** It **warps souls!** It **destroys minds!** It **plunges** its owners into **eternal slavery! YOU** keep it, **Dodo!**

Gee, **thanks!** With a **caring protector** like **you** watching my back, this could be the first **one-movie trilogy** ever!

Aha! My **inner sense** tells me that **YOU** must be **Mr. Dodo Gaggings!**

Hey, **nice catch,** Eagle Eye Cherry! Wanna **join** us? We could **really use** the sort of **keenly-honed skills** that can pick out **four midgets** in a **crowd!**

A horse is a corpse, of course, of course! And I am the corpse that rides the horse. And with great force and no remorse, we kill those Slobbits dead!

Yowww! And yet, I don't **mind** the **pain!** Finally, I get to play another onscreen **emotion** besides **"looking dumbfounded."**

Are you doing one now? I'm **having trouble** telling the **difference!**

They're both so **beautiful...** so **round** and **full...**

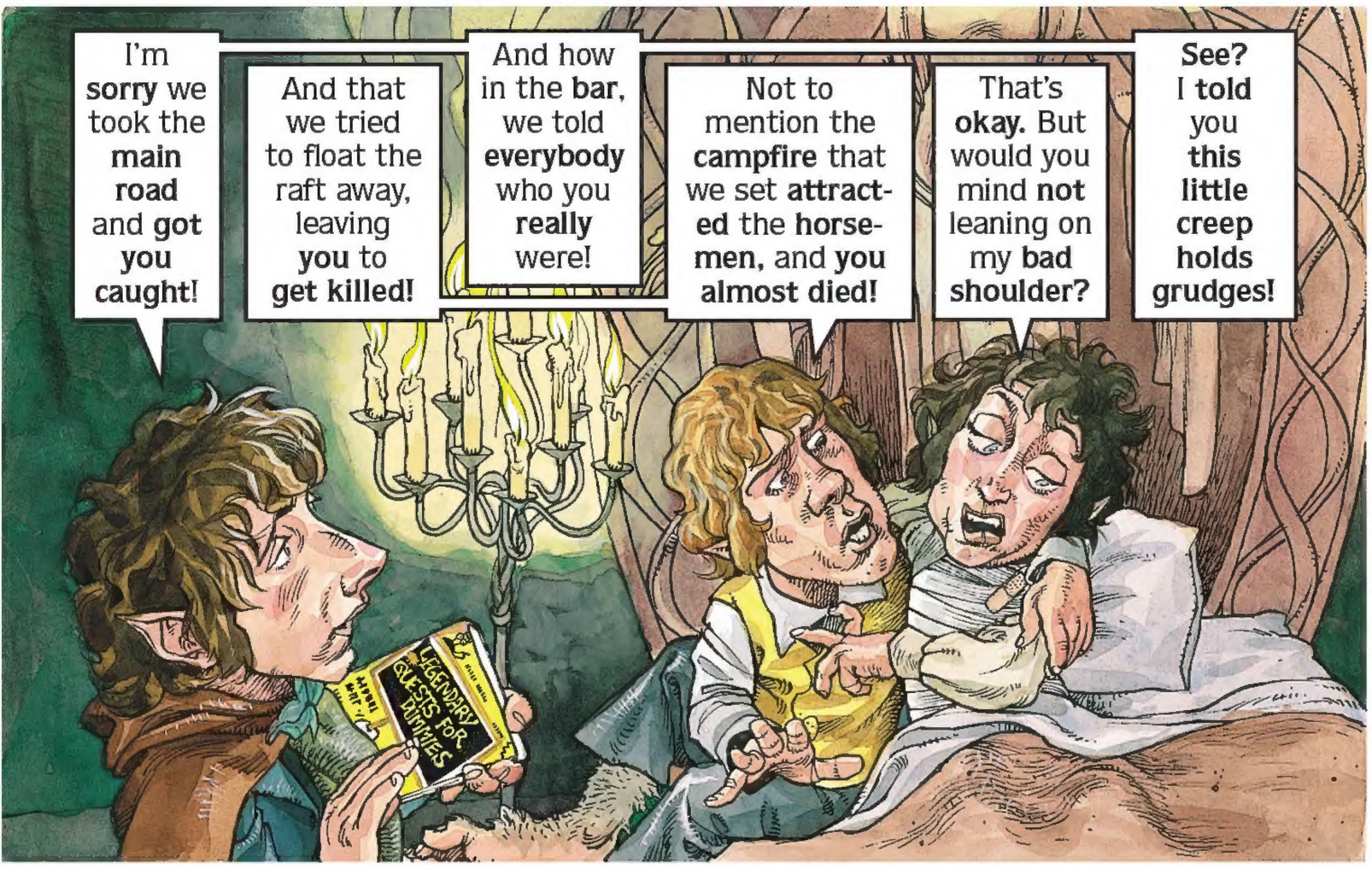
Though you are **hurt** and **sick,** a Slobbit should **not speak** about the **lips** of a **princess!**

Huff, wheeze...I'm **not lusting** over your **lips!** I'm looking at **those two beauties!**

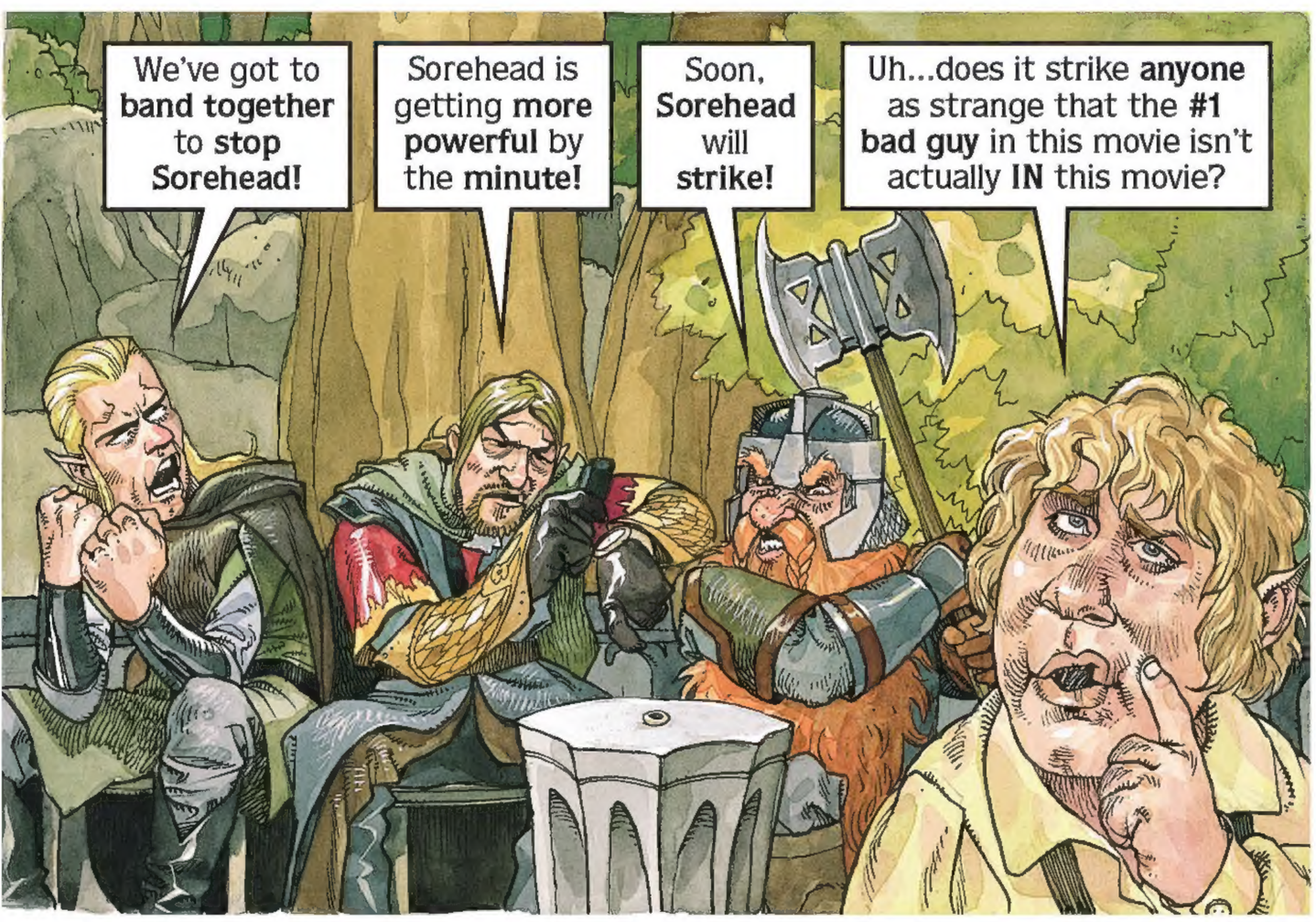
What? You **dare** to **stare** at my **royal breasts?**

No, your **knees!** Don't forget, **I'm three feet tall!**

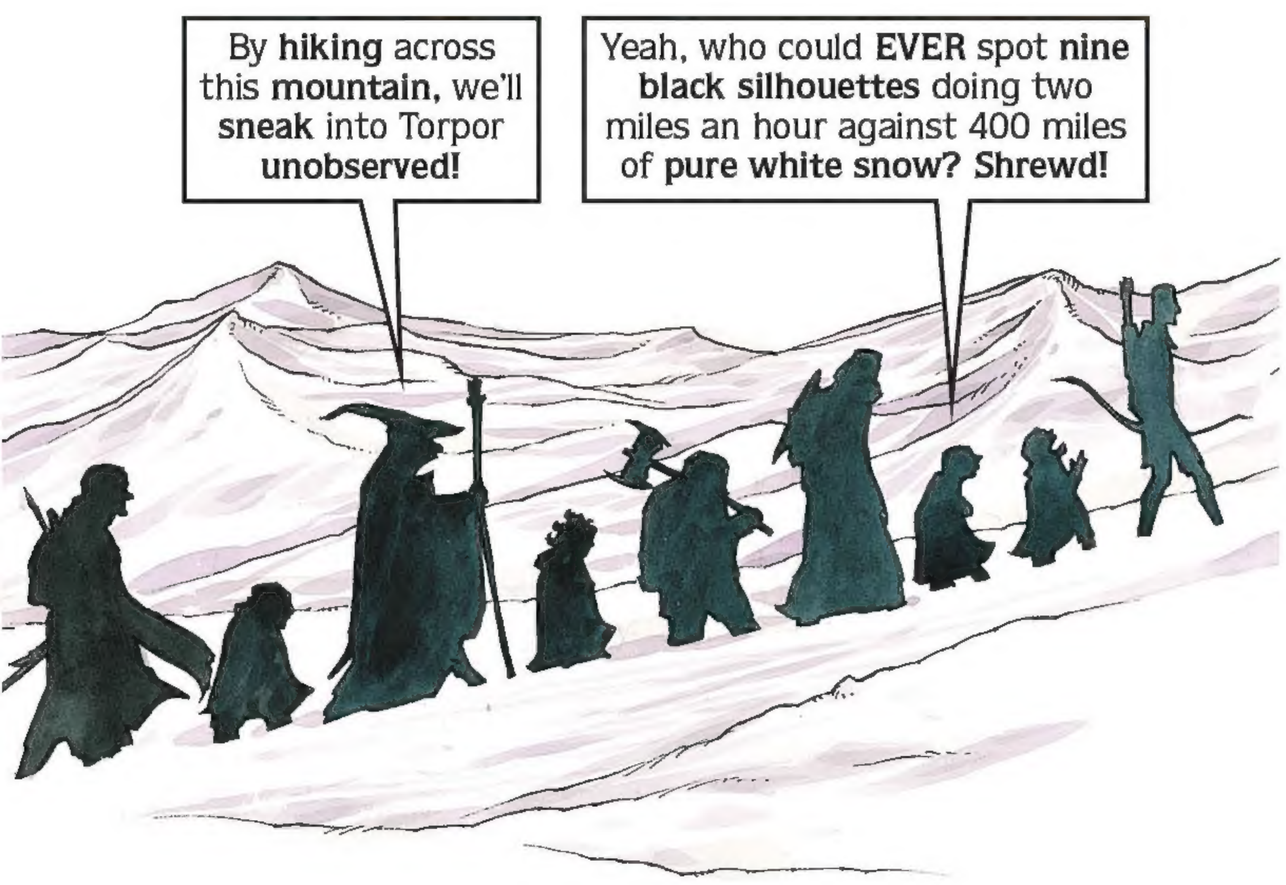
RINGG!
RINNGG!
RINNGG

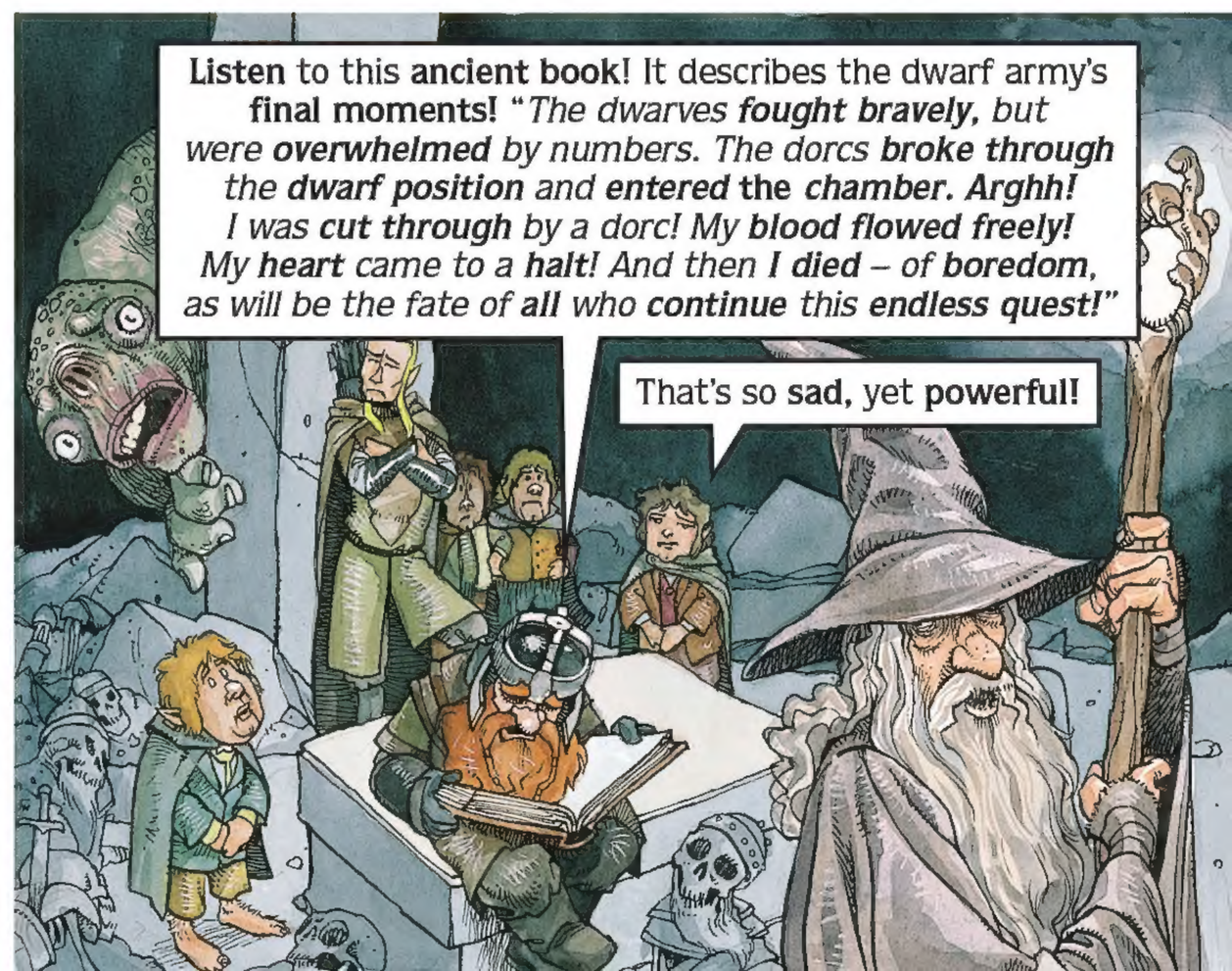

I'm **sorry** we took the **main road** and **got you caught!**
And that we tried to float the raft away, leaving **you** to **get killed!**
And how in the **bar**, we told **everybody** who you **really** were!
Not to mention the **campfire** that we set **attract-ed** the **horse-men**, and **you almost died!**
That's **okay.** But would you mind **not** leaning on my **bad shoulder?**
See? I told you **this little creep holds grudges!**
LEGENDARY GUESTS FOR DUMMIES

You'd **give up** your **immortality** to **marry me? What** made you decide?
We're about **90 minutes** into an **eight-hour trilogy**, and already it **feels** like a **lifetime!** Suddenly **"forever"** doesn't **seem** like such a **great thing!**


We've got to **band together** to **stop Sorehead!**
Sorehead is getting **more powerful** by the **minute!**
Soon, **Sorehead** will **strike!**
Uh...does it strike **anyone** as strange that the **#1 bad guy** in this movie isn't actually **IN** this movie?

Dodo, I want you to have **this.** It's **magic Slobbit chain mail** that will **protect** you from **harm!**
Nice timing! The only way this gift could **matter more** to me is if I'd gotten it back in the Shire! You know, like **BEFORE** I got **stabbed?**


By **hiking** across this **mountain**, we'll **sneak** into Torpor **unobserved!**
Yeah, who could **EVER** spot **nine black silhouettes** doing two miles an hour against 400 miles of **pure white snow? Shrewd!**


Listen to this **ancient book!** It describes the dwarf army's **final moments!** "*The dwarves **fought bravely**, but were **overwhelmed** by numbers. The dorcs **broke through** the **dwarf position** and **entered** the **chamber. Arghh!** I was **cut through** by a dorc! My **blood flowed freely!** My **heart** came to a **halt!** And then **I died** – of **boredom**, as will be the fate of **all** who **continue** this **endless quest!**"*
That's so **sad**, yet **powerful!**

We **killed** the **stone ogre!**

Aye, but here comes **another ogre**...and he looks a lot **tougher!**

It's good he's dead! There's **only room** for **one** of us on a **Burger King plastic cup!**

See **everybody** in the **sequel,** next **yeeeee-aaarrrrr!**

Dodo, you're **heavily armed.** You're surrounded by a bunch of useless **hangers-on** and **body-guards.** You keep getting **whacked** by **random violence.** And your life **revolves** around **gold jewelry.** Do you **know** what this **means?**

Yes! I am **Middle-Earth's first rap star!**

In my **travels,** I've seen **so few creatures** like **you!**

Elves? Telepaths?

No, GIRLS! This story has **185 characters,** and a big **TWO** of them are women!

Maybe **three!** The **jury's** still out **on Legolamb!**

17 arrows in four seconds, and **every one of them** hit the **target! How** do you explain **that** kind of **shooting?**

Hey, my bowstring **broke** in between arrows #12 and #13! I had to **stop** to **fix it!** It could've happened to **anyone!**

What kind of **battle** is **this?** There's **5,000** of **us** and **eight** of **them!**

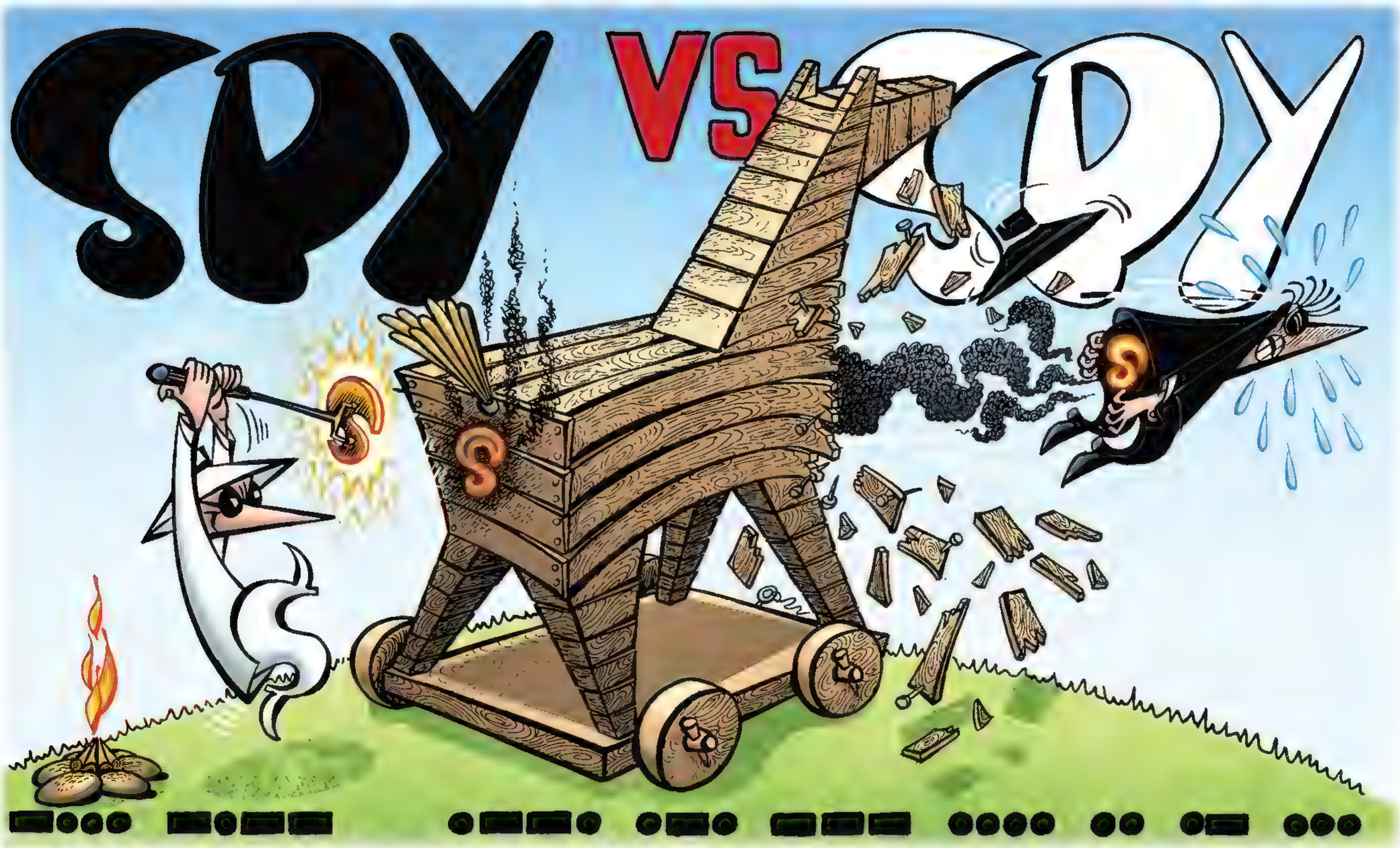
Good point. We're **doomed!** Let's **get the hell out of here!**

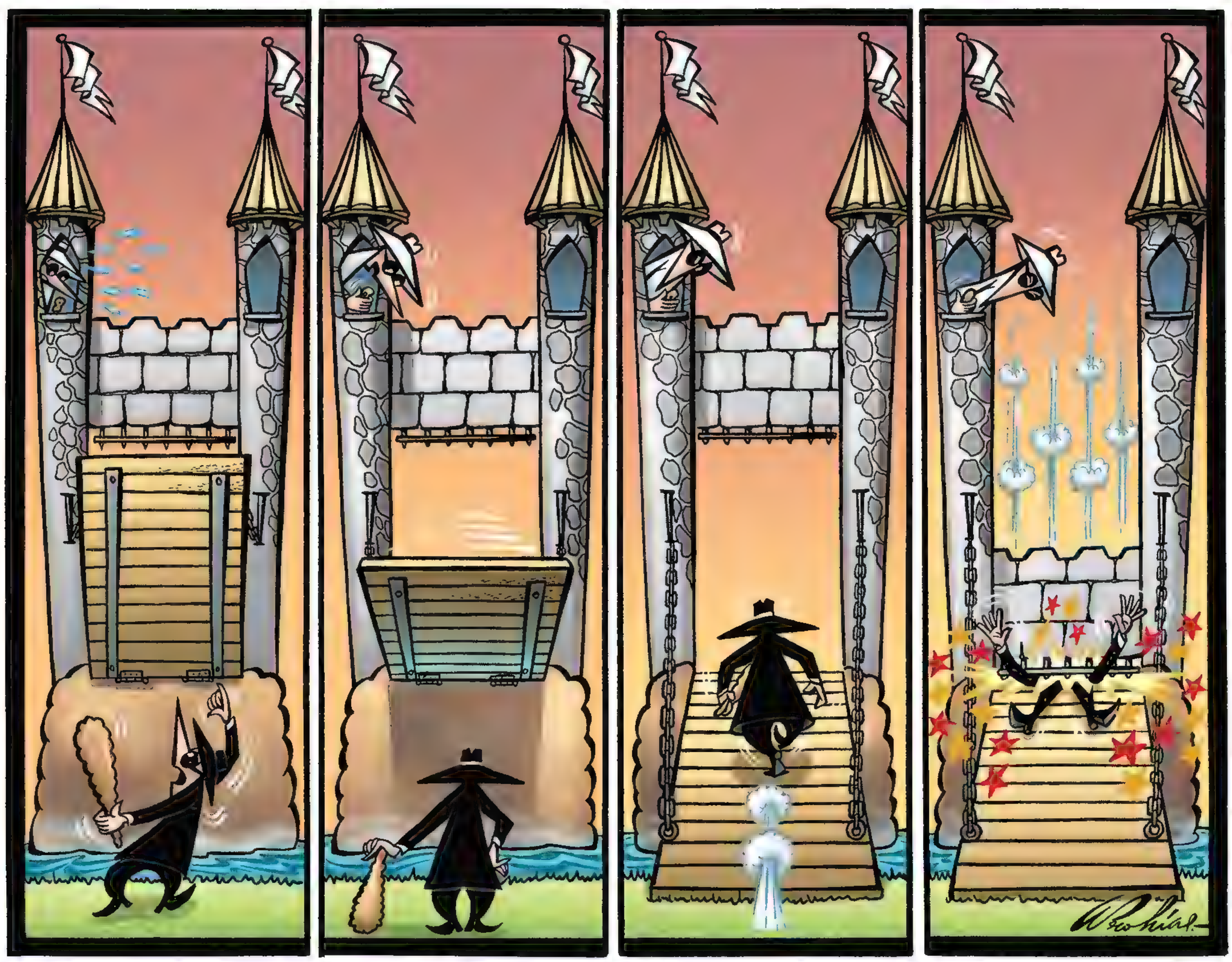
Do not **waste** your **final moments** in **vexation!** Banish **all dolor,** or **pangs** of **chagrin!**

Vexation? Chagrin? I'm **pissed off! Gandoof dies,** but **he's coming back!** Everyone thought **Sorehead died,** but **he came back!** Dodo **practically** dies, **TWICE,** and he **comes back twice!** But **ME?** I'm **dead, dead, DEAD! That's it!** Get my **freakin' agent** on the **cell phone!**

Dodo, we **did it!** Well, um, actually, we **didn't do anything!** We got **chased** and **stabbed** and **captured!** But at least we **made it** to the **end.** Our **challenge** is **over!**

But **this** is only **Part One,** Spam! We have much **deadlier enemies ahead** of us! **Harry Potter** and **Anakin Skywalker!** And even if we make it past **those two,** up **ahead** are statues of ***Austin Powers,*** the ***Men in Black,*** the ***Scorpion King*** and ***Spider-Man!*** Next to **those opponents,** fighting the **armies of Sorehead** is going to be a breeze!

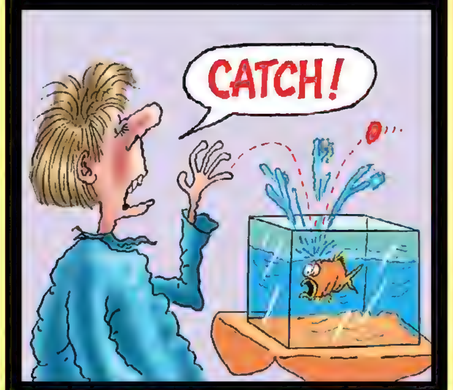




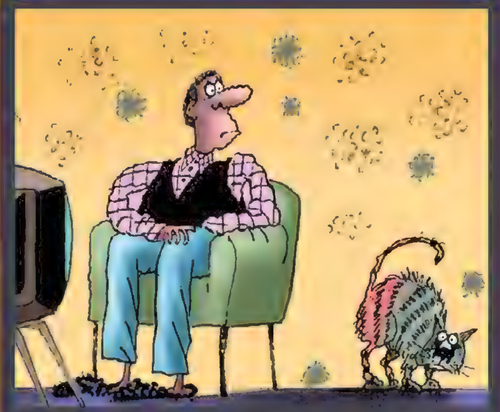
WRITER AND ARTIST: ANTONIO PROHIAS COLORIST: CARRIE STRACHAN

THE 9 REAL REASONS WHY YOUR PARENTS WON'T LET YOU HAVE A PET!

WRITER AND ARTIST: PAUL PETER PORGES

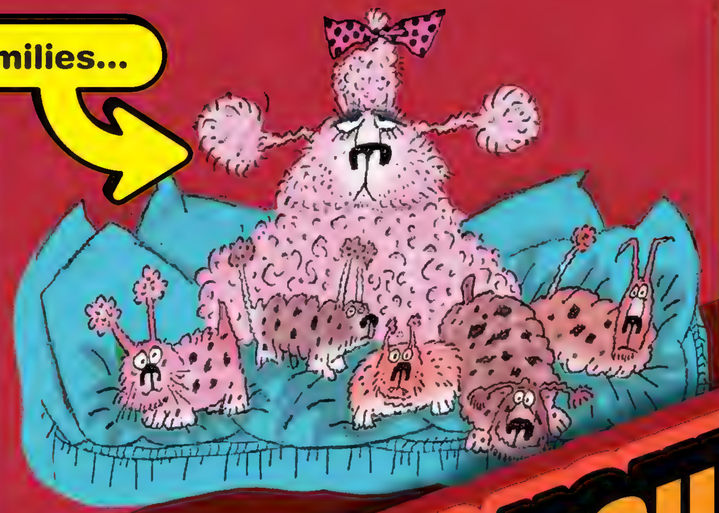


Pets are usually impossible to train...



Pets frequently contract strange illnesses...

Pets regularly have large families...

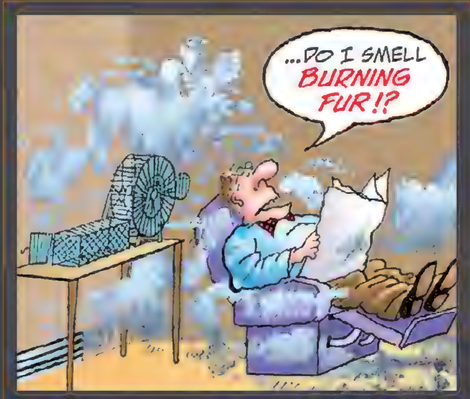


Pets sometimes turn on their masters...

Pets are only concerned with their own comfort...

Pets can really make house guests uncomfortable...

Pets consider themselves equals...

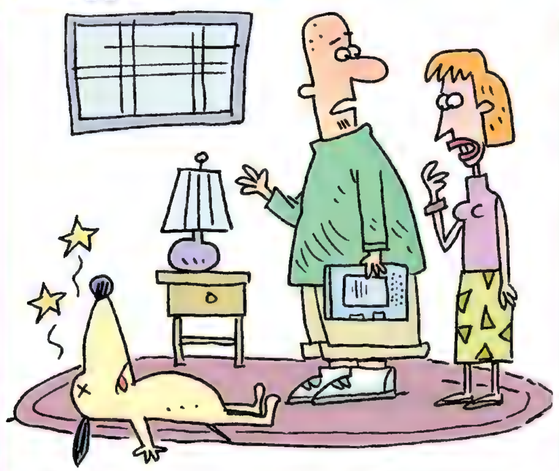


Pets often run off and get into trouble...

Pets can easily be freaked...

MAD's Brain Drool PART ONE

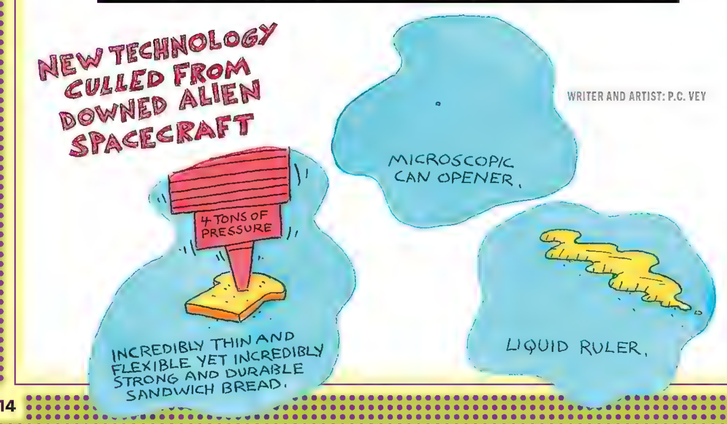
Plugged Nickel



"I DIDN'T HAVE A ROLLED-UP NEWSPAPER, SO I SWATTED HIM WITH MY KINDLE."

WRITER AND ARTIST: SCOTT NICKEL

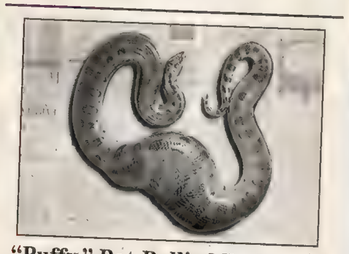
NEW TECHNOLOGY CULLED FROM DOWNED ALIEN SPACECRAFT



WRITER AND ARTIST: P.C. VEY

The Pet Peddler

Buy a new pet today— or tomorrow!



"Puffy," Pot-Bellied Python, 6
We don't know what sort of pet is in his stomach, but we will throw it in for free! 555-6294

"Copperfield," Jack Russell Terrier, 5
Can do an amazing assortment of tricks: fetch ball, roll over, pull rabbits out of a hat, make Statue of Liberty disappear, etc. 555-0033

"Rusty," Free-Range Lawn Flamingo, 12
Sturdy aluminum, has had all shots and been spayed. Free to good home. 555-0011

WRITER: JEFF KRUSE ARTIST: SCOTT BRICHER

GRAMMAR ROUNDUP

THE QUICK QUIZ!

Q: You knock on your friend's door, but he can't see you, so he asks "Who is it?" Do you answer "It's me" or "It is I"?

A: The correct grammar would be "It is I," but you will answer "It's me" because you sometimes sound like a dork when you use correct grammar.

THIS MONTH'S TIP:

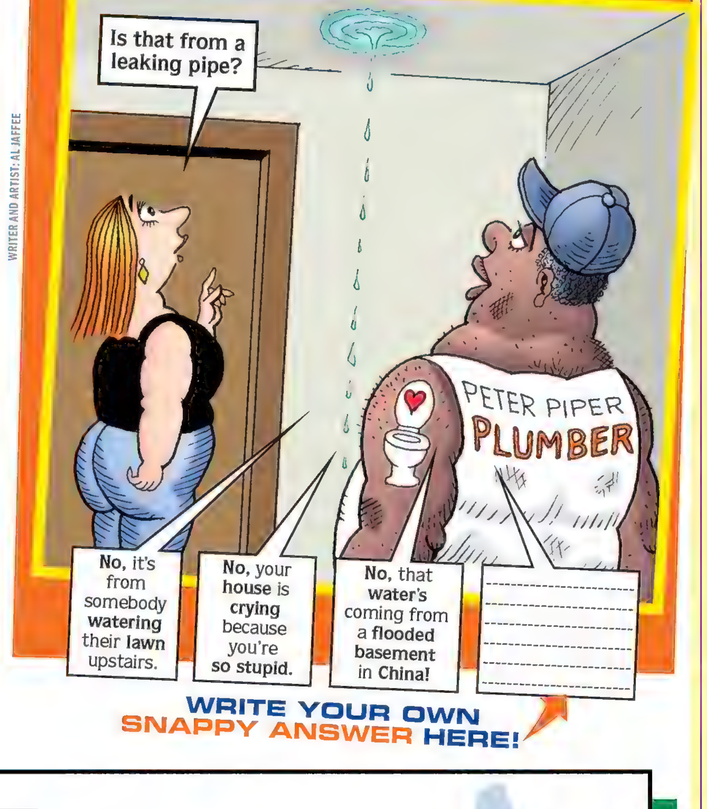
The word "ain't" is an old word that can mean many things, such as, "are not," "is not," "am not," etc. Because of the fact that it is so convenient, established and easy to spell, you are not allowed to use it.

FUN WORD FACT:

The record for most consecutive vowels in a word is seven, in "aiiieee," the sound of someone falling off a building. (It is sometimes spelled "aaiieee.")

WRITER: JEFF KRUSE

SNAPPY ANSWERS TO STUPID QUESTIONS



WRITER AND ARTIST: AL JAFFEE

WRITE YOUR OWN SNAPPY ANSWER HERE!

SHOULD WE BE HAPPY IF TEXAS SECEDES?

YES!

The Dallas Cowboys will finally have to drop their absurd "America's Team" title

There may be another Civil War, which means another cool collector's chess set

The George W. Bush Library will officially be on foreign soil

We can all forget the freakin' Alamo once and for all

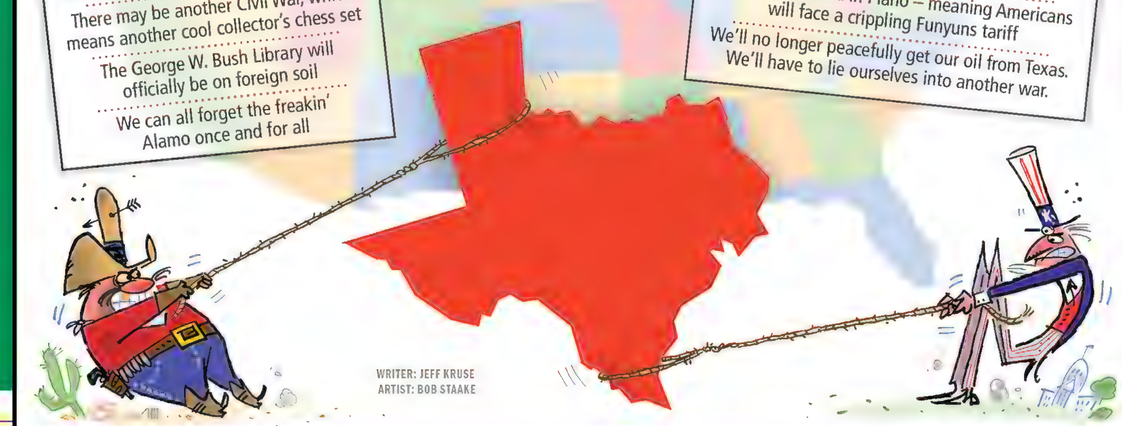
NO!

You'll need a passport for those long-anticipated trips to the Toilet Seat Museum in San Antonio

Fans will have to sit through TWO national anthems every time a Texas team comes to town

Frito-Lay is based in Plano – meaning Americans will face a crippling Funyuns tariff

We'll no longer peacefully get our oil from Texas. We'll have to lie ourselves into another war.



WRITER: JEFF KRUSE
ARTIST: BOB STAAKE

MAD's Brain Drool PART ONE

THE PUZZLE NOOK

Which of the 4 choices best completes this phrase?

__?__GER NEVER SOLVED ANYTHING

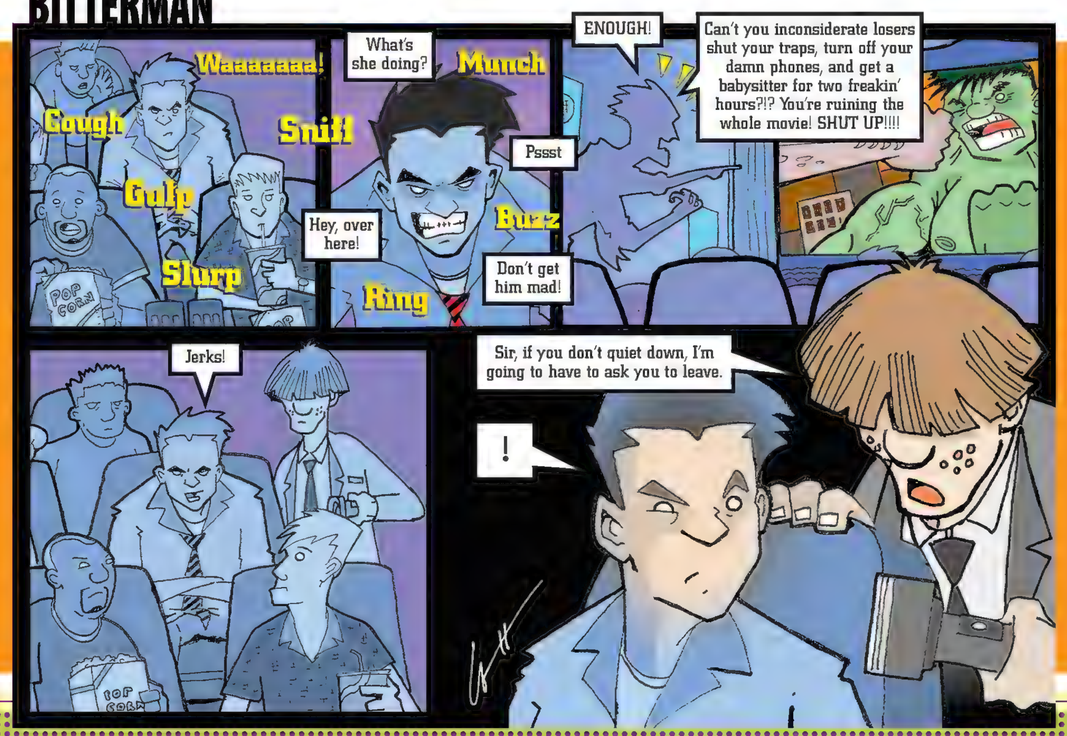
1. AN__
2. TONY THE TI__
3. ARNOLD SCHWARZENEG__
4. EATING A BOO__

WRITER AND ARTIST: PATRICK MERRELL

A TOY WE'RE SURPRISED THEY HAVEN'T MADE YET

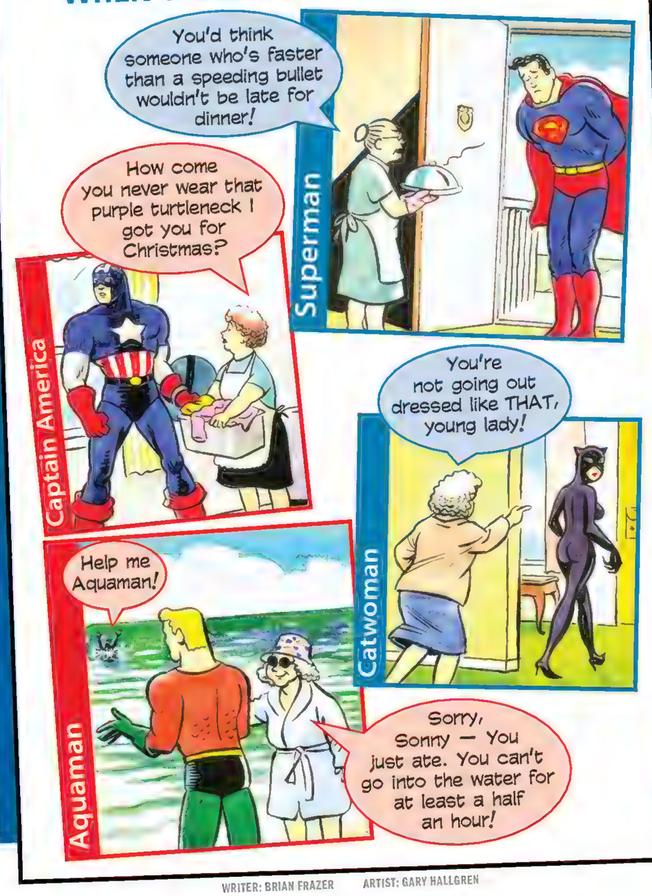
WRITERS: CHARLIE KADAU AND JOE RAIOLA PHOTO: IRVING SCHILD

BITTERMAN



WRITER AND ARTIST: GARTH GERHART

SUPERHEROES WHEN THEIR MOTHERS ARE AROUND



WRITER: BRIAN FRAZER ARTIST: GARY HALLGREN

Vey to Go!

"At your age I was already paying my classmates to do my homework."

WRITER AND ARTIST: P.C. VEY

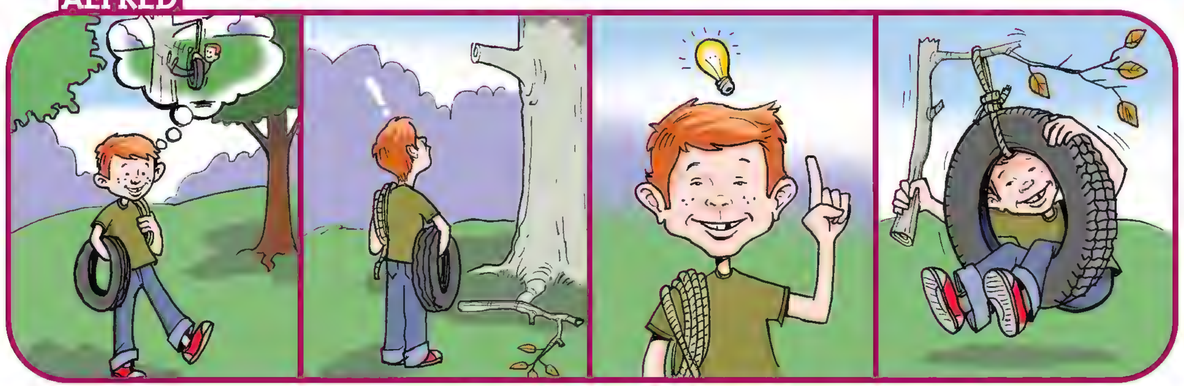
GANGSTA RAPPER OR IRA EXTREMIST?

1) O'Shea Jackson
2) Sean O'Bradaigh
3) Calvin Broadus
4) Gerry Adams
5) Sean John Combs
6) Owen Kirwan
7) Lonnie Lynn
8) Thomas Donnelly
9) Shawn Carter
10) John McIntosh
11) Artis Ivey
12) Nicholas Tyrrell
13) Tracy Morrow
14) Felix Rourke
15) Dana Owens

The following are rappers (The rest are extremists):
O' Shea Jackson (Ice Cube)
Calvin Broadus (Snoop Dogg)
Sean John Combs (P. Diddy)
Lonnie Lynn (Common)
Shawn Carter (Jay-Z)
Artis Ivey (Coolio)
Tracy Morrow (Ice-T)
Dana Owens (Queen Latifah)

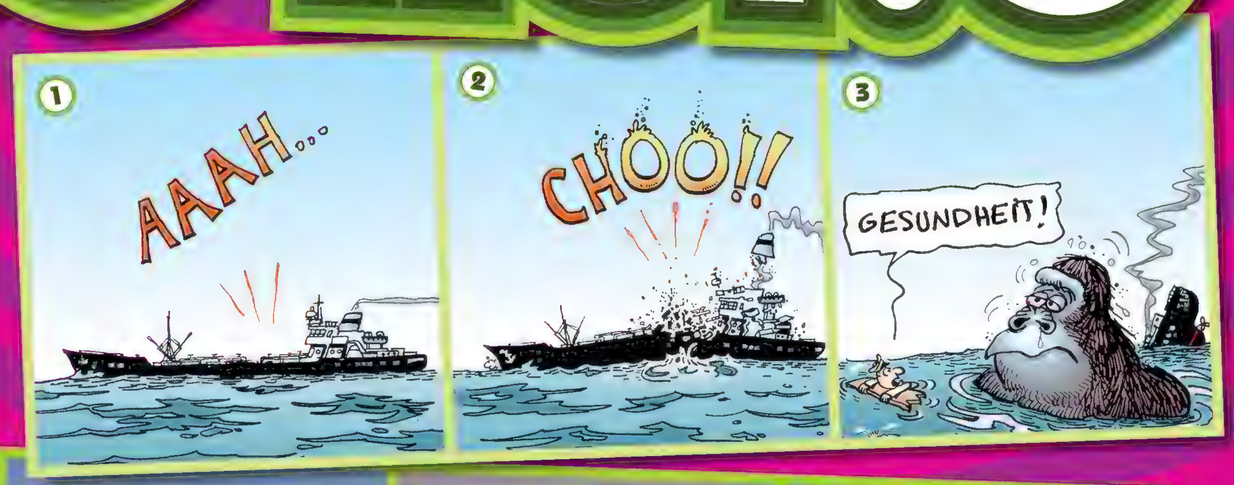
WRITER: ARIE KAPLAN ARTIST: SCOTT BRICHER

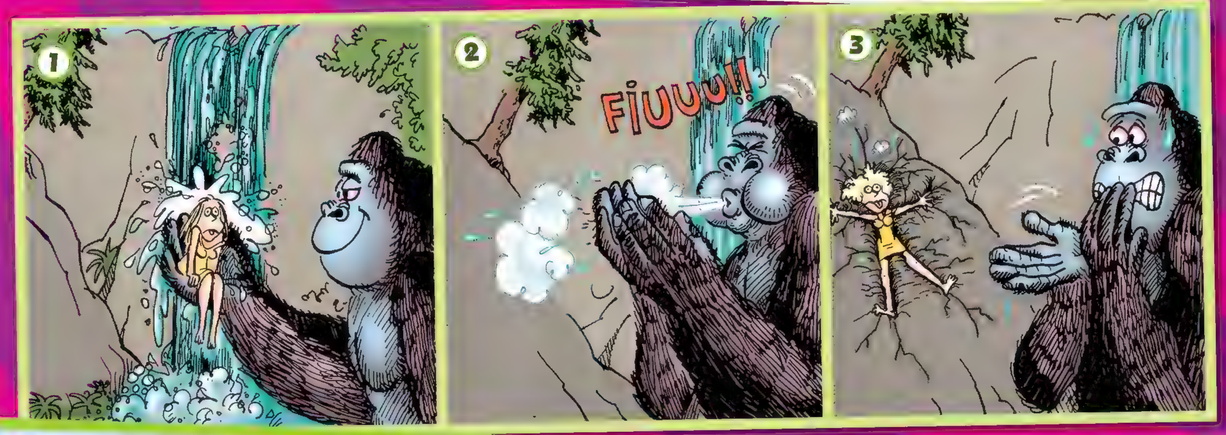
ALFRED

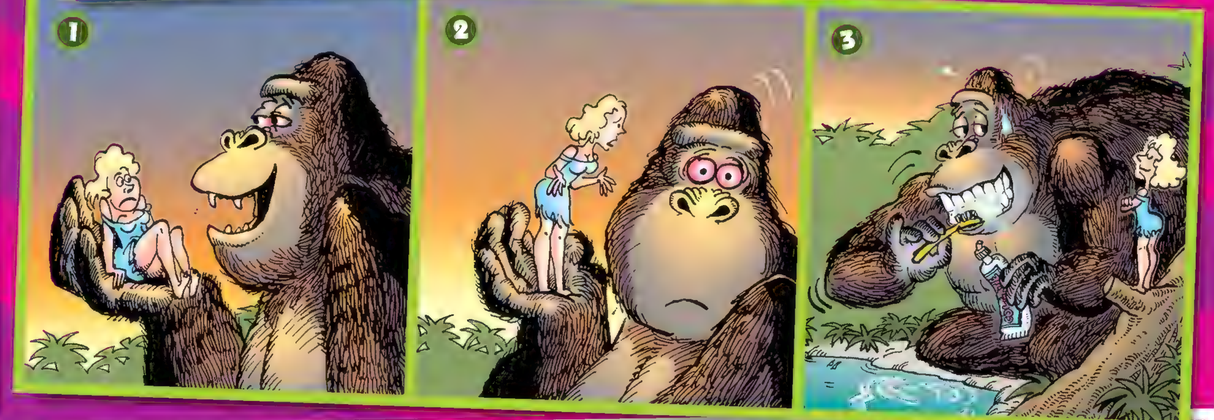


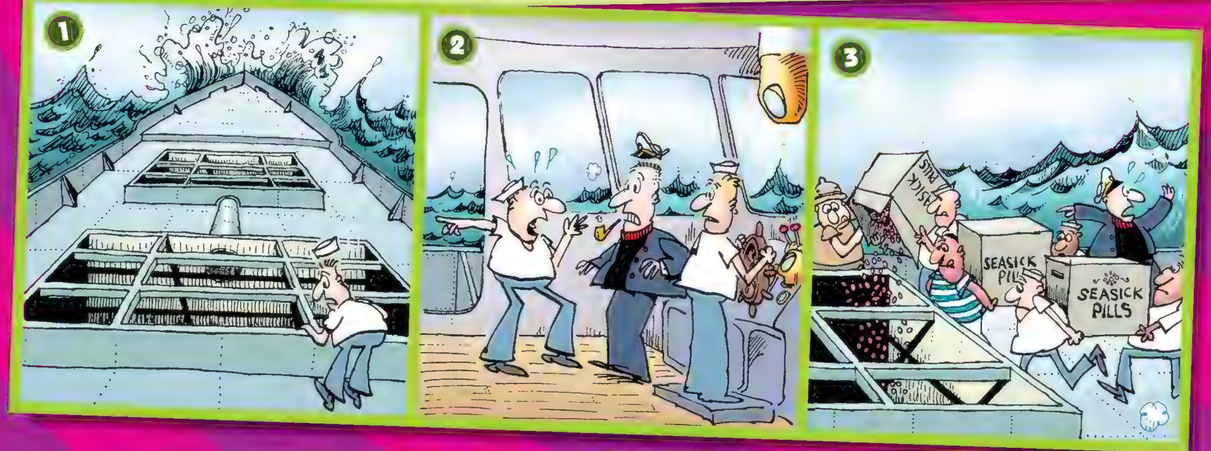
WRITER: ANTONIO PROHIAS ARTIST: CLAY MEYER

A MAD LOOK AT KING KONG

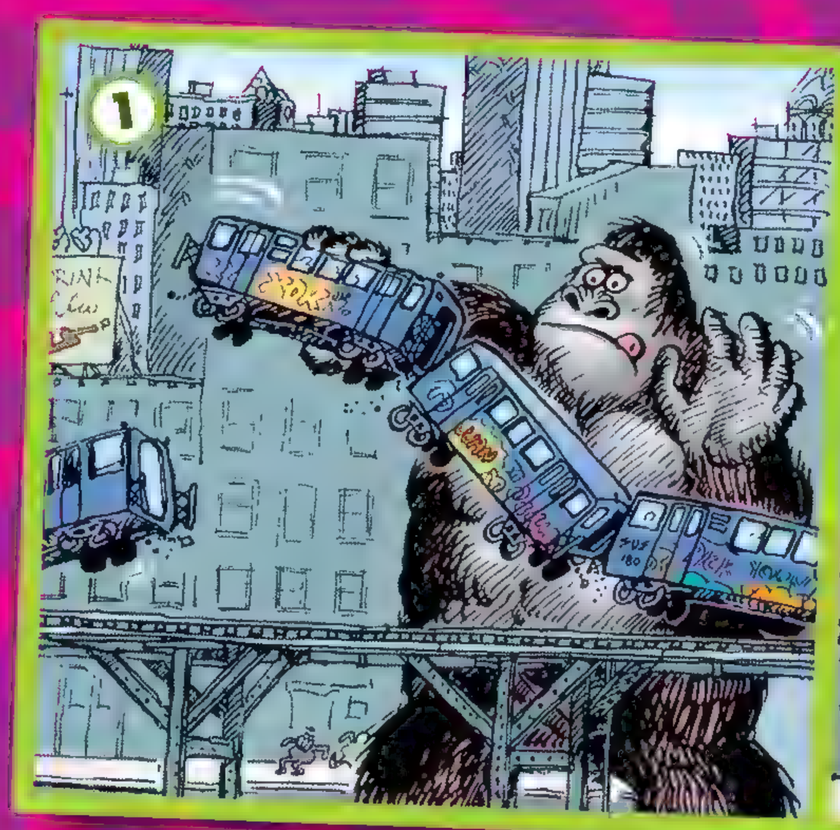


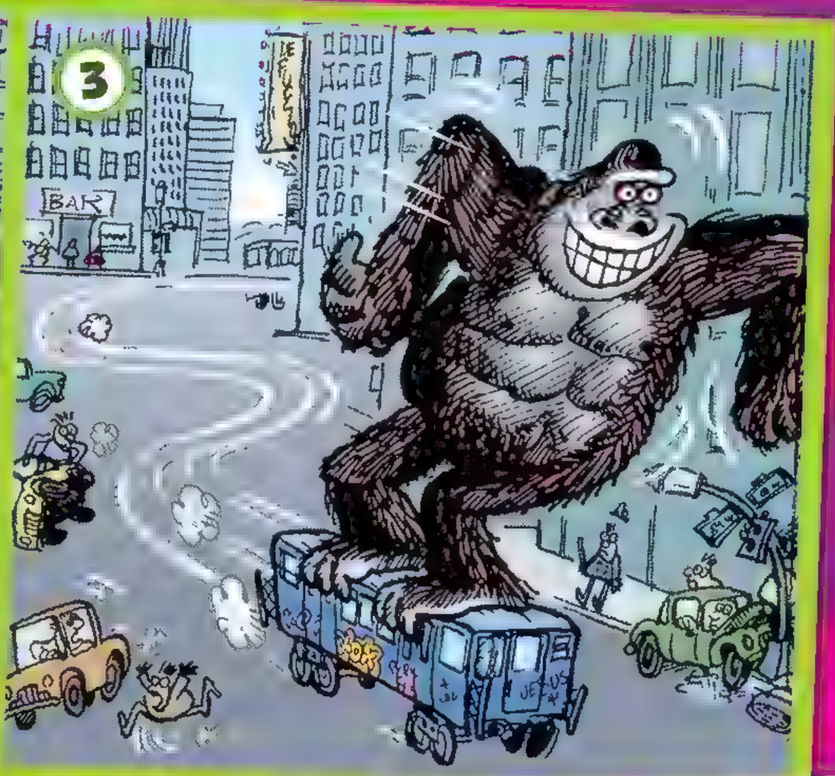


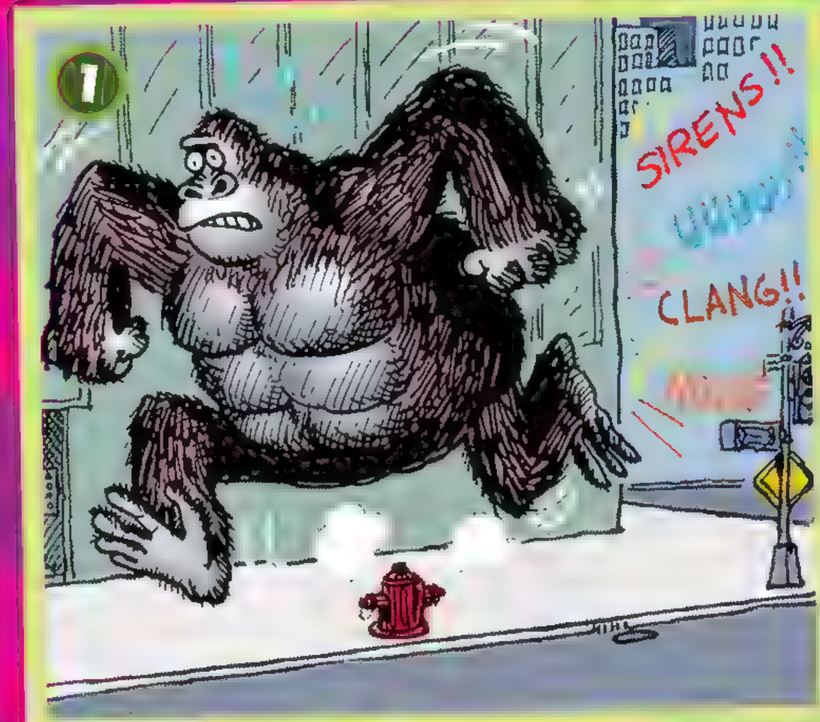




WRITER AND ARTIST: SERGIO ARAGONÉS

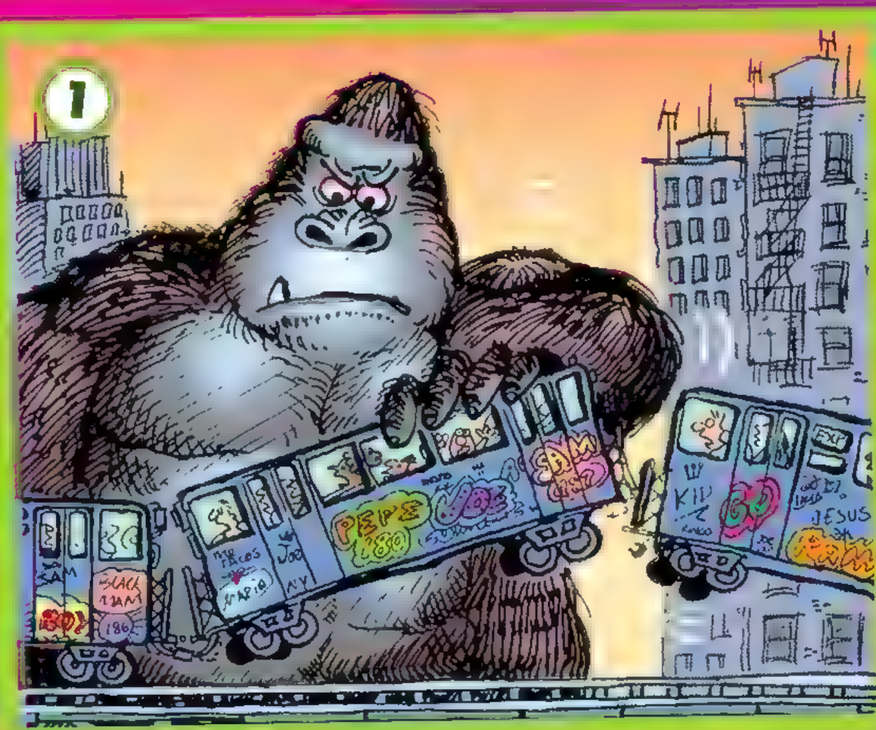



BAR


SIRENS!!
CLANG!!

AJAX
NOVELTIES
MAGIC * TRICKS *

STAURANT
PUTNAM'S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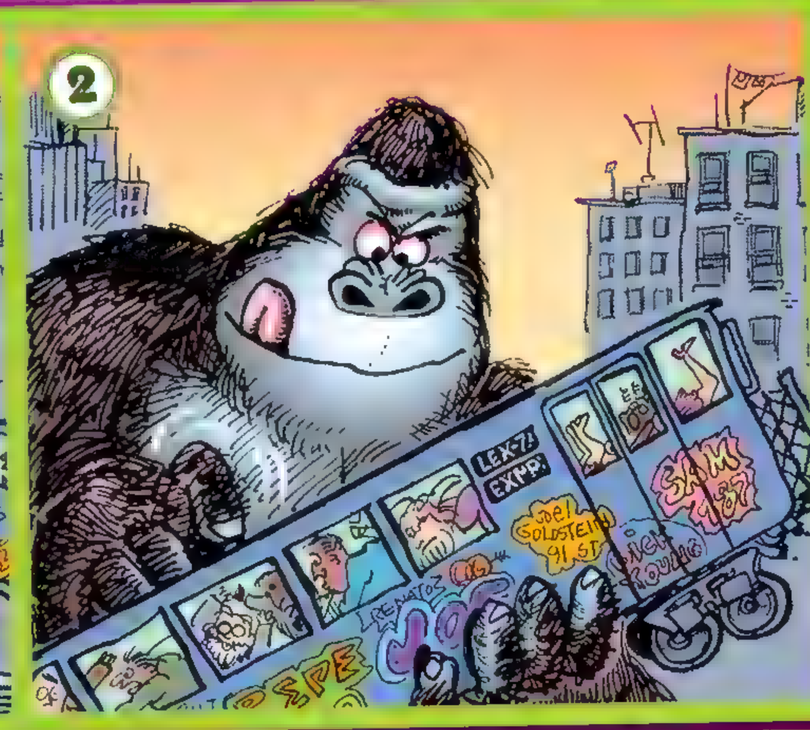
JESUS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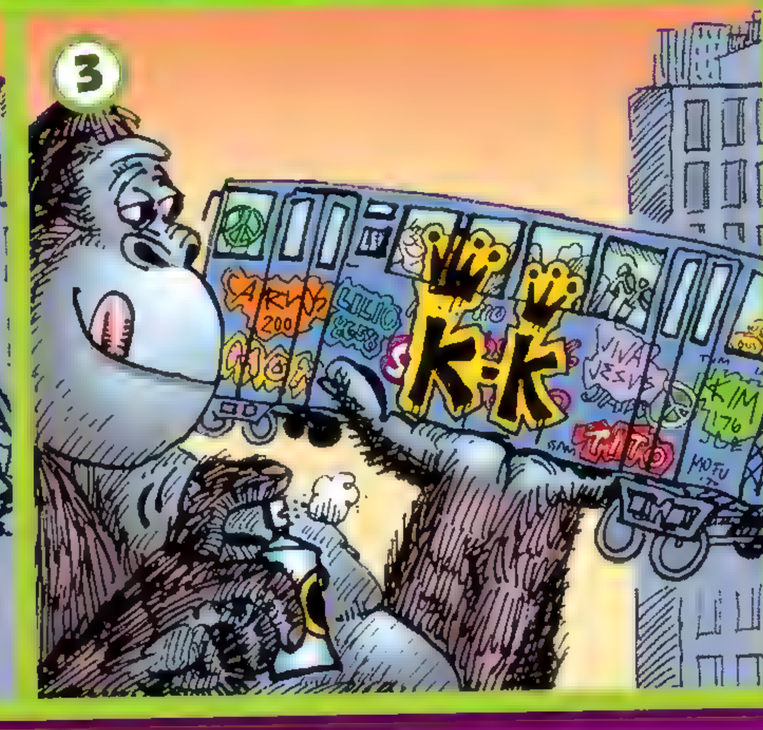
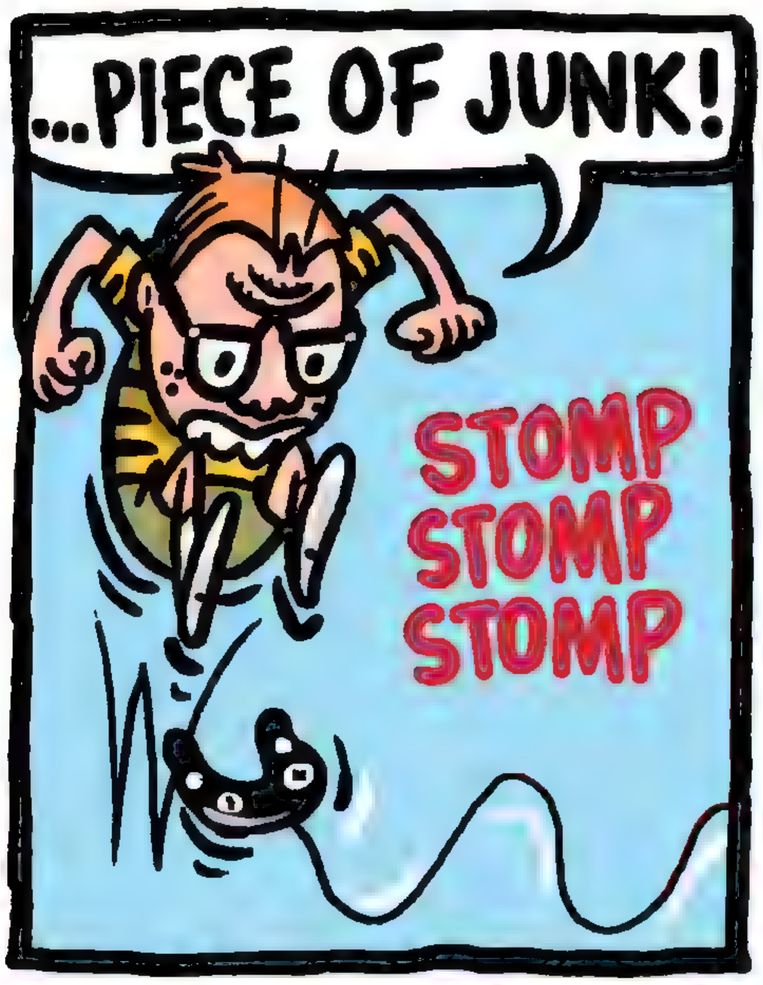
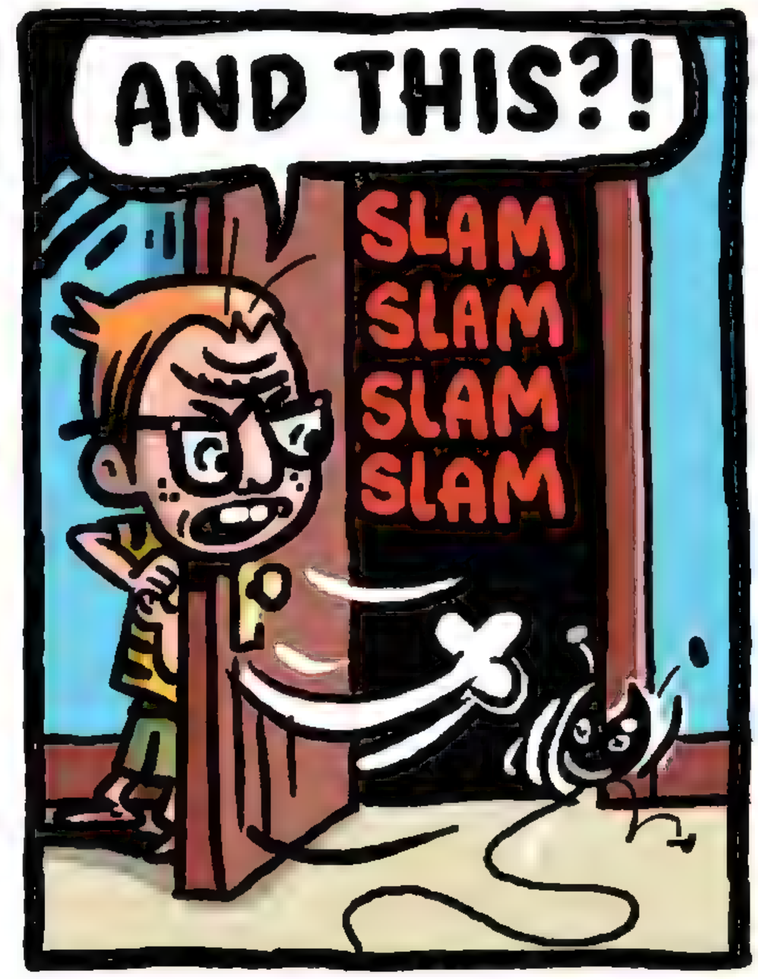
EXPR.
SAM
PEPE


K-K
TITO

THE DWAYNE CHRONICLES





WRITER AND ARTIST: ERIC SCOTT

IS YOUR LIFE IN THE DOGHOUSE?
HAS THE CAT GOT YOUR TONGUE?
YOU'RE NOT ALONE...

From the Case Files of Wanda Goldstein Flenkman: Pet Psychologist

ARTIST & WRITER: TERESA BURNS PARKHURST

COLORIST: CARRIE STRACHAN

If I'm NOT adopted how come everyone else in the family LOVES to read? How come I'm the ONLY one that can carry a tune?! HUH? And **NO** one but me gnaws at their butt!!

Just when things are going great between me and some really nice, new stuffed toy, I shake it to smithereens! EVERYTIME! I know it's self-sabotage, but I CAN'T STOP!

It's called "MULTIPLE LIFE DISORDER." 5 of your 9 lives are happening simultaneously. Is this Margaret I'm speaking with right now?

No Ma'am. Margaret is the foul-smelling tramp who hangs with all the dregs of the alley. I'm KIP - I have a hairball fetish.

I guess the "bottom" for me was when they had to use the jaws of life to extract my head from the john... that's when I knew my toilet drinking was out of control.

Dave, what is it you are trying to communicate each time you relocate your turds from the box to other, special places in your house?

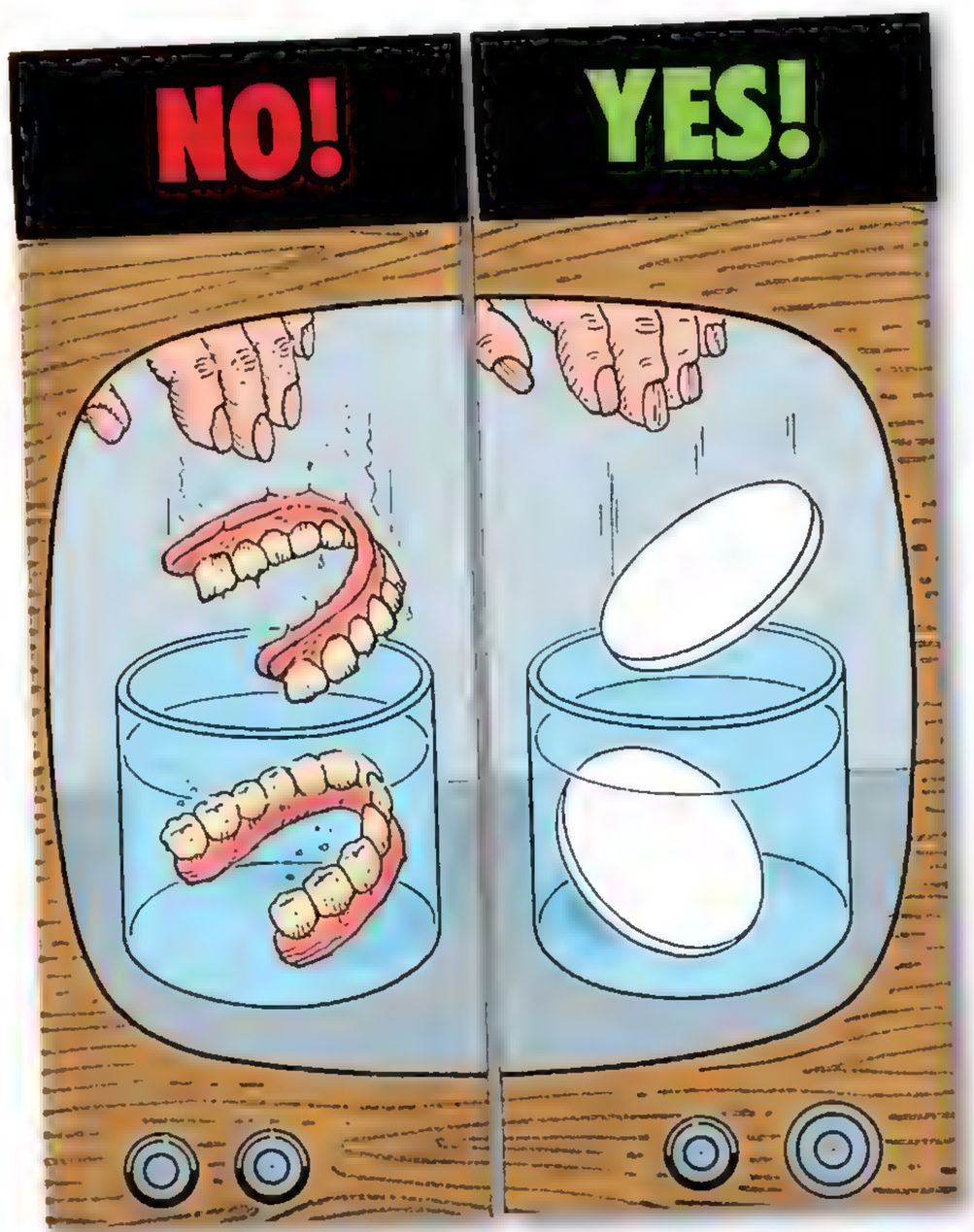
They... represent my father?

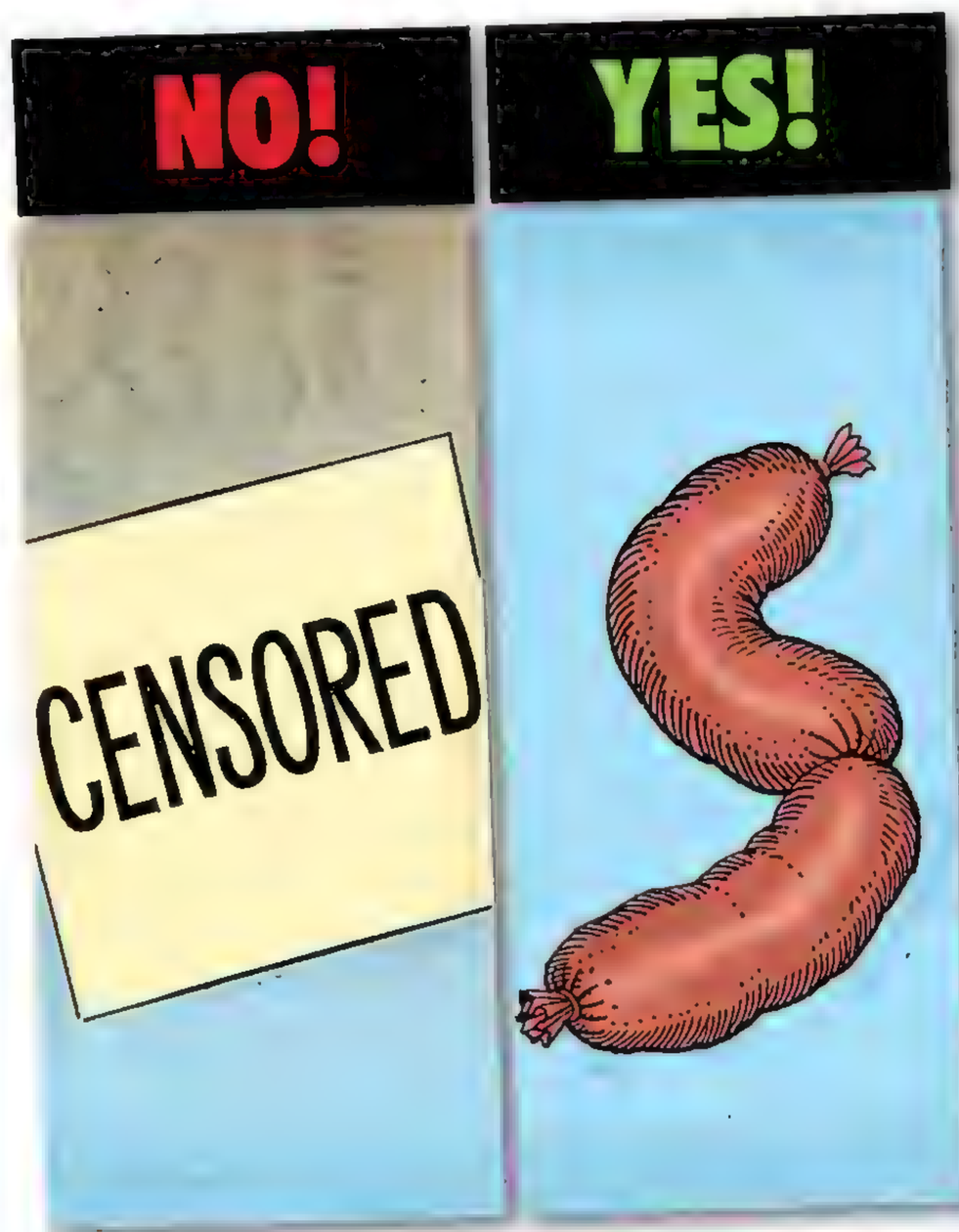
Exactly.

OUT, DAMNED SPOT! DEPT.

AN EDITORIAL NOTE ABOUT THE FOLLOWING ARTICLE!

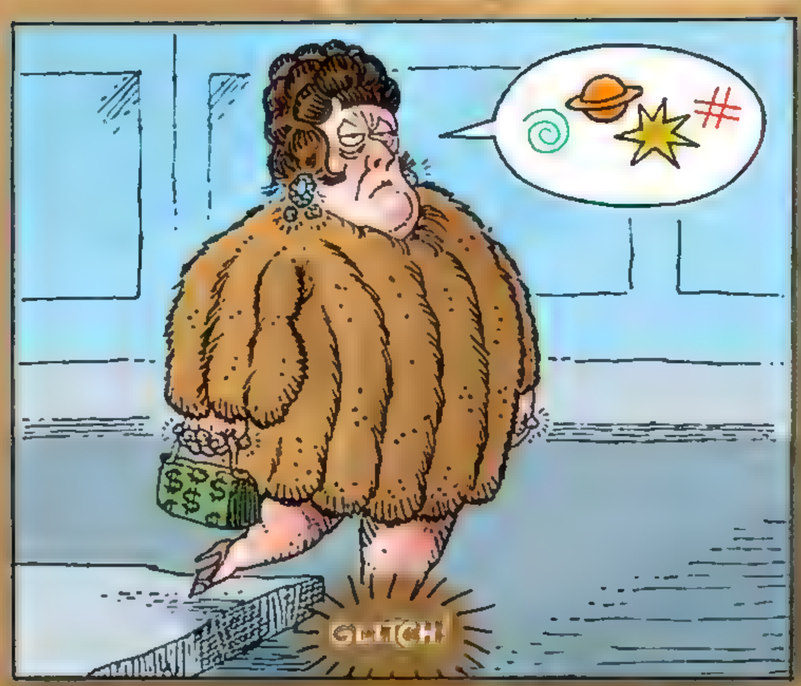
Doing an article like this gives MAD a big problem, as scenes above will attest. What is that problem? Is it that the Policeman is arresting the **lesser** culprit? Is it that the **real** culprit is getting away scot-free? No, the big problem is: How to **illustrate** an article solving "Doggie-Do Problems" without making MAD readers **sick** for a **week!**

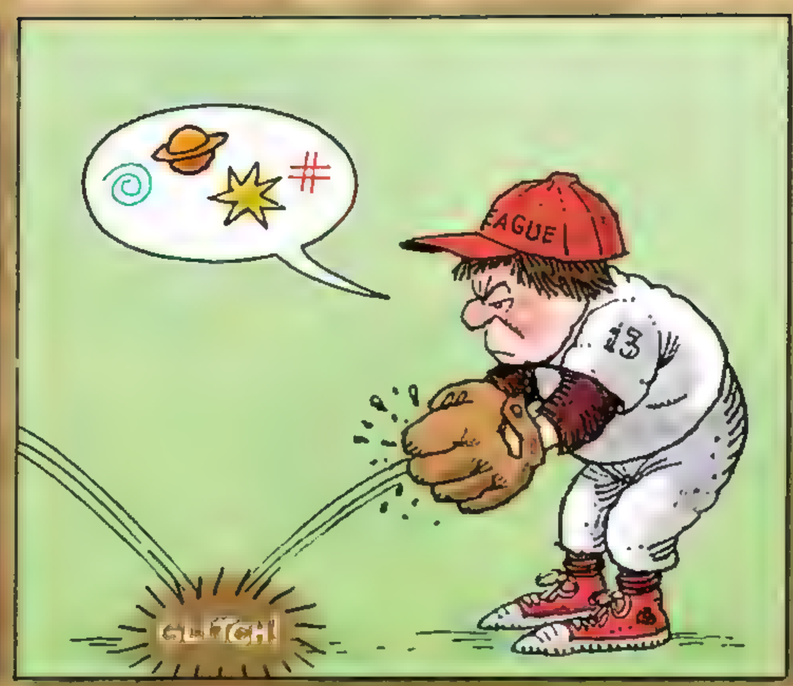


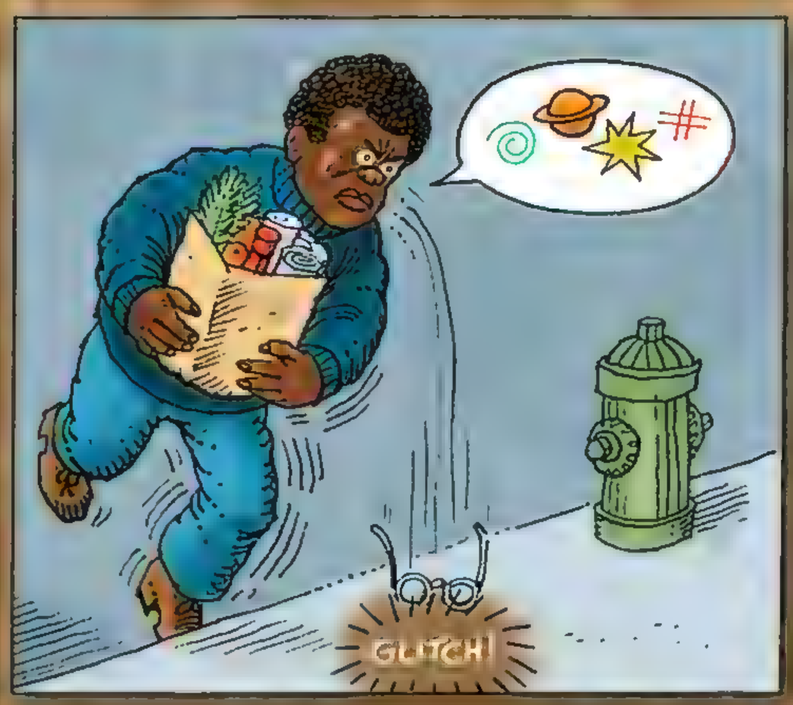


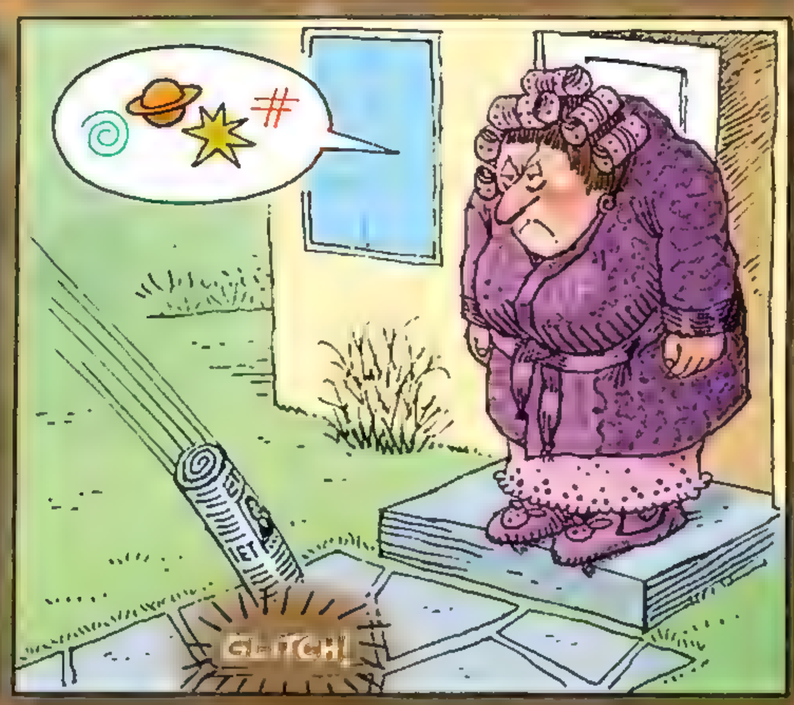
TV to the rescue! Ever notice how TV Commercials handle unpleasant subjects? Like when they substitute nice clean **plastic discs** for **cruddy false teeth?** Well, MAD is going to substitute nice clean **link sausages** for (Yecch!)—**you know what!** So if you see anything **else** depicted in this next article, don't blame **us** for your disgusting imagination!

WRITER AND ARTIST: AL JAFFEE COLORIST: CARL PETERSON





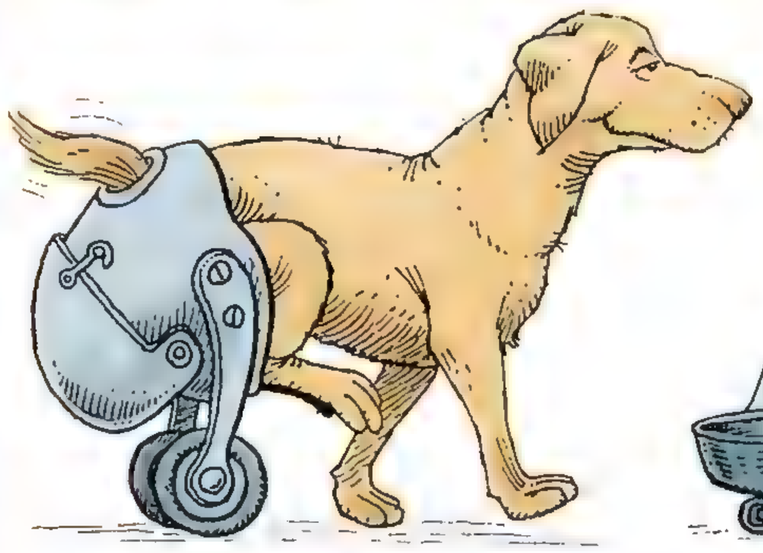




What do all the people above have in common? They live in a Big City! And you've all heard how Big Cities are going to the dogs! Well, it's true! With the increased crime, more and more City Dwellers are taking big dogs into their tiny apartments and homes. And this is cruel and inhumane, considering the lack of running, jumping and scampering space in a Big City...not for the dogs, but for the people who are trying to avoid what these hounds are dropping all over the place! So, before our Big Cities all turn into gigantic dog toilets, we at MAD now offer...

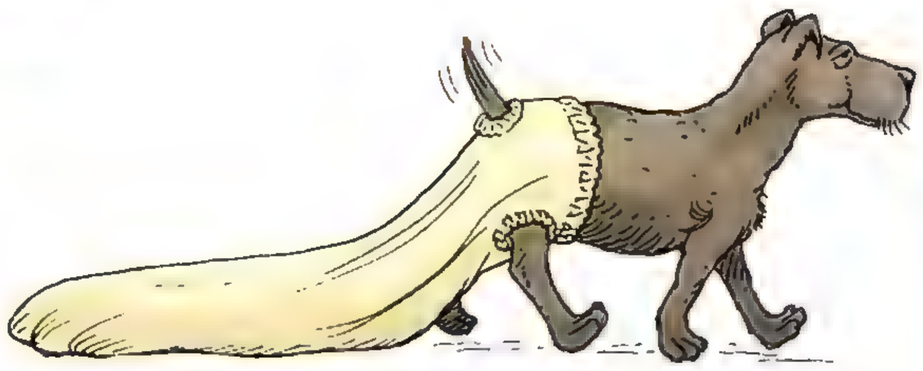
MAD SOLUTIONS TO BIG CITY DOGGIE-DO PROBLEMS

MOBILE REAR COVER



PORTABLE POOP CART

SNAP-ON TAIL BAG



All of the above "Self-Service Devices" serve the same function, are easy and convenient to use, and permit dogs to roam freely while protecting the enviroment. In each case, disposable plastic liner is removed and discarded.

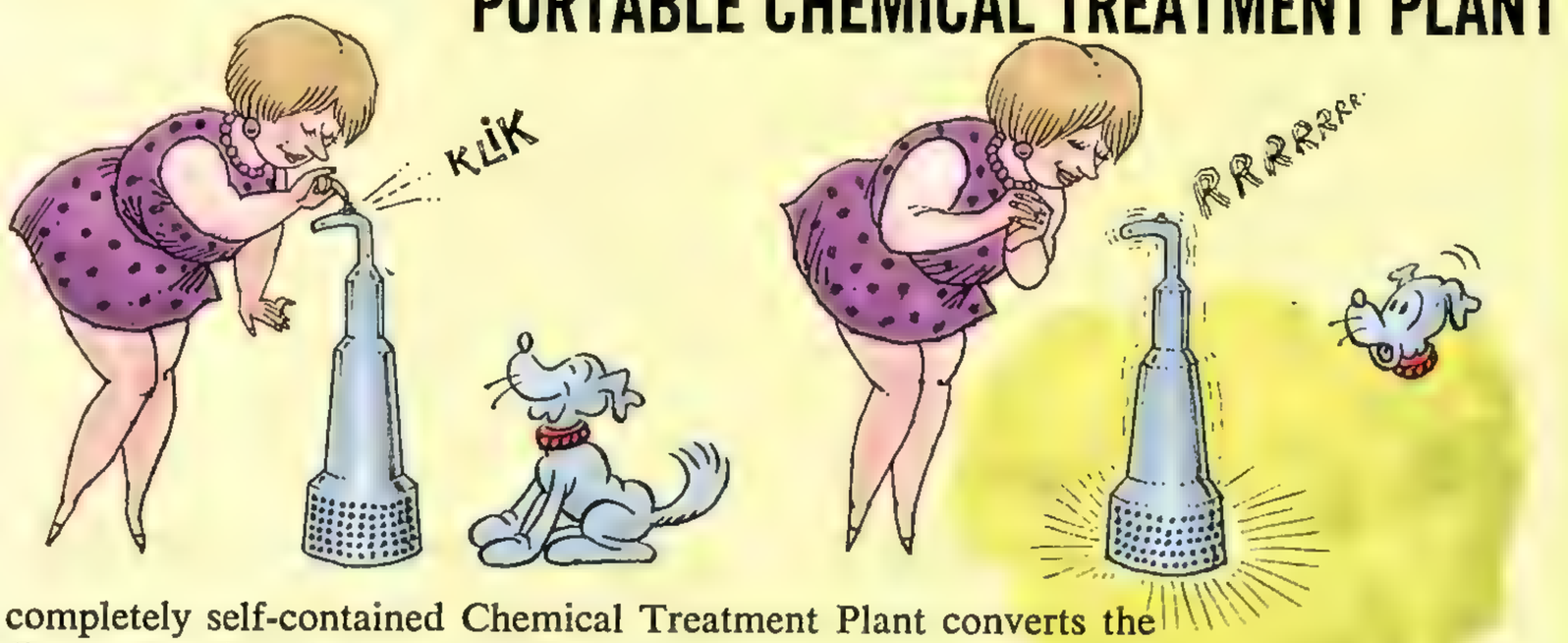
BRUSH-AND-SCOOP BOOTS

One boot has brush in back, other boot has hinged scoop with snap. Deft lift of hinged boot opens scoop, while brush neatly tosses "sausages" into scoop, which clicks safely shut by stamping down hard . . . but not too hard!

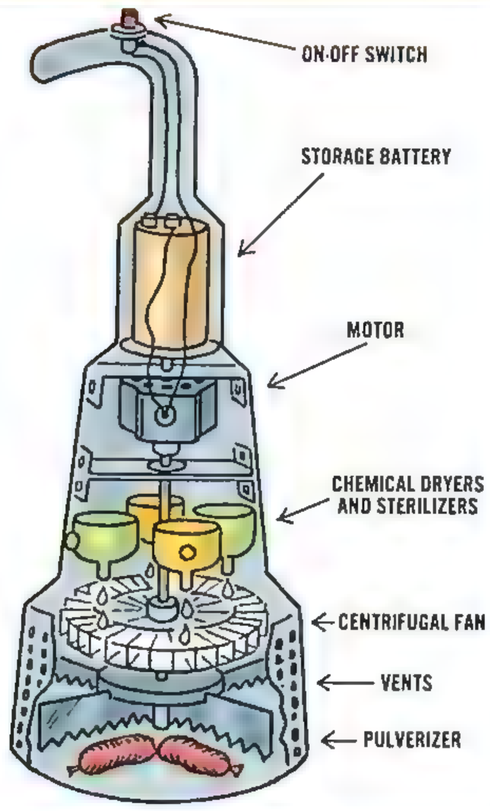
PUPPY PAMPERS

This diaper-like item is similar to the popular ones used by modern Mothers on their infants...and are just as easy to put on, remove and dispose of after puppy has used it.

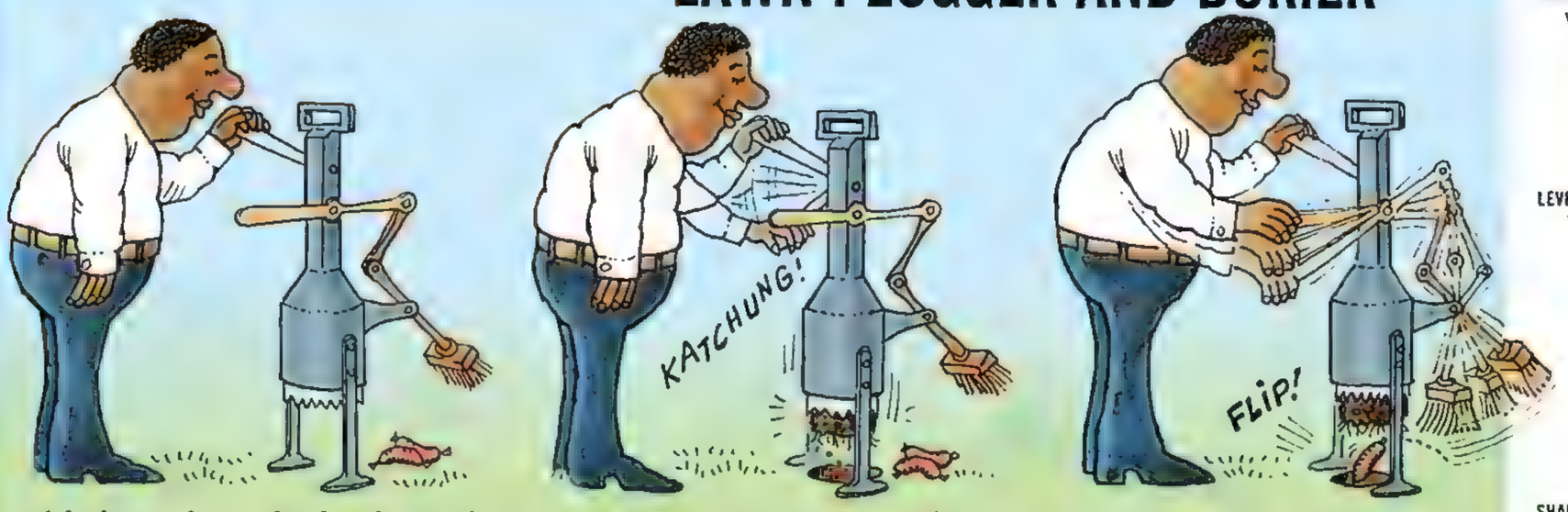
PORTABLE CHEMICAL TREATMENT PLANT

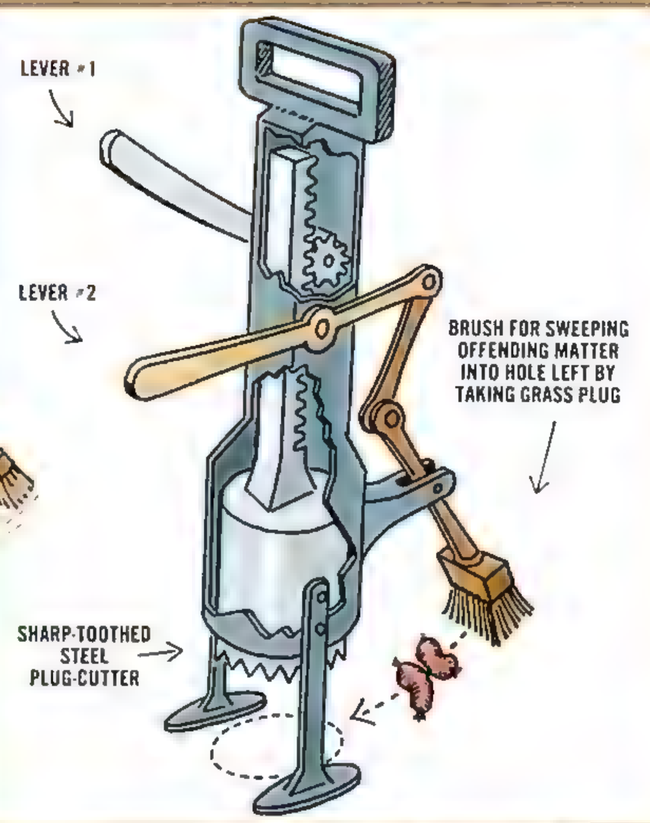


This completely self-contained Chemical Treatment Plant converts the offending matter into harmless inoffensive chemical components, then hurls it into the air as dust, where it falls to earth as fertilizer.



LAWN PLUGGER AND BURIER

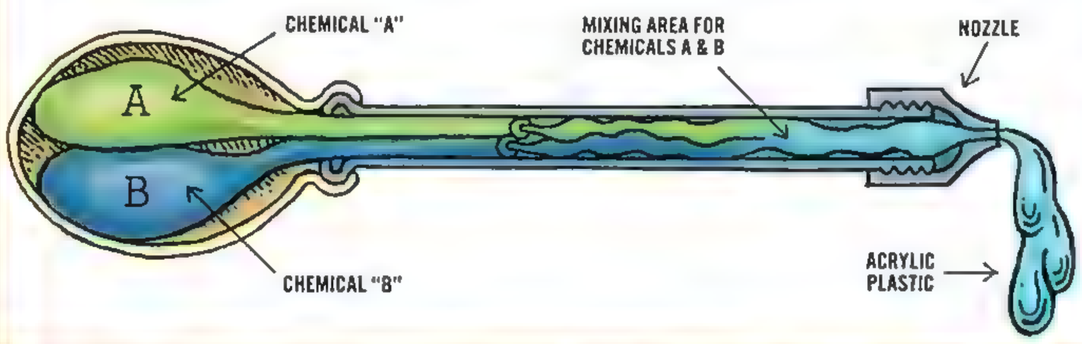




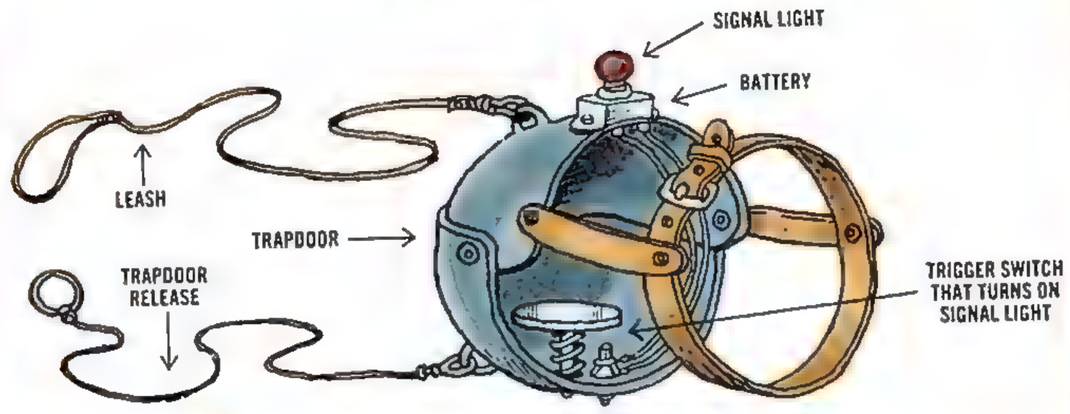
This ingenious device is perfect for dog-owners and/or victims with lawns. Placed next to offending matter and lowering Lever #1 causes toothed-cylinder to cut and take plug from lawn. Next, pushing Lever #2 causes brush to sweep offending matter into plug hole. And finally, raising Lever #1 sharply replaces grass plug neatly and cleanly back into lawn.

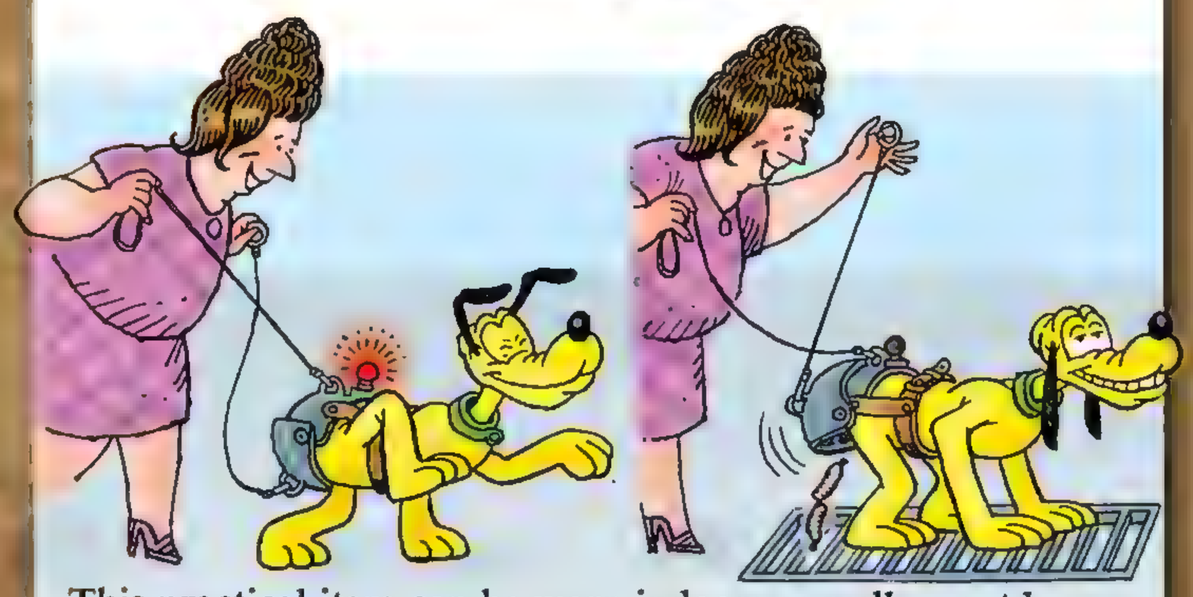
ACRYLIC PLASTIC SQUIRT GUN

When bulb is squeezed, two chemicals are forced to mix and squirt from nozzle, covering offending matter. In minutes, mixture sets, freezing sausages (snicker) inside the hard acrylic plastic blob, which can now be picked up easily and disposed of, or kept and given away as novel paperweight.



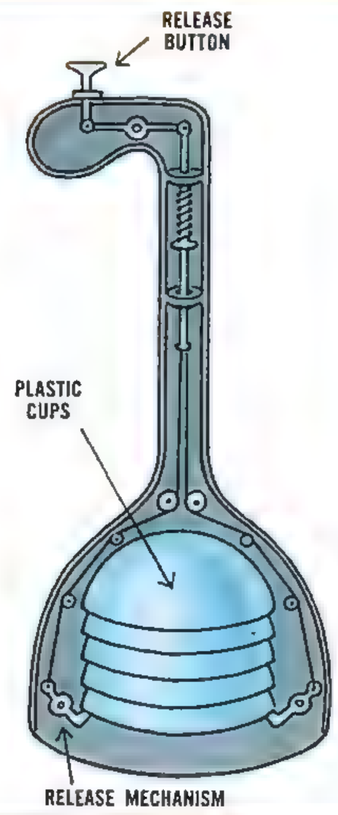
TRAPDOOR STORAGE CONTAINER





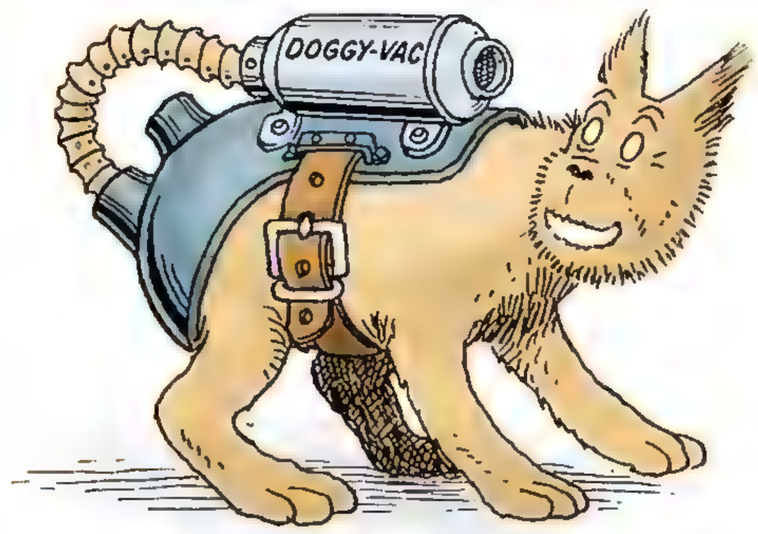
This practical item can be worn indoors as well as outdoors. Switch inside container is activated by slightest pressure, causing signal light to go on. It is then a simple matter to drag the dog's rear end over to an acceptable dumping place, pull the trapdoor release and dispose of the offensive stuff.

PLASTIC CAP DISPENSER



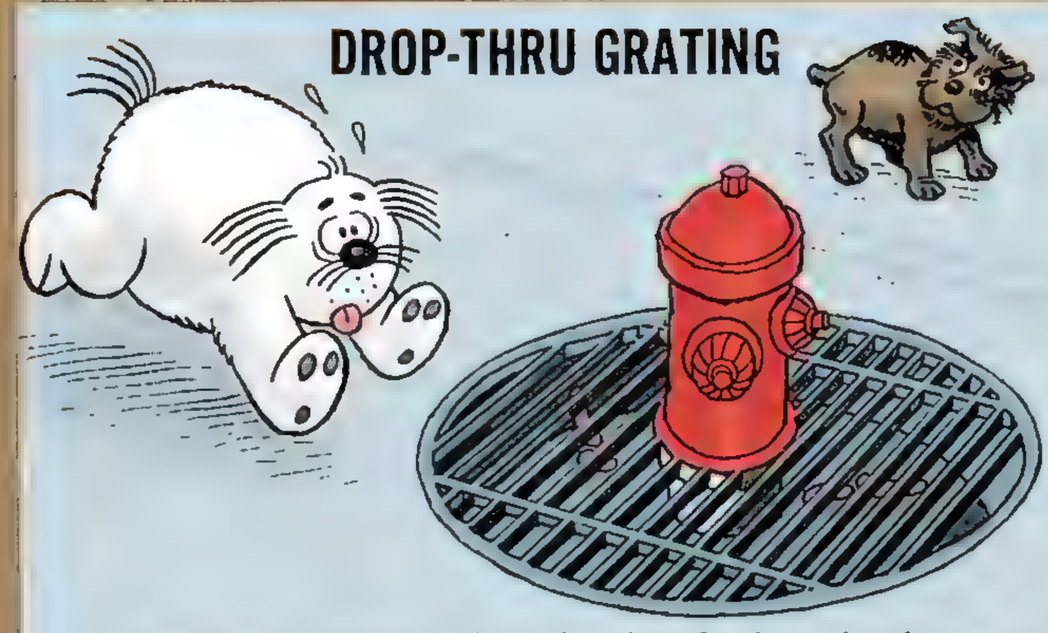
This device is as simple to use as A-B-C. When spotting offending matter, merely place dispenser end over it, (B) press release button in handle, and (C) remove device. A hard plastic cup is left to protect the unwary stroller.

SELF-CONTAINED BACK-PACK-VAC



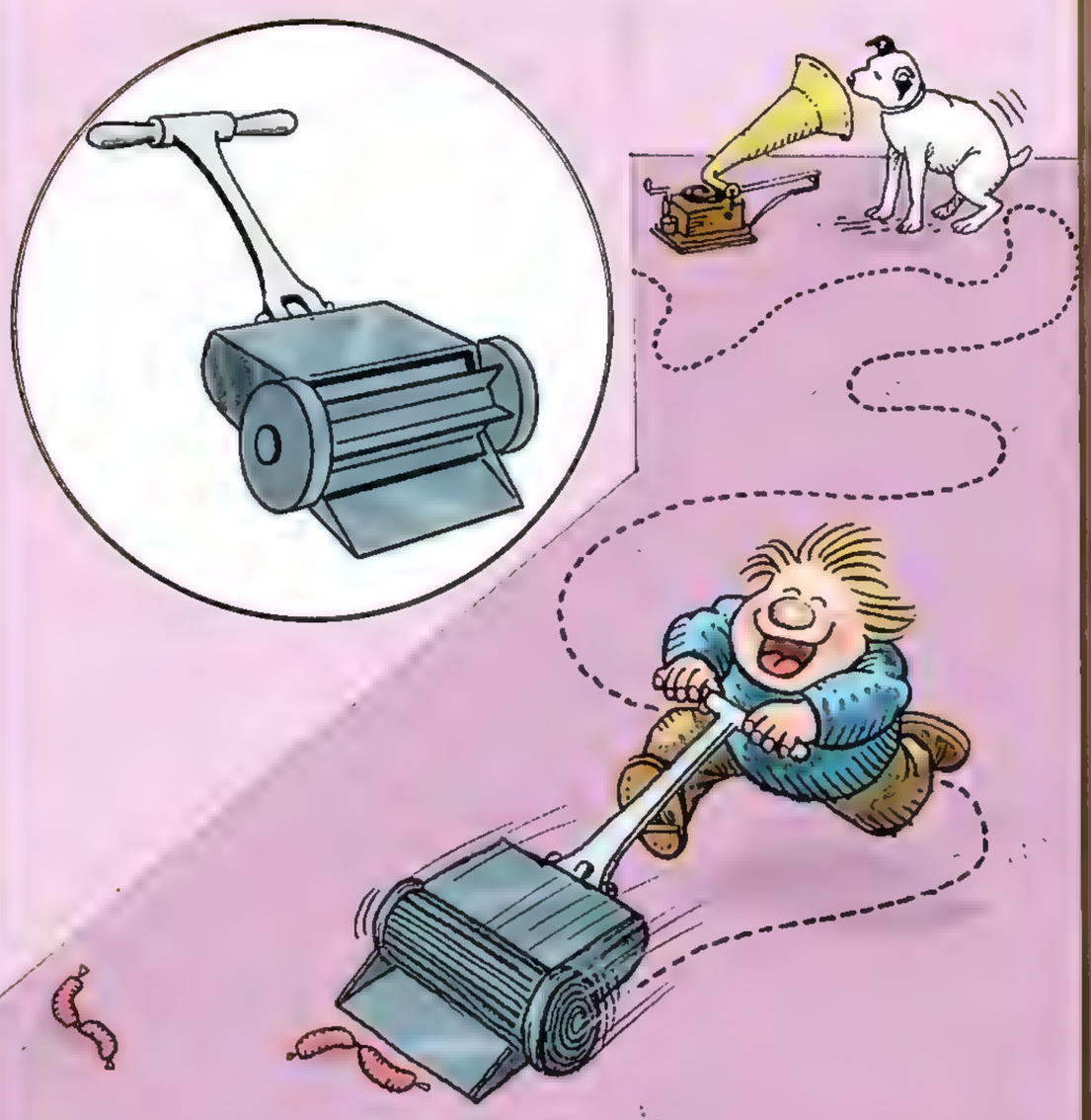
This battery-driven vacuum not only takes care of offending matter, but neatly wraps it in removable disposable vac-bags. It is particularly useful for letting dog out by himself, and not having to worry about neighbors' lawns, sidewalks, etc.

DROP-THRU GRATING



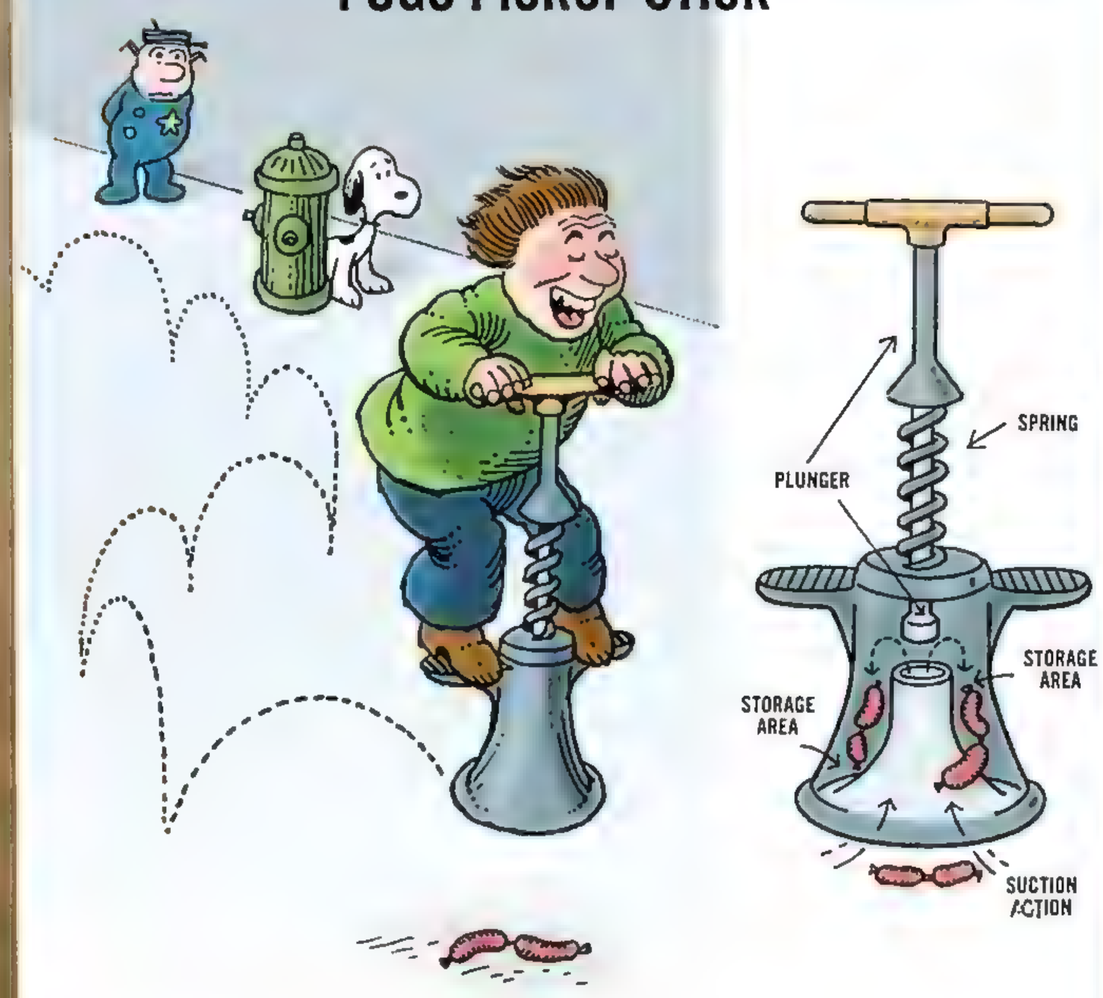
Grates placed around favorite doggie depositories permit offending matter to drop down into chemical pools where it is deodorized and dissolved. In heavy dog population areas, entire sidewalks could be constructed like this.

PUSH TOY SCOOP



Makes public sanitation a "fun thing" for youngsters while removing an ugly problem from the streets at the same time.

POGO PICKUP STICK



Here's another combination device affording both utility and pleasure. By hopping around those City streets which suffer a heavy dog infestation, user enjoys healthy fun while performing a much-needed clean-up. Suction pump in Pogo Stick picks up and stores stuff for later disposal.

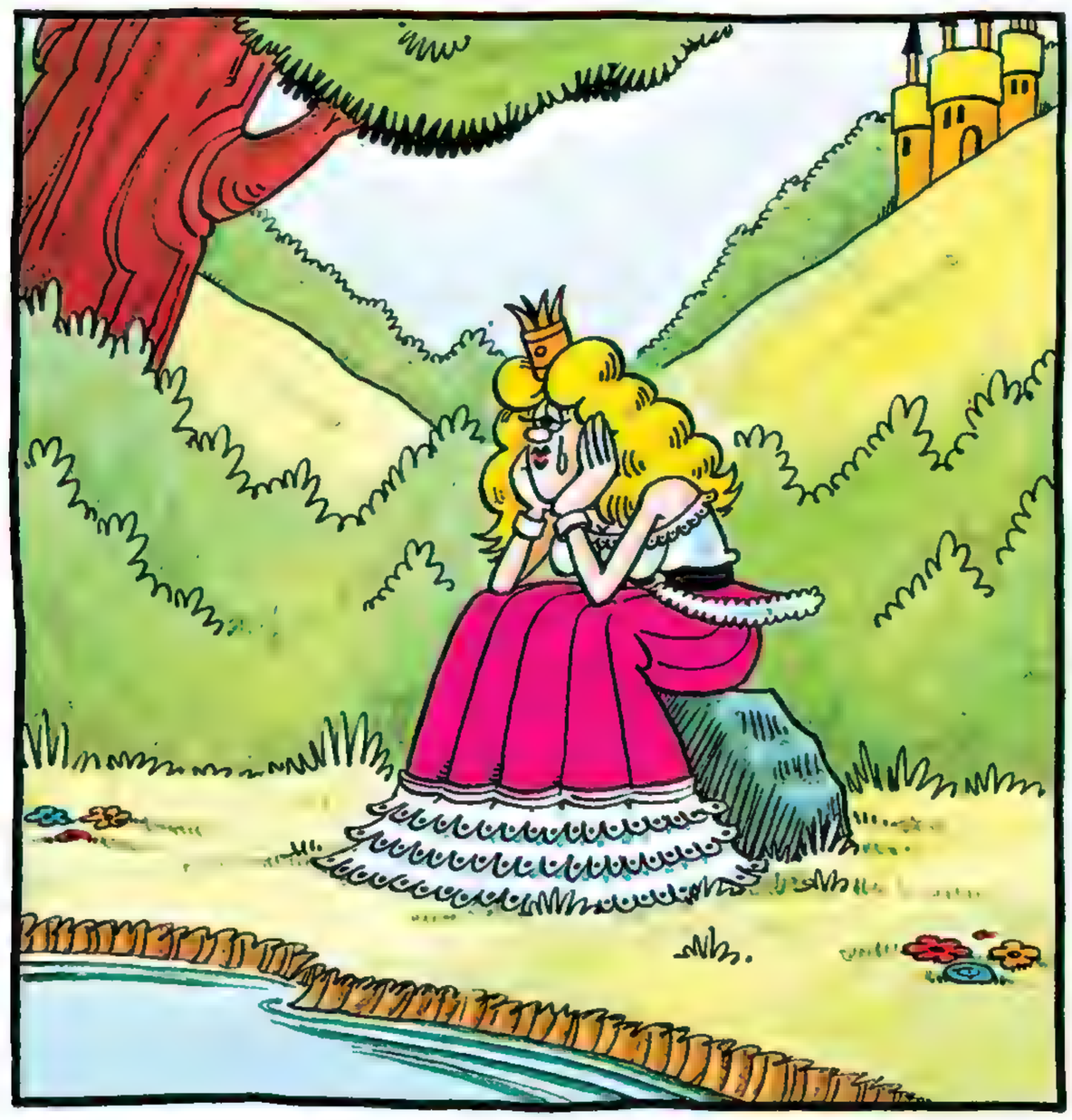
GIFT BOX PICKUP AND DISPOSAL

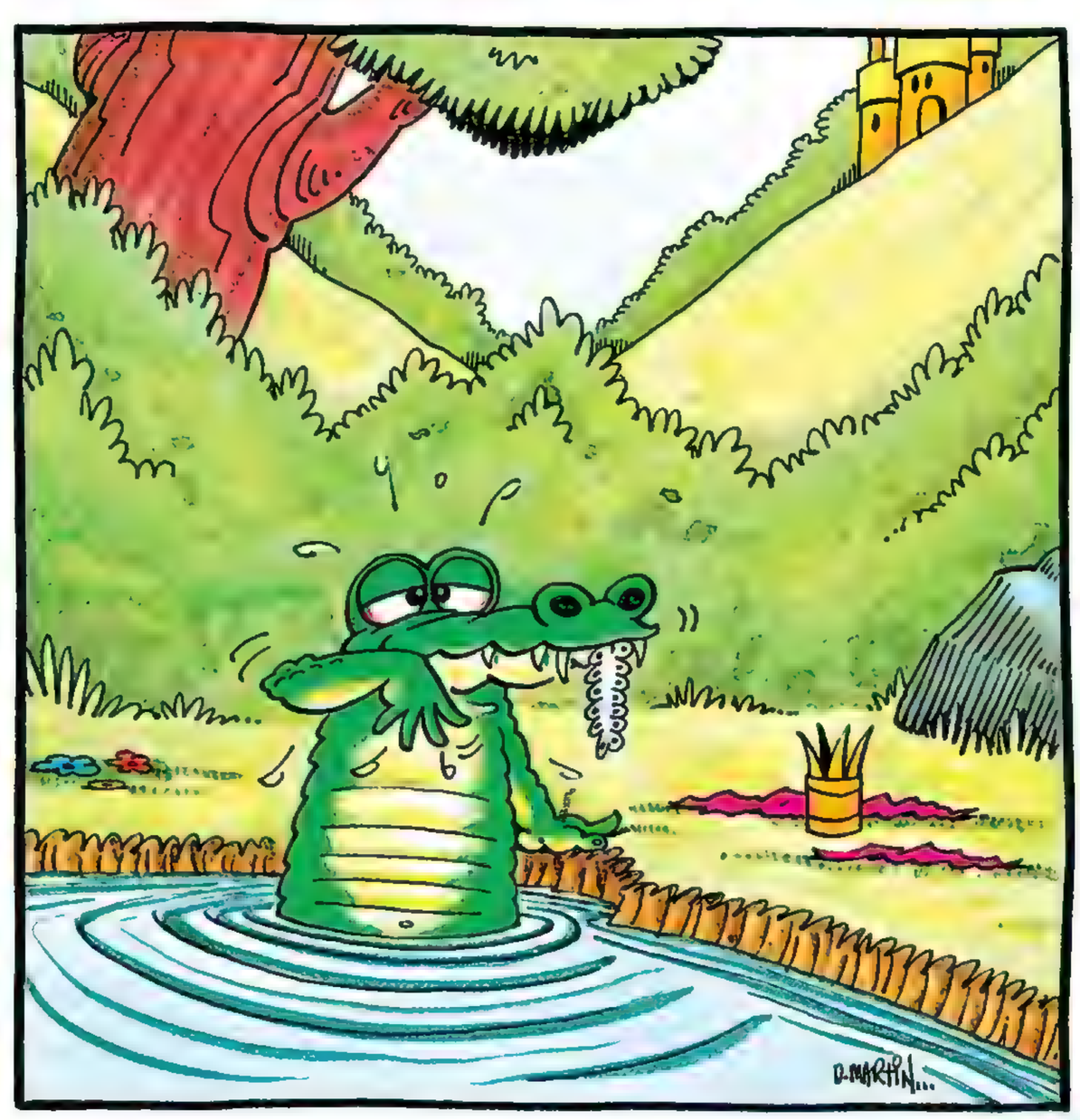
This devilishly clever device performs three functions at one time. By quickly gift-wrapping offensive material, it makes streets look better immediately. Then, sooner or later, when someone thinks he's found a valuable item, it gets stuff off the streets entirely. And last, it teaches finder a moral lesson, mainly: *you get nothing for nothing!*

SCENES WE'D LIKE TO SEE

WRITER: DON EDWING
ARTIST: DON MARTIN

(THE FROG PRINCE)





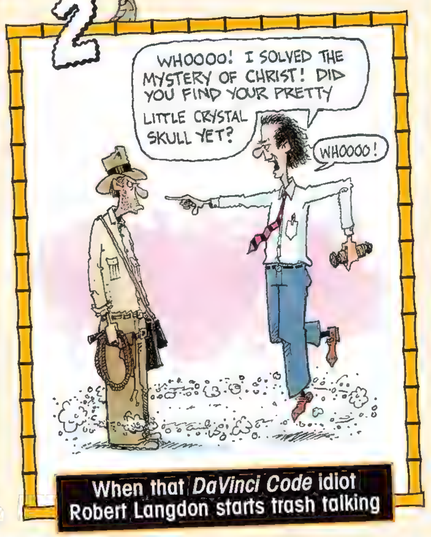
REPTILE DYSFUNCTION DEPT.

In the classic scene from the very first Indiana Jones movie, *Raiders of the Lost Ark*, the daring archeologist exclaims, "Snakes! I hate snakes!" But that was many years ago, and since then the world has changed and our hero has faced many new adventures. We bet that today snakes wouldn't even make Indy's list of the 10 things he hates most. In fact, given that we have the following article written, drawn and ready to fly, we're sure of it! Here's...

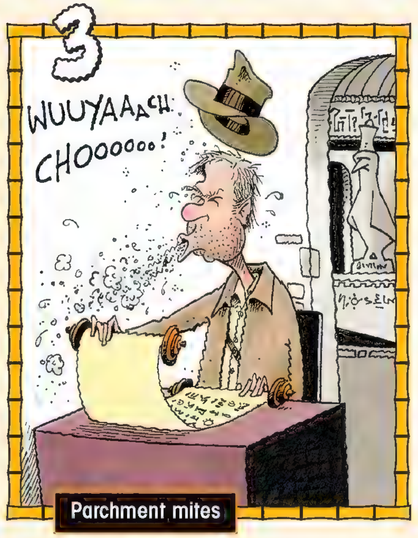
JOHN CALDWELL'S

10 THINGS INDIANA JONES HATES MORE THAN SNAKES

The time-consuming drudgery of bullwhip knots



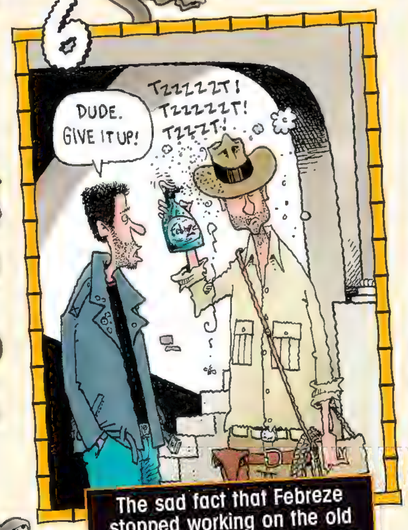
When that *DaVinci Code* idiot Robert Langdon starts trash talking



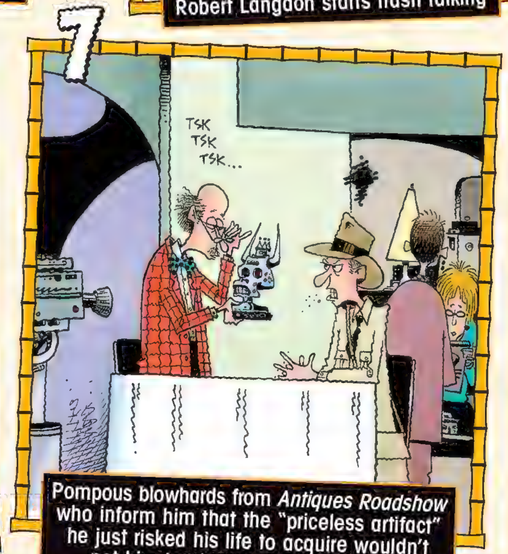
Parchment mites

People who take him for a metro-sexual just because of the manbag

Having an entire day's dig ruined by some stupid frat house geek on a scavenger hunt



The sad fact that Febreze stopped working on the old chapeau about 15 years ago



Pompous blowhards from *Antiques Roadshow* who inform him that the "priceless artifact" he just risked his life to acquire wouldn't net him ten bucks at a garage sale

Bowling

@#$%!* archeologist jokes

No matter how often he complains, he keeps getting Idaho Jones' phone bills

WRITER AND ARTIST:
JOHN CALDWELL

Planet TAD!!!!!

http://www.galaxyo'blogs.com/planettad

Search

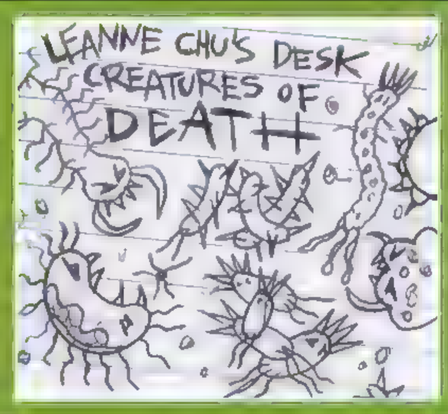
Planet TAD!!!!!

[About Me]

[Name|Tad]
[Age| ≥ 2 dog years]
[My whereabouts|Directly behind you]

[4 November|06:02pm]

[8 November|03:27pm]



[8 November|08:42pm]

[mood| embarrassed]

[9 November|03:58pm]

[mood| embarrassed-er]

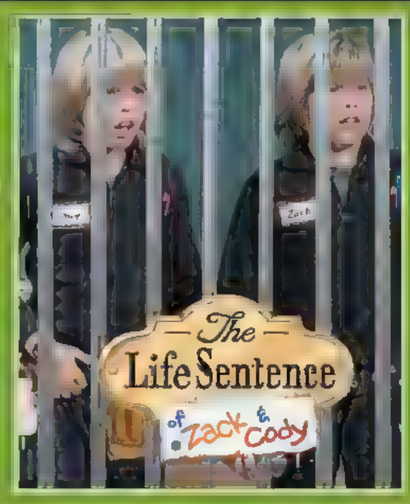
[11 November|02:43pm]

[13 November|04:19pm]

[mood| depressed]

[14 November|03:07pm]

[mood| frustrated]



[15 November|07:50pm]

[mood| angry]

[16 November|03:16pm]

[mood| stinky]

[17 November|07:04pm]

[17 November|07:10pm]

[17 November|07:16pm]

[17 November|07:23pm]

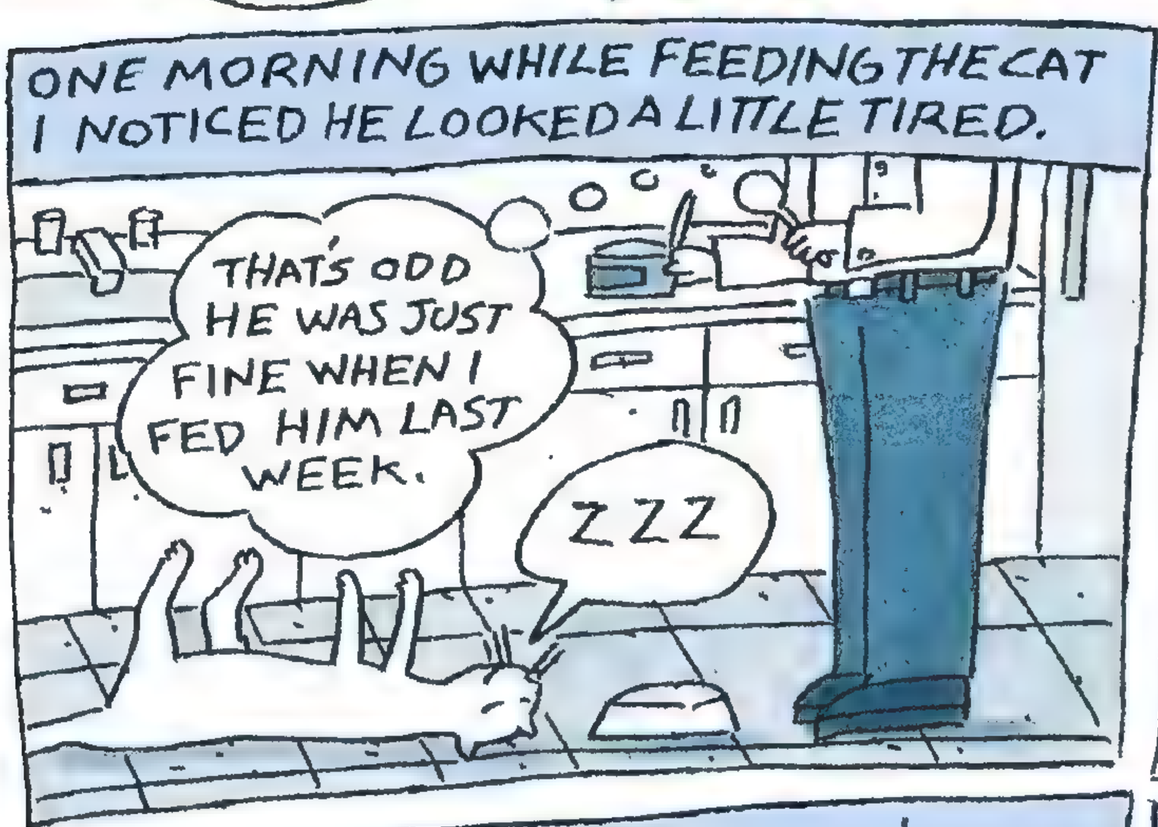
[17 November|07:30pm]

[18 November|05:35pm]

[mood| relieved]

WRITER: TIM CARVELL ARTIST: BRIAN DURNIAK

Duke Bissell's TALES OF UNDISPUTED INTEREST



WRITER AND ARTIST: P.C. VEY

SHOP GOES THE WEASEL DEPT.

MAN VS. WILD... AT THE MALL

'ello, I'm **Bore Growls**! Each week I teach **survival skills** by getting dropped into **wild, dangerous places** and finding my **way out** with only a few **tools**, my **military survival training** and my cool-sounding **British accent!** But there's a **rumor** that I've been "**surviving**" by spending nights in **fancy hotels** instead of freezing my **arse** off **outside!** Some folks are even saying I'm a **phony!** Well, to **prove** I'm **not**, I'm going on my most **dangerous outing yet**...

*Normally, I'm dropped into my locations via **helicopter**, but today I'm doing something even **more dangerous!** I'm letting my **mum** drive me here, which means I risk **dying** of **embarrassment!***

Don't do anything ***dangerous*, Bore-y!** And remember, **mommy *wuvs* you!** And don't forget my **foot cream!** ***Byeeeeeeeee!***

Loose-fitting clothing is really, really **important!** Not only does it let your body vent **heat**, but you can **cover** your **face** so no one **recognizes** you!

Look at this place — it's **massive!** And it's really, really **intimidating!** If I'm going to get to the **other side** and out of here **alive**, I need to get my **bearings!** But with the **enormous roof** totally **blocking** the **sky** there's no **sun** setting in the **west** or **North Star** to guide me. **That** could mean **trouble!**

With absolutely **nothing** to help with **directions**, it looks like I'll just have to rely solely on my **wits** and **keen instincts!**

YOU ARE HERE

MAP

WRITER: DAVID SHAYNE ARTIST: HERMANN MEJIA

*When you're in the **mall**, you can see some really, really **strange wildlife!** Like this group of **Elderly Mall Walkers!***

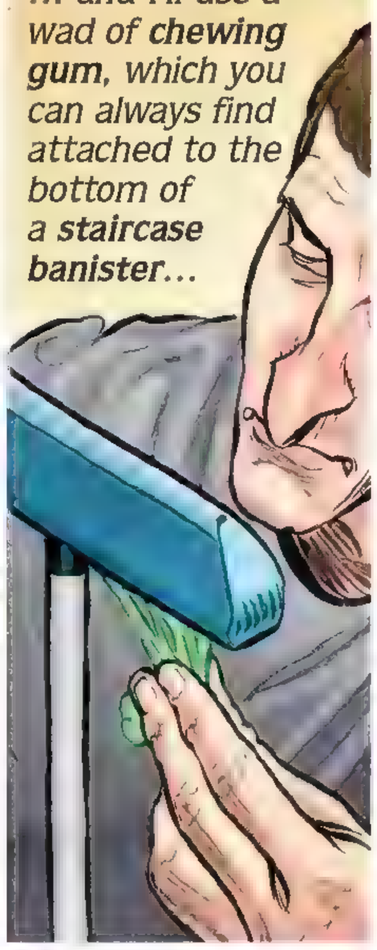
Brrrrr! I'm **cold!**

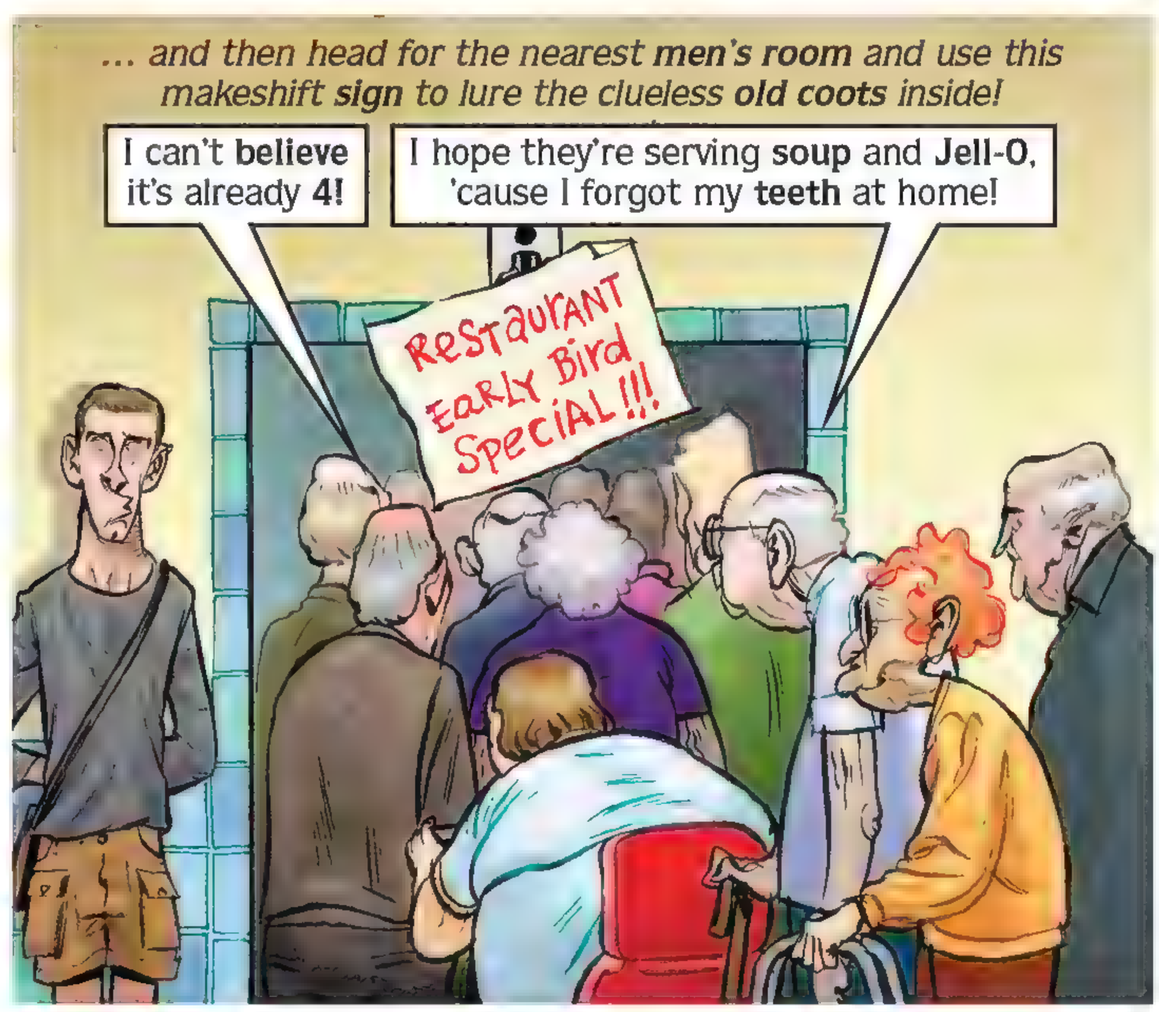
I'm **hot!**

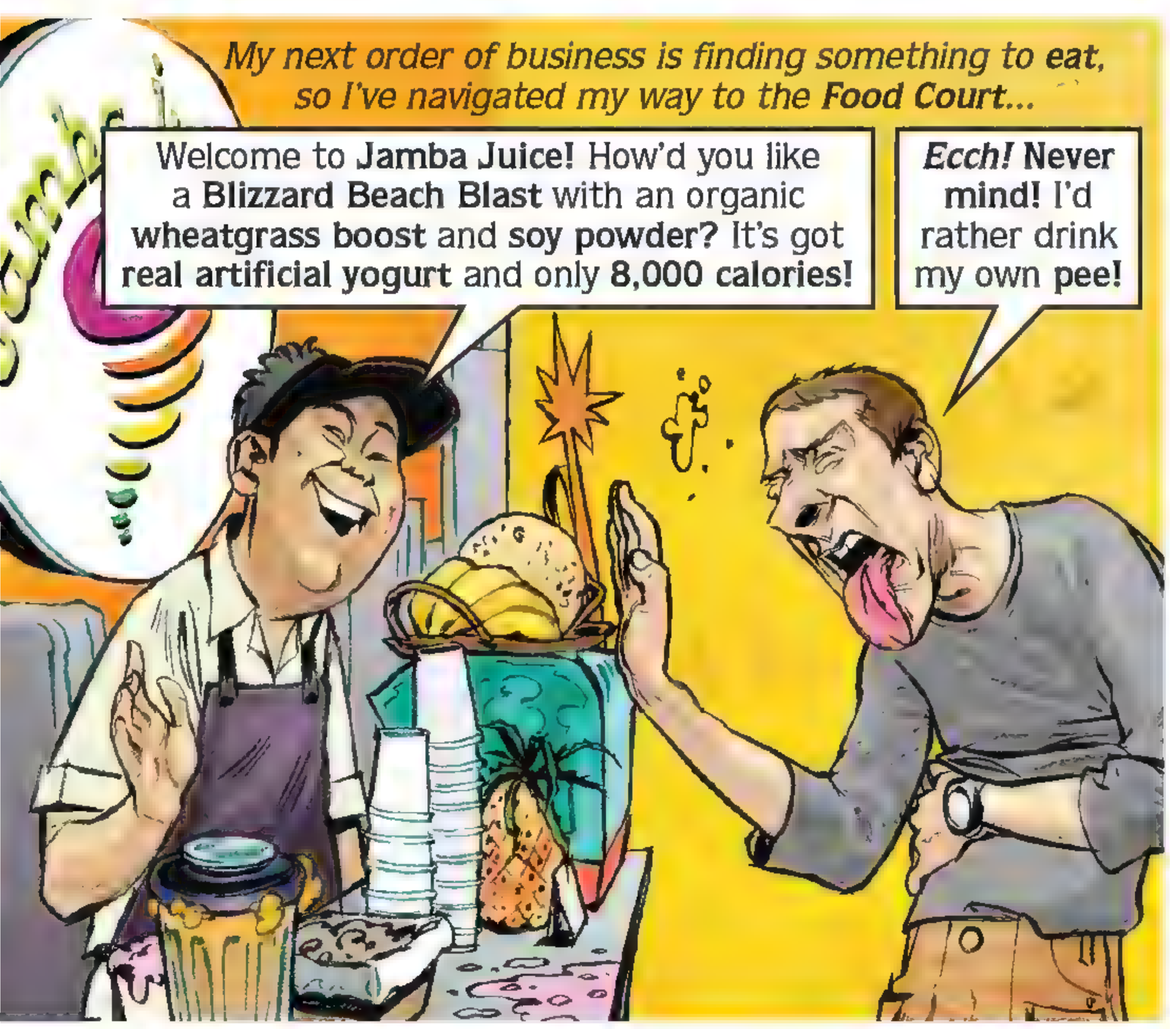
The **music** is **too loud!**

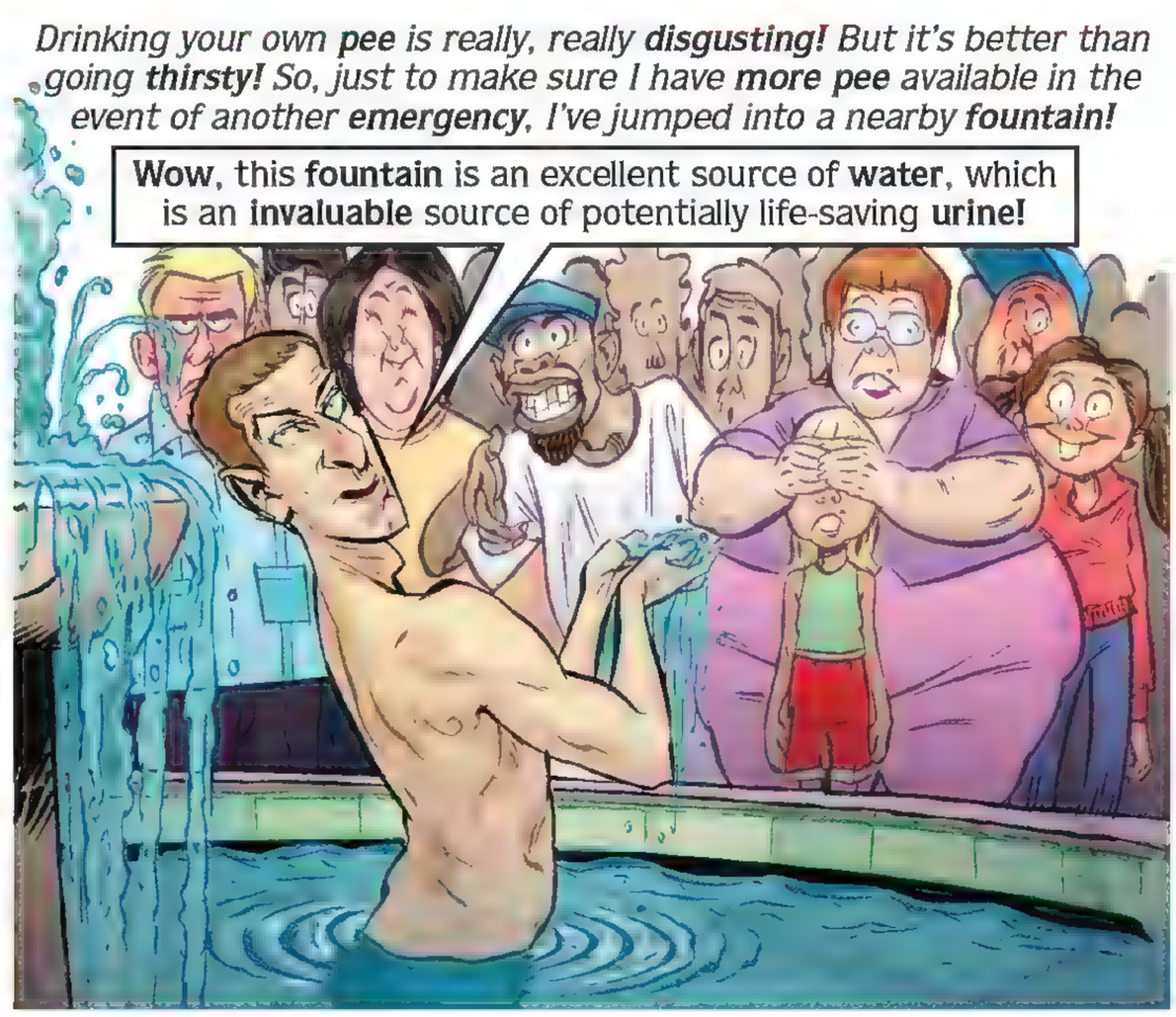
Speak up! I can't **hear** you!

You never want to get **trapped** behind **slow-walking geezers!** Not only is it incredibly **frustrating**, but you could suffer **life-threatening boredom!**









*Uh-oh! Over there is the **scariest** thing you can encounter in any **mall** — **Cool Teenage Girls!** I've go to be **careful** and — no, they've **spotted** me!*

Like **wolves**, teenage girls run in **packs!** They're **meaner** than **cobras** and can cut you to **shreds** like an **ocelot**, only instead of **claws**, they use **withering glares** and **sarcastic comments!**

Ohmigod! Check out the **loser** who's, like, totally **Eddie Bauer!**

Are those **hiker shorts** he wearing? Because they're, like, all hiked up his **butt!**

I've got to **hide**, and fast! Or I'm **doomed!**

*This **Ball Crawl** is the perfect hiding spot! **Awesome!***

Where'd he go? He's **gone!**

Who cares? Let's go make fun of some **other** pathetic **dweeb!**

*It's good they're **leaving** because I can't stay in here long! With all these snot-nosed **toddlers** around, a **Ball Crawl** is basically a multi-color **bacteria farm** disguised as a **playpen!***

What's really, ***really* scary** is that all these little demons are completely **unsupervised!** I've got to get out of here **fast**, before it turns into ***Kid Nation*** and I'm the host of **TWO** lousy **reality shows!**

Hey! There's the guy who shoplifted the **lipstick** from **Cosmetics World!**

Uh-oh, I've been spotted by **Mall Security!** This is really, really **bad!** Mall Security guards aren't **real cops**, but they're still very **dangerous!** They can make me give the **lipstick** back or even call my **parents!**

*Fortunately, **Mall Security Guards** get their jobs because they're not in good enough shape to do **real law enforcement!** So by **walking** at a slightly **brisk** pace, I can easily **outrun** them!*

You...! *(PUFF!)* **Stop...!** *(WHEEZE!)* I said — *(COUGH COUGH! **GASP!**)* — **stop!**

This is **great!** I can make my **getaway** without even breaking a **sweat!**

*I just **remembered** — my **mum** said to get her **foot cream!** That means I've got to take a **detour** to the dreaded **Body Shop!***

It smells really, really **awful** in here! Like **potpourri** mixed with **Pine-Sol!** So if I'm going to **get out** without **tossing** my **crackers**, I'll need something to block the **odor!**

These **quarters** I took from the **fountain** will make perfect **nose plugs!** Although with a **nose** as big as **mine**, I'm going to need about **seven dollars worth!**

*With the **day** getting **long**, I was **no closer** to finding my **way out** and my **spirits** were starting to **sag!***

When you're in the **mall** for **too long**, it can really, really **crush** your **will** to **live!** So you need to give yourself a **reason** to **press on!**

THE BODY SHOP

Ah, the **Victoria's Secret** window display! If **this** doesn't remind you that **life** is truly majestic, **nothing** can! And believe me, it beats biting the **head** off a live **fish** while wearing a **headband** soaked in your own **urine!** Although, come to **think** of it, **that's** pretty **great**, too!

VICTORIA'S SECRET

*With **nightfall** approaching, I had to **get out** — and **fast!** So instead of **wasting time** riding down the **escalator**, I took a **shortcut!***

These unnecessarily large **shopping bags** from the **GAP** should make a really, really good **parachute!**

GAP

Turns out, **GAP bags** make a really, really **terrible parachute!** Lucky for **me**, that overweight **security guard** was there to **break my fall!**

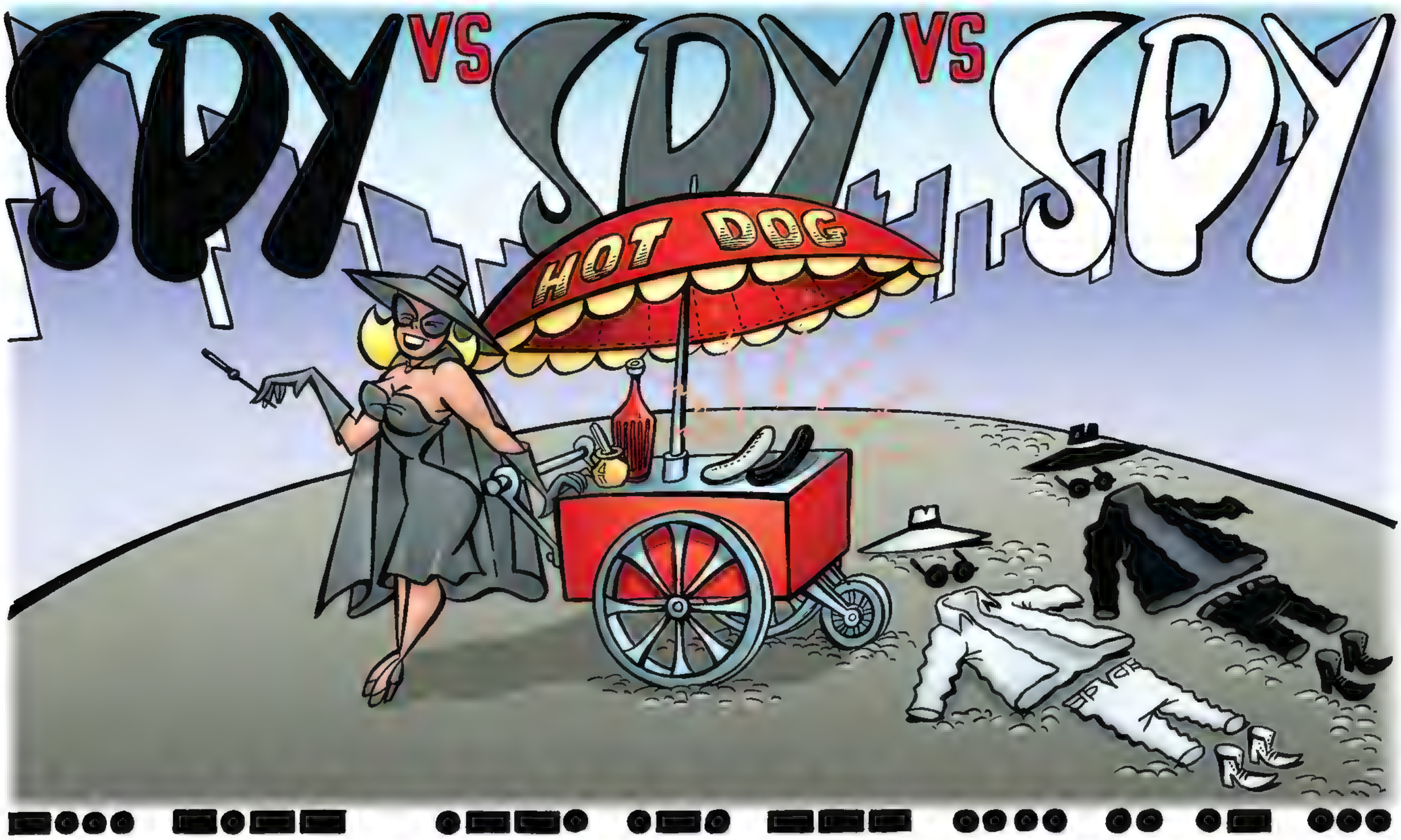
GAP

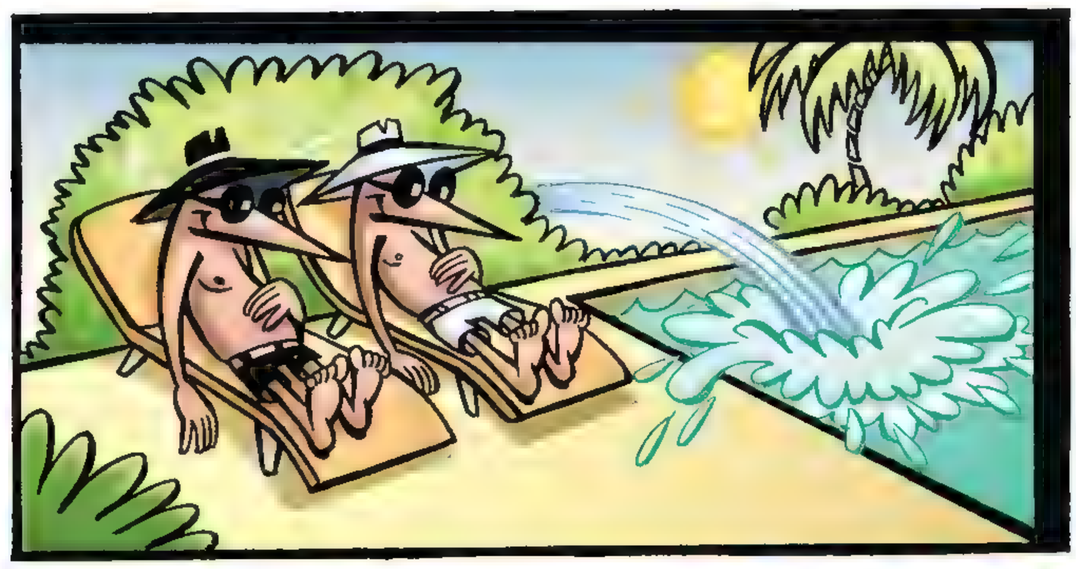
*Success! The security guard knew the way out — and was all too **happy** to show it to me!*

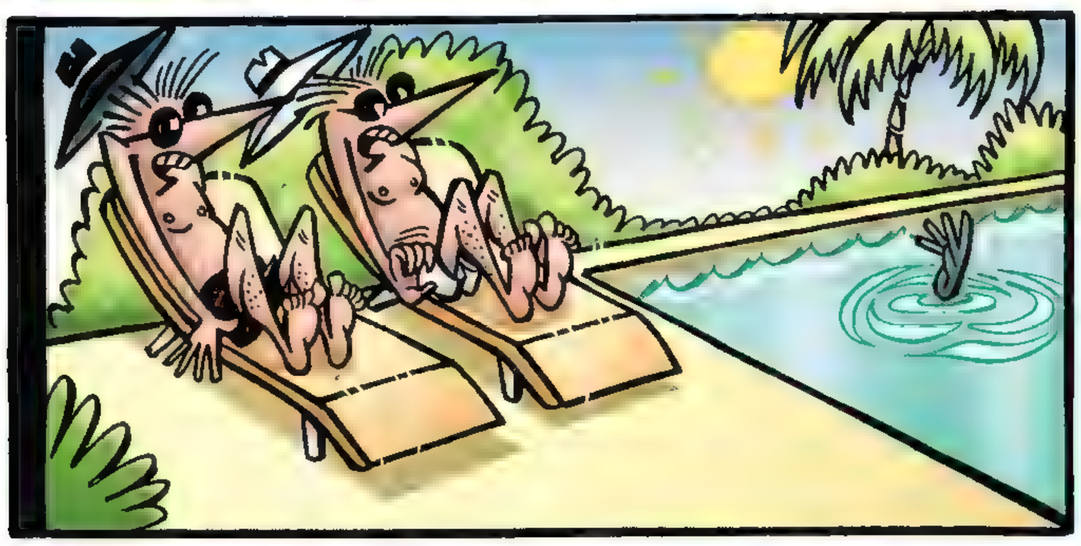
Well, that's it for now! Join me **next time** as I try to survive the **deadliest place yet...**

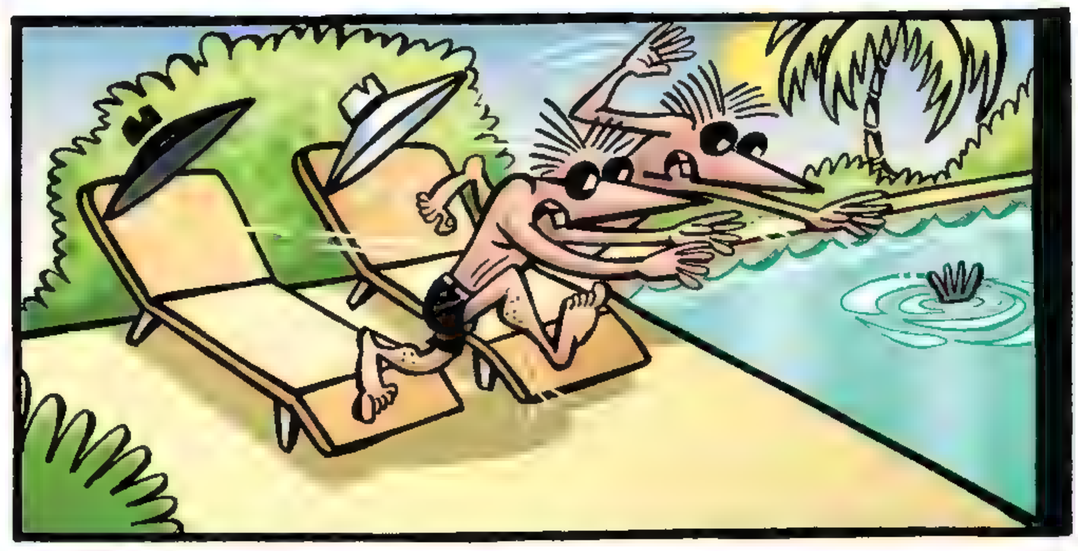
...a typical American **high school!**

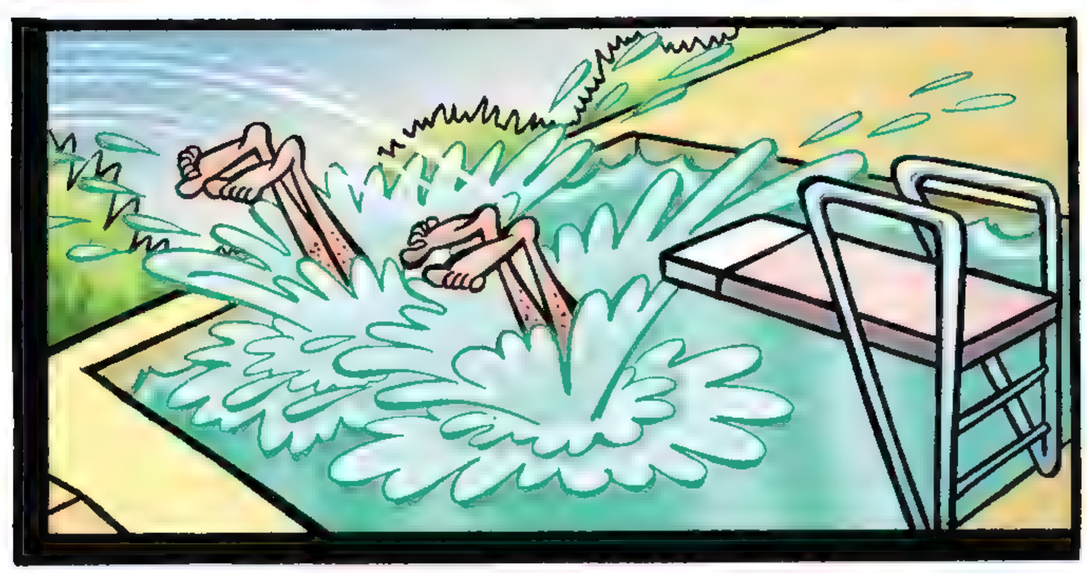
HIGH SCHOOL











WRITER AND ARTIST: ANTONIO PROHIAS COLORIST: CARRIE STRACHAN

Cool and Not So Cool Things About Living in the White House

Imagine if your dad was President — nothing could be cooler! Or uncooler! You'll see what we mean after you read...

NOT SO COOL!

Secret Service guys always ruin hide and seek

COOL!

There are so many people there all the time that you can set up a lemonade stand right in the house

COOL!

Excellent sock-skiing floors

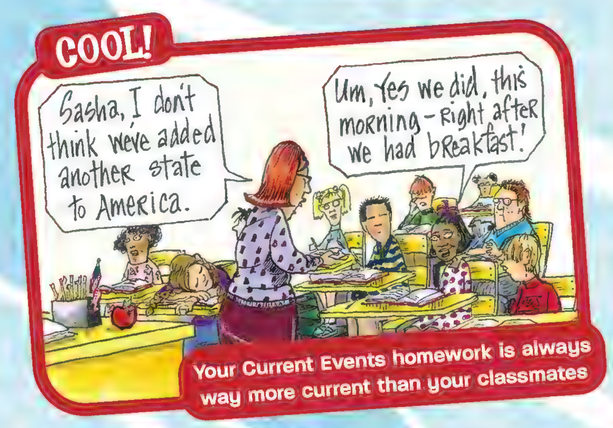
NOT SO COOL!

Anything you leave hanging around becomes part of the White House tour

COOL! & NOT SO COOL!

It's freaky thinking of all the presidents that have pooped there

COOL!

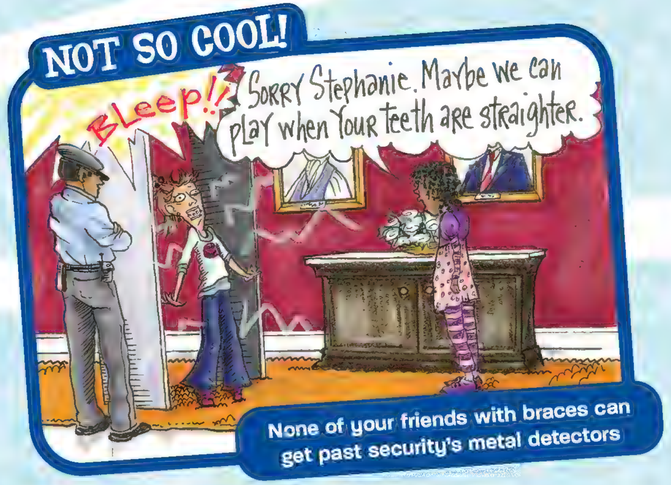


Your Current Events homework is always way more current than your classmates

NOT SO COOL!

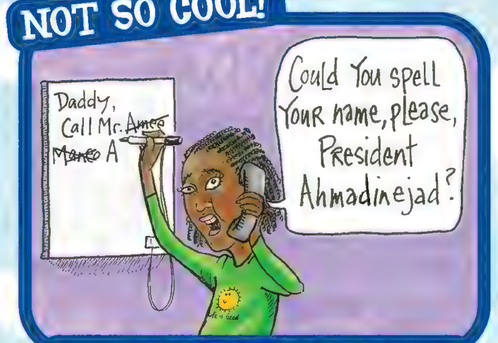
All those security cameras make it impossible to get away with anything!

NOT SO COOL!



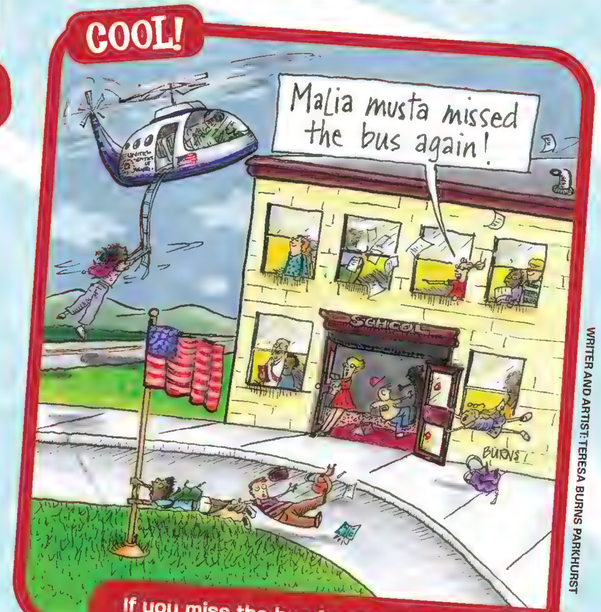
None of your friends with braces can get past security's metal detectors

NOT SO COOL!



Taking messages is a pain.

COOL!

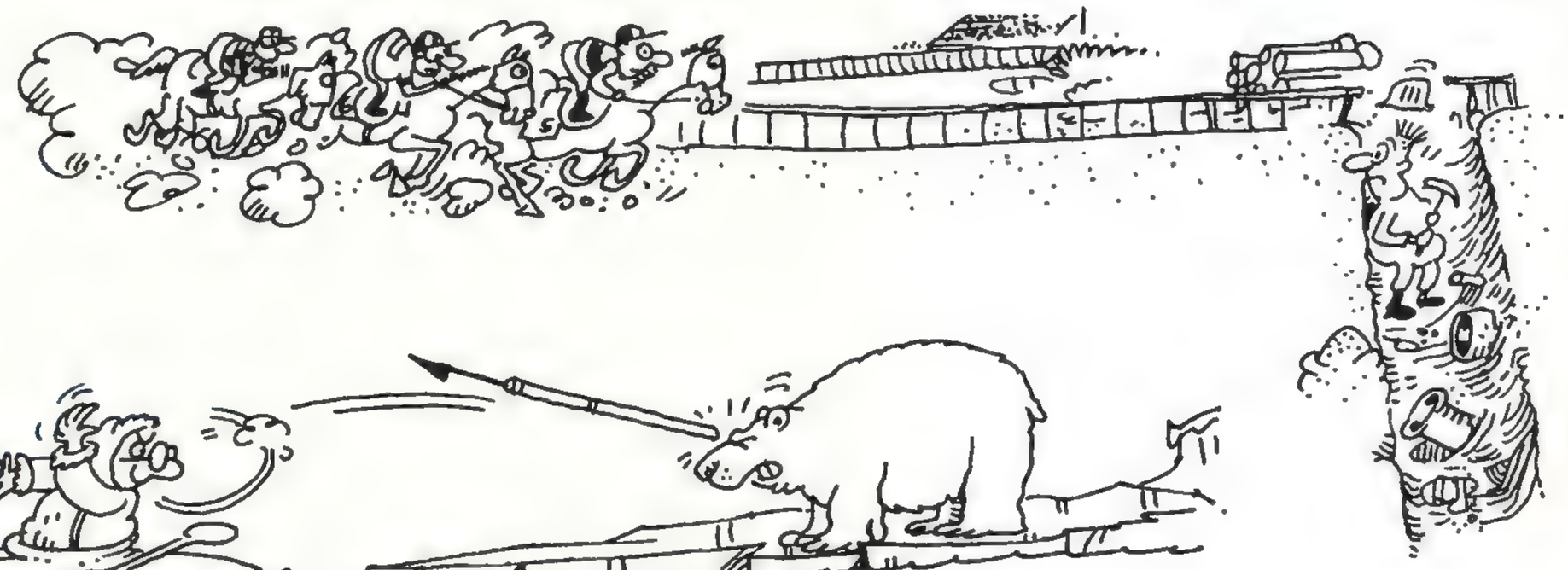


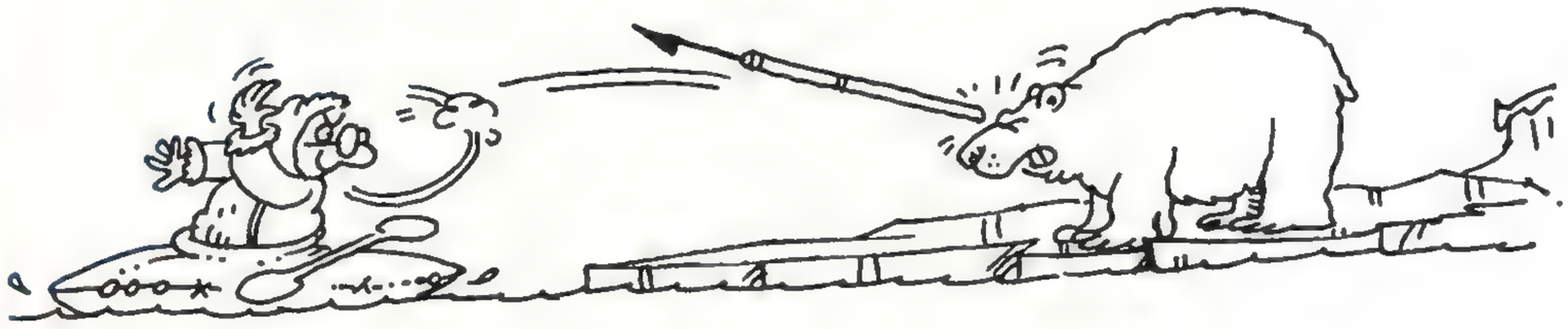
If you miss the bus for school, you can get flown in by the presidential helicopter

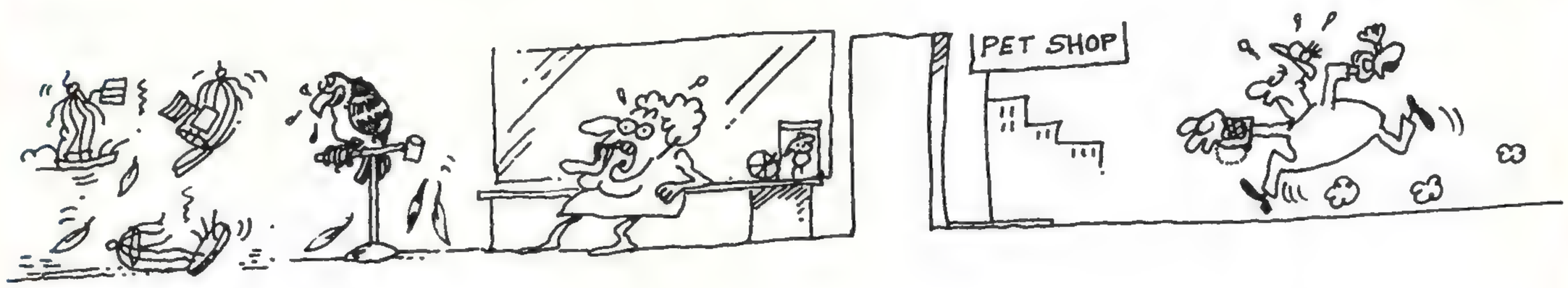
WRITER AND ARTIST: TERESA BURNS PARKHURST

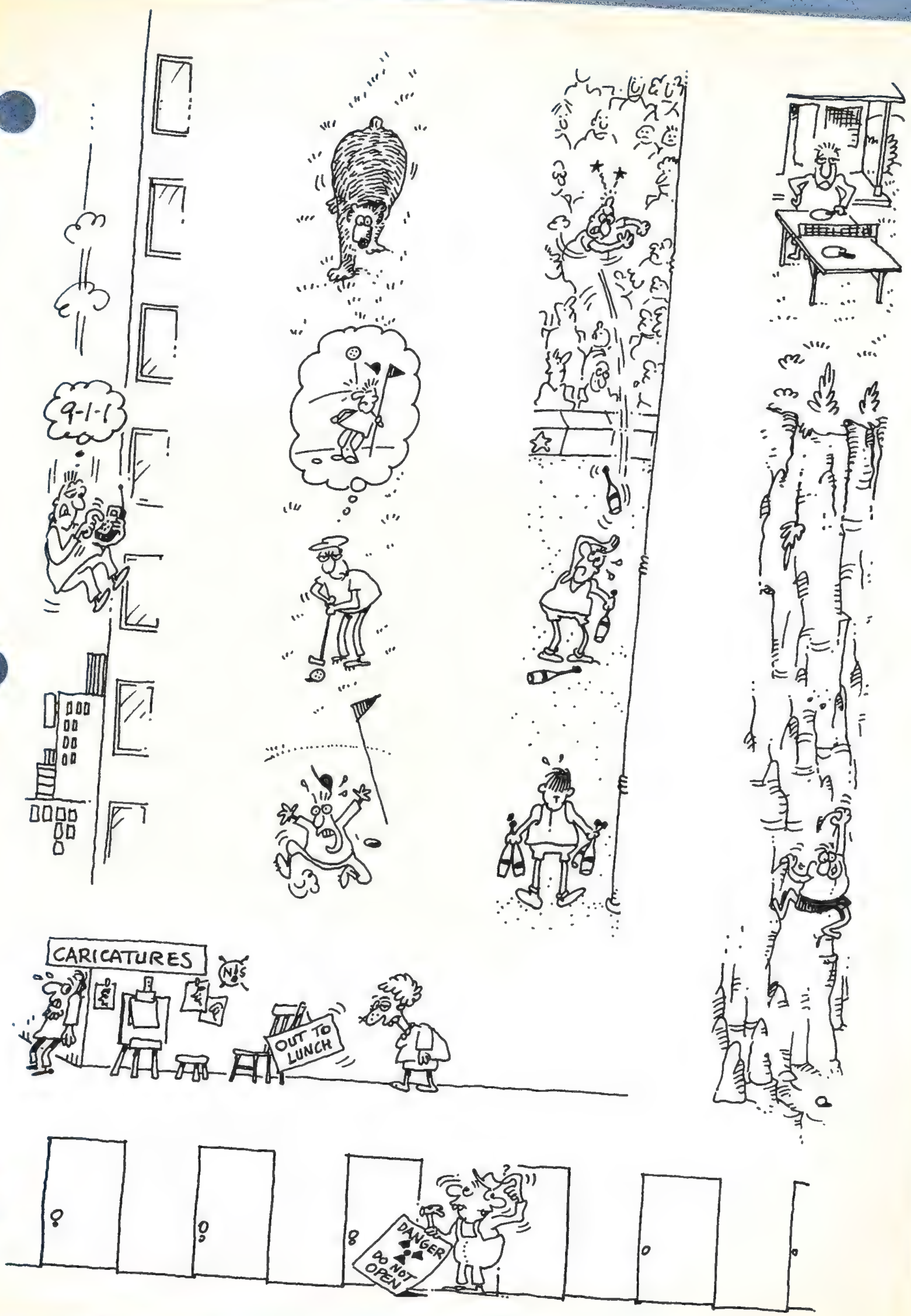
SERGIO ARAGONES MARGINALS XL

Enjoy this extra-large collection of Sergio Aragones' "marginal" cartoons — printed here in the same eye-pampering size he submits them to us! Nine out of ten ophthalmologists approve! (The tenth one is more of a *Newsweek* fan!)



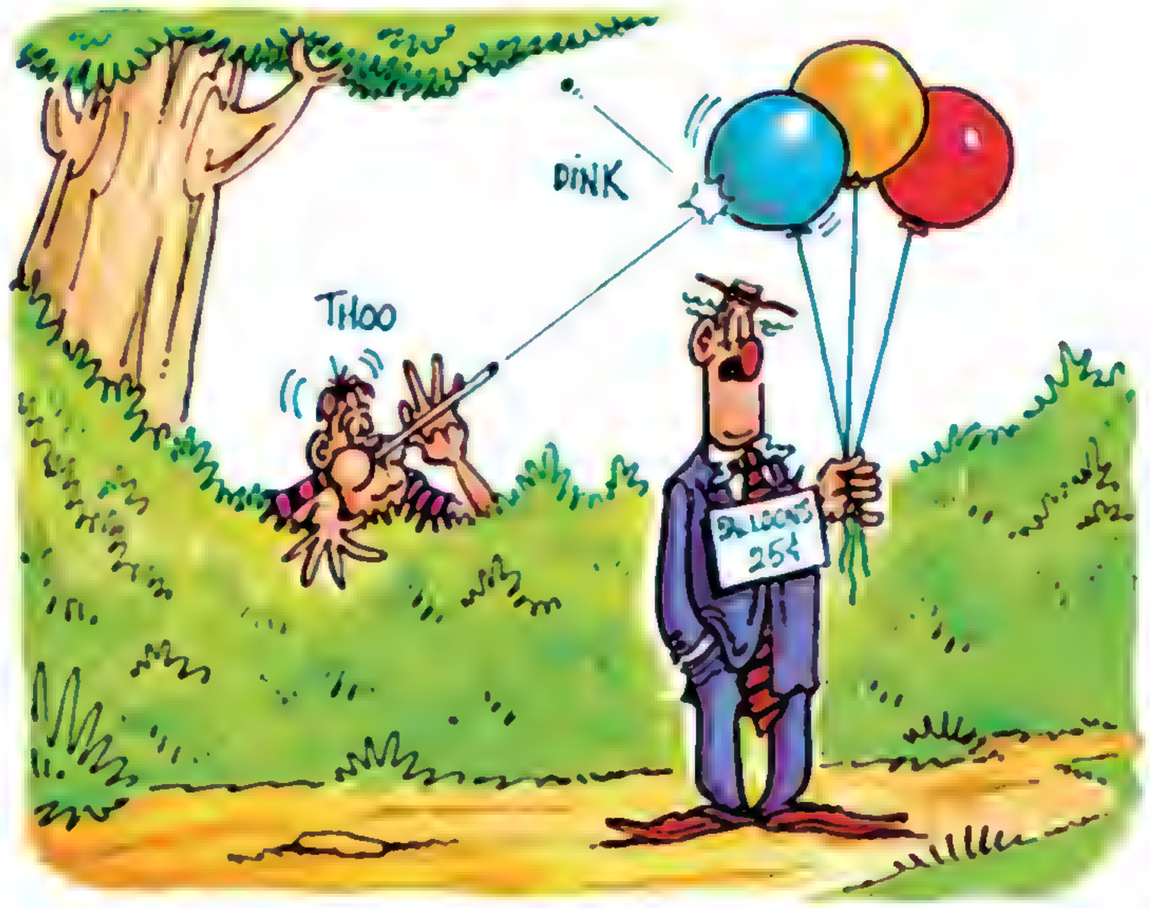


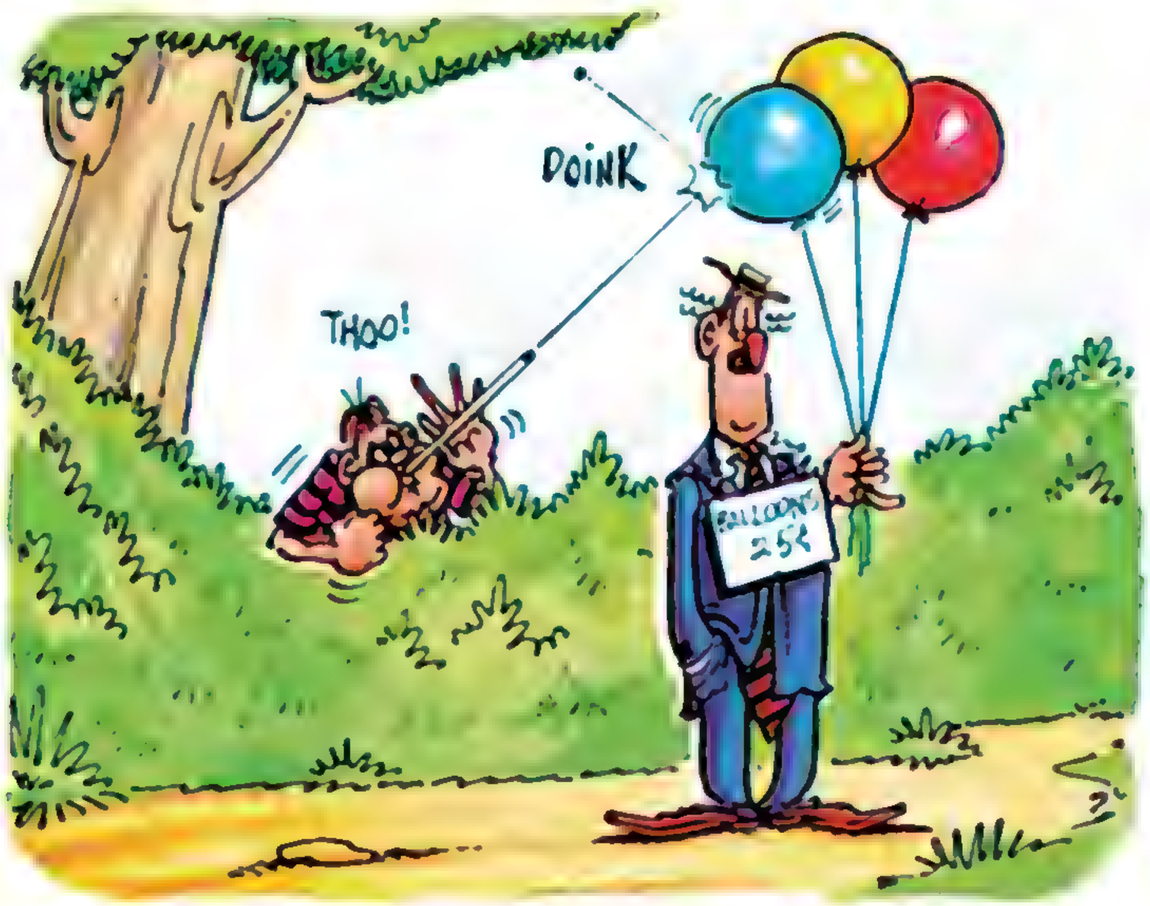


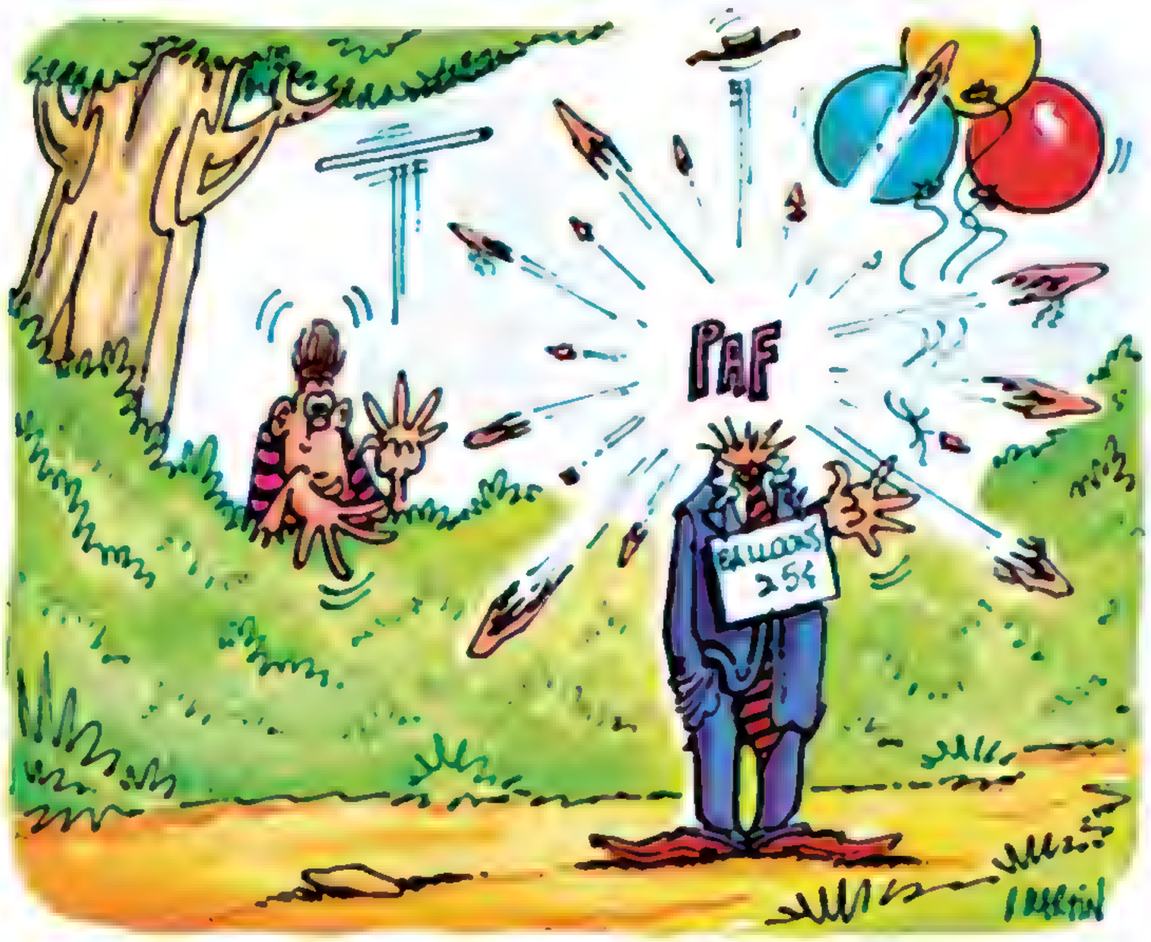

9-1-1
CARICATURES
NIS
OUT TO LUNCH
DANGER
DO NOT OPEN

SERGIO ARAGONÉS
MARGINALS XL
OUT OF ORDER
Finito!

ONE DAY IN THE PARK





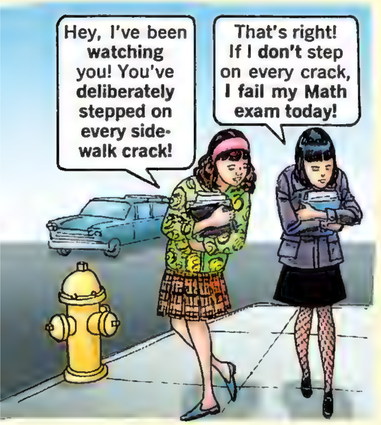


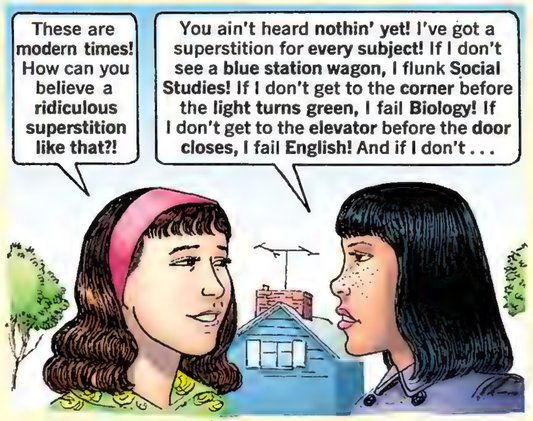
WRITER AND ARTIST: DON MARTIN

BERG'S-EYE VIEW DEPT.

THE LIGHTER SIDE OF FEAR

WRITER AND ARTIST: DAVE BERG COLORIST: CARRIE STRACHAN





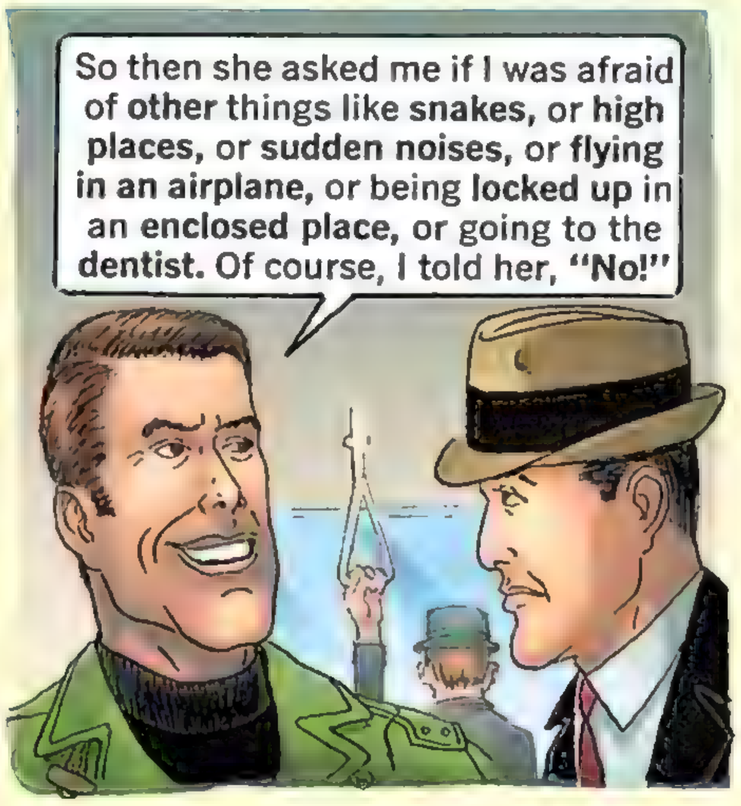
Huh? That's the phone! Who would be calling this time of night . . . unless . . . unless it was something very serious?!
RING

Hello! Hello!
Arnold? Is that you? This is your Mother! I had a premonition that something is very wrong with you!

I'll say there's something very wrong!
I knew it! I knew it in my bones! What is it?

You just scared the beejeebers out of me with this phone call in the middle of the night!

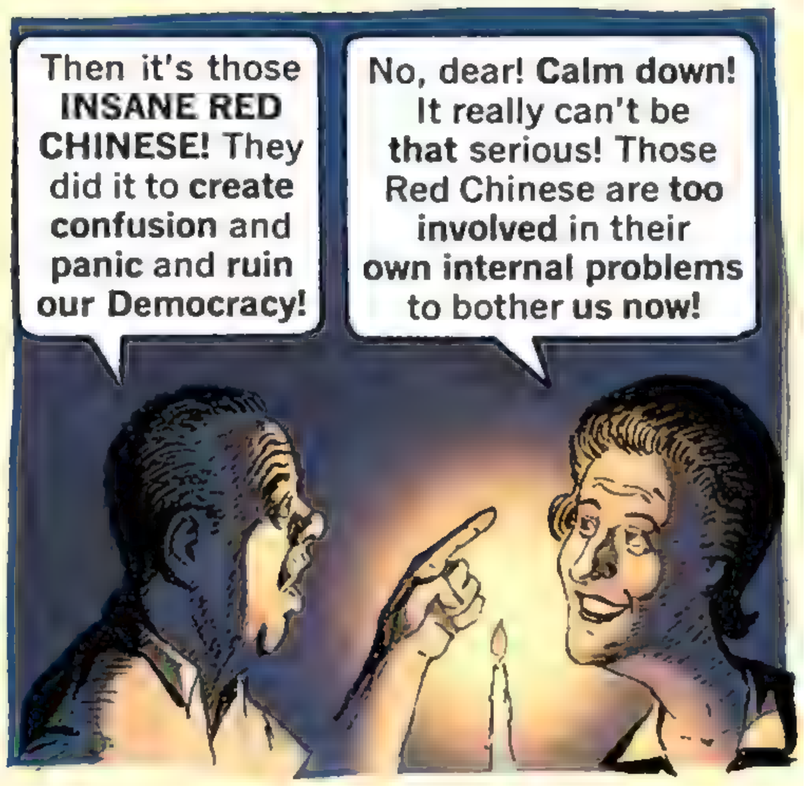
Talk about "Hero-Worship", this new girl friend of mine thinks I'm the bravest man that ever lived. During a storm, she became frightened, and asked me if I was afraid of thunder and lightning . . . and I told her, "No!"


So then she asked me if I was afraid of other things like snakes, or high places, or sudden noises, or flying in an airplane, or being locked up in an enclosed place, or going to the dentist. Of course, I told her, "No!"

She was amazed. She said that everybody has some weakness . . . some breaking point . . . and here, I have none! But between you and me, there's only ONE thing that really TERRIFIES ME!
What's that?

Hey! It's not just in our house that the lights went out! It's the whole block!
I don't want to frighten you any more than you are, dear, but I just heard on the transistor radio that the whole city is blacked out! In fact the whole state . . . and nine other states besides!

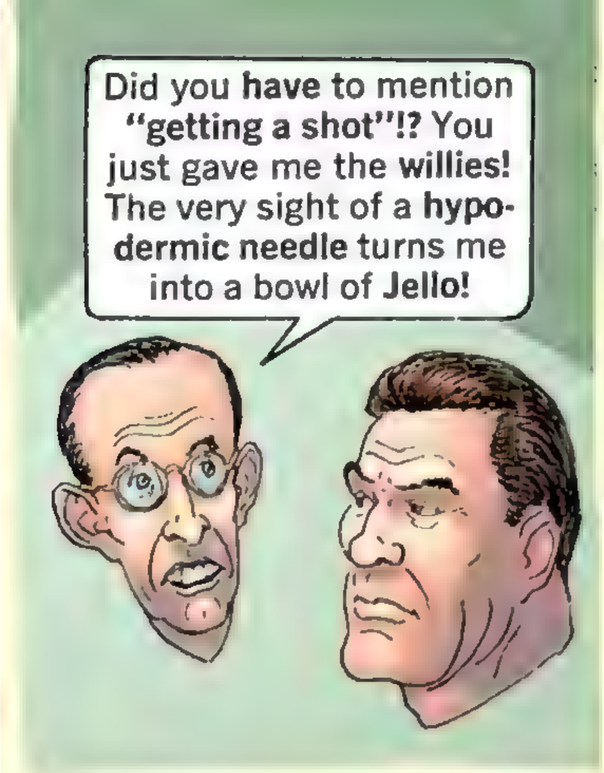
Oh, my gosh! It's a catastrophe! SABOTAGE! That's what it is! Those Russians did it so they could ruin our economy, and—
Calm down, dear! I'm sure it's really not that serious! Those Russians are much too busy trying to reach our standard of living to bother!

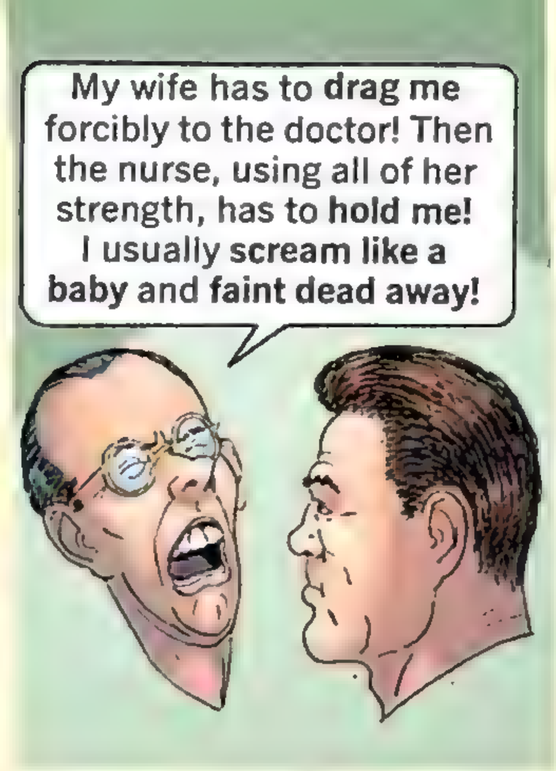

Then it's those INSANE RED CHINESE! They did it to create confusion and panic and ruin our Democracy!
No, dear! Calm down! It really can't be that serious! Those Red Chinese are too involved in their own internal problems to bother us now!

Gee, this is such an intellectual, well-informed crowd! I'm so afraid I'll say the wrong thing and make a complete fool of myself!
Just follow one rule: if you have nothing to say, don't say it! Just speak about the things you know about! Like cooking! You're an expert on that!

And what about the problems of Turkey— and Greece?!
Oh, I have a very strong opinion on that subject!

When roasting a turkey, excess grease should be spooned off periodically! While basting, preferably . . .


Did you have to mention "getting a shot"!? You just gave me the willies! The very sight of a hypodermic needle turns me into a bowl of Jello!


My wife has to drag me forcibly to the doctor! Then the nurse, using all of her strength, has to hold me! I usually scream like a baby and faint dead away!

Let's face it, when it comes to getting a shot, I'm just a yellow-bellied coward!
Never mind all that now! There's the signal to go!

That someday, she'll find out what a LIAR I am!

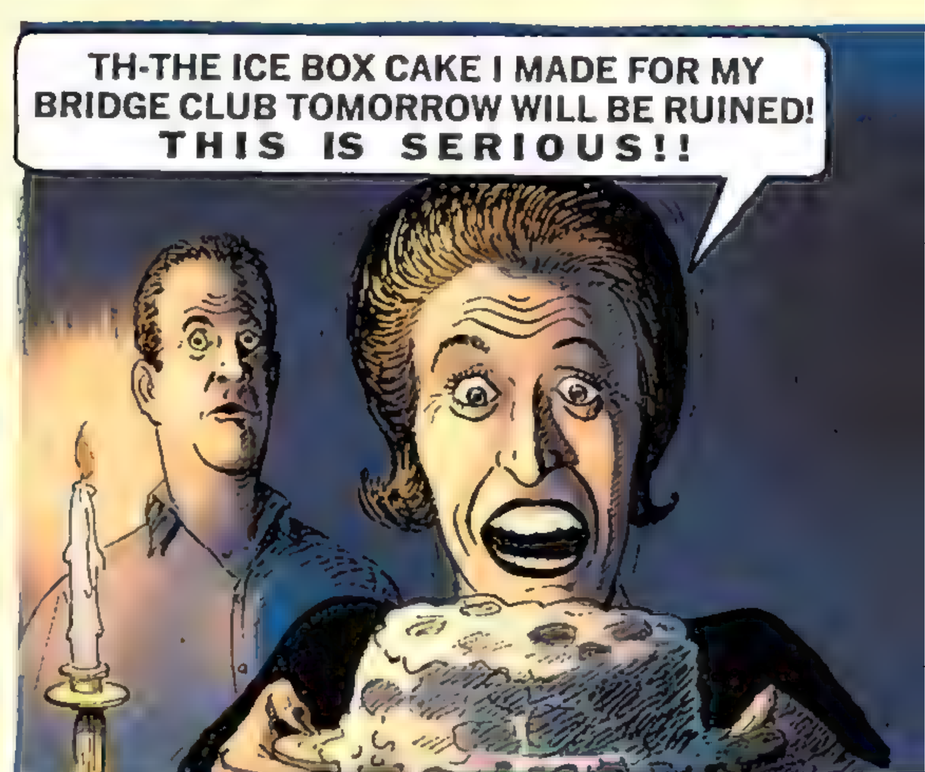
Oh, boy, am I in for it! I'm late for supper! I was supposed to be home by six, and it's six-thirty! Now, Mom is gonna yell and scream, and take television away from me for a month!

Oh, so you're home!
H-here it comes!

I'm sorry, dear, but supper is a little late tonight!
Watch television, meanwhile!

Good Lord, it's them FLYING SAUCERS! A race from another planet did it as a first step toward an eventual invasion!
Come, now, dear! It's not that serious! You've been watching too many Science Fiction TV shows!

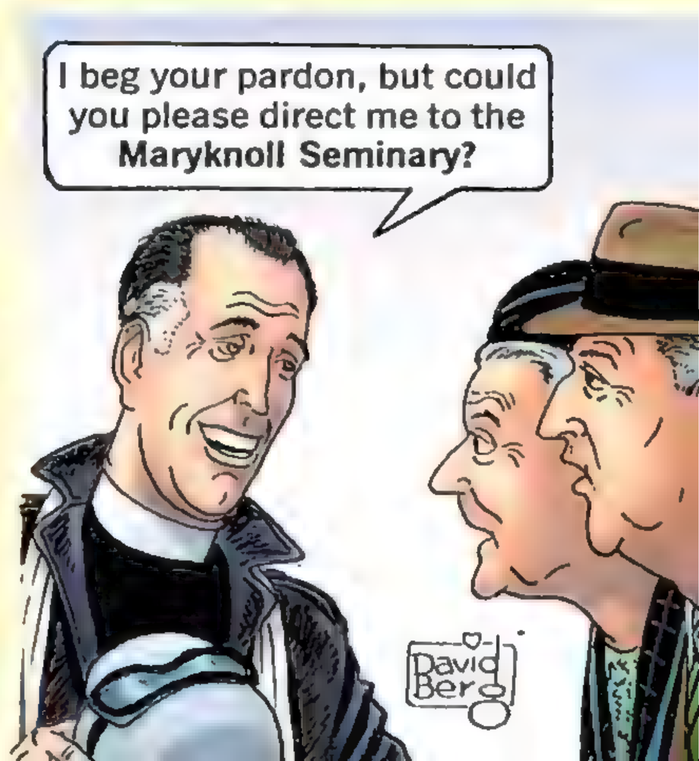
Sure! That's it! Don't you see? By shutting off our electricity, all our refrigerated foods will spoil and we'll starve to death!
REFRIGERATED FOODS!?! OH, MY GOSH!

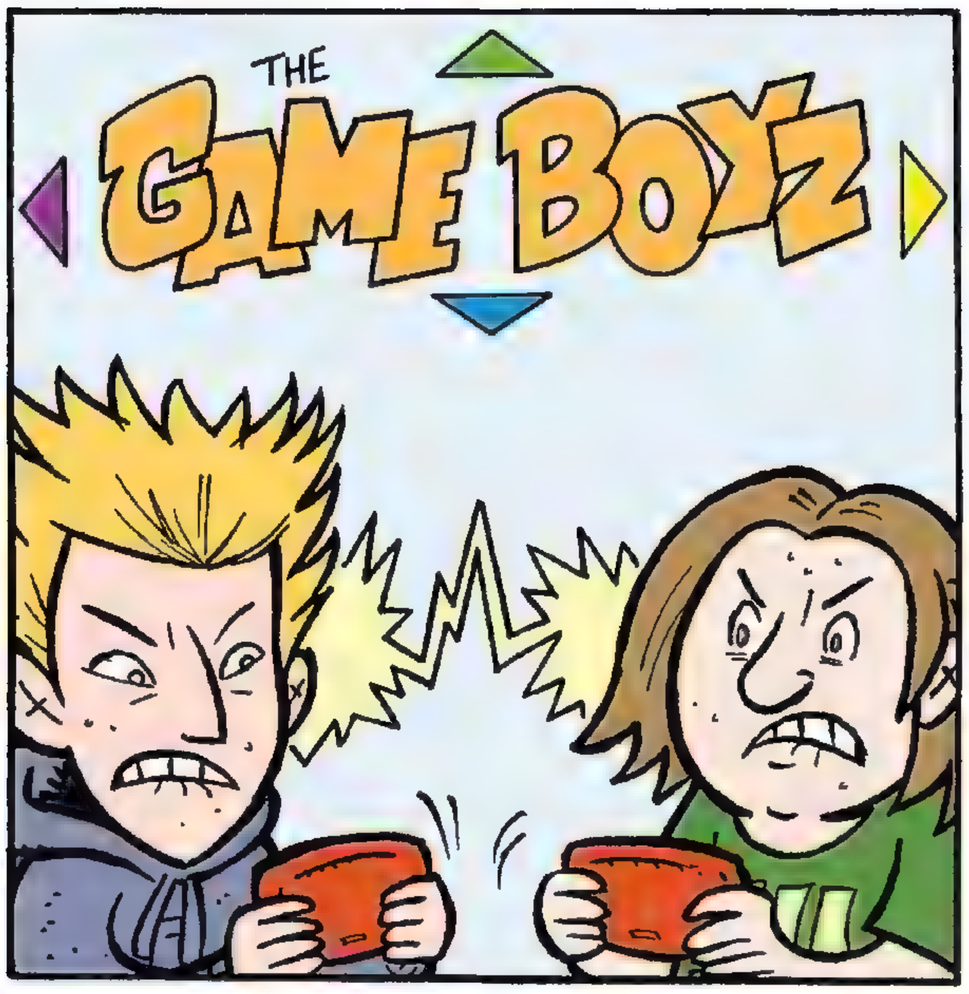

TH-THE ICE BOX CAKE I MADE FOR MY BRIDGE CLUB TOMORROW WILL BE RUINED! THIS IS SERIOUS!!

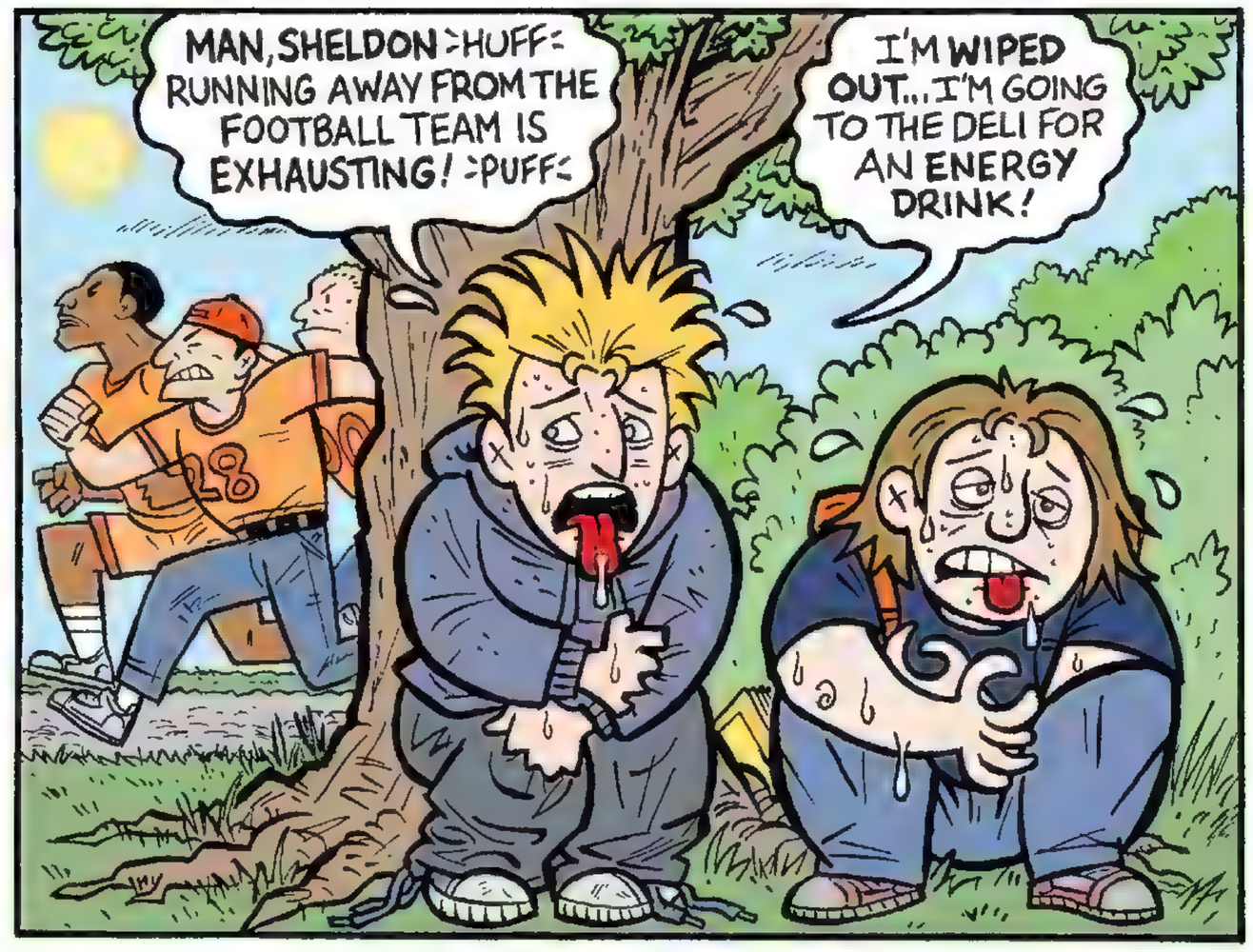
You know what terrifies me? Those Black-Leather-Jacketed motorcyclists—like that one over there!

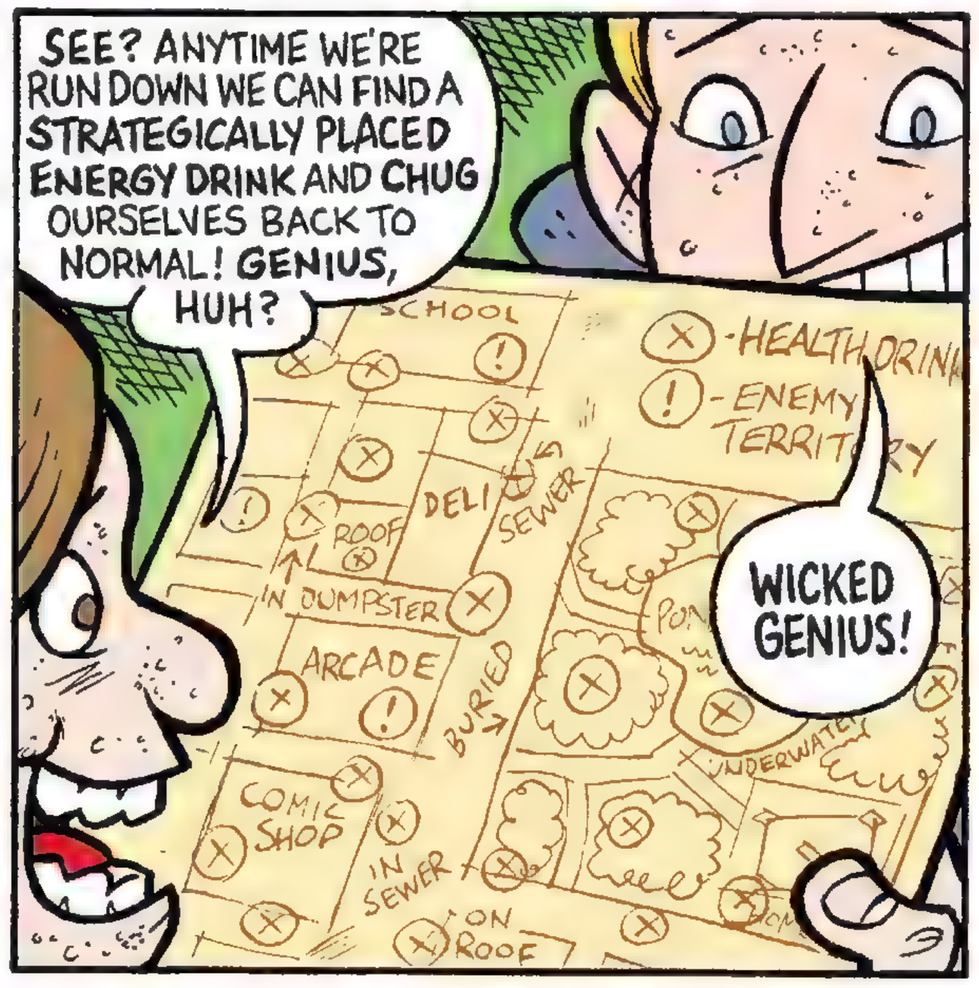
They're immature, anti-social creatures who cannot cope with society, so they wage war upon it by attacking innocent people—like us . . .

Oh-oh! He's coming toward us, Martin! I'm—I'm AFRAID!!


I beg your pardon, but could you please direct me to the Maryknoll Seminary?
David Berg







RESET!

WRITER AND ARTIST: EVAN DORKIN
COLORIST: SARAH DYER

If a pizza parlor can have a business card, *kids* can have business cards!
And like any good business card, its needs to explain exactly what the kid does best!

BUSINESS CARDS FOR KIDS

James "Schmitty" Schmit
CLASS CLOWN
Named "Best Armpit Farter" Two Years in a Row!

Specializing in Fake Dog Doo Pranks!!
Free Teacher Impersonations on Request!
Hours: 10 a.m. to 3 p.m., chair right outside Principal's office

Sophia Mulehead
Professional Teacher's Pet
"The Brownest Nose in the Business"
Services include: Chalkboard Erasing, Hand Raising, Reminding Teachers to Assign Homework for Weekends and Holidays
Phone: Unlisted, except for teachers, of course!

ROBERT BENSKI
Professional School Victim

NOW CELEBRATING FIVE YEARS OF BEING PICKED ON, BEING "IT," GETTING CHOSEN LAST FOR GAMES, AND HAVING OTHERS' FARTS BLAMED ON HIM
Voted area's #1 "Keep Away" game target!
AVAILABLE DAILY BY THE SCHOOL FENCE, TRYING TO GET MY SNEAKERS DOWN THAT WERE THROWN ON THE TOP OF IT

SIMON STINGERFARB
GEEK-AT-LARGE
Fluent in Elvish and Klingon
Over 2,000 Ewok Figurines on Premises
Think I'm annoying? I can show you every Xbox, Playstation and Wii Cheat Code there is...now think again!
Consultations by appointment in my Fortress of Solitude
(aka my Father's garage)

Jennifer Spillt
PLAYGROUND TATTLETALE
The Eyes and Ears - and MOUTH - of P.S. 123
Experienced, Reliable Tattling on: Fights, Name-Calling, Who-Kissed-Who, Bad Words, Rumor Spreading, Being Mean, Who Started It
"If you want to spread some gossip fast, Jennifer is unsurpassed!"
- Ms. Kennington, 5A assistant teacher
TOLL-FREE HOTLINE (Call With Any Information): 1-555-GO-SQUEAL

Norman "Mook" Hansen
CLASS BULLY
ATOMIC WEDGIES, PINK BELLIES, INDIAN BURNS, WET WILLIES
All Beatings Done While-U-Wait
SPECIALIST IN LUNCH MONEY ACQUISITION
Email: mook@takethatandthatandthat.org

WRITER: SCOTT CUNNINGHAM ARTIST: SCOTT BRICHER

HELP IS ON THE WANE DEPT.

Aren't computers great? With their super-fast processors and multi-tasking capabilities, these modern miracles make us more productive and efficient, thus saving hours of valuable time — that is, on those rare occasions when they work properly. When they don't, you can look forward to wasting all those valuable hours you saved by sitting on the phone with some tech support guy out in Seattle trying to figure out what "Error 32-Bx.5" means. And why is it that these giz whizzes are about as courteous and helpful as a French tourism official? To find out, we sent a top-notch squad of MAD investigative journalists to infiltrate the nation's computer companies. They came back with this secret memo...

the 10 RULES of COMPUTER TECH SUPPORT

1 Voice mail options are to be changed every Monday to ensure that customers must listen to ALL the endless options before being able to make a choice. *Note:* Be sure to put "Speak to a tech support team member" at the very end of the list, right after, "If you need to order an instruction book in Mandarin, press 202."

2 If the customer is calling with a software problem, immediately blame their hardware.

3 In order to maintain good customer relations, only put a caller on hold if you're taking a 15-30 minute coffee break. If you're taking a full lunch hour, take their number. Then throw it away and wait for them to call back.

4 If the customer is calling with a hardware problem, immediately blame their software.

5 *Remember:* To the customer you're a god, a genius who's 100 times smarter than they are. Feel free to talk down to them. NOTE: Don't worry about answering questions from computer savvy nerds. Since they don't call Tech Support, you'll never have to answer a question you can't fake your way through.

6 If you have no idea what the customer's problem is, simply tell them, "You obviously don't have the latest upgrade." Then instruct them to search for it on the Web — that'll keep them busy for months.

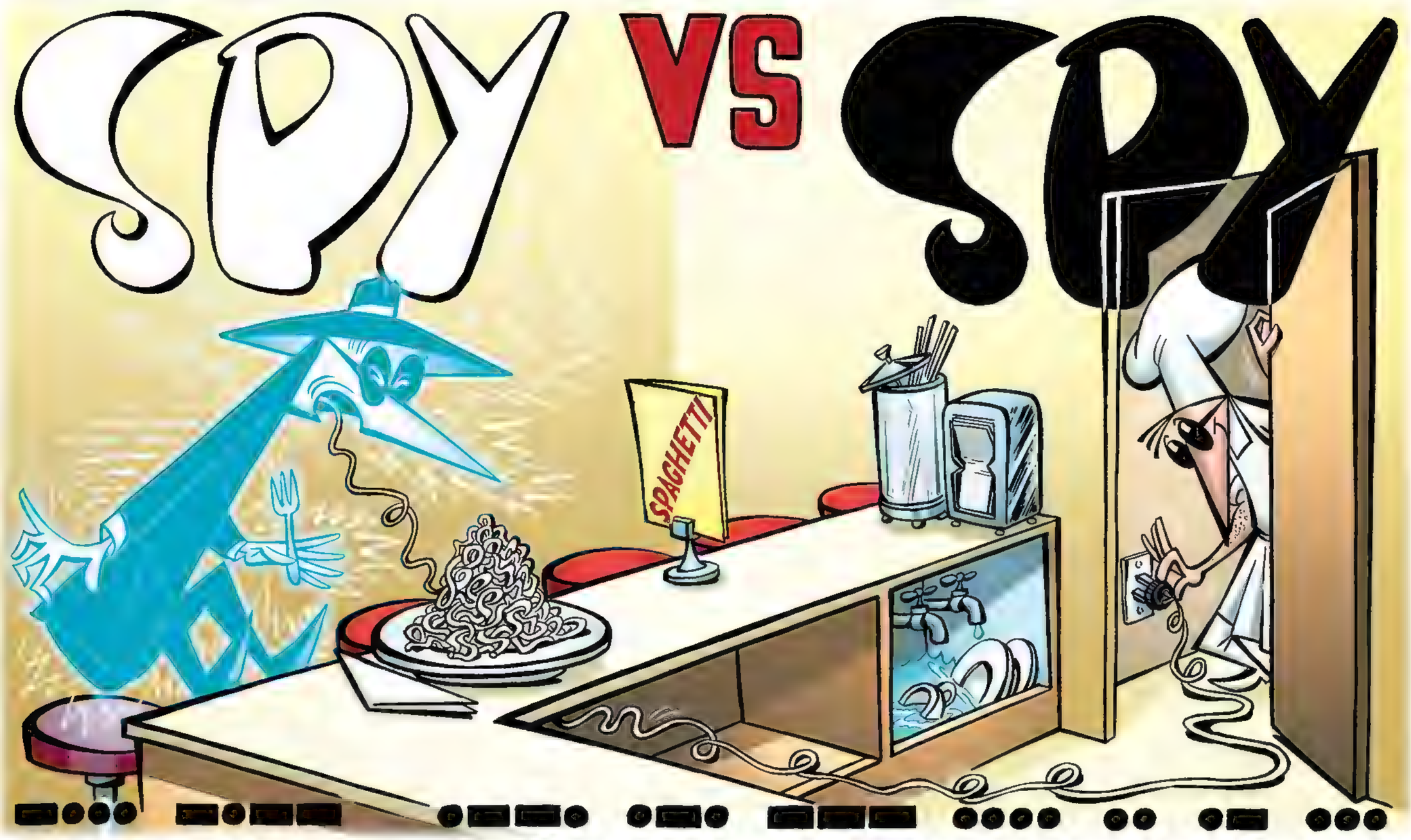
7 If it turns out a customer is calling with a valid problem that you already know about, say: "I've never heard of that happening before, but I'll ask a senior engineer. Please hold." Then, after your coffee break, come back on the line and give vague, confusing instructions on how to fix it.

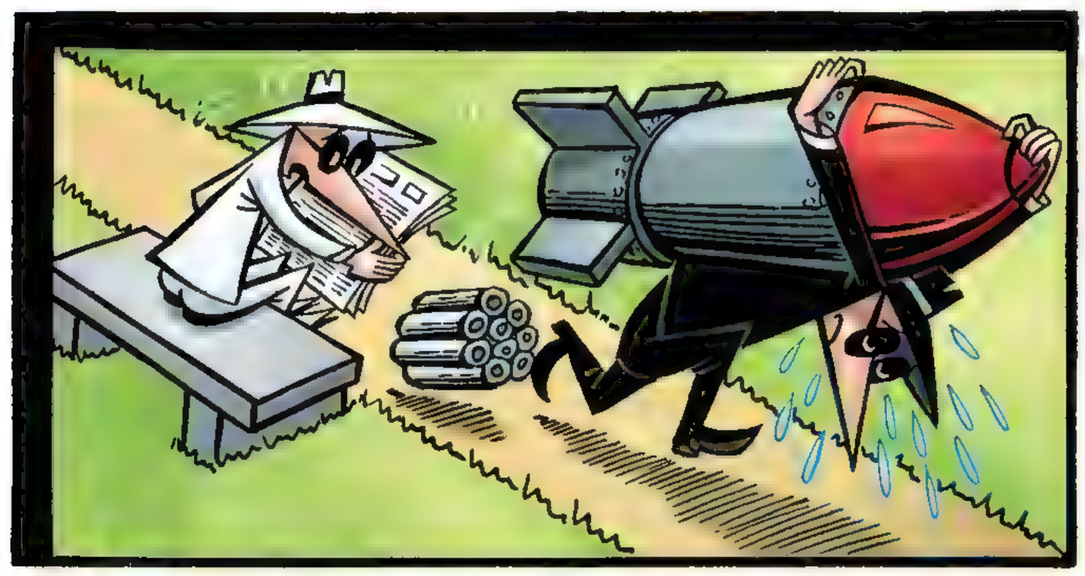
8 AOL is the official scapegoat for any hardware or software problems a customer may experience. AOL has screwed up so much over the last two years that anybody will accept AOL as the cause of their problem — even if they don't have AOL!

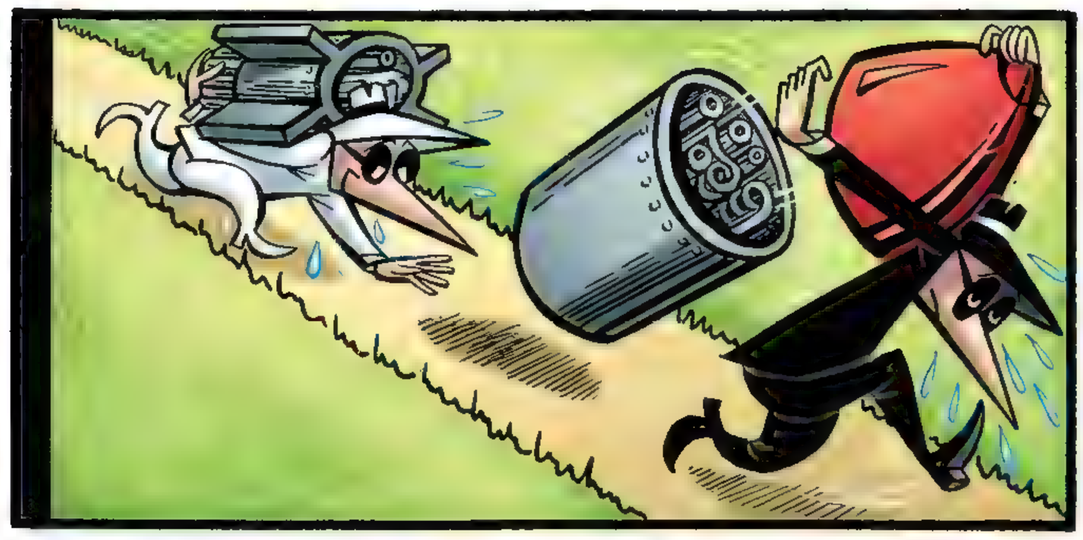
9 Always be sure to ask the caller to list the other programs they're using. When they name the third one, immediately blurt out "Oh, there's your problem. That program isn't compatible with ours."

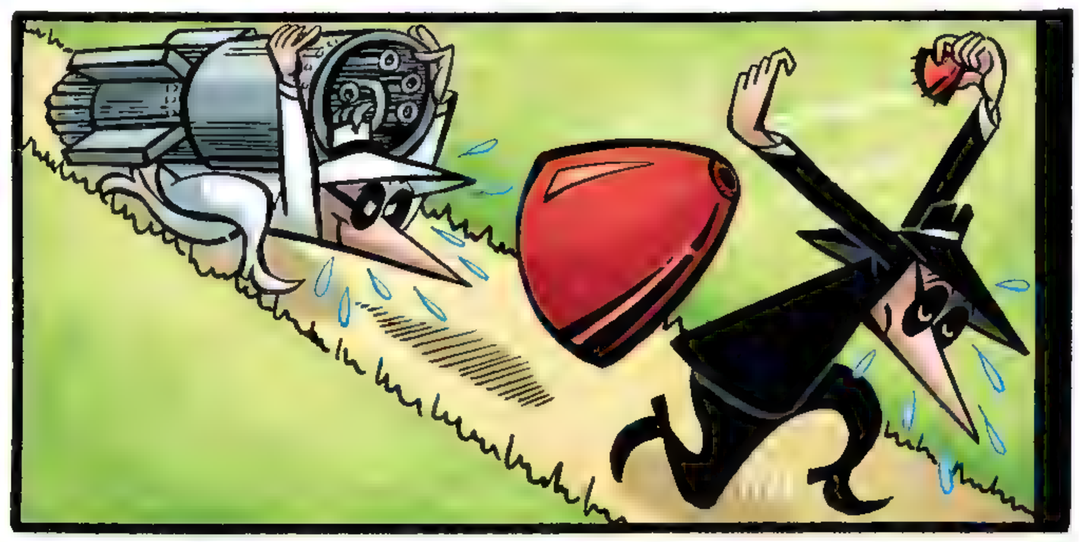
10 *As an absolute final resort:* Tell the customer that an upgrade that will fix everything will be available in two months. This will buy us enough time to work hard...to update this excuse list!

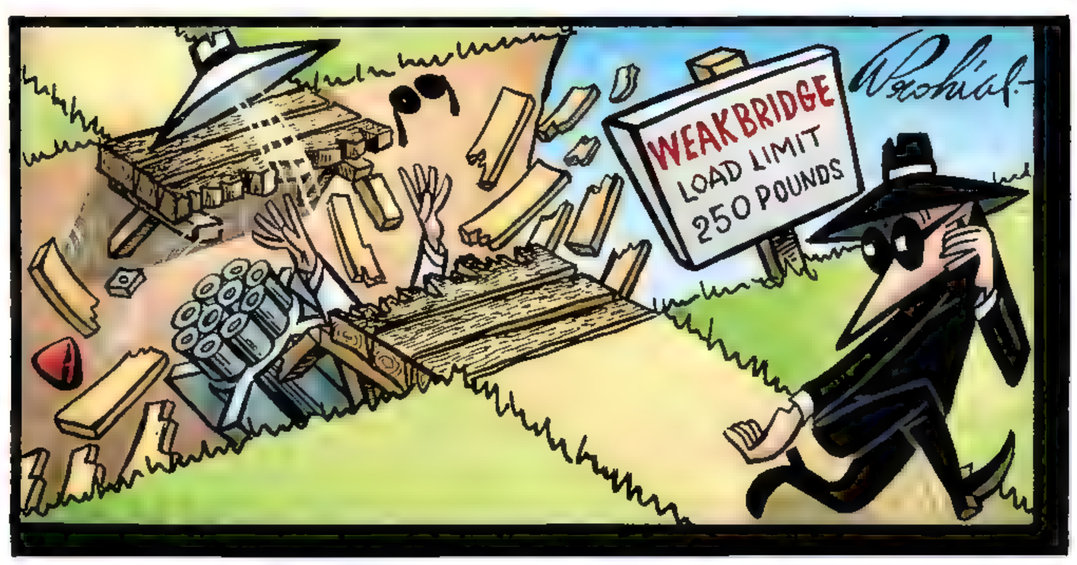
WRITER: DICK DEBARTOLO
ARTIST: TOM BUNK COLORIST: CARRIE STRACHAN











WRITER AND ARTIST: ANTONIO PROHIAS COLORIST: CARRIE STRACHAN

The COMIC CLUB

The Long and Short of It...

DAN LONG

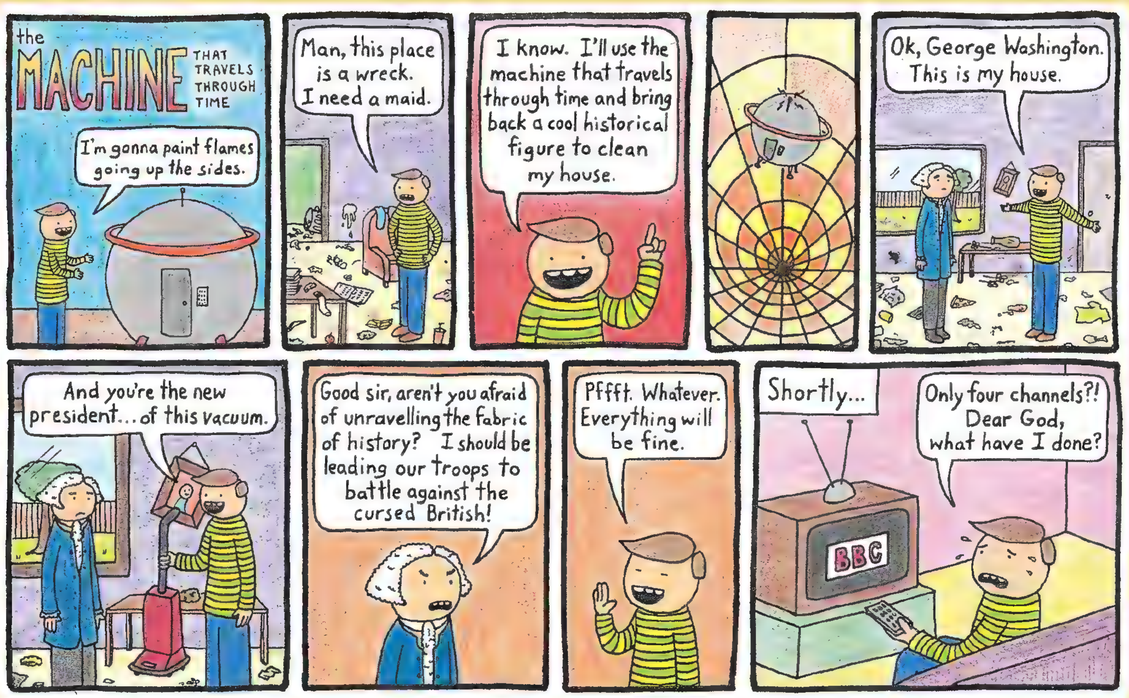
REX IN THE CITY

DUSTIN GLICK

ME, MYSELF AND MY PUPPET — IN THE RAIN

JOHN KOVALESKI

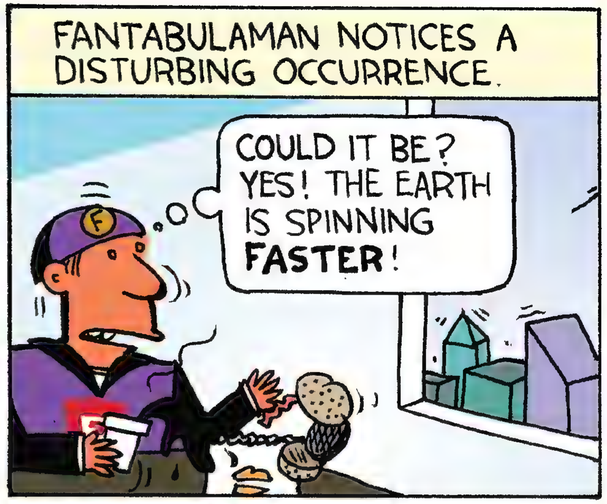
SCOTT NICKEL

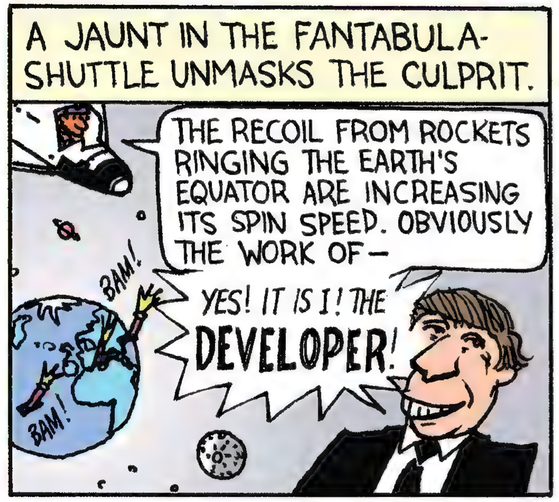


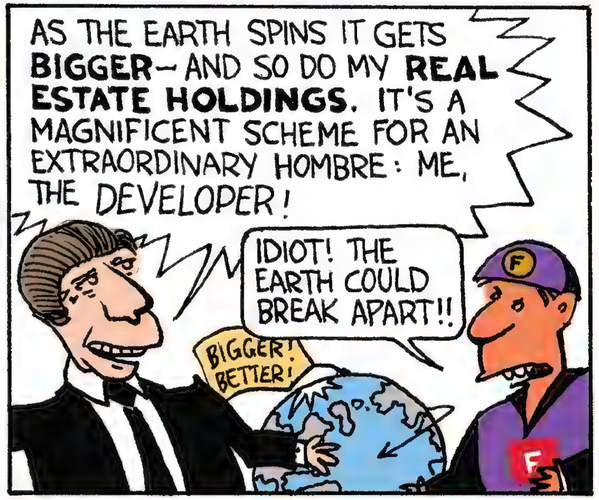
JOEY ALISON SAYERS

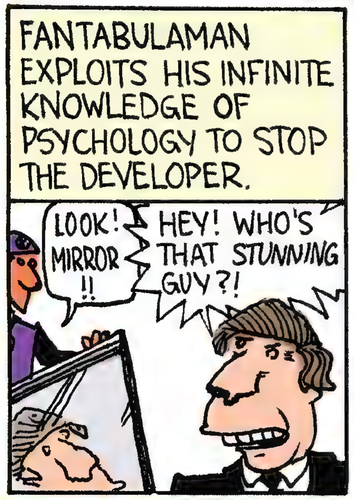
NO ACHILLES' HEELS. NO TRULY CHALLENGING VILLAINS. MEET THE ONLY INEXTIRPABLE SUPERHERO:

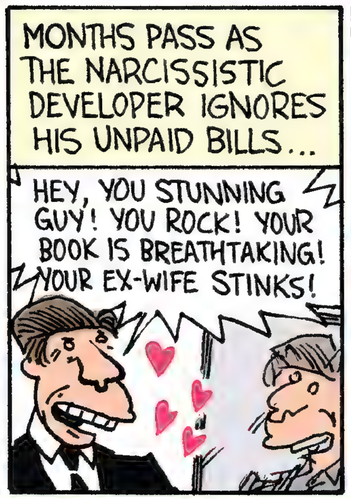
FANTABULAMAN











TED RALL

The Long and Short of It

DAN LONG

PONDERING THE REALLY MEANINGFUL STUFF...

IT HAS BEEN SAID THAT HUMANS ARE MORE EVOLVED THAN DOGS. BUT YOU MAY ASK, "HOW DO WE KNOW?" THAT'S WHAT WE'VE BEEN PONDERING...

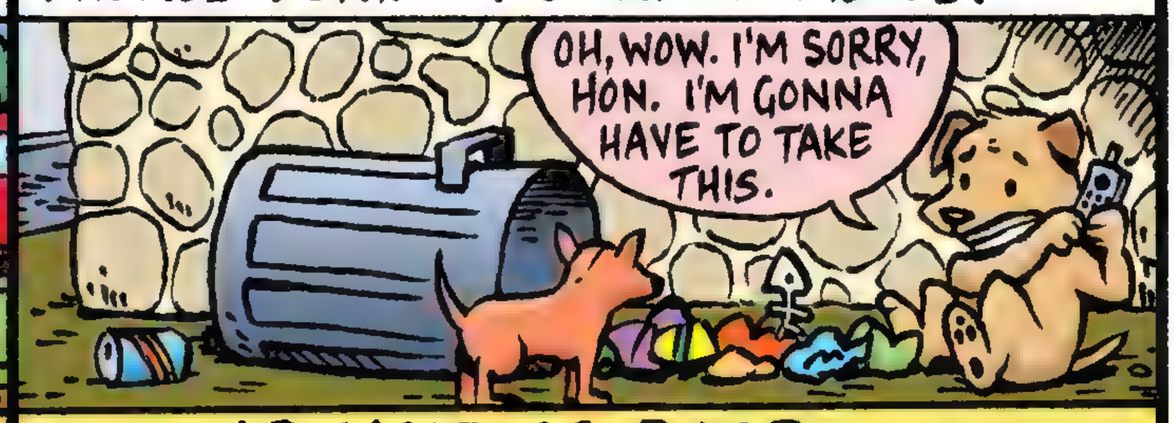
FACT #1: WHEN INJURED, PEOPLE DO NOT CHEW AT THEIR WOUNDS, THEREBY NEEDING PROTECTIVE WEAR.

ADVANTAGE: HUMANS

FACT #2: PEOPLE DON'T BURY IMPORTANT THINGS IN THE BACKYARD.

ADVANTAGE: HUMANS

FACT #3: DOGS NEVER ANSWER THEIR PHONES DURING ROMANTIC MEALS.



ADVANTAGE: DOGS

FACT #4: NO DOG HAS EVER BEEN SUCKERED INTO BUYING ONE OF THOSE SHARPER IMAGE IONIC AIR PURIFIERS.

ADVANTAGE: DOGS

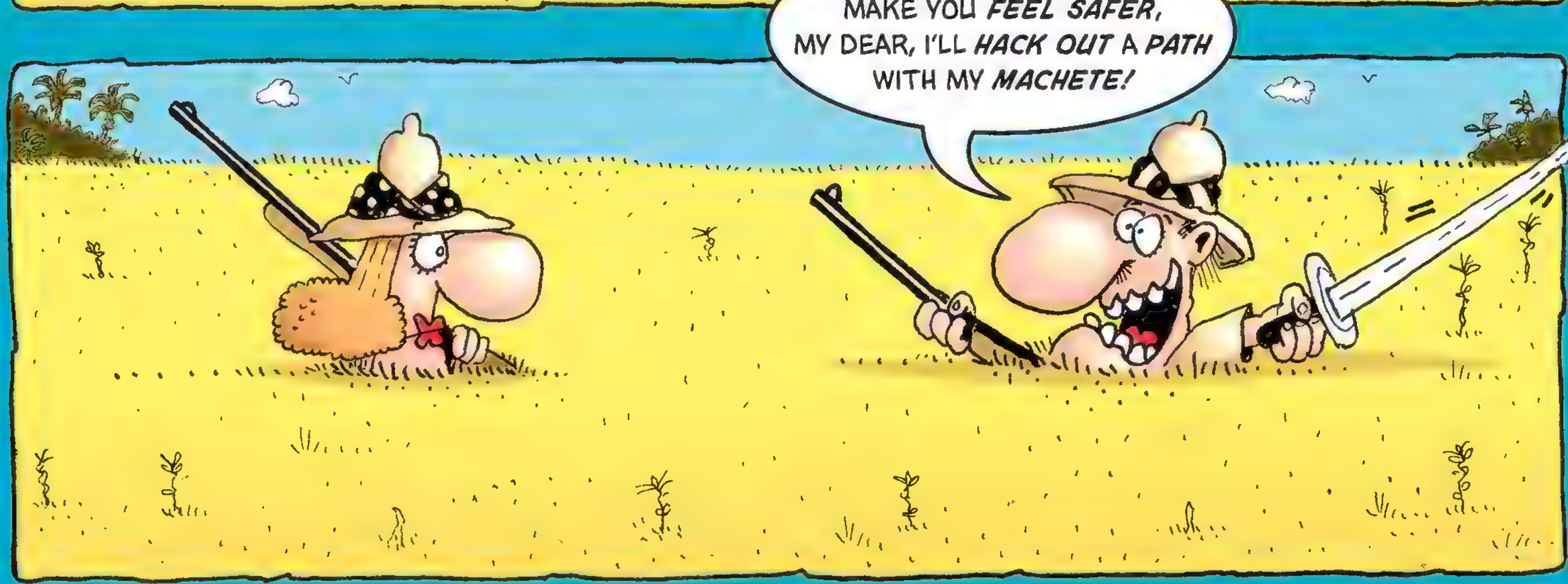
FACT #5: HUMANS RARELY, IF EVER, EAT THEIR OWN WASTE.

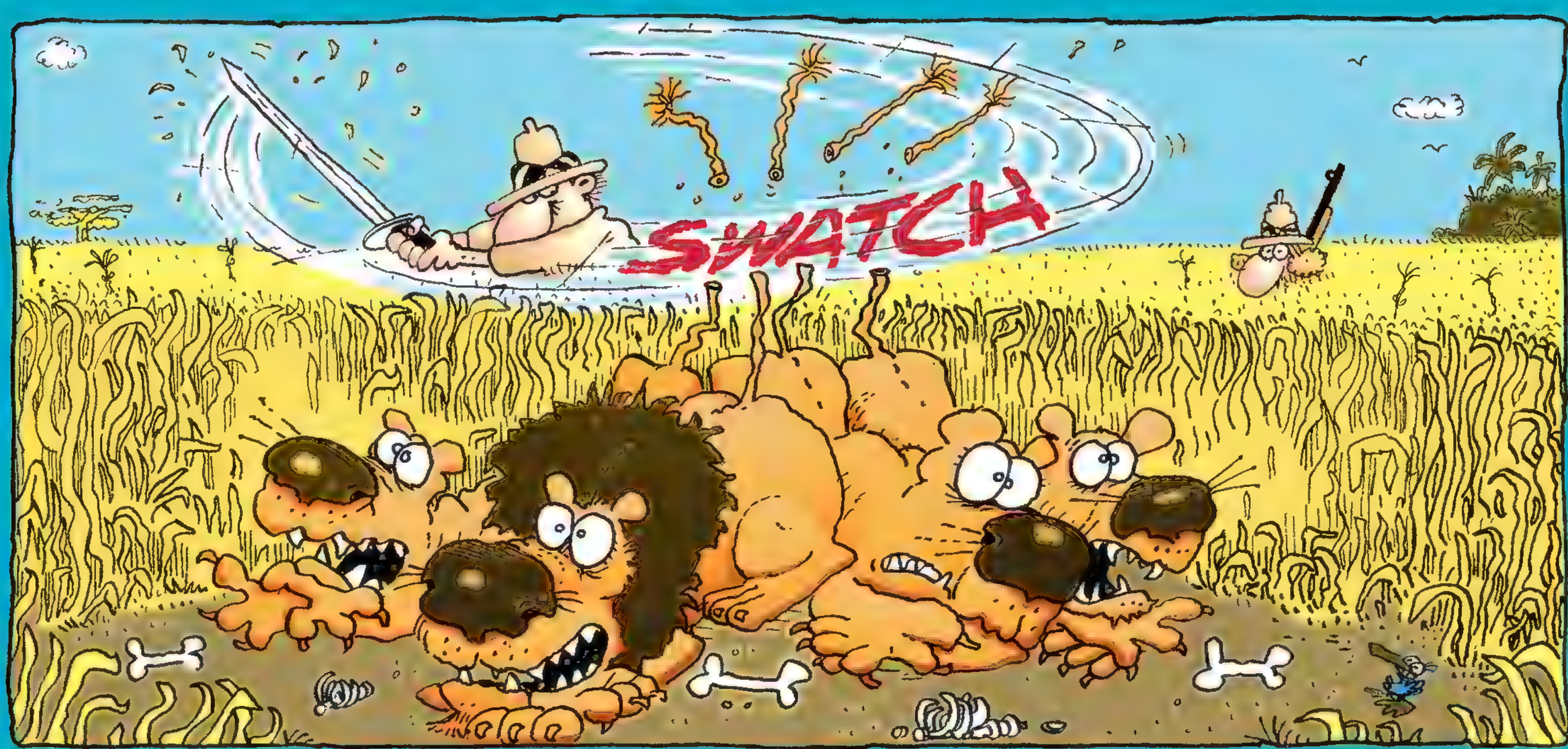
ADVANTAGE: HUMANS

CONCLUSION: 3 TO 2 HUMANS WIN...BUT JUST BARELY.

ROB HARRELL

A JUNGLE TAIL





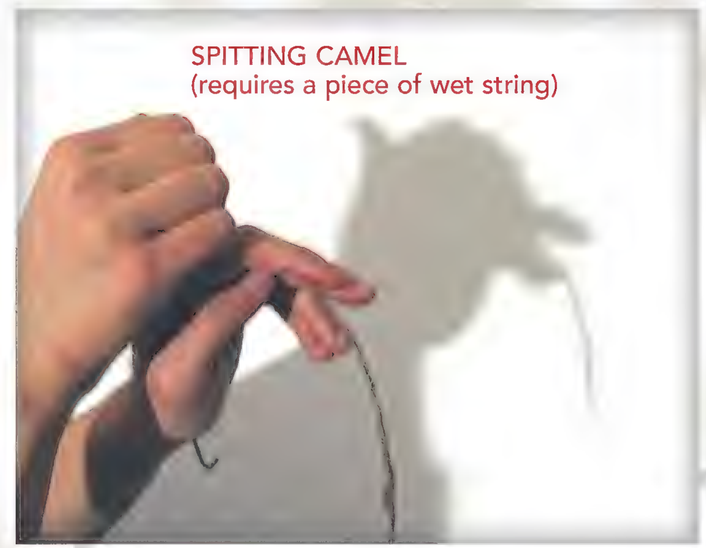
MAD'S HANDY GUIDE TO

HAND SHADOWS

Guaranteed to gross out your friends and family!

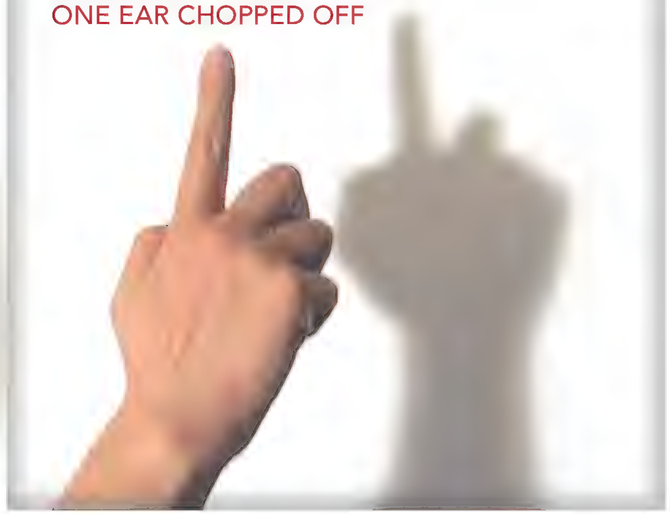
GUY WITH BIG ZIT ON HIS FOREHEAD, ABOUT TO POP

MAN HURLING HIS LUNCH



SPITTING CAMEL
(requires a piece of wet string)

CUTE BUNNY RABBIT WITH ONE EAR CHOPPED OFF



DEER TICK FULL OF BLOOD

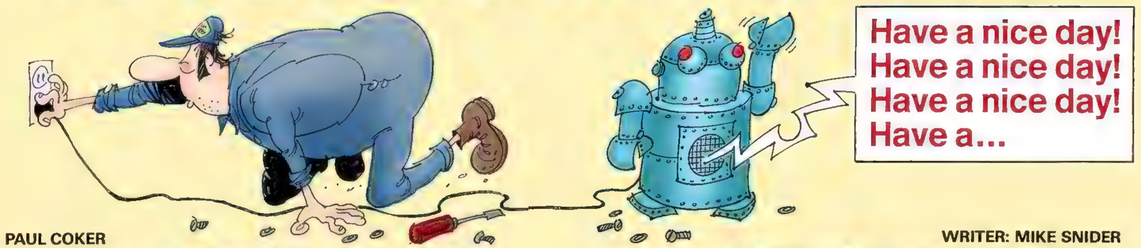
DEAD DUCK

WRITER AND PHOTOGRAPHER: SCOTT CUNNINGHAM

MUCH ADIEU ABOUT NOTHING DEPT.

Nothing makes the skin crawl like that tired old parting remark "Have—" (Whoops! You know the one we mean!) Maybe it used to generate good feeling—30 years ago—but now it gives off as much warmth as a frozen enchilada. It's high time to revive the heartfelt good-bye! You'll be glad you're on your way out when you hear MAD's extremely meaningful, sincere and

MORE LOGICAL FAREWELLS TO REPLACE THE DREADED

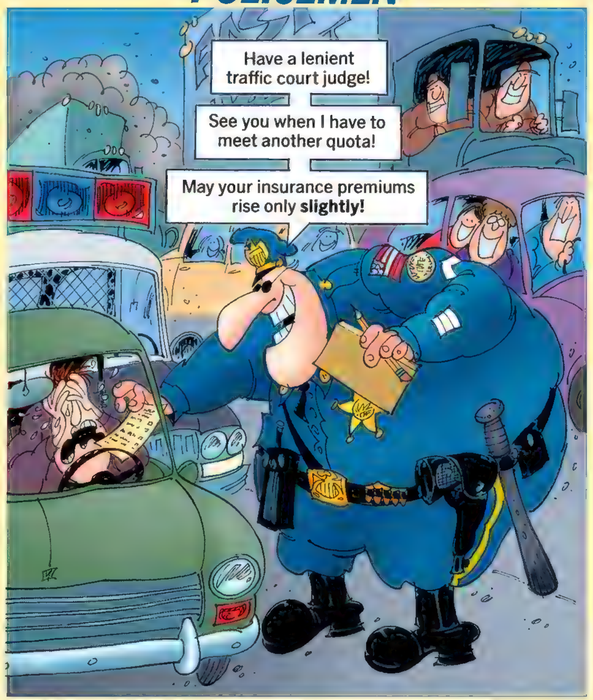


ARTIST: PAUL COKER

WRITER: MIKE SNIDER

STEWARDESSES

POLICEMEN



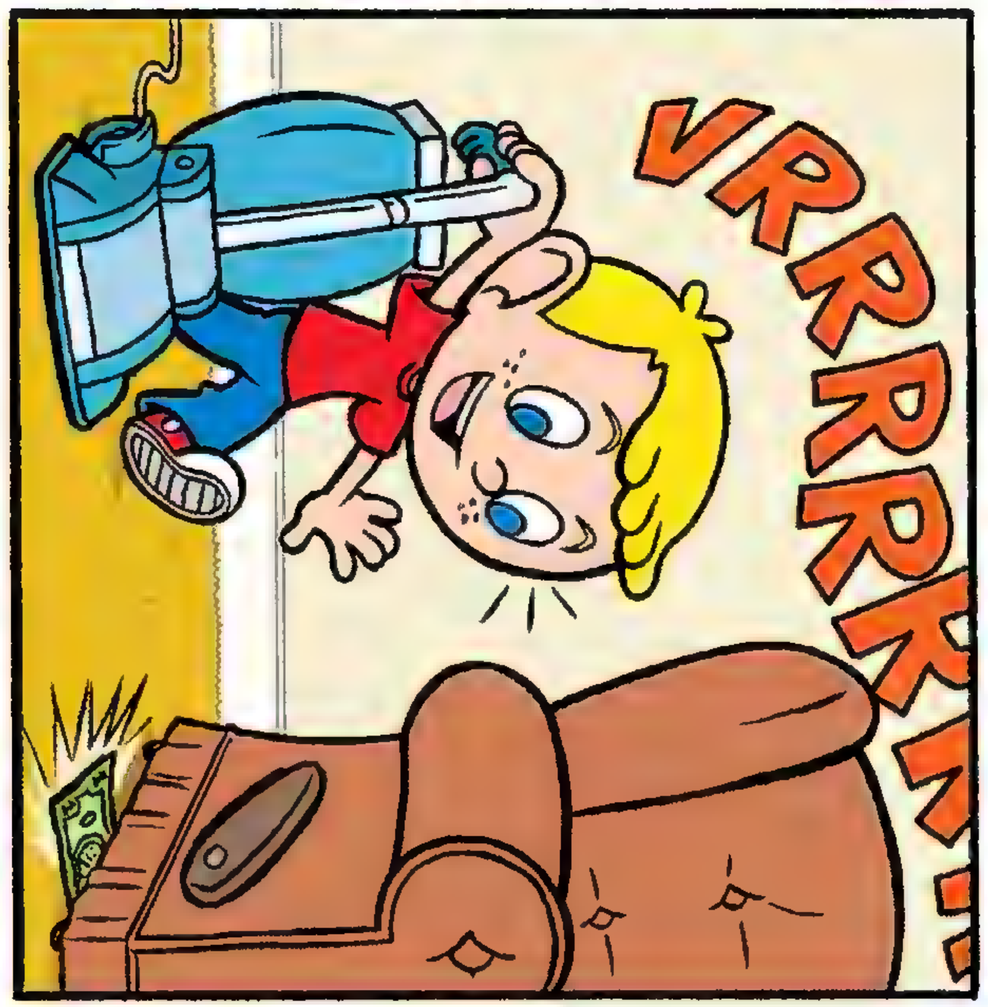
SUPERMARKET CHECKERS

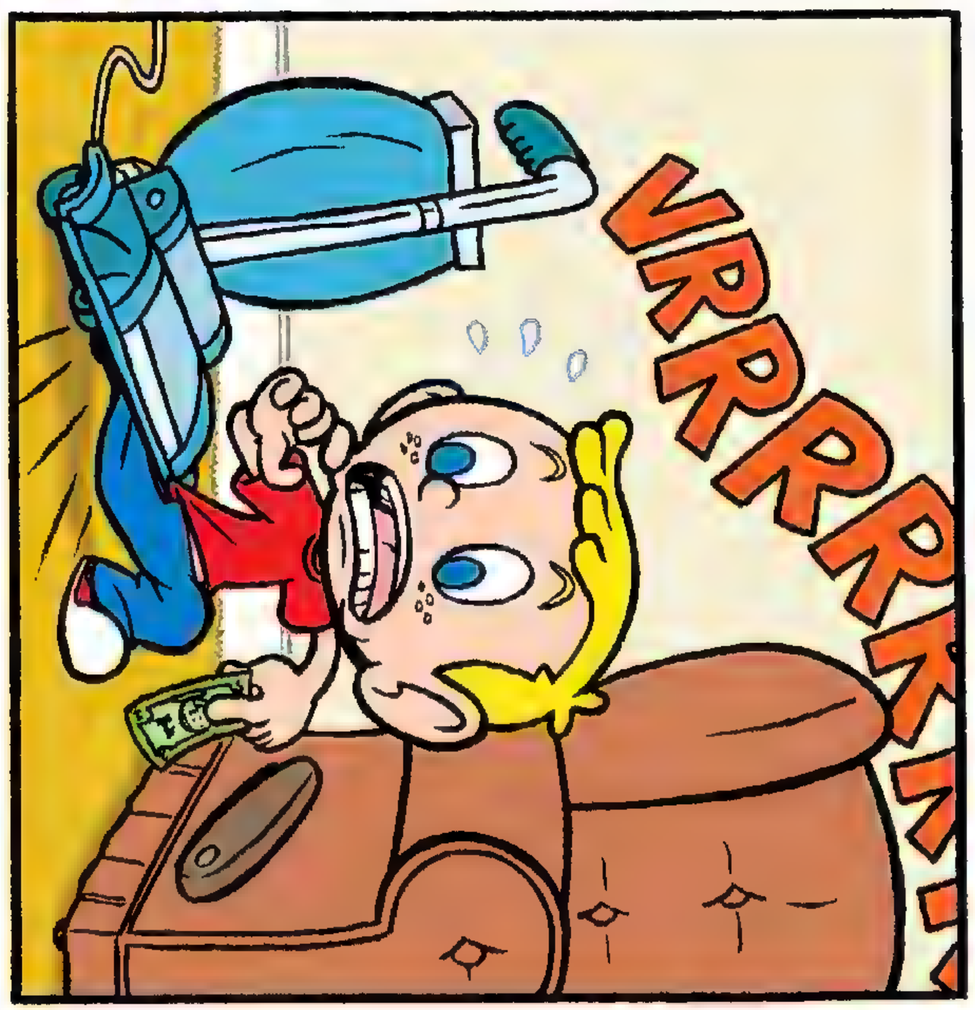
WAITERS

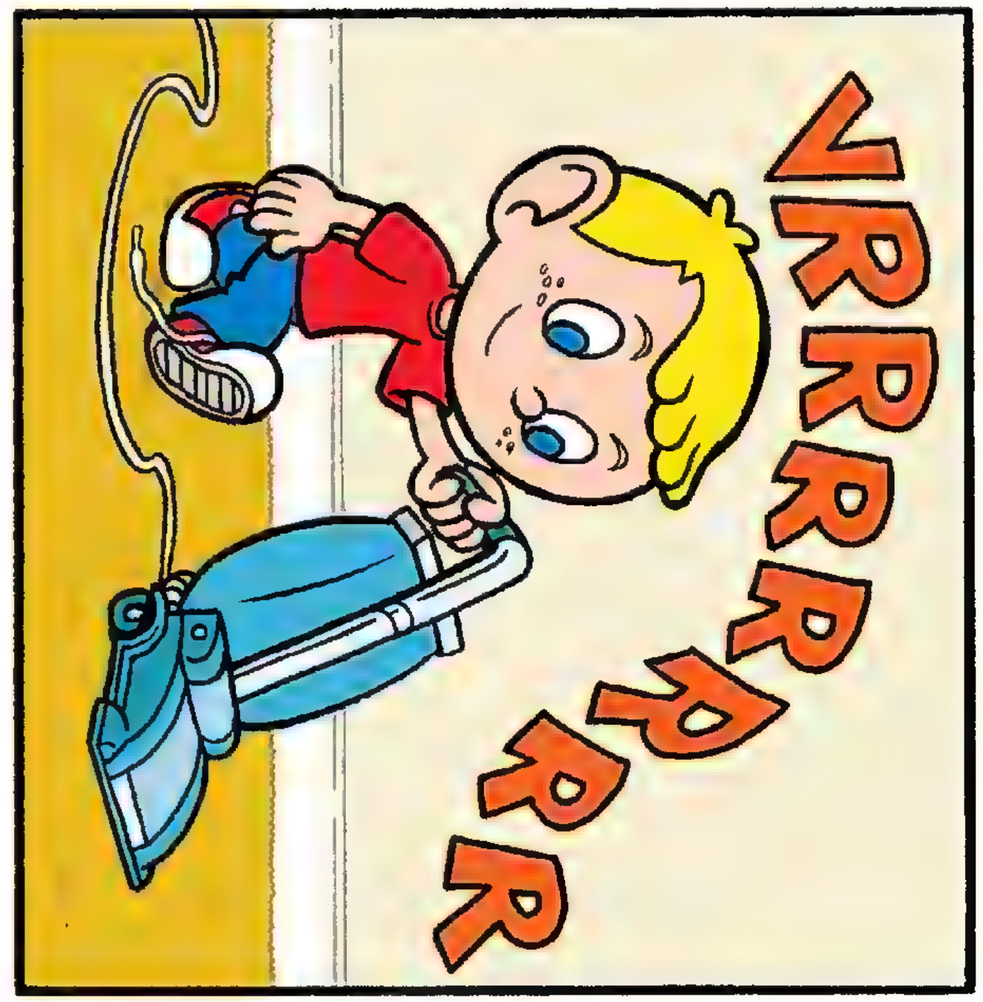
MECHANICS

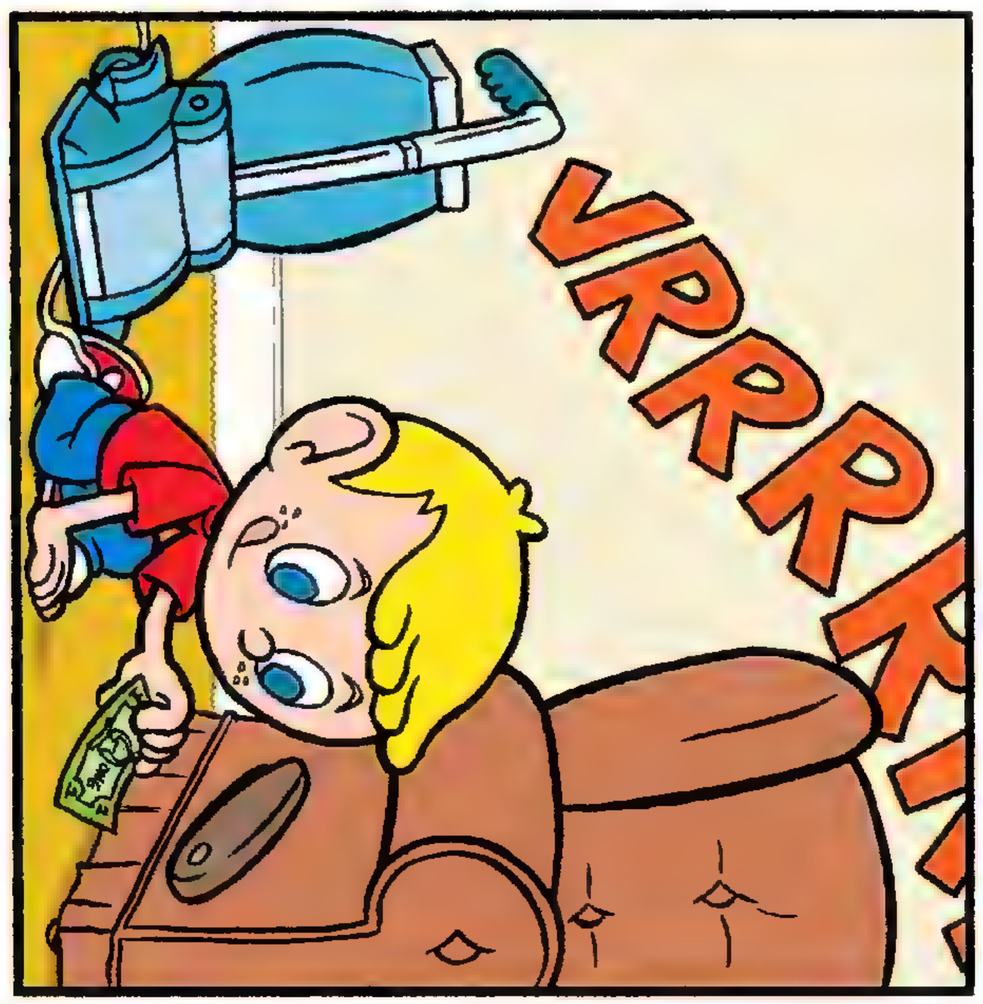
DR.'S OFFICE RECEPTIONISTS

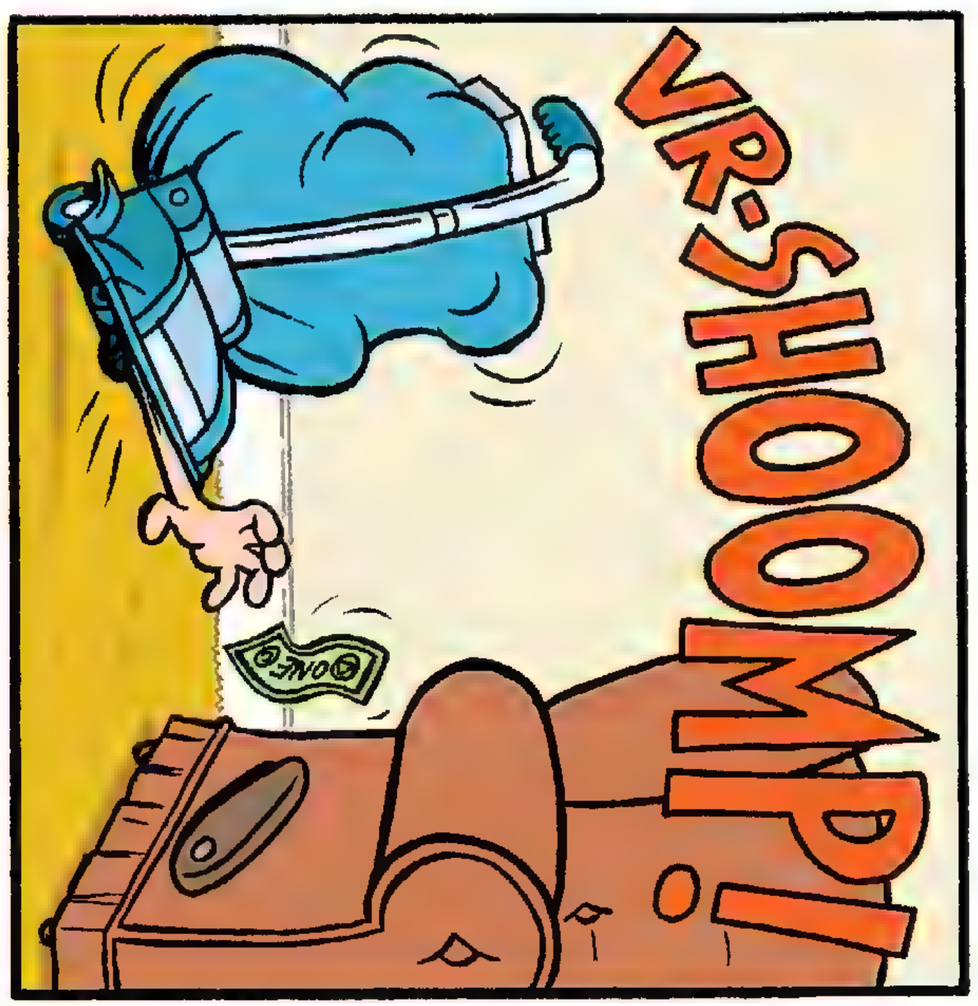
THE CONTINUING ADVENTURES OF WILLY NILLY











WRITER: NATE NEAL ARTIST: JACOB CHABOT

Warner Bros. Studio Stores

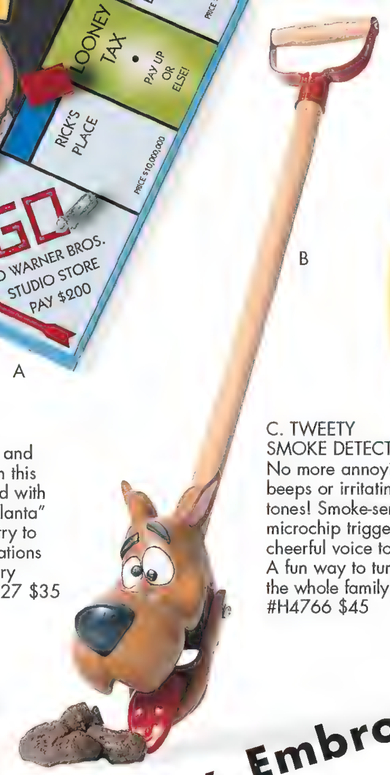
unofficial catalog

Gift Ideas for People Who Are Too Hip for the Disney Store, Yet Not Creative Enough to Think on Their Own and Instead Let a Huge Entertainment Conglomerate Furnish Their Home and Wardrobe With Merchandise Featuring "Vintage" Characters, Most of Whom Haven't Been Funny or Even Interesting Since 1946!

Another Catalog of Overpriced Clothing and Knickknacks Featuring The Jetsons, Scooby Doo and Even a Few Characters Warner Bros. *Actually Created* and Didn't Just Acquire in Mergers!

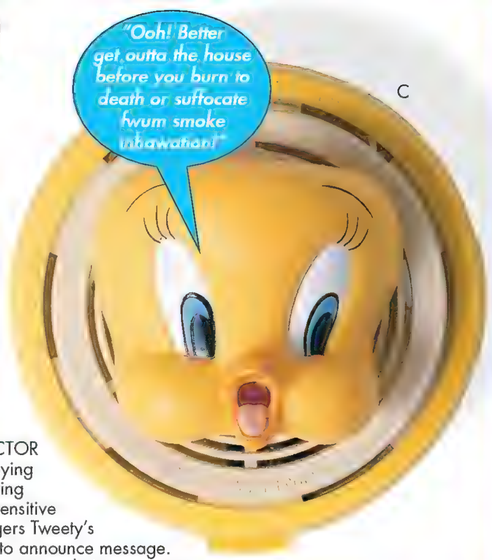
A

A. MONOPOLY GAME Prepare to make a fortune and cover the free world with the Warner Bros. name in this special edition of the classic board game. Designed with a unique Warners twist with such properties as "Atlanta" and "Burbank," you'll compete with others as you try to build not houses and hotels, but networks, cable stations and Warner Bros. Studio Store retail outlets on every available space – just like in the real world! #M8327 $35



B

B. SCOOBY-DOO DOO-SCOOPER Picking up after your dog — Great Dane or otherwise — can be as groovy as solving the "Mystery of the Ghostly Brown Bounty" with this fun and functional pooper-scooper.Metal with wood handle and resin character head. 32" tall #S9284 $18



C

C. TWEETY SMOKE DETECTOR No more annoying beeps or irritating tones! Smoke-sensitive microchip triggers Tweety's cheerful voice to announce message. A fun way to turn tragedy into an event the whole family will enjoy. UL-listed. #H4766 $45

Embroidery, Embroidery, Embroidery!

D

D. EMBROIDERED LOONEY TUNES GOLF BALLS Fun is par for the course with our unique set of twelve professional golf balls. Each is embroidered with a plush Looney Tunes face, sure to compromise their quality and thoroughly impede their ability to be driven accurately or even roll straight! #S8934 $28

LOONEY TUNES AND CARTOON NETWORK CHARACTER BEAN BAGS

After the enormous success of our "1998 Special Edition Bugs Bunny" (which was identical to the regular Bugs Bunny except for a carrot in his right hand) we've learned that by taking a cue from Ty Inc., we too can make a fortune in the collectible bean bag racket! We've pulled from our shelves all of the character bean bags of which we'd accidentally made too many, altered them ever-so-slightly, and have now re-released them as "Special Editions." This desperate ploy is sure to entice the most die-hard bean bag collectors – those of you who are so obsessed that you have to have every single variation, no matter how insignificant the difference!

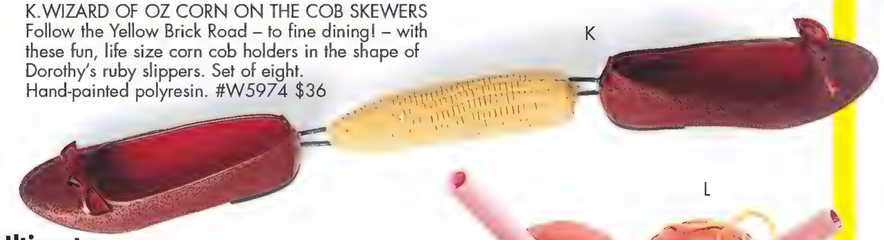
E #S9577 Fishing-Line-Wrapped-Around-Neck Foghorn $12
F. #F8374 Completely-Inside-Out Daffy $12
G. #S0663 Ears-Tied-Into-A-Knot-And-Sewn-Together-In-A-Big-Clump Bugs $12
H. #S0663 Head-Torn-Off Roadrunner $12
I. #F3756 Sewn-Into-A-Sack Scooby $12
J. #H2165 Open-Seam Porky $12

E F G H I J

the Wizard of Oz

The Ultimate Oz Collectible! Own a Real Munchkin from The Wizard of Oz!

K. WIZARD OF OZ CORN ON THE COB SKEWERS Follow the Yellow Brick Road – to fine dining! – with these fun, life size corn cob holders in the shape of Dorothy's ruby slippers. Set of eight. Hand-painted polyresin. #W5974 $36



K

M N

L. TINMAN PACEMAKER Tired of expensive and hard to come by baboon organs? Is that list of people waiting for compatible donors longer than the Yellow Brick Road? Well, now heart transplant surgery's a walk in the poppy field with this handy Tin Man Pacemaker! Modeled after the heart-shaped clock the Wizard bestows upon the Tin Man, this fully-functional artificial heart is a fantastic gift for the Oz fan with everything – except good cardiac health! Developed by experts in the emerging field of novelty science (tchotchkeology), the Tin Man Pacemaker comes complete with a fun 18-minute installation/sing-along video! (Operating room, staff and anesthesia not included.) #S74998 $26

L

Limited Edition of 13

M. LIVING MUNCHKIN A piece of movie-making history is yours to cherish with our Limited Edition Living Munchkin.™ With their already diminished numbers rapidly dwindling, there's no time like now to order one! Each Munchkin comes with its own Certificate of Authenticity, half-forgotten and muddled anecdotes about the making of the movie, and various medical problems. And once expired, some inexpensive taxidermy will turn your dead Munchkin into a handsome footrest or wall art! Made of standard biological protein and surgical-grade plastic hips. Specify gender and degree of senility. #S7395 $1,475

N. OZ-VUE TERRARIUM Keep your Living Munchkin on display, away from your feet and out of the liquor cabinet with this handsome Oz-Vue Terrarium. #S9476 $65

Please note: As they are natural enemies in the wild, we do not recommend shipping Munchkins to households with Oompah-Loompahs.

O

O. BATMAN MUG Featuring the trendy, stylized, minimalistic version of Batman as seen in the dull as dishwater, slow as molasses Batman animated series, this hand-painted ceramic mug is shaped just like the Dark Knight – including his ears – making it virtually impossible to take a sip without poking an eye out or pouring liquid on yourself! Holy Badly-Designed Merchandise! #S4967 $12

P

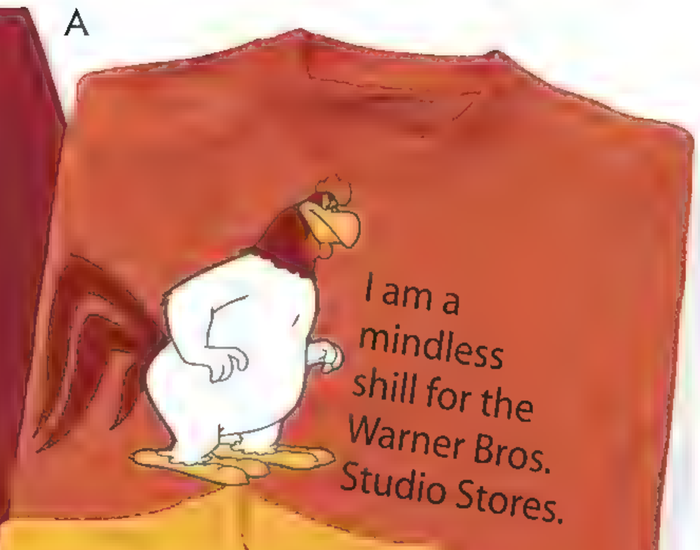
P. PEPE LE PEW PEPPER SPRAY Though Pepe never seems to get the hint, your over-sexed dates will! Our formidable formula, including cayenne pepper, tear gas and skunk cabbage extract is sure to incapacitate even the most amorous paramours! Comes in mini-aerosol sprayer designed with whimsy in mind. 2 oz. #P4863 $18 Caution: May cause permanent blindness.

Tiresome Toons, Tacky Togs!

CHARACTER DEFINITION TEES
Define yourself as an uncreative follower with these uniquely embroidered tees with tone-on-tone backgrounds and full-color character art — two slight distinctions we've carefully worded in an effort to distinguish these t-shirts from the countless other ones we've offered in all our other catalogs. 30% cotton. Machine wash. $16 Adult: S only
A. #H3496 Marvin the Martian
B. #H4226 Foghorn Leghorn
C. #H8356 Tweety
D. #H3956 Bugs Bunny
E. #H2526 Tasmanian Devil

F. LOONEY TUNES SWEATSHIRT The one to wear when everything else is in the hamper. Featuring our most overexposed characters in another hackneyed mobshot. Big, thick, heavy, colorful front embroidery makes this sweatshirt uncomfortable to wear and virtually impossible to fold. Favored by undercover cops, as it's been known to stop bullets at point-blank range. Adult: L, XL, XXL, XXXL #H8036 $39.50

A



B

C

E

D

F

G

G. ANIMATION STUDIO JACKET
The jacket for the stylish wannabe. Formerly available only to Warner Bros. animators, then to anyone who works for Warner Bros. in general, and then to anyone in the Time-Warner Corporation, we've finally made it available to everyone. Ideal for people who feel the need to masquerade as someone who draws Bugs Bunny for a living or who erroneously believe that others will think that they're wearing some sort of exclusive, hard-to-get piece of apparel. Adult: XXXXL #H8090E $190

A Fat Load—of Fun!

Crappy Characters, Conformist Clothes.

H

J

I

Catalog Exclusive!
TASMANIAN SLOTH APPAREL
Outrageous! We've redefined "masculinity" as "sloth" by emblazoning dozens of items with an image of Taz wasting his life away in front of the TV with a death grip on the remote control. As with all our embroidered items, design is large, unwieldy and inhibits freedom of movement – perfect for the dad, hubby or boyfriend who prefers to sit in front of the TV all day with a minimum of movement. XL, XXL, or XXXL.
H. #S9345 Tee $18.50*
I. #S8010 Silk Boxers $20
J. #S8322 Baseball Cap $18

*Note:
T-shirts have identical front and back design; embroidery on back has been known to cause bedsores if wearer does not get up and move around for at least ten minutes every hour.

K

K. BUGS' LUCKY RABBIT'S FOOT KEYCHAIN
We've updated the barbaric practice of carrying a rabbit's foot for luck into this fun new keychain. Actual amputated rabbit's foot — dyed "Bugs Bunny" gray — attached to keychain with screaming amputee Bugs. #P6073 $7

L. SUPERMAN PLUNGER Dislodge criminal clogs in your own Fortress of Solitude with this handy plumber's helper. Rubber with wood handle. 26" tall. #S37863 $18

M. TWEETY SWABS "I Tawt I Taw Some Earwax!" You did, you did, and you'll be able to get at that bad ol' earwax with these whimsical 100% cotton swabs dyed yellow with Tweety's pwecious wikeness. 150 3 1/4" swabs with dispenser are perfect for bed or bath. Also great for picking your nose. #H8704 $7

N

N. PINKY & THE BRAIN DESK PLAQUES
Adorable, three-sided plaque/paperweights feature the wacky mice characters beloved by dozens! Made of sturdy polyresin — sure to still be around long after anyone remembers their show! 10" long. #S8306 $12

M

L

Order Toll Fee!
1-900-CRAPPO
wbstore.junk.com

A. LOONEY TUNES FUNERAL DIRGES CD They took on Elvis, the Beatles, Christmas carols and God knows what else! Now Bugs, Daffy and the gang are back singing such hymns of comfort as "Swing Low, Sweet Chariot" and "On Christ The Solid Rock I Stand." Just the thing to set the mood at the funeral of any former Looney Tunes fan! #H7368 $12

A

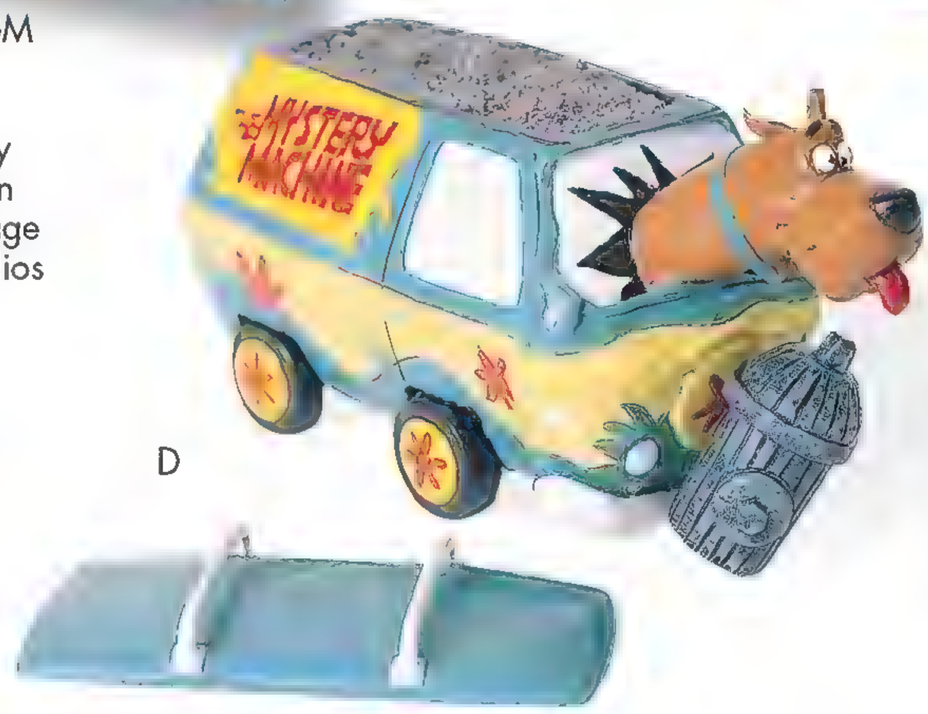
Bonus!

Buy $10 of merchandise from our catalog and receive a surprise gift assortment crate featuring $125-$175 worth of merchandise from *Quest for Camelot,* our first fully-animated feature which tanked at the box office, left us with warehouses full of unwanted, unsellable merchandise and taught us a valuable lesson — don't try to horn in on Disney's territory (except in the areas of "studio stores" and gift catalogs).

B

Limited Edition of 1,500
B. DON MESSICK COLLECTIBLE PHLEGM For the true Scooby aficionado, we offer a limited number of vials of actual mucus expectorated by the original voice of Scooby Doo, Don Messick, generated by speaking in the cowardly Great Dane's "r"-heavy language in recording sessions at Hanna-Barbera Studios in the 1970s. Includes Certificate of Authenticity. 2-ounce vial. #H4128 $65

C



D

E

COLLECTIBLE CREMATION URNS
Spend an eternity with your favorites from Looney Tunes and the Cartoon Network. Hand-painted ceramic with optional brass nameplate.

C. HORRIFIED WILMA Ideal for the mother or wife who received unexpected bad news about a loved one by phone. 10"x8"x8" #S3968 $40

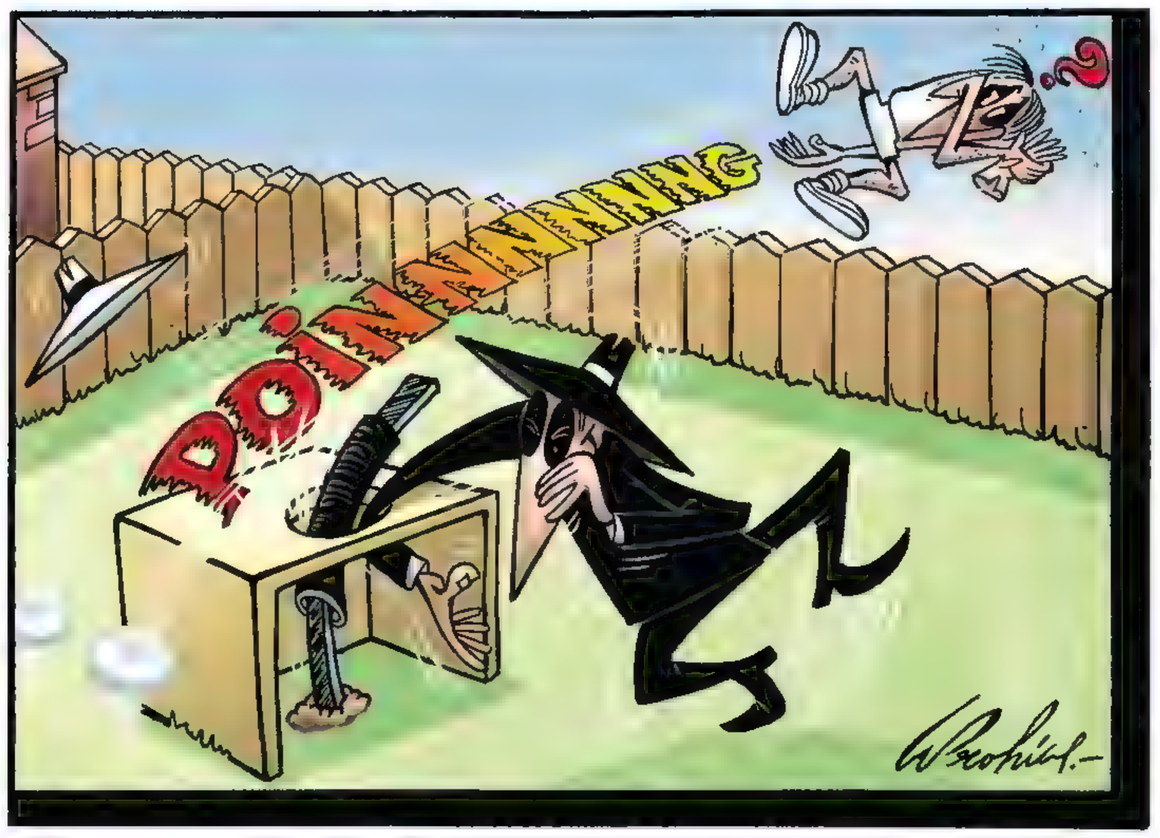
D. JOYRIDIN' SCOOB What better place to store the remains of any Scooby Fan killed in an automobile accident? 11"x13"x6" #H3475 $40

E. PEPE & PENELOPE Ah, amour! Victims of murder/suicides can finally be together forever in this spacious 11"x10"x10 1/2" urn, featuring the corpse of Pepe's beloved, and Pepe himself about to end it all. Charming! #S9436 $40

F

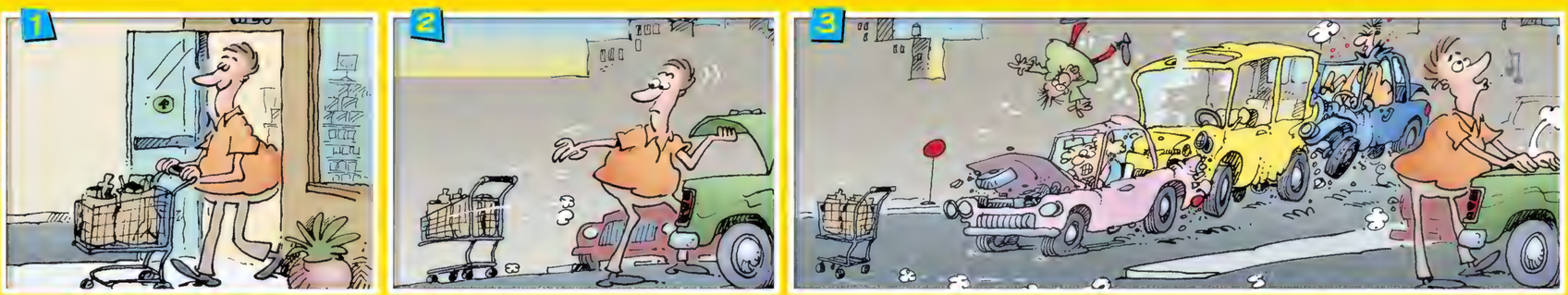
F. "THAT'S ALL FOLKS!" TALKING HEADSTONE SET You'll rest in peace and style with this fun casket and gravestone set! Porky Pig utters his famous line at the touch of a button thanks to microchip technology; roomy, double-hinged pinewood coffin, decorated with all your favorite characters measures 78"x 25" #H4864 $3,595

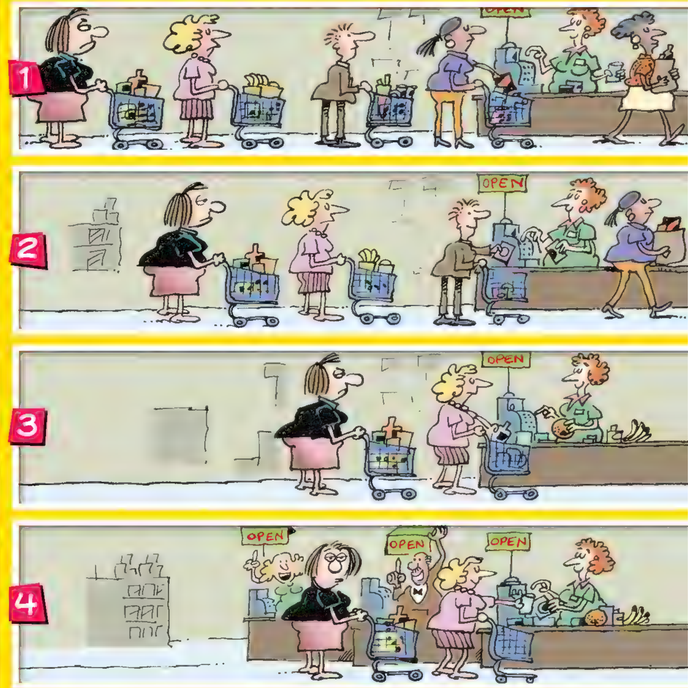
ARTISTS: SCOTT BRICHER, ANTHONY CIPRIANO, KEVIN GREENE, GARY HALLGREN
PHOTOGRAPHER: IRVING SCHILD WRITER: SCOTT MAIKO



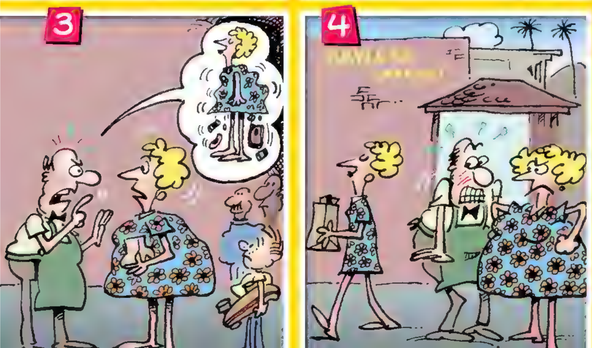
WRITER AND ARTIST: ANTONIO PROHIAS COLORIST: CARRIE STRACHAN

A MAD LOOK AT SUPERMARKETS





WRITER AND ARTIST: SERGIO ARAGONÉS



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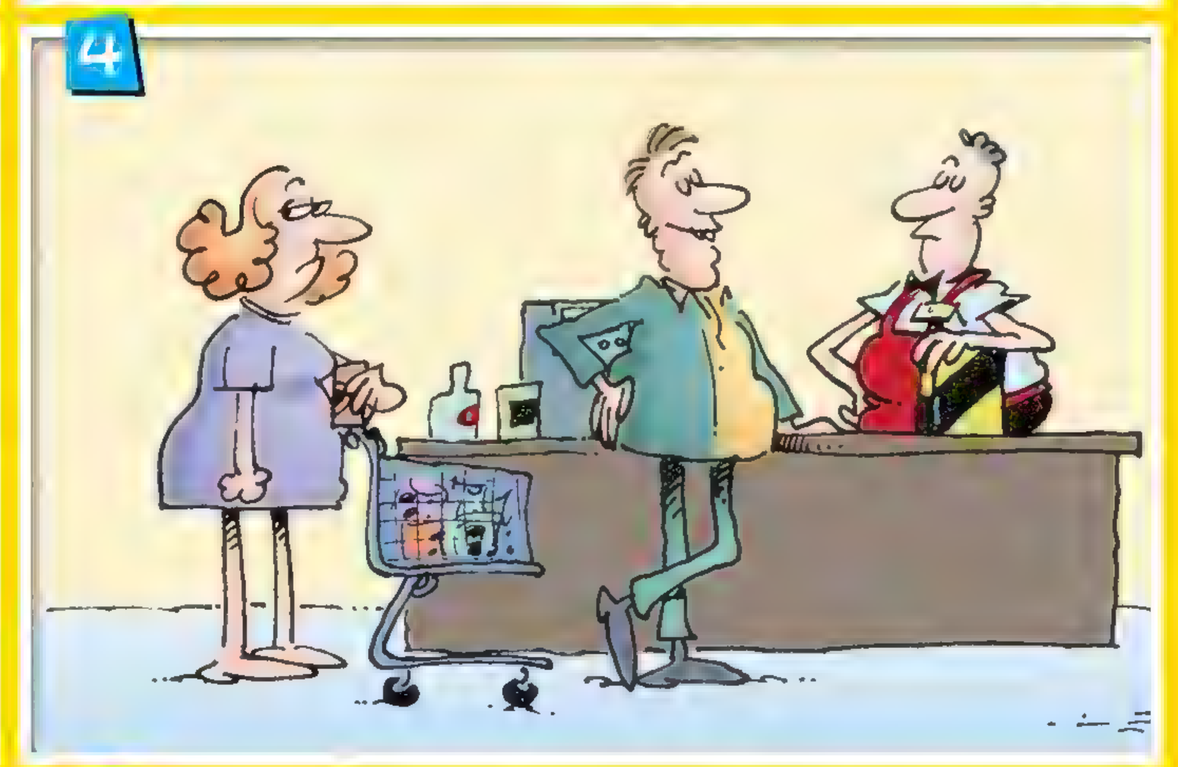

4

5

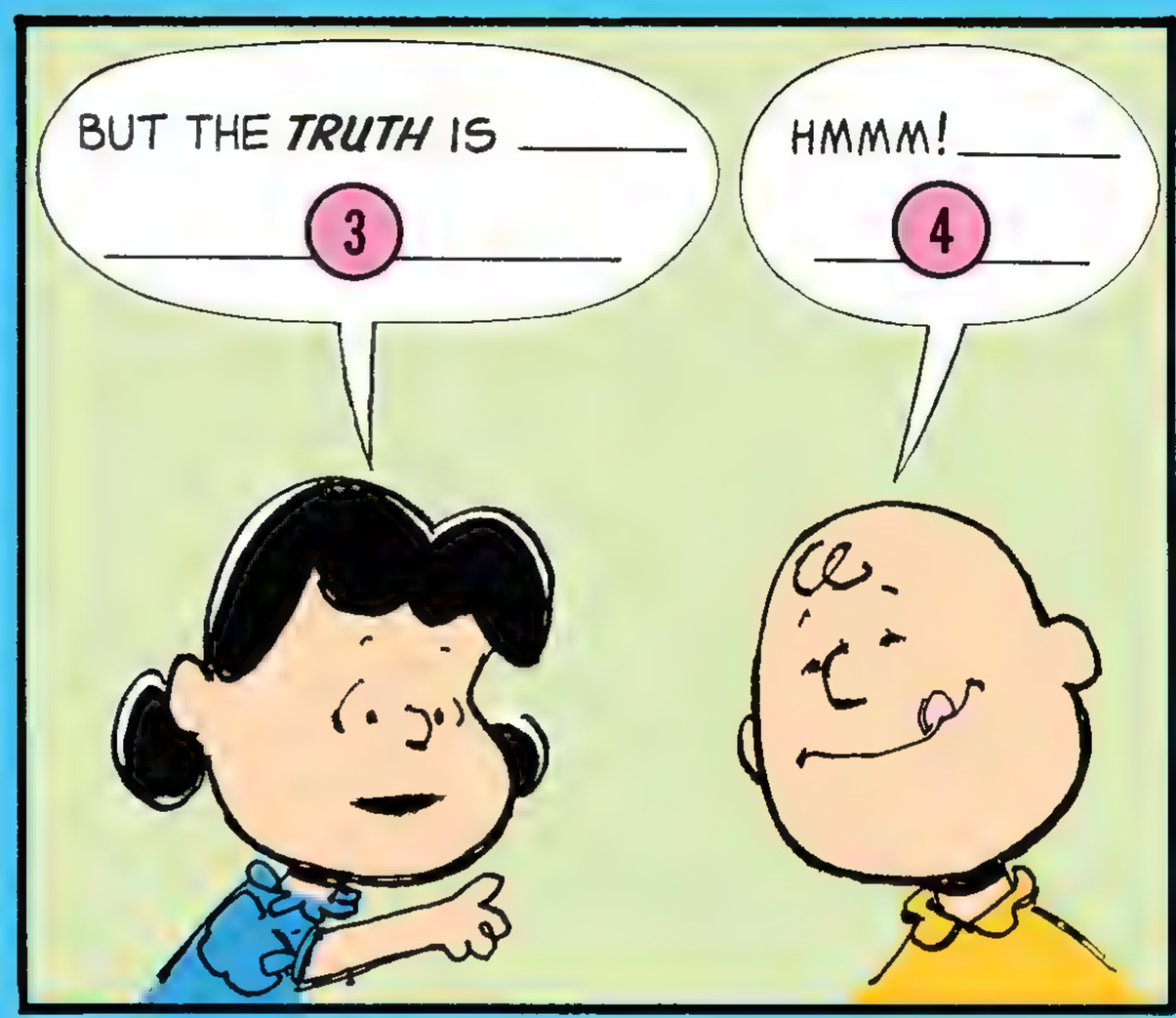
6
BAYLES
MARKET
OJAI

7

8
FRAGONES

WORD of MOUTH

WRITER AND ARTIST: FELIPE GALINDO



STRIP TEASE DEPT.

In past issues, MAD has presented All-Inclusive, Do-It Yourself versions of Newspaper Stories, Songs, Comedy Routines, etc. Now, for all you "Peanuts" fans who have fun reading the strip, here is your chance to have fun writing it. (Hey, Charlie Schulz! If you want to take a vacation, feel free to take advantage of this clever article!) Simply fill in the numbered balloons from the corresponding numbered lists, and you'll be creating...

MAD'S ALL-INCLUSIVE DO-IT-YOURSELF PEANUTS COMIC STRIP

1

YOU'RE A ***BORN LOSER!***

YOUR ***HEAD*** COULD DOUBLE AS A ***SOFTBALL!***

EVERYONE ***ABUSES*** YOU!

YOU GIVE ***LIVING*** A ***BAD NAME!***

YOU'VE GOT A ***PIN-CUSHION*** FOR A ***BRAIN!***

YOU'RE THE ***JOKE*** OF THE ***NEIGHBORHOOD!***

5

IN ***YOUR HONOR!***

TO PAY ***TRIBUTE*** TO YOUR ***LEADERSHIP!***

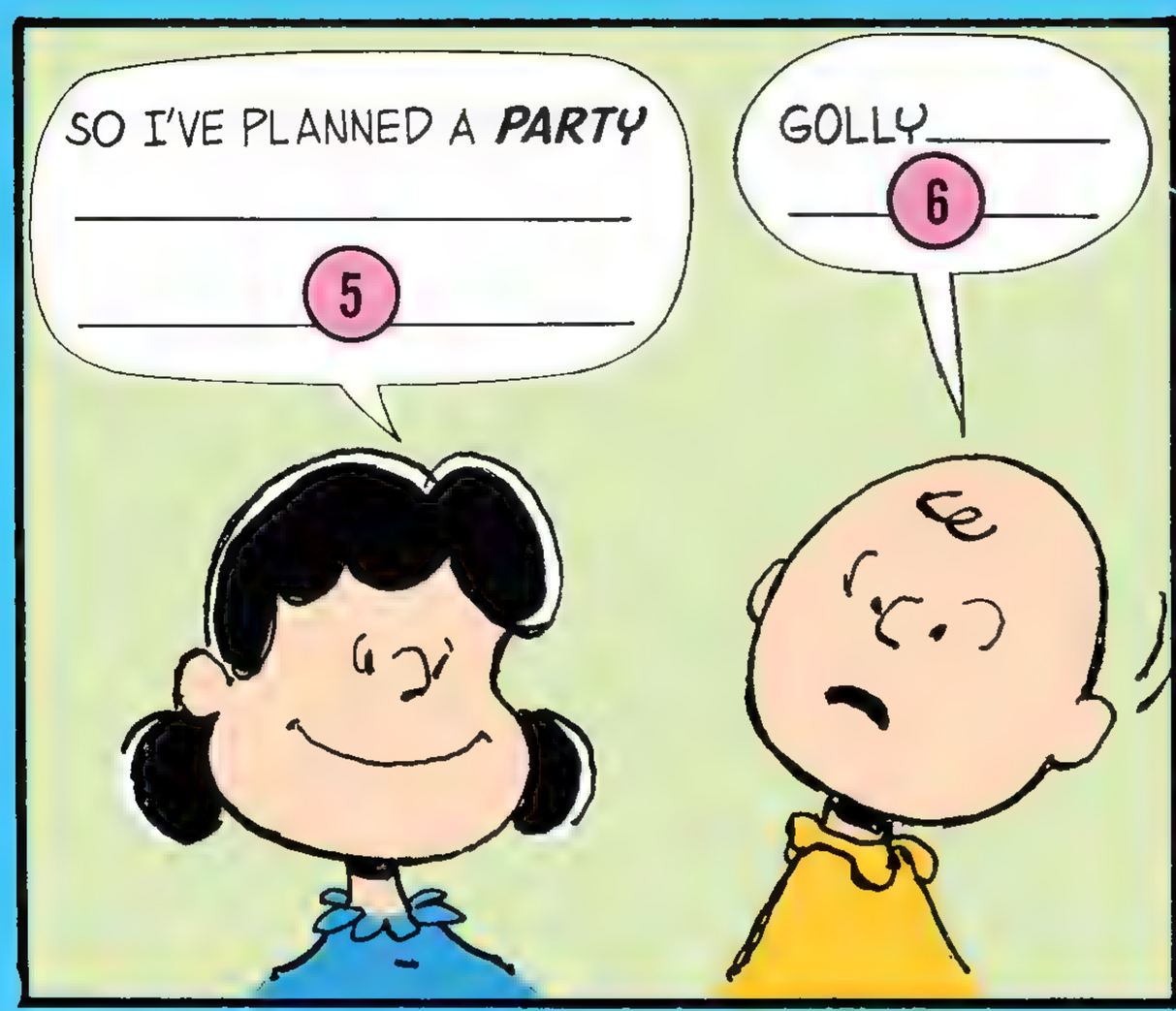
ON YOUR ***BIRTHDAY!***

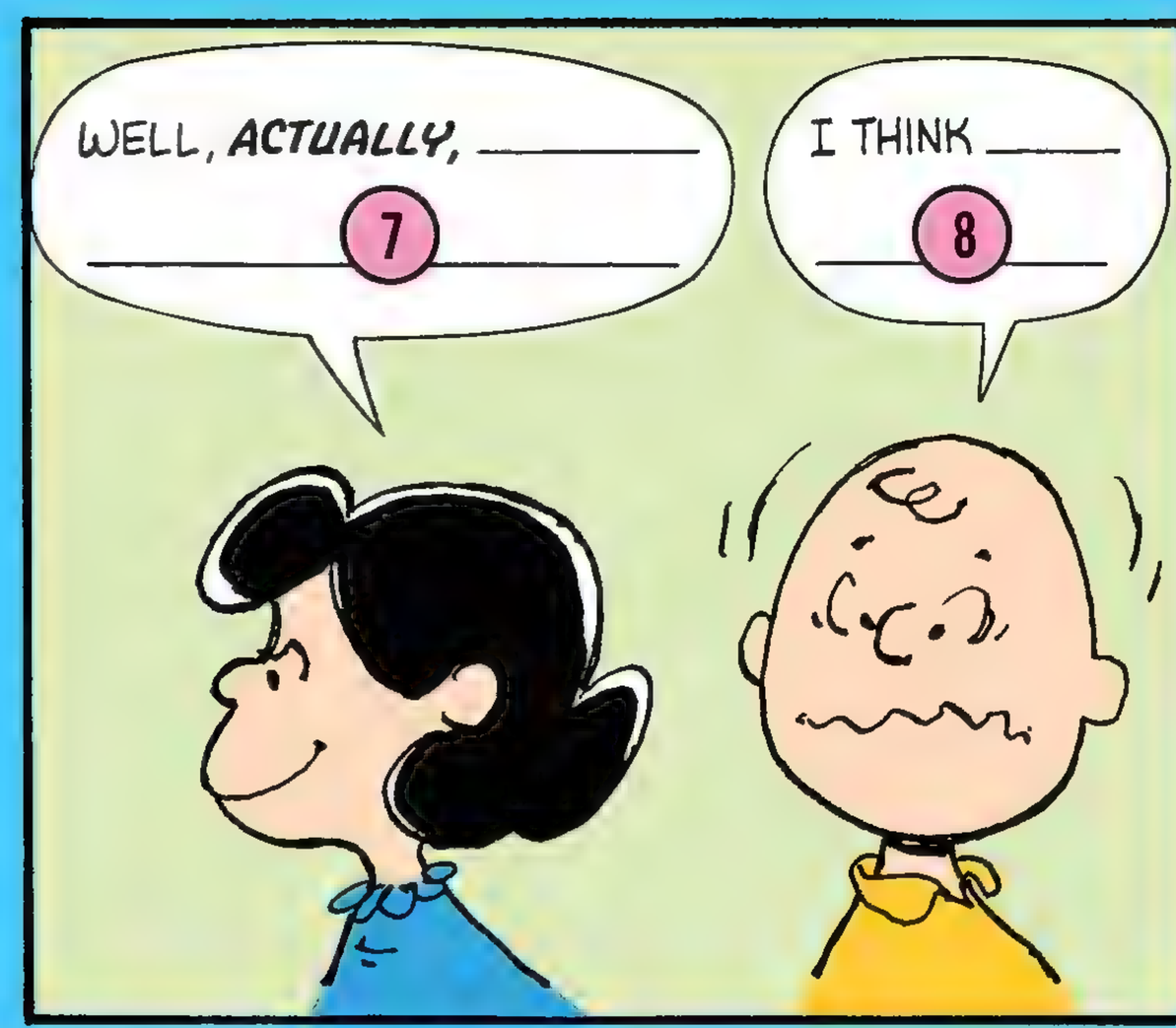
SO THE ***GANG*** CAN SHOW YOU HOW WE ***FEEL!***

TO KICK OFF "***CELEBRATE CHARLIE BROWN WEEK***"!

YOU'LL ***REMEMBER*** THE ***REST*** OF YOUR ***LIFE!***

WRITER: JACK RICKARD ARTIST: FRANK JACOBS





2

TELL ME ALL ABOUT IT!

AT LEAST I'M FAMOUS FOR SOMETHING!

COMING FROM YOU, THAT'S PRAISE!

I LOVE IT WHEN YOU SWEET-TALK!

IT TOOK YOU 25 YEARS TO FIND THAT OUT?

DO YOU KEEP THIS UP FOR FOUR PANELS?

3

NOBODY RECOGNIZES YOUR FINER QUALITIES!

YOU'RE ADMIRED BY YOUR FRIENDS AND TEAMMATES!

YOU DESERVE MUCH BETTER TREATMENT!

WITHOUT YOU, I WOULD BE NOTHING!

YOUR HEART IS AS BIG AS ALL OUTDOORS!

YOU'RE KIND AND DECENT AND LOYAL!

4

I MUST BE IN THE WRONG STRIP!

WHY ISN'T SHE SUCKING UP TO SCHROEDER?

I WISH I WERE BRIGHT ENOUGH TO KNOW WHAT SHE'S UP TO?

NOBODY'S EVER THIS NICE TO ME!

I'VE GOT A FEELING THIS IS GOING TO COST ME!

I THINK I LIKED IT BETTER WHEN SHE DESPISED ME!

6

A-A PARTY FOR ME!?

YOU MEAN YOU'RE NOT SETTING ME UP?

YOU'VE SURE CHANGED!

IT'LL BE GREAT GETTING SOME RESPECT!

I'LL SURE ENJOY BEING WITH MY FRIENDS!

HOW CAN I EVER THANK YOU?

7

YOU'RE NOT INVITED!

IT'S ON THE DAY YOU'RE OUT OF TOWN!

THE PARTY WAS YESTERDAY!

YOU'LL BE THE ONLY ONE THERE!

I WAS TESTING TO SEE HOW GULLIBLE YOU ARE!

I'M TELLING EVERYONE IT'S FOR LINUS!

8

I'LL KILL MYSELF!

MAYBE I SHOULD RETIRE!

I'LL GO HOME AND BEAT UP SNOOPY!

I NEED DEEP THERAPY!

I'LL PUT A CONTRACT OUT ON HER!

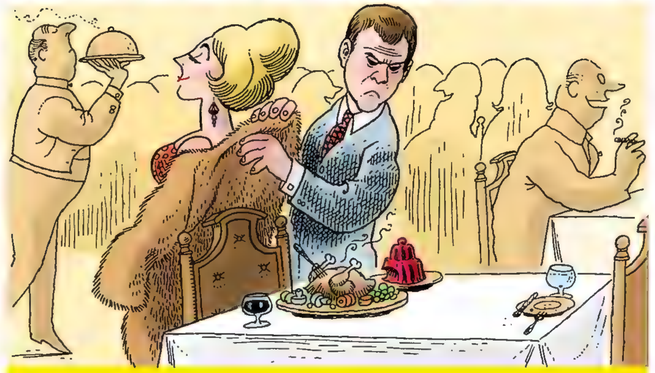
I'LL TRY REPLACING ANDY CAPP!

Everyone has his "Pet Hate"—and that's good. Blowing off steam about your pet hate makes you feel better. And since MAD's purpose is to make everyone feel *wonderful*, we've decided to present a *whole collection* of pet hates. Now you can blow off steam about more than one, namely any that strike your fancy from . . .

THE MAD HATE BOOK

WRITER AND ARTIST: AL JAFFEE COLORIST: CARL PETERSON

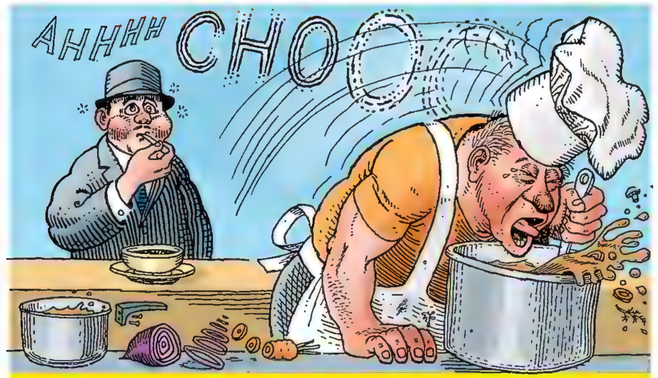
Don't You Hate . . . clerks who go to lunch just as you reach their window!



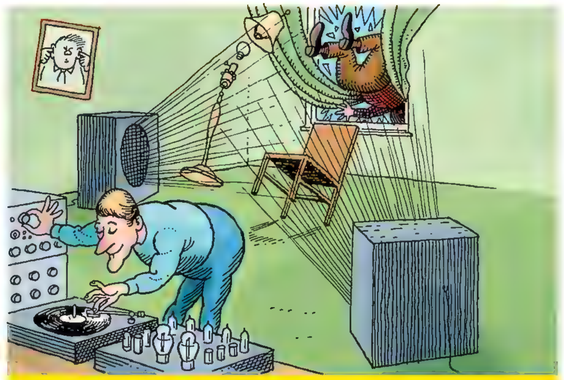
Don't You Hate . . . a date who orders the most expensive items on the menu, and then hardly eats anything!

Don't You Hate . . . finding carefully hidden chewing gum!

Don't You Hate . . . talkative barbers with bad breath!

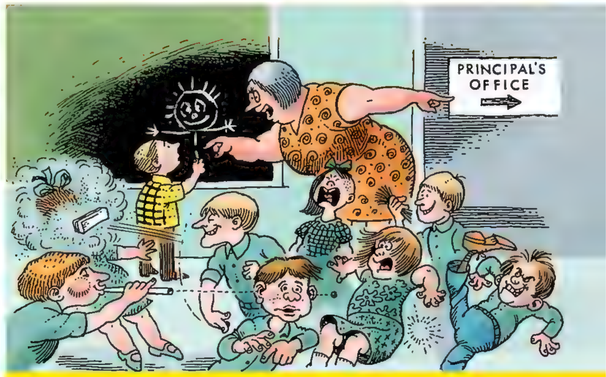


Don't You Hate . . . restaurant workers who are so dedicated to their jobs they even come in when they're sick!

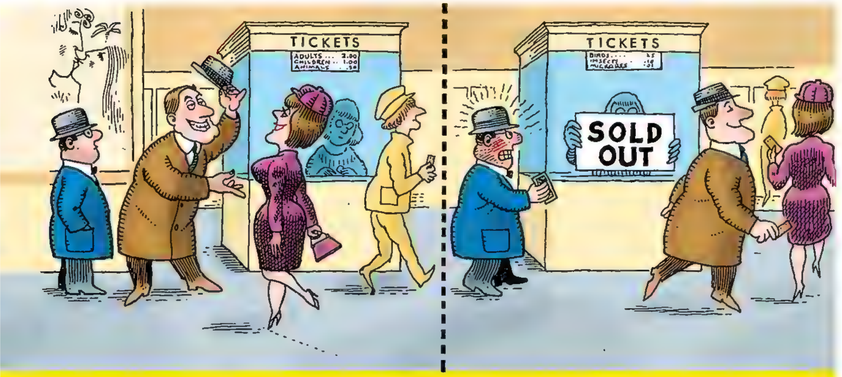


Don't You Hate . . . idiots who play their vintage sound systems at concert hall pitch!

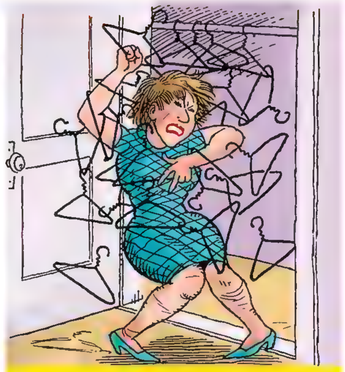
Don't You Hate . . . cretins who play brilliant phone games like talking dirty, or asking stupid questions, or laughing, or screaming, etc., and then hanging up!



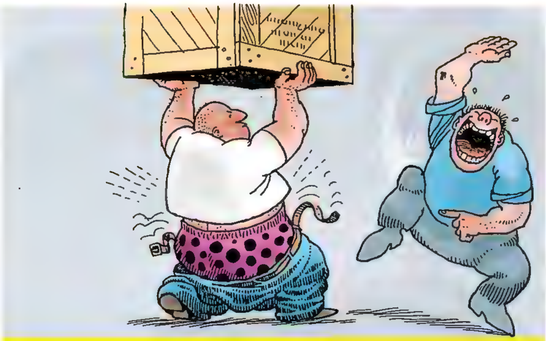
Don't You Hate . . . teachers who catch only you . . . when everyone else is misbehaving!



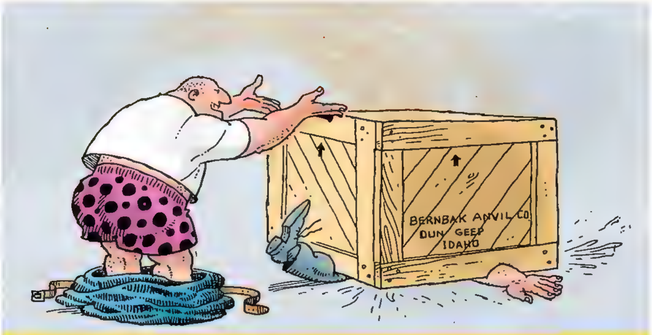
Don't You Hate . . . meatheads who let other people in ahead of them on a line!



Don't You Hate . . . wire hangers!

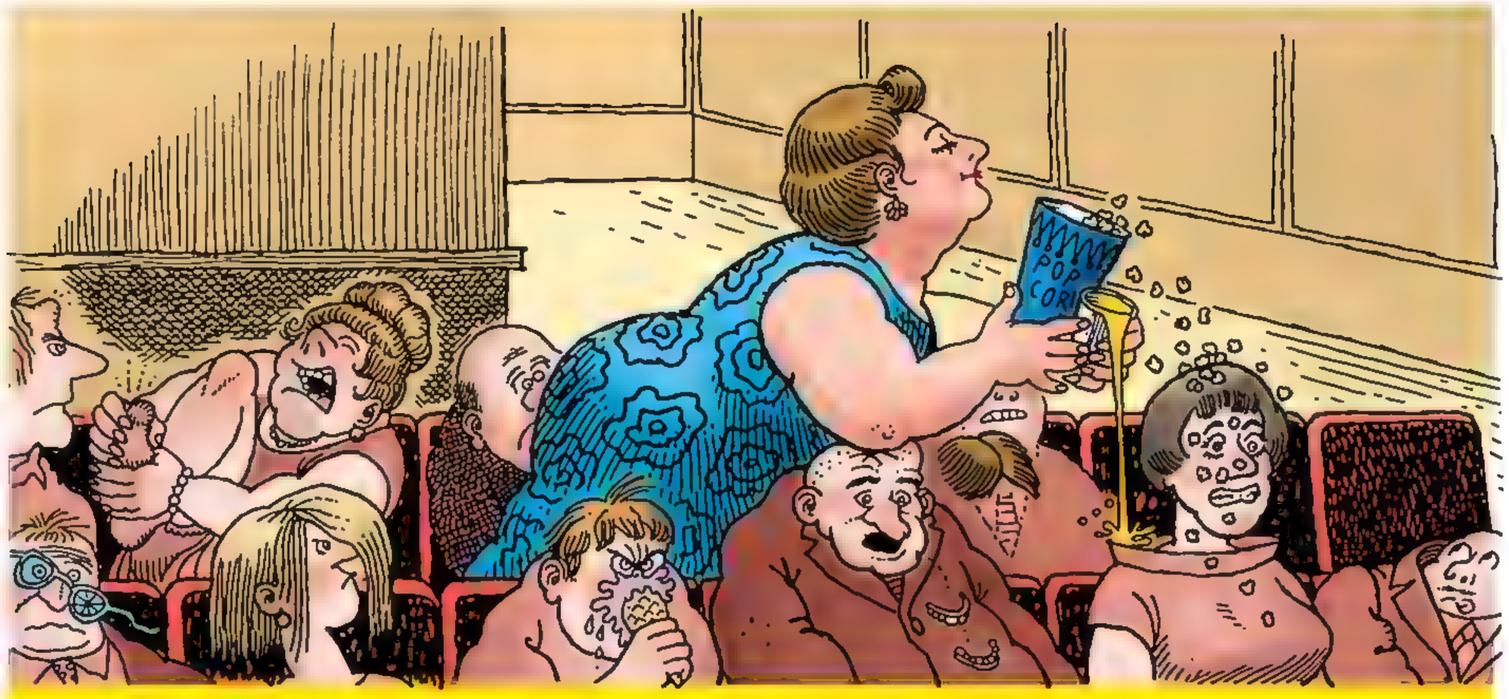


Don't You Hate . . . people who find humor in the misfortunes of others!



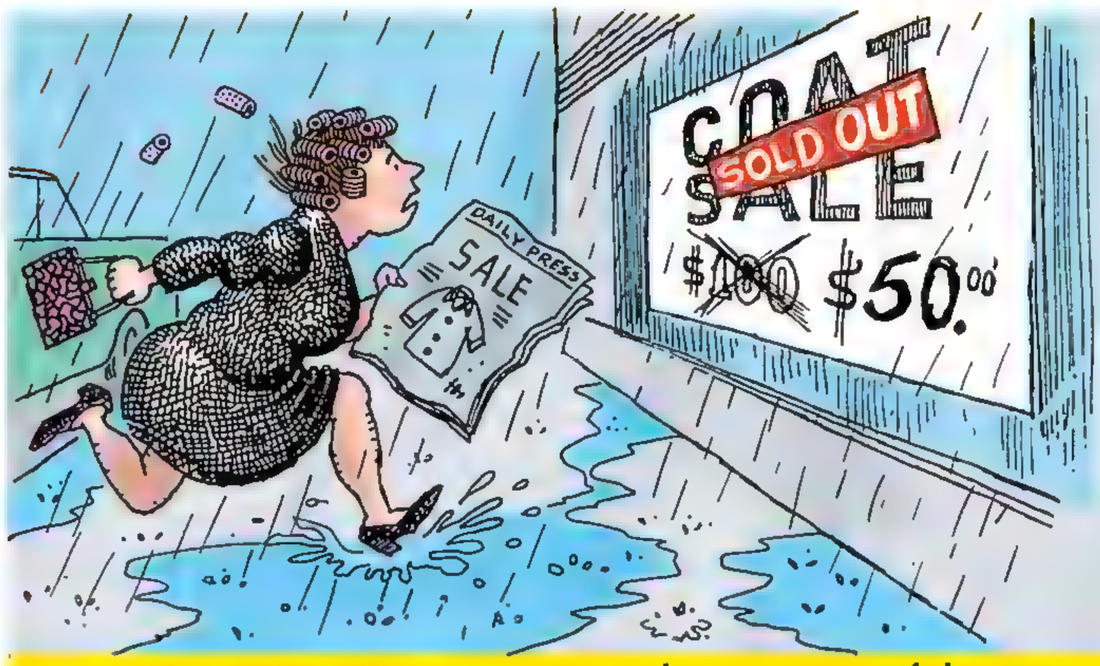
Don't You Hate . . . people who can't see the humor of finding humor in the misfortunes of others!

Don't You Hate . . . "funny" doctors!

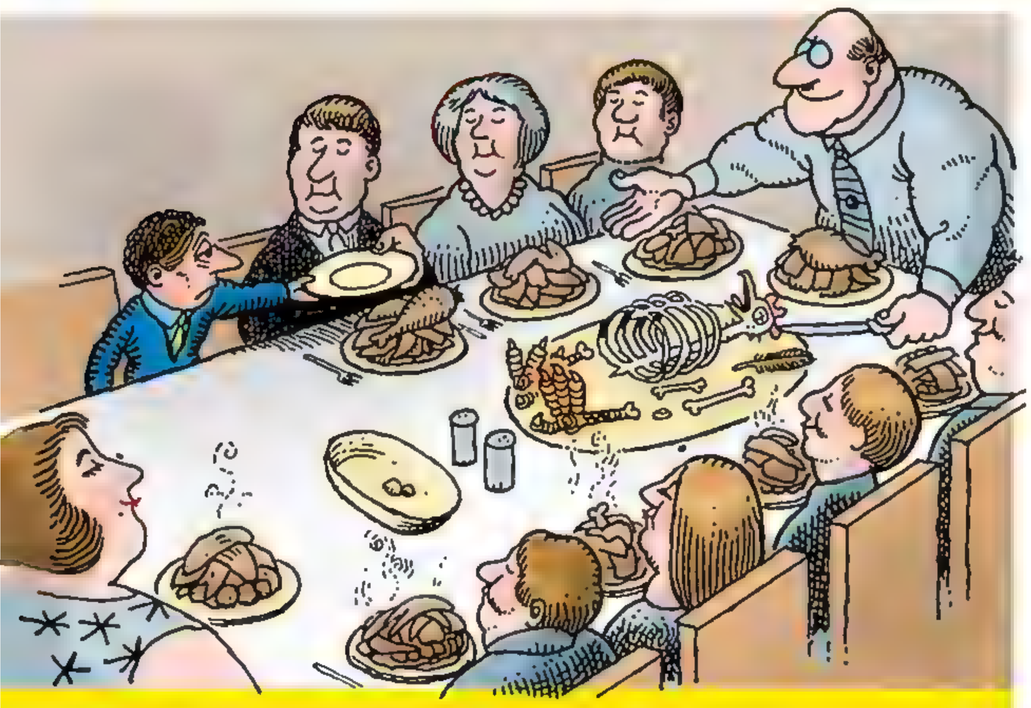


Don't You Hate . . . fat slobs who go back and forth to their theatre seats!

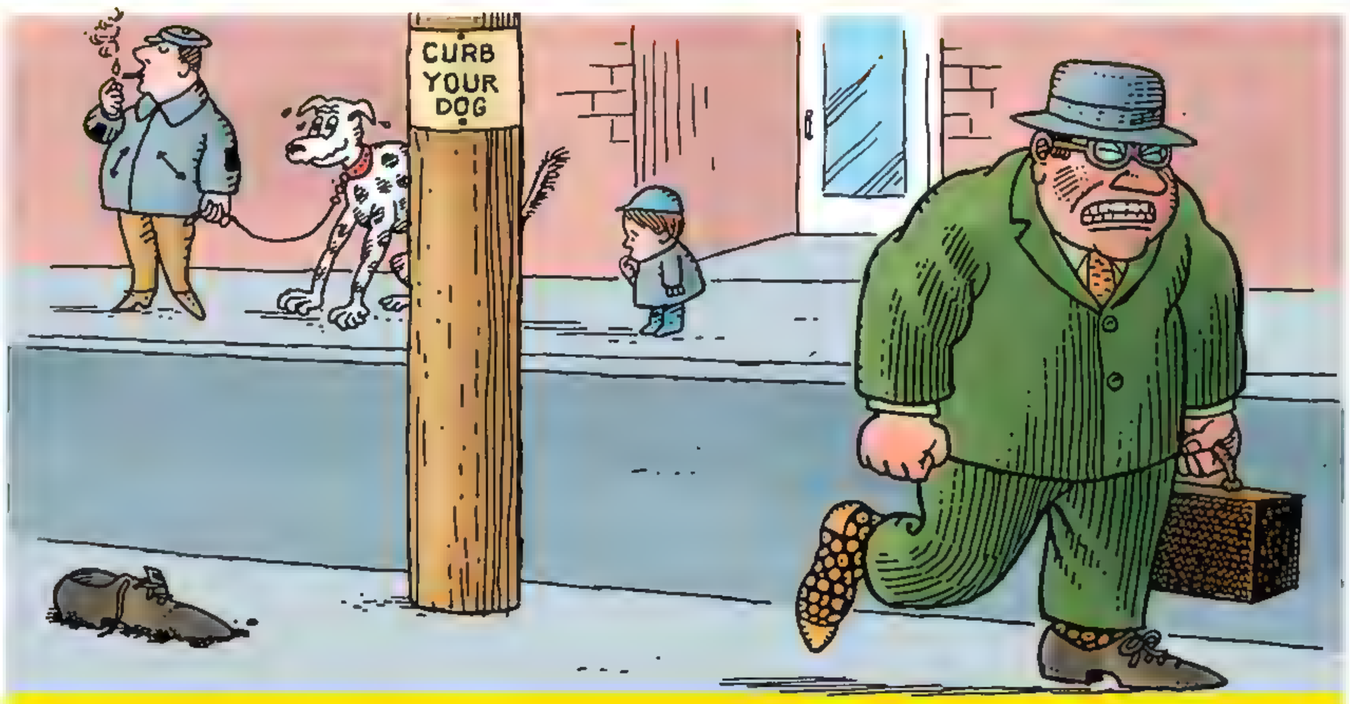
Don't You Hate . . . turning down a blind date, and then finding out she looked like Bar Refaeli!



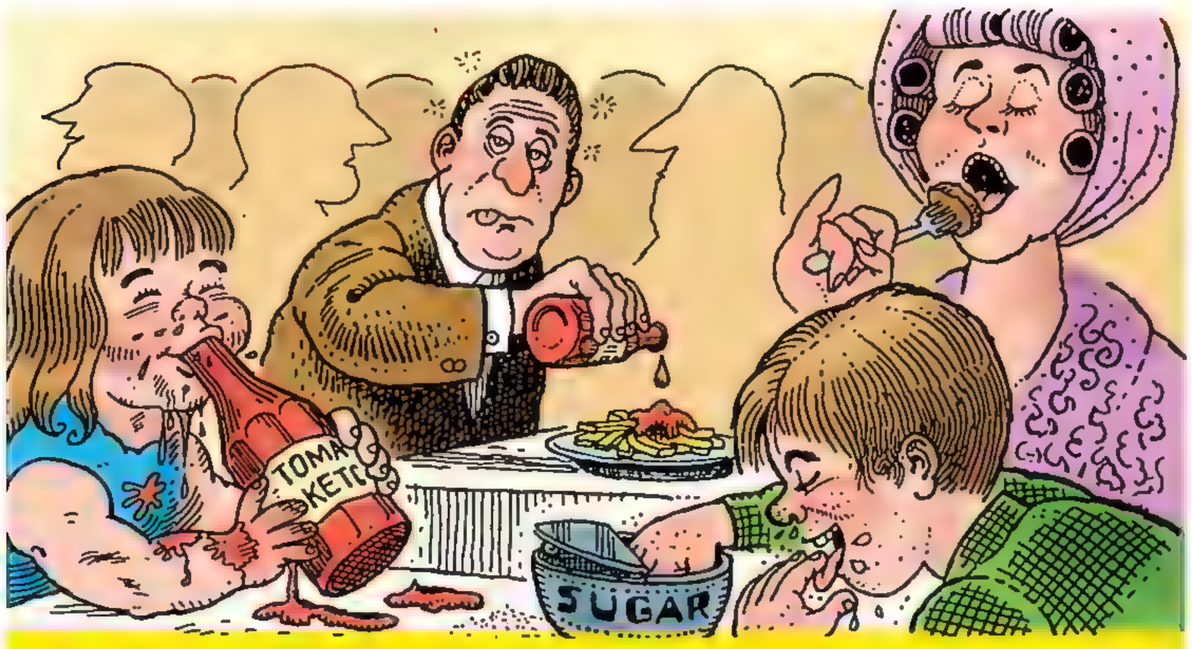
Don't You Hate . . . stores that are out of the one thing you drove 20 miles to get!



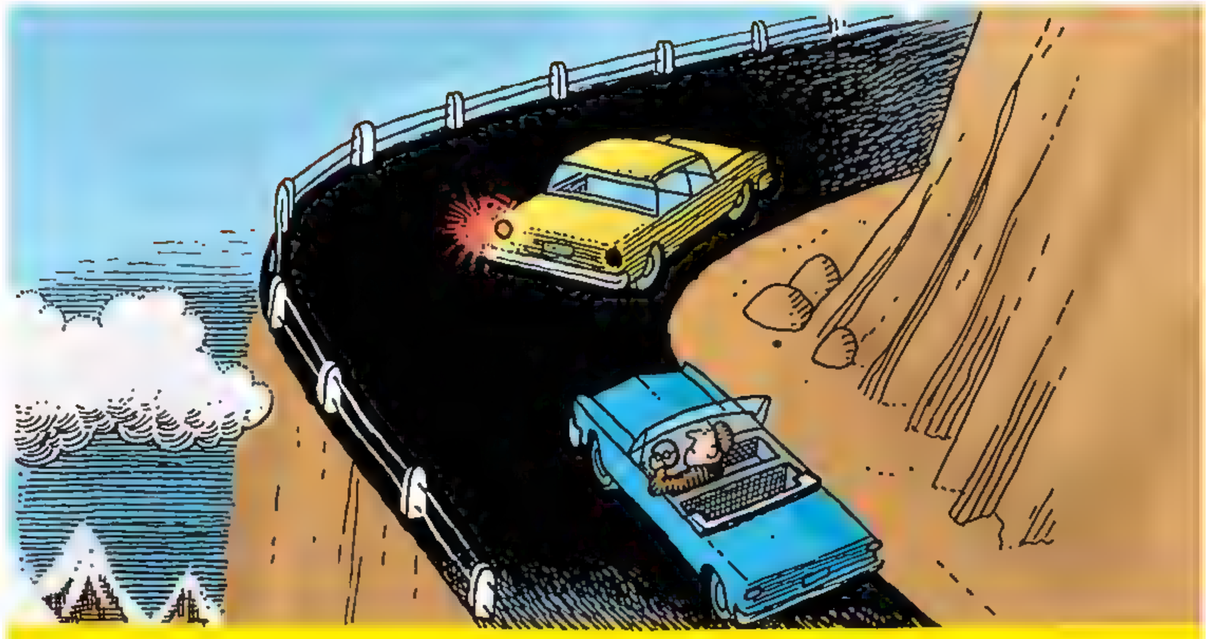
Don't You Hate . . . being the last one served!



Don't You Hate . . . people who keep enormous dogs in the city!



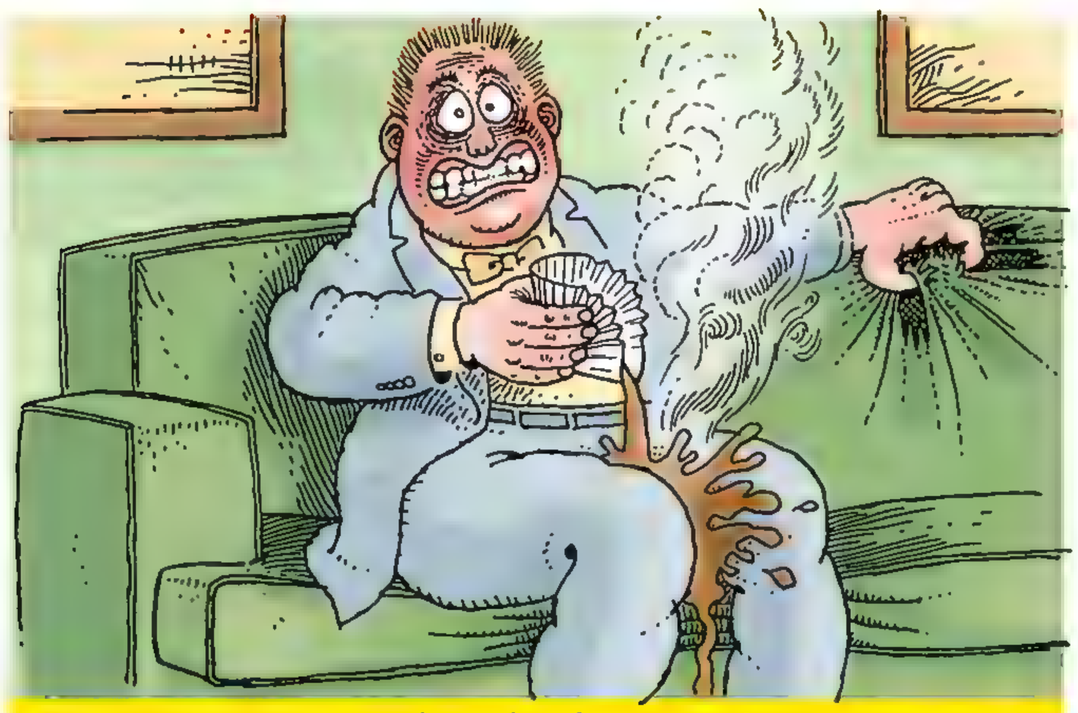
Don't You Hate . . . parents who don't supervise their ill-mannered brats in restaurants!



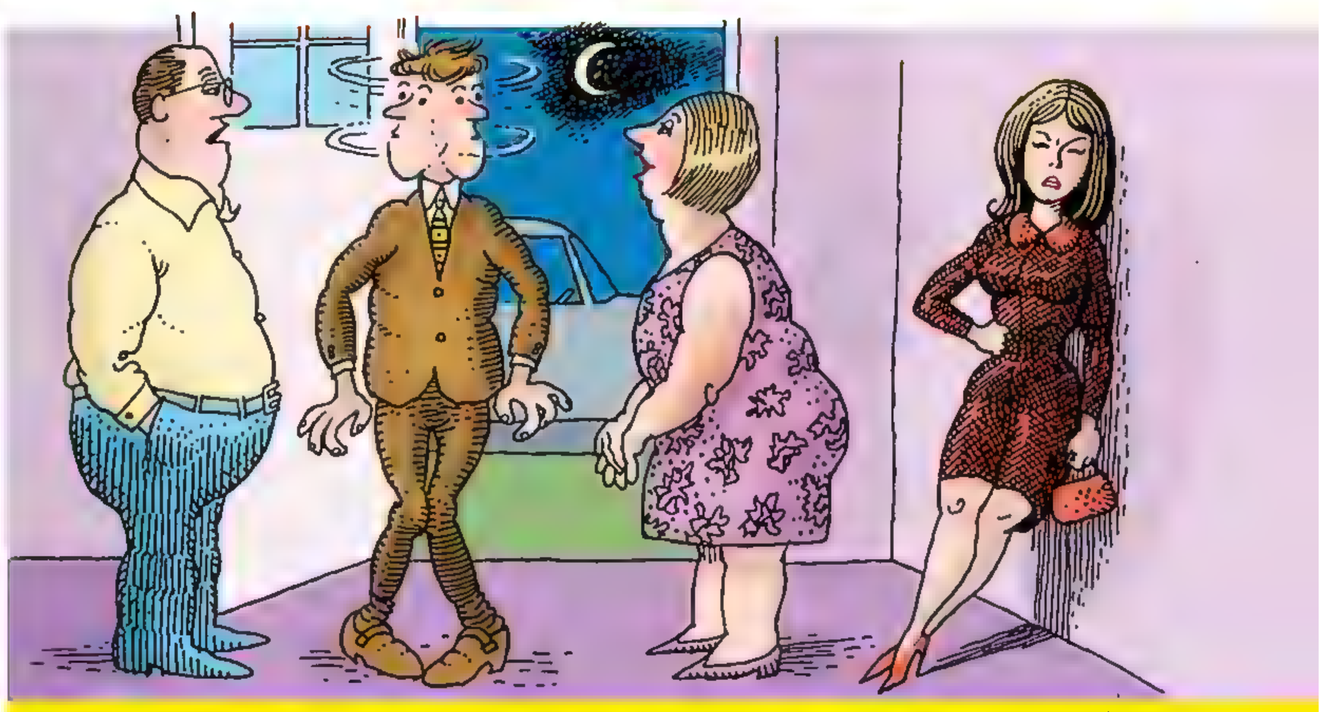
Don't You Hate . . . idiots who signal a left . . . and then make a right turn!

Don't You Hate . . . finding lipstick smears on your glass, and it's not your color!

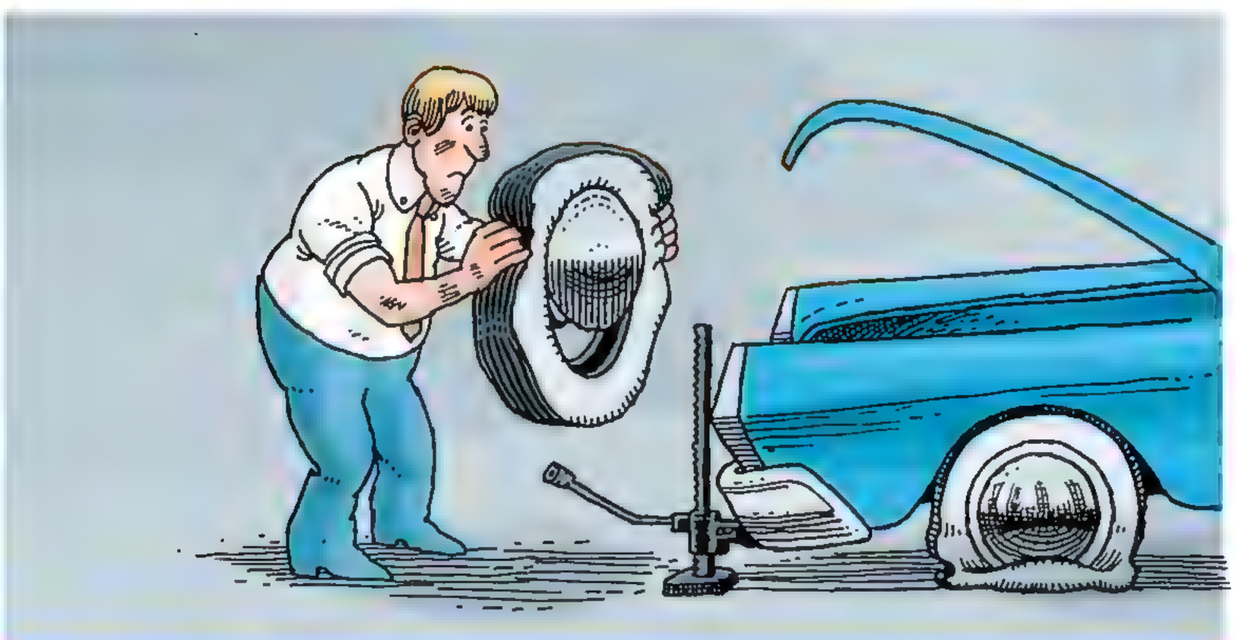
Don't You Hate . . . morons who leave burning cigarettes on the edges of tables and desks!



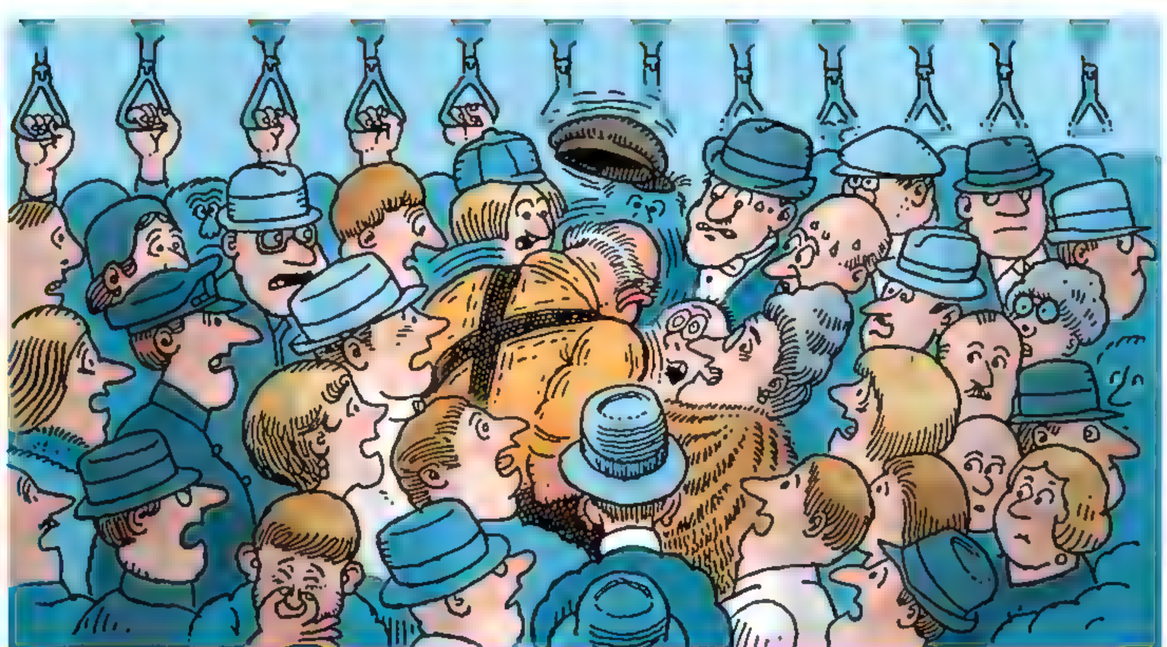
Don't You Hate . . . hot drinks served in paper cups!



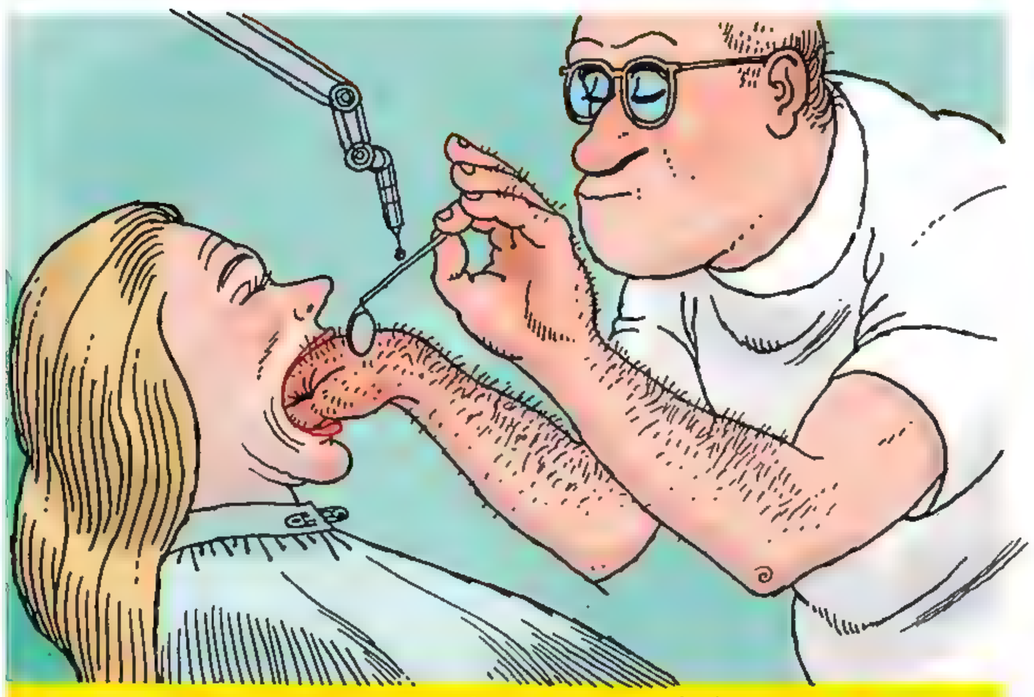
Don't You Hate . . . parents who cross-examine your date!



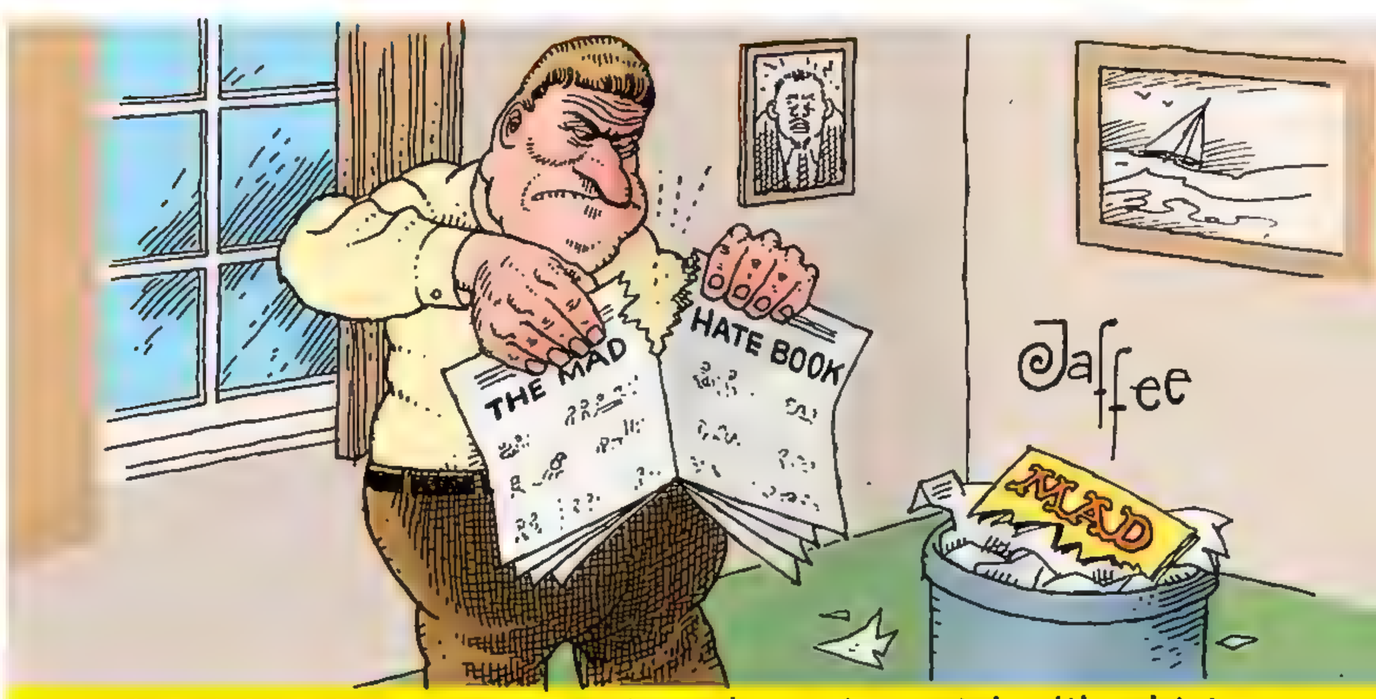
Don't You Hate . . . spare tires that are flatter than the one you're changing!



Don't You Hate . . . people who get sick to their stomach in crowded places!



Don't You Hate . . . dentists with hairy arms!



Don't You Hate . . . magazines that print articles like this!

Duke Bissell's TALES OF UNDISPUTED INTEREST

WRITER AND ARTIST: P.C. VEY

MOMA

THE MUSEUM OF MONKEY ART

WINTER/SPRING CATALOGUE

SCULPTURE BY HERMANN "KNUCKLES" MEJIA

Featuring Classic Works in Painting and Sculpture by the World's Most Renown Monkeys, Chimps and Orangutans

PAINTING BY ROBERTO "BE-BOP" PARADA

PAINTING BY RICHARD "CRUMPLES" WILLIAMS

PAINTING BY JAMES "GUMDROP" WARHOLA

ONE DAY ON THE SIXTH FLOOR

Wanna stop for coffee?

Love to!

AWK!... GAWK!

GING

GING

GEEEN

SKREEEK

D. MARTIN

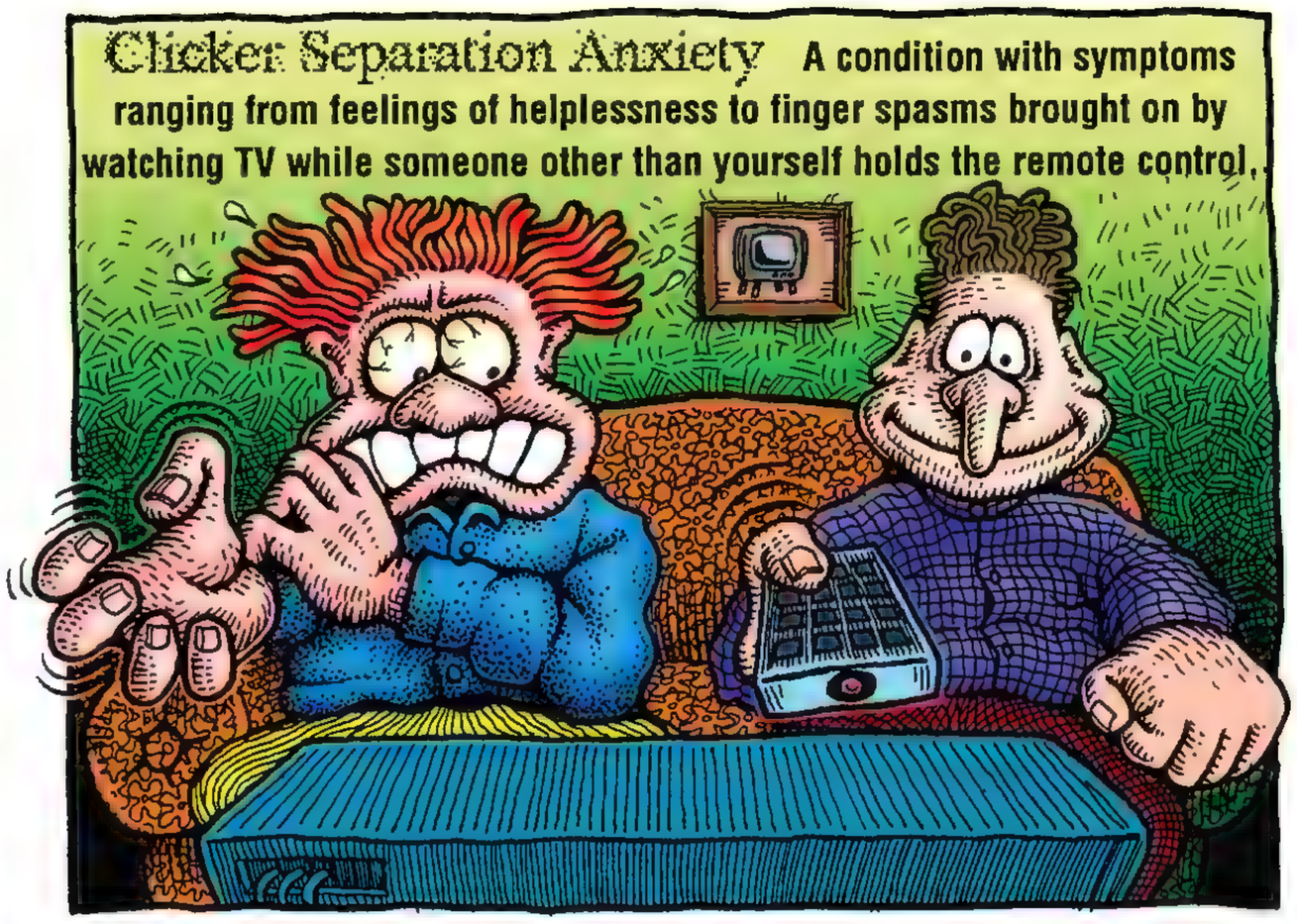
WRITER: DUCK EDWING ARTIST: DON MARTIN

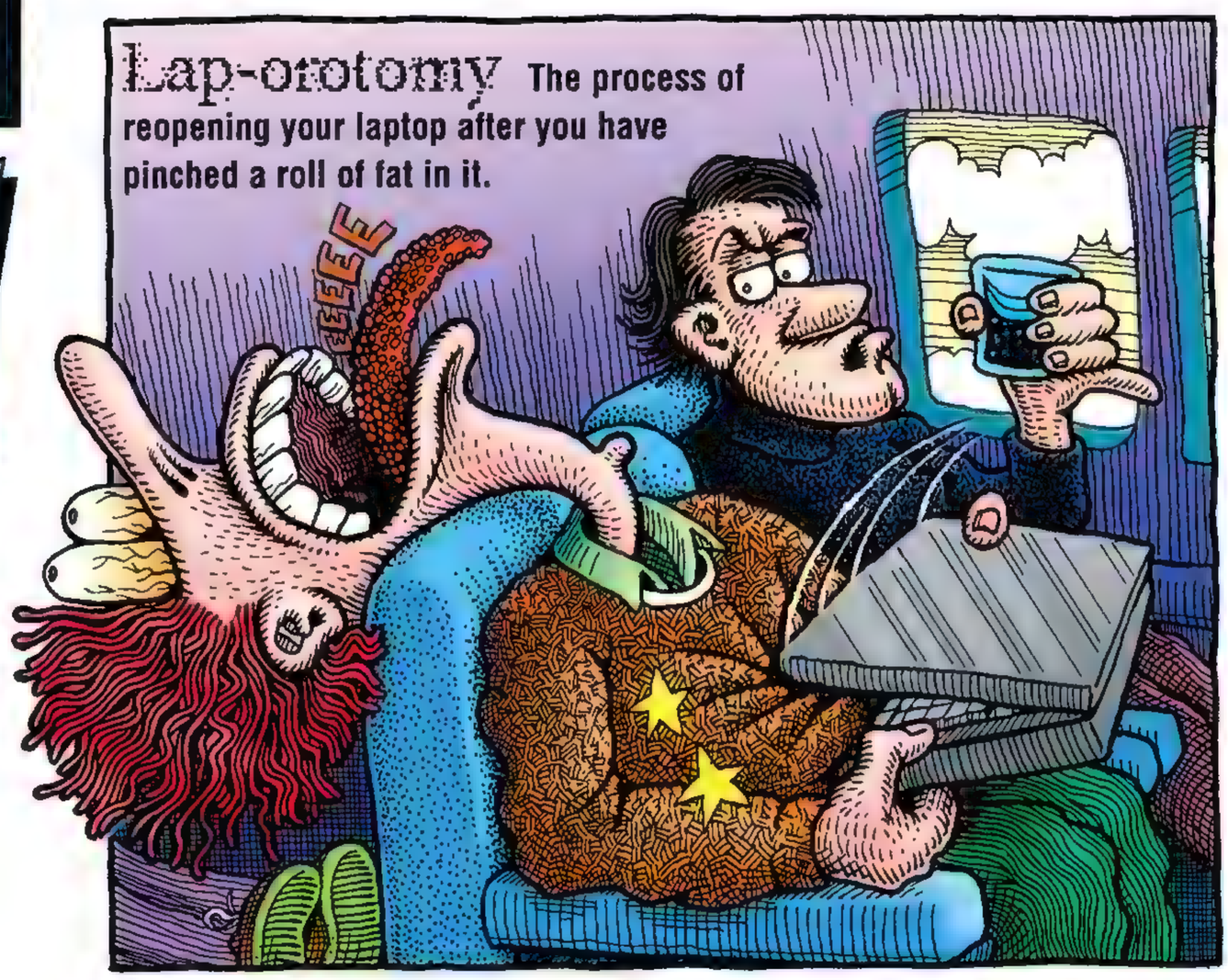
ACHES AND BANES DEPT.

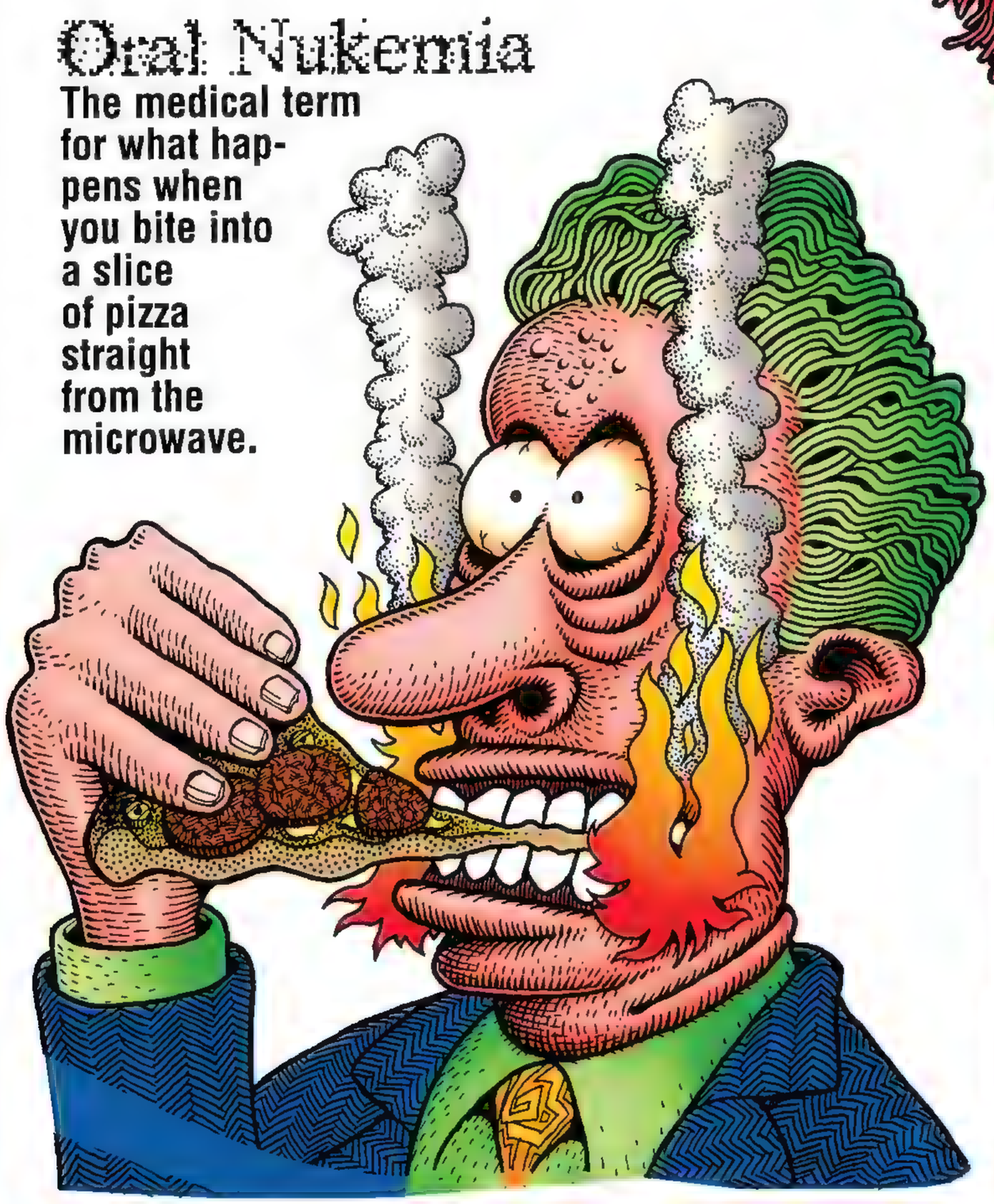
It is commonly accepted among ignoramuses everywhere that humankind forever moves forward in the name of "progress." But what is "progress" anyway, huh? Personal computers? Not when you consider carpal tunnel syndrome. ATM's? Not when you consider everyone who's been held-up at gun point at 24-hour banking centers. Nuclear energy? You must be joking! Now some creep named Nekpar can build a bomb in his backyard and blow up the entire Western Hemisphere! Our point is simple: for every "progressive" action there is a disastrous reaction. Yes, we pay a heavy price indeed for "progress." And to belabor this point senselessly, here's...

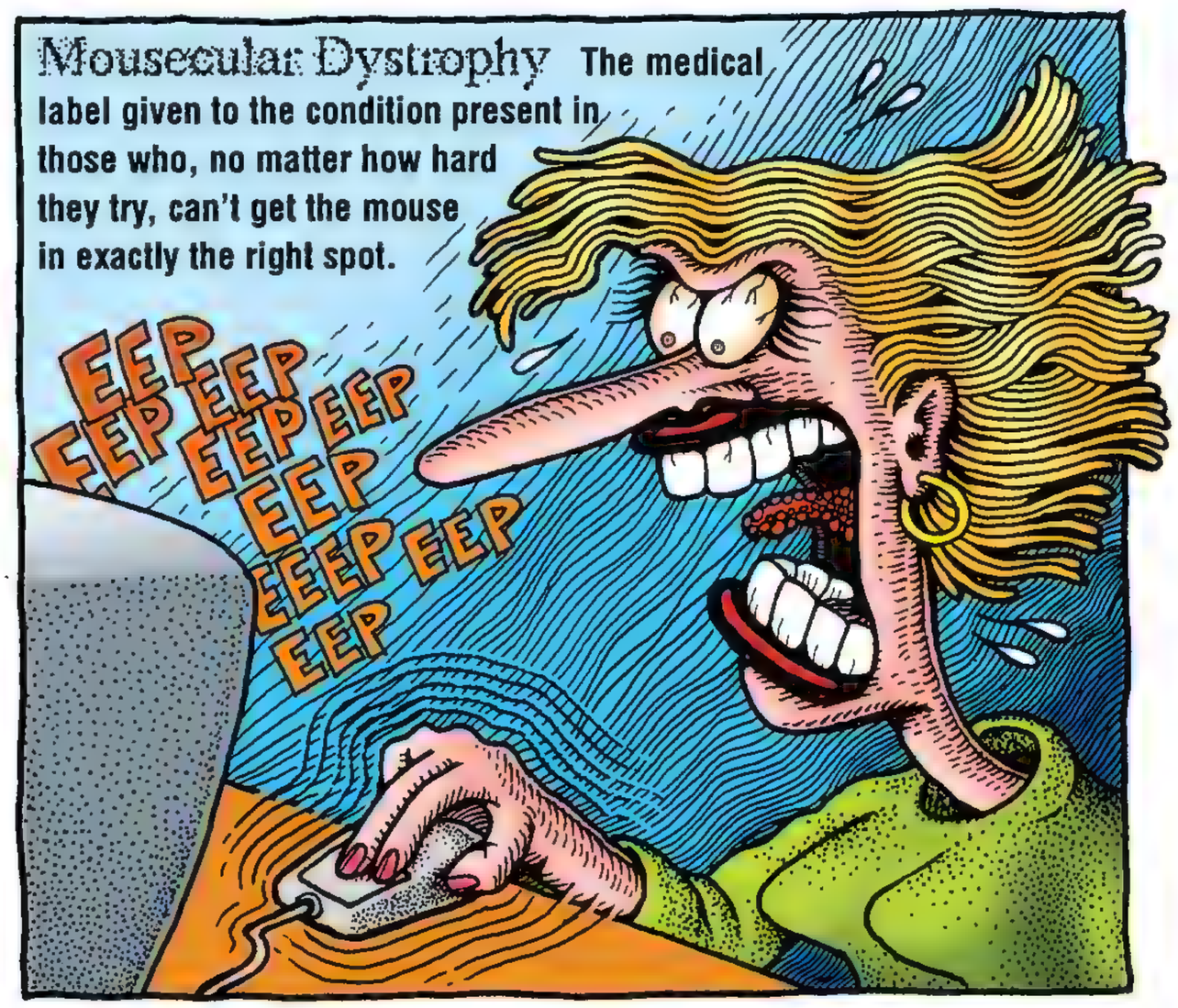
AILMENTS OF MODERN TECHNOLOGY

ARTIST: MONTE WOLVERTON WRITER: DAVID CONNOR

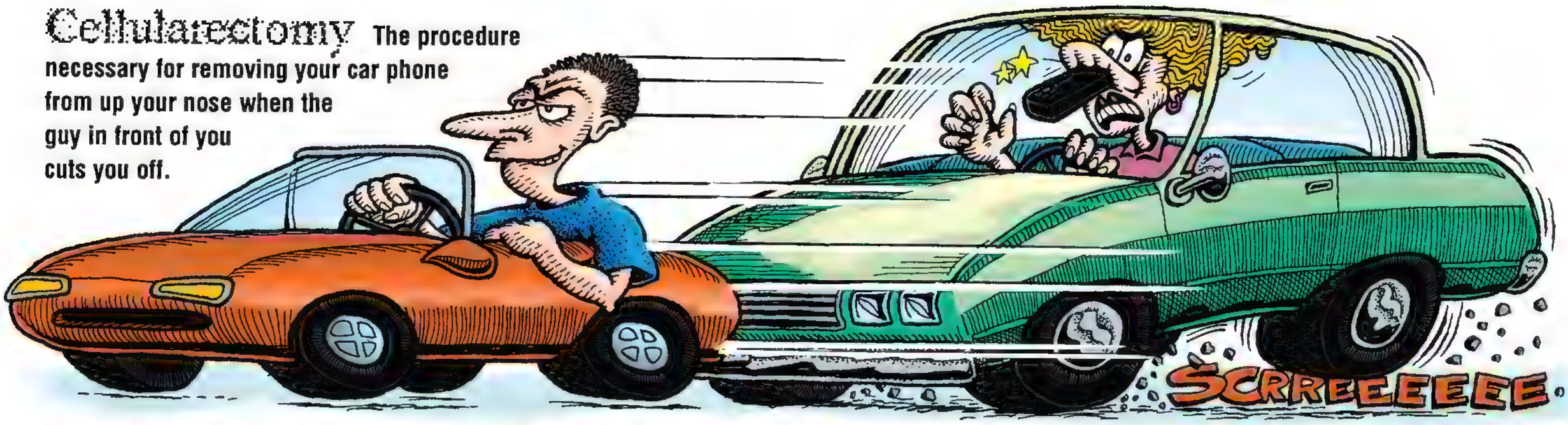


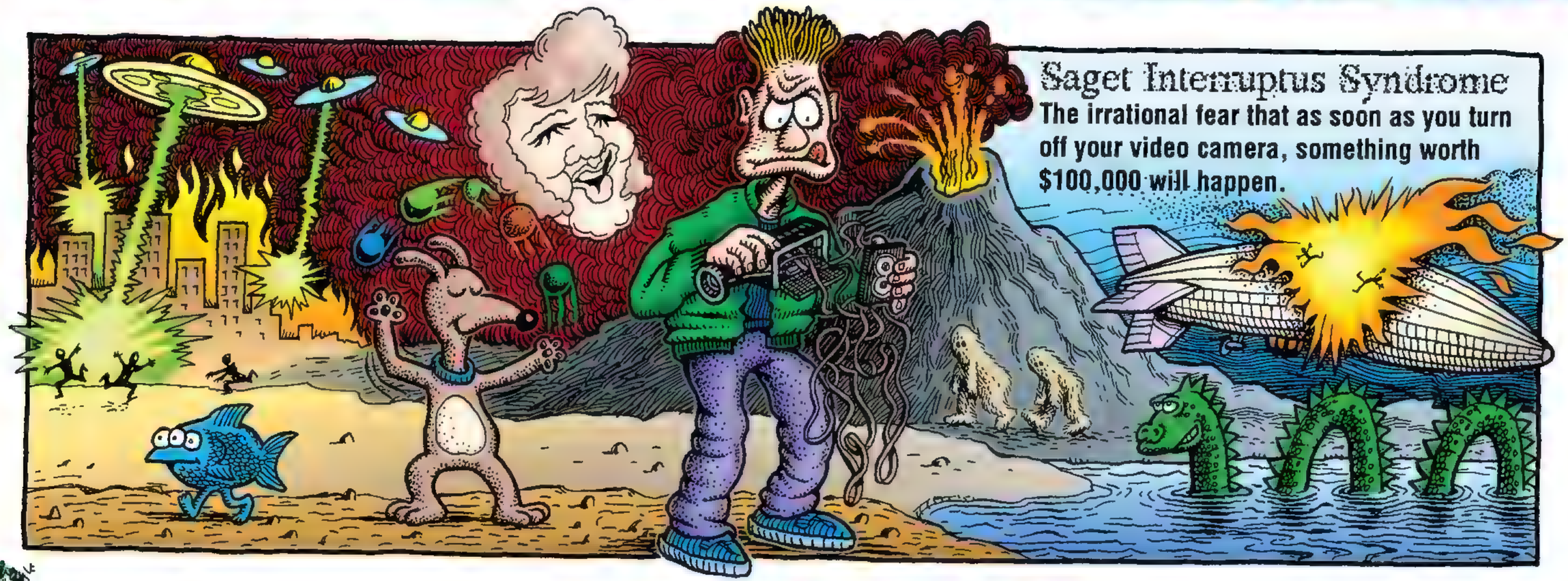






Cellularectomy The procedure necessary for removing your car phone from up your nose when the guy in front of you cuts you off.



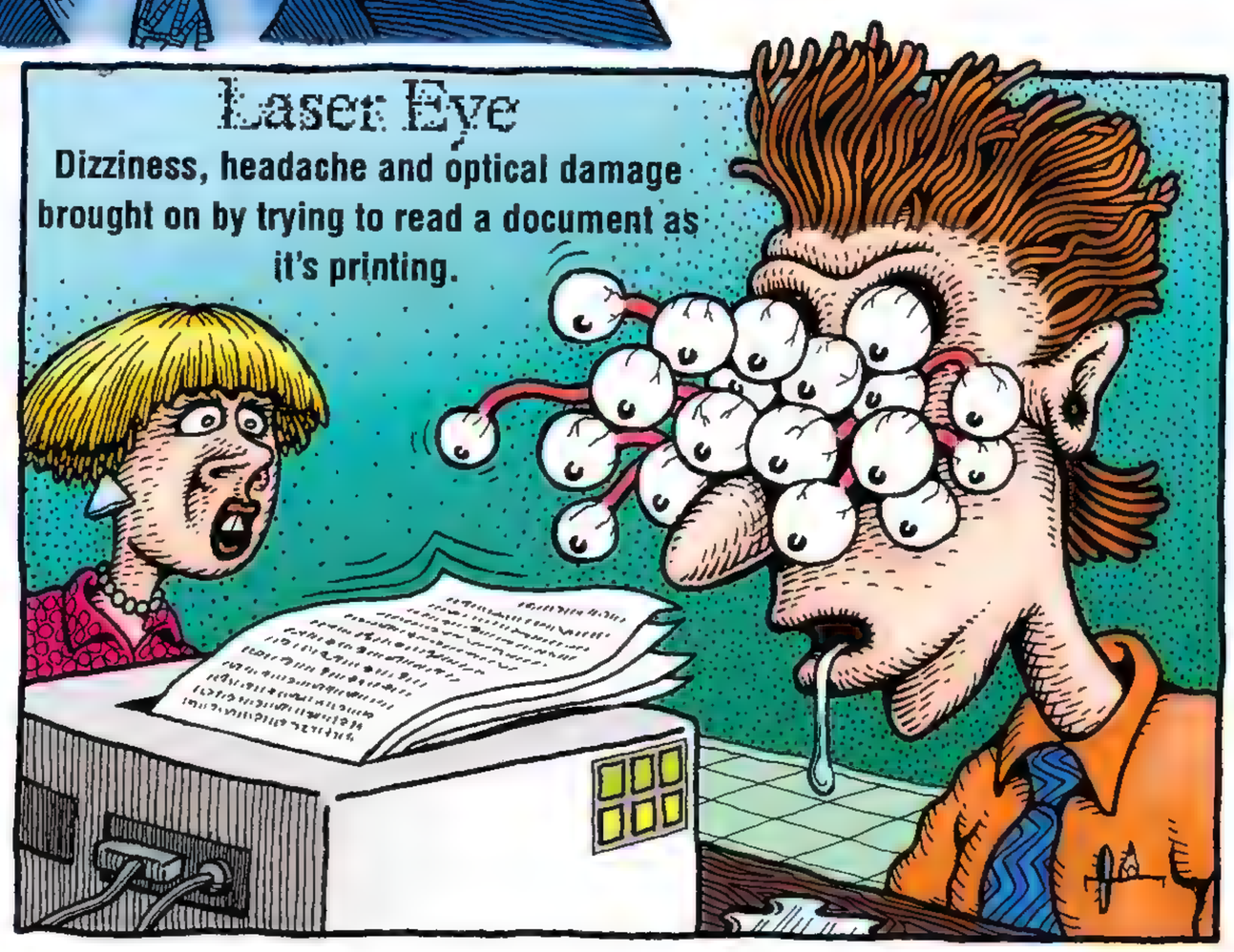


Saget Interruptus Syndrome
The irrational fear that as soon as you turn off your video camera, something worth $100,000 will happen.

Inner Ear Infaxion
Ear damage caused by that shrill beeping you hear when you accidentally dial a fax number instead of a phone number.

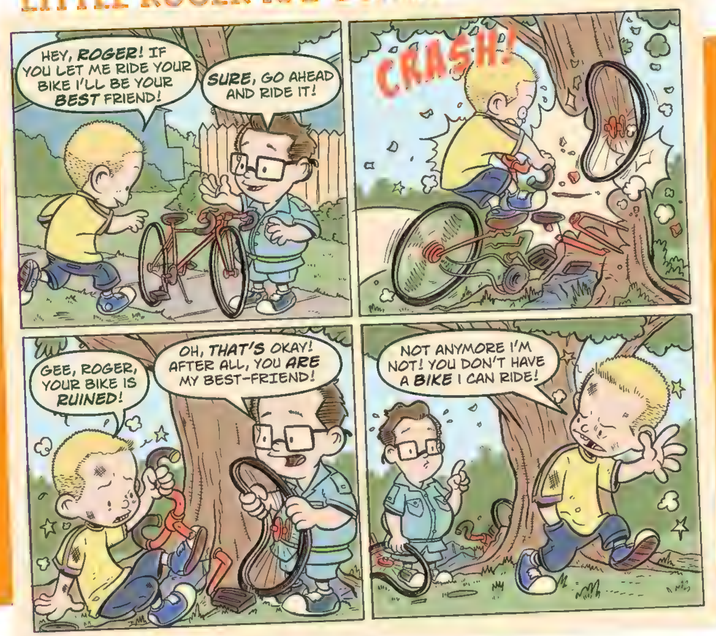
Tetris Envy
The Freudian term for getting ticked off at your six-year-old which manifests itself as rage and jealousy over the fact that he can beat you at every Nintendo game ever invented.

Laser Eye
Dizziness, headache and optical damage brought on by trying to read a document as it's printing.



MAD's Brain Drool PART TWO

LITTLE ROGER KAPUTNIK



WRITER: DAVE BERG ARTIST: DOUG HOLGATE

THE GODFREY REPORT	IN	FIVE MINUTES AGO	OUT
	Custard	Pudding	Flan
	Gymnasts	Acrobats	Tumblers
	Bread lines	Food banks	Soup kitchens

MONSTER MUNCHIES

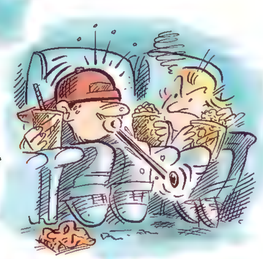
WRITER AND ARTIST: DAN THOMPSON

THE BEAVERTONS

WRITER AND ARTIST: PAUL GILLIGAN

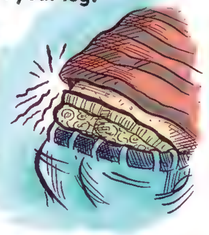
THE MAD KIDS SPEEDOMETER

4.2 MPH
...is how much faster you bop down the street when listening to your iPod.



37.6 MPH
...is the speed an unpopped kernel of corn travels from your mouth to the theater floor after being spit.

.675 MPH
...is the speed at which your socks inch their way down your leg.



.675 MPH
...is the speed at which your undershorts inch their way up your butt.

WRITER: JOHN FICARRA ARTIST: CHARLES AKINS

100% TRUE BASEBALL FACTOIDS!

Did you know that a batter can make *two* outs with one swing? It's called a "double play," and it happened in the 2004 playoffs!

Q: Who holds the all-time record for fewest inside-the-park grand slams in one inning?
A: Lots of guys, with zero.

Roger Clemens was actually born William Roger Clemens, so he lied about his first name in addition to steroids.

There is no maximum height limit for the so-called *short*stop.

Several women who got discounts on "Ladies Day" at Nationals Park were not ladies in the truest sense of the word.

Q: Who is the only World Series MVP whose name, spelled backwards, is "thgink"?
A: Ray Knight, 1986 Mets.

WRITER: JEFF KRUSE ARTIST: JOSE GARIBALDI ARTIST: JACK SYRACUSE

MAD's Brain Drool PART TWO

Sure, playing air guitar is one thing...

But you'll look like a real dweeb if you get caught playing one of *these* air instruments!

WRITER AND ARTIST: TERESA BURNS PARKHURST

SCOUT'S DISHONOR

WRITER AND ARTIST: TOM STIGLICH

NEW ON CD!

HAVE YOU SEEN THIS PERSON?

NAME: Miss Flentney Bunt

HOME TOWN: Pothole Village, MA

LAST SEEN: Attempting to hitchhike a ride on an elevator

YOU'LL KNOW IT'S HER BY: The "Hi! My name is Flentney" tag she's wearing

IF FOUND, PLEASE CONTACT: Detective Gant "Skippy" Sorelip, U.S. Department of Environmental and Veeblefetzer Protection, Washington, D.C.

THANK YOU!

ARTIST: BASIL WOLVERTON

BUGS 'N WORMS 'N THINGS

WRITER: DUCK EDWING ARTIST: PAUL COKER

FAMILY FUNNIES

WRITER: DAVE BERG ARTIST: JOSE GARIBALDI

ALFRED

WRITERS: SERGIO ARAGONÉS AND ILIA RUBINI ARTIST: CLAY MEYER

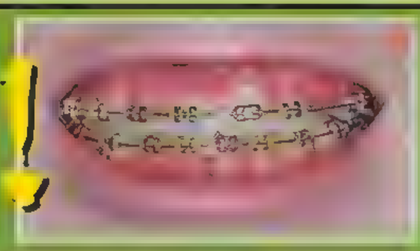
IN BLOG WE TRUST DEPT.

Planet TAD!!!!!

http://www.galaxyo'blogs.com/planettad

Search

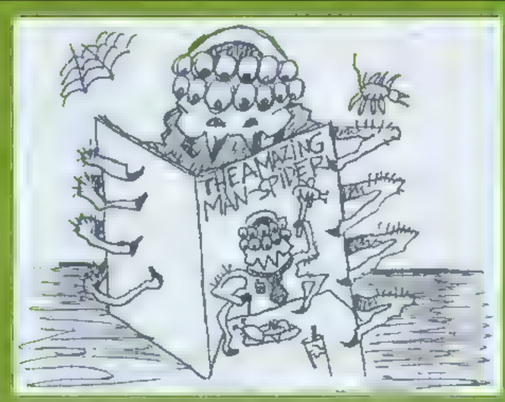
Planet TAD!!!!!



[About Me]

[Name|Tad]
[Days 'Til Drivers License|Way too many]
[Best-Ever Wii Bowling Score|246]
[Best-Ever Real Bowling Score|37]

[19 May|02:09pm]

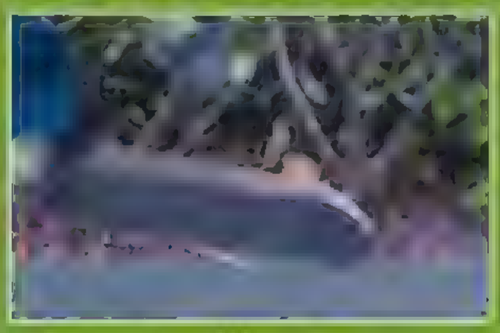


[21 May|07:43pm]

[mood| excited]

[22 May|06:24pm]

[mood| frustrated]



[23 May|03:08pm]

[mood| bored]

[25 May|04:47pm]

[mood| happy]

[27 May|01:35pm]

[29 May|03:49pm]

[mood| pretty scared]

[30 May|05:42pm]

[mood| totally terrified]

[31 May|07:06pm]

[mood| completely panicked]

WRITER: TIM CARVELL ARTIST: BRIAN DURNIAK

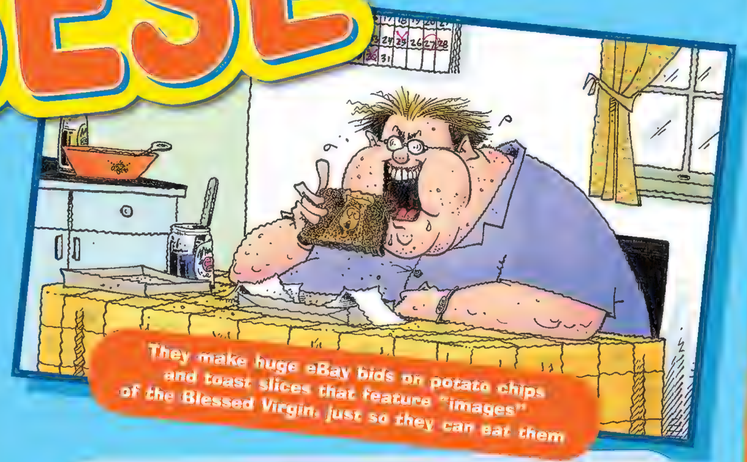
FATS ALL, FOLKS! DEPT.

As long-time MAD readers are keenly aware, artist/writer John Caldwell has spent the last several years meticulously chronicling the fiendish deeds of various segments of our society who have turned to the dark side. Priests, circus clowns, even tattoo artists have all been exposed to the unfiltered and unflinching sunlight that is Caldwell's razor observational wit and sharp pen. But alas, his work is far from done, as you'll see. Here's the skinny on...

JOHN CALDWELL'S

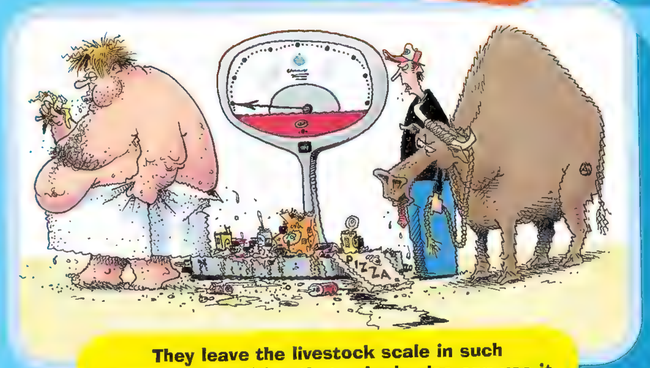
WHEN MORBIDLY OBESE GO BAD

They revel in humiliating those poor "guess your weight" schmucks at the county fair



They make huge eBay bids on potato chips and toast slices that feature "images" of the Blessed Virgin, just so they can eat them

They refuse to look into the deep crevices of their being when small children go missing

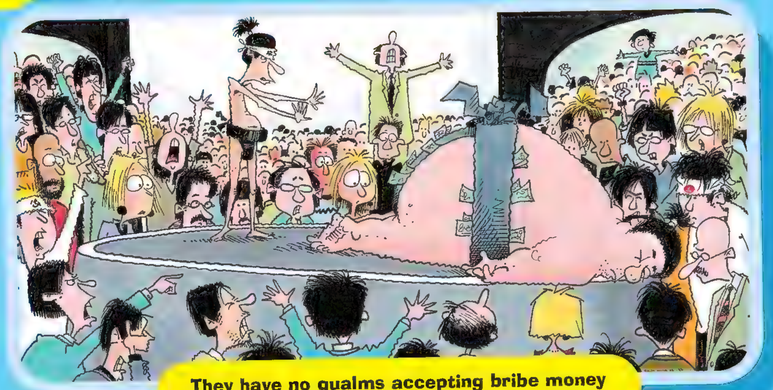


They leave the livestock scale in such disgusting condition that nobody else can use it

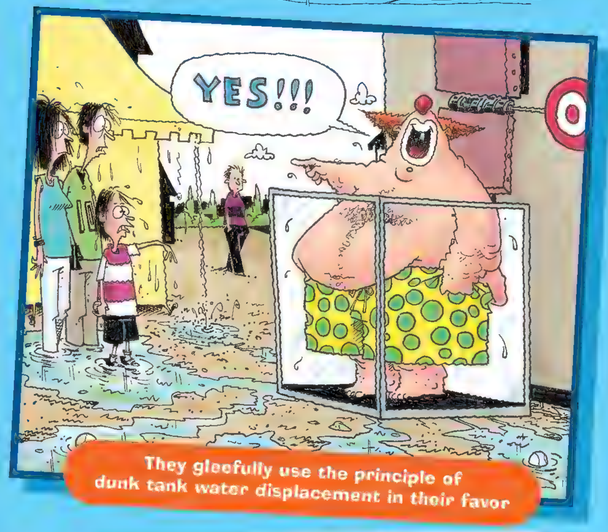
They change their will, ditching the traditional piano crate burial in favor of a mega-pollution spewing half-ton cremation

They ruthlessly exploit cheap foreign labor to bathe the parts Americans just won't touch

They stiff the poor sap forklift operator who hauls their fat sorry butt out of their apartment every time the overstressed heart monitor goes off



They have no qualms accepting bribe money to throw sumo matches

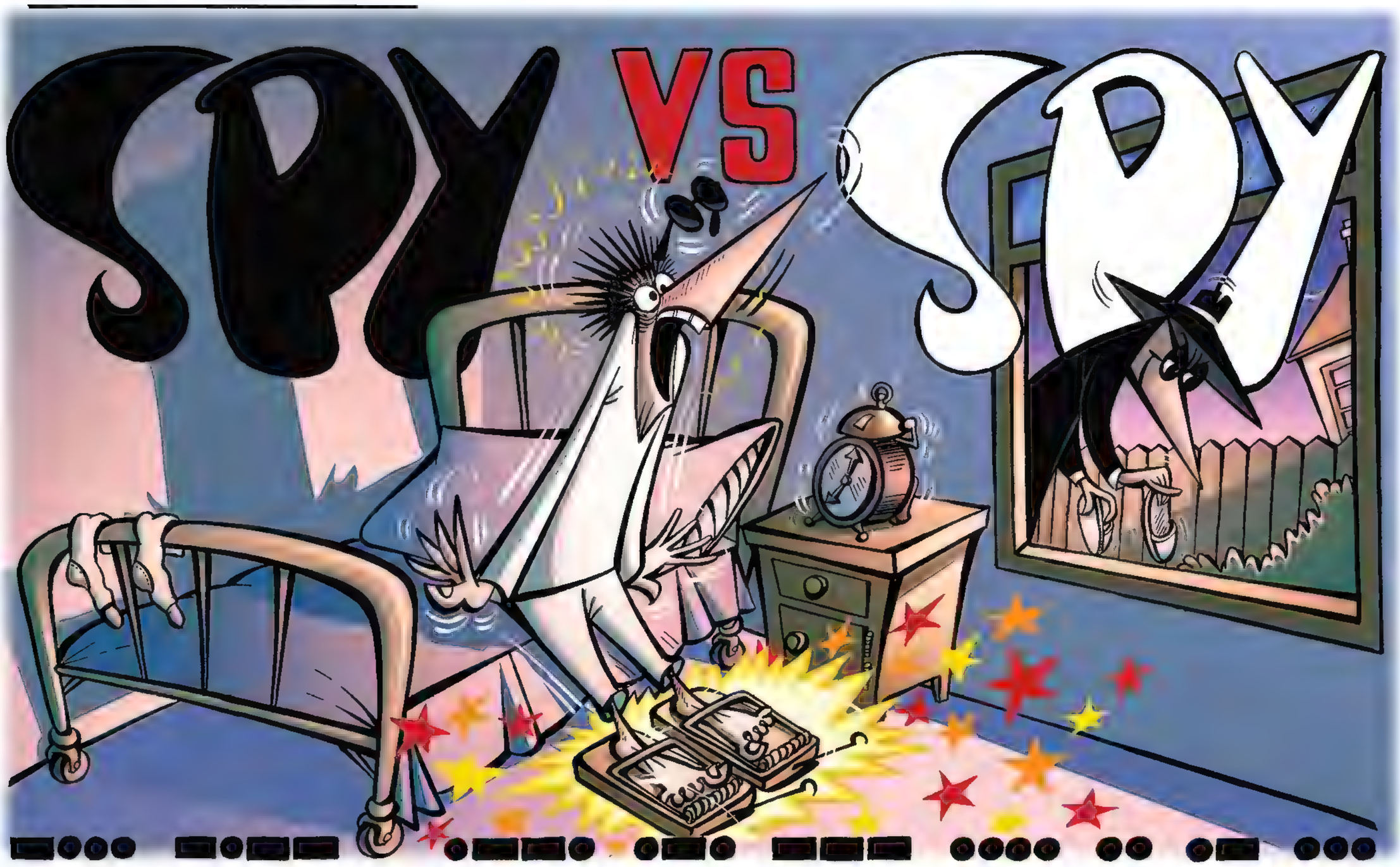


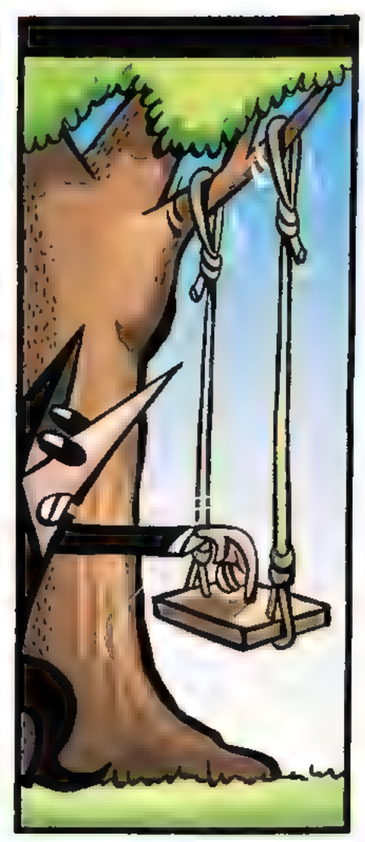
They gleefully use the principle of dunk tank water displacement in their favor

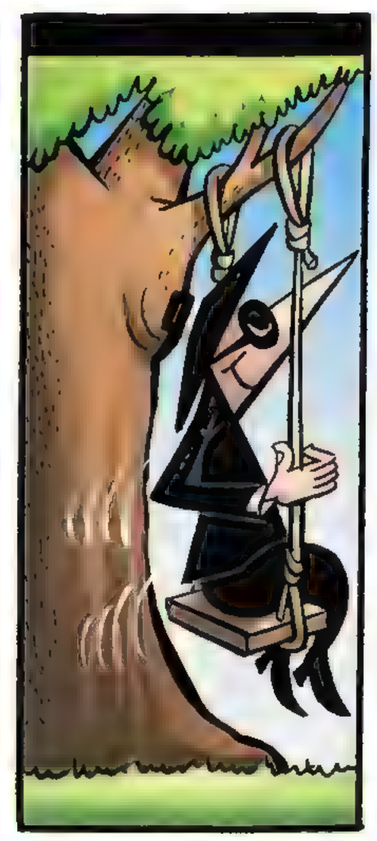
They unfairly hassle the drycleaner for not getting the pet stains out of their trousers

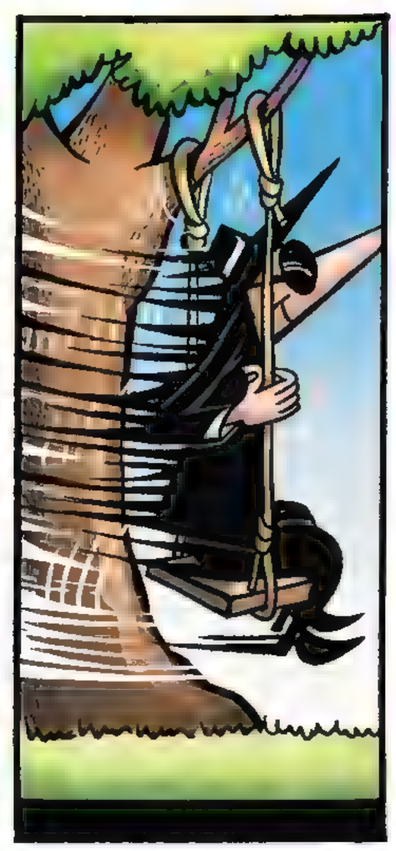
To the utter and complete dismay of their long-suffering Mrs., they always insist on belly-flopping into bed

WRITER AND ARTIST: JOHN CALDWELL









WRITER AND ARTIST: ANTONIO PROHIAS COLORIST: CARRIE STRACHAN

SPECIAL MAD ADVERTISING SUPPLEMENT

SUPPORT OUR SPONSORS!

We encourage you to consider the products and services offered on the following pages!

Thank You!

ARTIST: DON MARTIN

NEW!!! FROM NORDIC TRAP!!!

THE TOTALLY AMAZING AB TERRORIZER!!!™

You can have incredible ABS with JUST ONE REP PER DAY!!!

You read that right! Just one rep per day! That's because the patented granite headrest on each and every AB Terrorizer weighs an incredible 786 pounds!

"I went from this...

...to this — in seven — yes, just seven reps!!!" *

*Seven reps, done in conjunction with a daily regimen of running, rollerblading, wrestling, mountain climbing, liquid diet, yoga, aerobics, swimming, hiking, cross country skiing, sit ups, push ups, liposuction, chin ups, vitamins, food supplements, a round-the-clock personal trainer and a professional air brush artist.

What makes this incredible progress possible?

The AB Terrorizer is a phenomenal combination of weights, pulleys, leverage and advertising hype!

Isn't it difficult to do even one rep with a 786 pound headrest?

Normally, it would be very difficult. But because of the precision tooling and geometrically sound leverage pivot points of the AB Terrorizer, the 786 pounds is no more difficult to lift than a small Buick of equal weight!

Does the AB Terrorizer come with any guarantee?

Absolutely! We guarantee that the AB Terrorizer is the last piece of exercise equipment you will ever buy! That's because once you receive and examine firsthand this phenomenal piece of engineering, we're sure you will have learned your lesson to never again fall prey to the phenomenally ridiculous claims made by mail-order exercise equipment manufacturers!

The complete AB Terrorizer is only $249.95! There are no hidden extras! Your AB Terrorizer is available for pickup at either of our two convenient warehouse locations in Kowloon Peninsula, Hong Kong or Krakow, Poland. Should you wish delivery to your home, the AB Terrorizer is still only $249.95, plus $2,374.85 freight, handling and bubble wrap. For even faster service call 1-800-HERNIA!

Before you start any exercise program, consult a doctor. Before bringing an AB Terrorizer into your home, consult a structural engineer.

PHOTOGRAPHER: IRVING SCHILD WRITER: DICK DEBARTOLO

USE THIS MONEY SPENDING COUPON RIGHT NOW!!!

Yes! Rush me my AB Terrorizer right away! I understand that if for any reason I am unhappy or not completely satisfied, Nordic Trap guarantees to feel phenomenally sympathetic for my disappointment without being required to refund the purchase price or assume any other responsibility whatsoever. This same sympathy clause applies to Nordic Trap's exclusive iron-clad warranty should my AB Terrorizer ever break down or malfunction in any way.

Name:_____

Address:_____

City/State:_____

ZIP_____

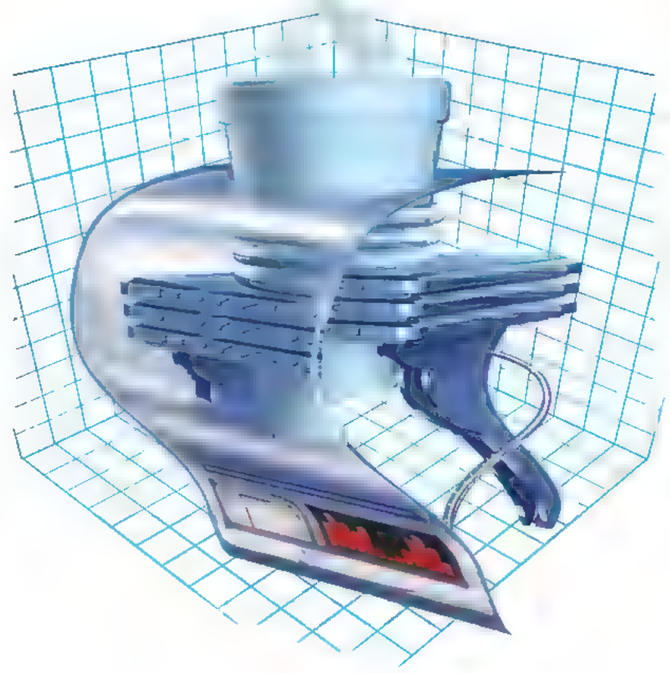
Mail to: Ab Terrorizer
T Reps Drive
Dubious Claims, Nebraska
68504

You'll Flip Over The Toyzuki Wrec-4!

With its advanced, computer-controlled rack and pinion steering, only the Toyzuki WREC-4 hugs the road in the toughest weather, from warm, breezy days to the worst partly cloudy-with-a-chance-of-showers conditions. That's why the WREC-4 was rated number one in the latest J.D. Power and Associates Survey of Unsafe Sport Utility Vehicles. It's the rugged off-roader that brings the excitement and the risk back to driving! And with 4% APR financing, the WREC-4 sounds more affordable than it is!

Trouble on the road.

www.badcrash.com



Our world-renowned engineers spent over 35,000 man hours designing this in-dash cup-holder. Imagine how much time that left them to work on the rest of the vehicle.

Warning: Independent tests indicate this vehicle handles differently from ordinary passenger automobiles. Do not attempt to turn left or right, or the Wrec-4 tips over like a wobbly old card table. Even with airbags, always wear your seat belt, although neither will save you from being crushed to death in a WREC-4. Note: Thanks to intense automotive industry lobbying, the government classifies the WREC-4 as a "truck" instead of a "car," which means this oversized gas guzzler gets 2 miles a gallon (your actual mileage may be lower) and pumps more environmentally hazardous fumes into the air than a catastrophic explosion at an off-shore oil rig.

A MAD AD PARODY WRITER: JOE RAIOLA AND DAVID SHAYNE ARTIST: JAMES KIRKLAND

WHAT COULD POSSIBLY TOP OUR **DOUBLE DOWN?** INTRODUCING OUR NEWEST SANDWICH...

THE *KFC*® TRIPLE BY-PASS!

Three Original Recipe Triple-Fried 100% Chicken* Filets!
(*Yes our filets are 100% Chicken! White meat, dark meat, legs, thighs, wings, breasts, feet, feathers & beaks ground to perfection! Breaded to conceal!)

And between those three fried Chicken Filets? Two more Chicken Filets!

We take each one of the five filets & deep-fry 'em once, slit 'em open & stuff 'em with a buttery-type filling** and deep-fry 'em again!
(**We do not use fillers in our fillings, only 100% pure and natural lard!)

Between the first two Chicken Filets we pile on bacon, sausage and a slab of pork-roll!
(Lightly cooked to bring out the flavor.)

Next, we slide in two fried eggs!

Then we add cheese – American, Swiss, Cheddar and our famous Pepper Jack Cheese! And we deep-fry it again!

To make our new food sensation a healthy choice, we add a leaf of lettuce. Yes, it's deep-fried too!

How do you hold the new Triple By-Pass?
(Don't worry, we still didn't add bread...)

We added three MORE deep-fried Chicken Filets!

It's like nothing you've ever tasted – and nothing you'll ever digest!

$12.95

Stop into KFC and ask for a Triple By-Pass
then stop at the hospital and ask for the same!

KFC

[illegible] an, get the KFC Triple By-Pass Combo Meal! Includes a full pound [illegible] a 2-liter cup of our exclusive deep-fried soda (regular or diet)!

WRITER: DICK DEBARTOLO PHOTOGRAPHER: IRVING SCHILD A MAD AD PARODY

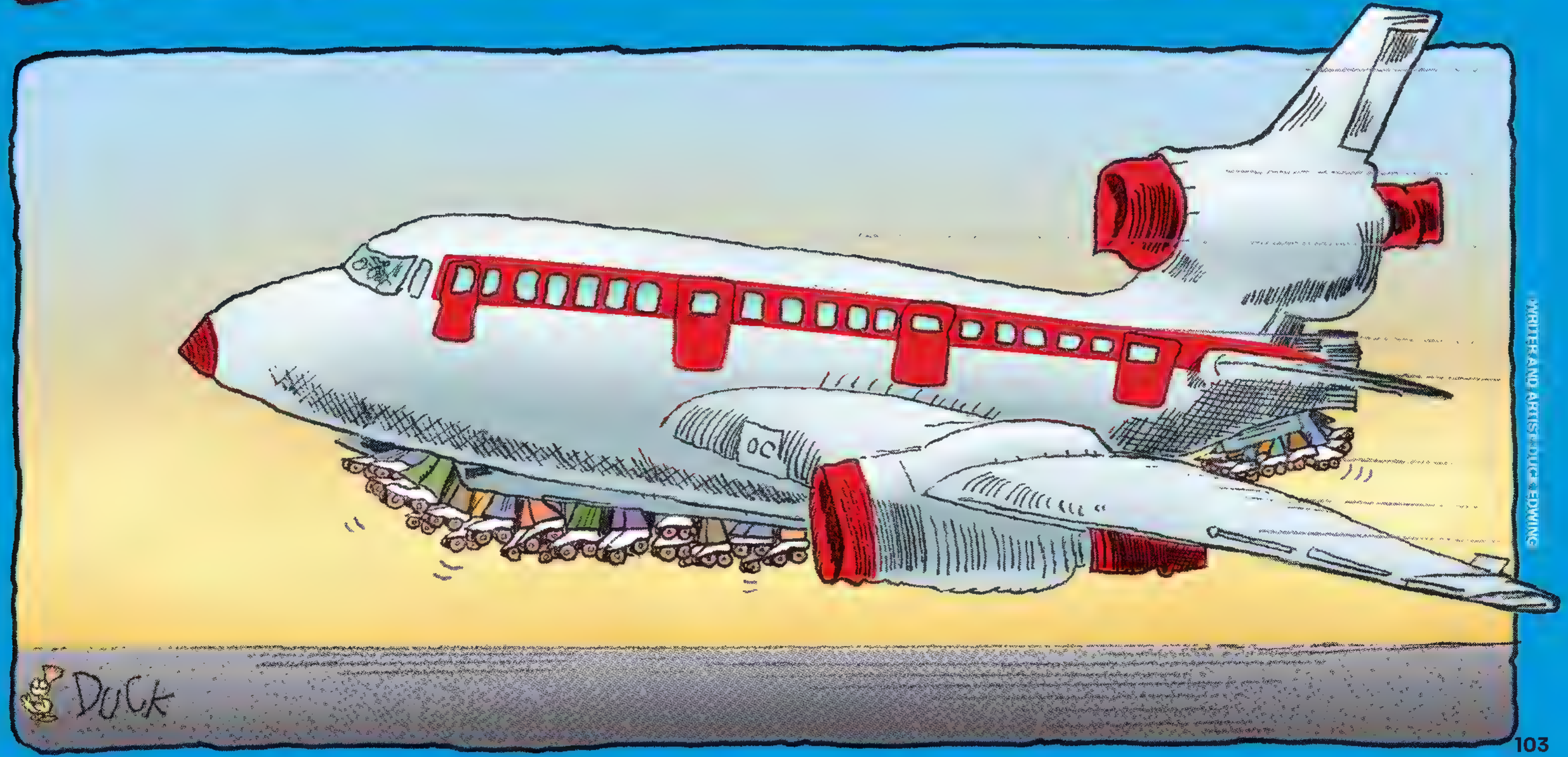
PLANE NONSENSE

TOWER! THIS IS FLIGHT 84! *WE'RE IN TROUBLE!* I CAN'T GET THE LANDING GEAR *DOWN!*

CHECK OUT YOUR PASSENGER LIST, FLIGHT 84!

PASSENGER LIST? WHY? THIS IS A CHARTER FLIGHT! WE'RE CARRYING THE *BROOKLYN MAULERS ROLLER DERBY TEAM!*

EXACTLY! FIGURE IT OUT, DUMMY!



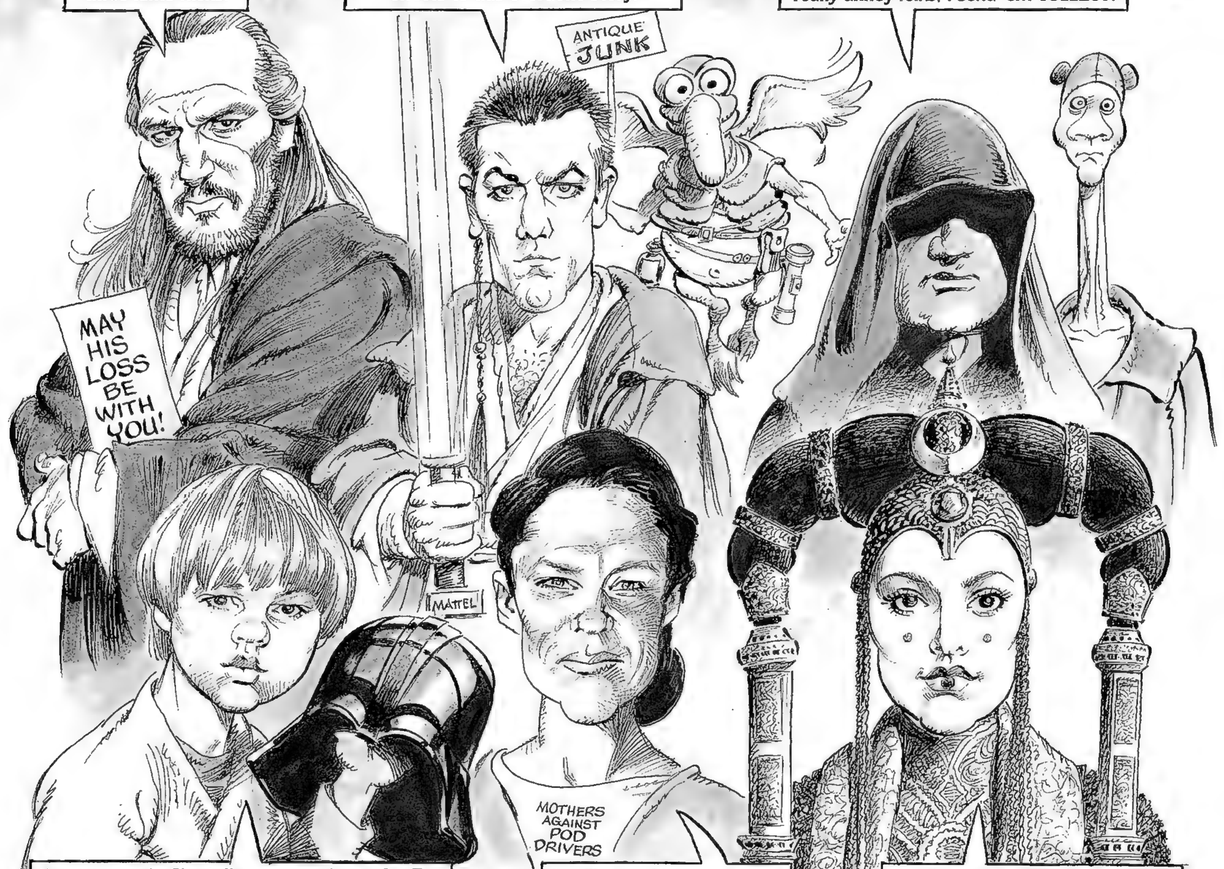
WRITER AND ARTIST: DUCK EDWING

SITH HAPPENS DEPT.

STAR BORES EPIC LOAD I

THE FANDUMB MEGAMESS

Turmoil has engulfed the movie industry as legions desperately await the next Star Bores epic. Hoping to resolve the matter, greedy director George Lucas begins filming while dispatching his lawyers to sign merchandising deals throughout the galaxy. As the geeks endlessly debate who's cooler, Darth Maul or Boba Fett, moviegoers everywhere waste hours waiting on line, only to discover that after all the hype, this story-free, poorly-acted flick's nothing more than...



I'm **QuiteGone Jim**, Jet-Eye Master! I am **closely attuned** to the **living Force**, but I follow a **different path** than most **Jet-Eyes!** I made sure I got **killed off** in the **FIRST** of these **three lame flicks!**

I'm the **young Oldie Von Moldie!** I've **nearly completed** all my **training** as a **Jet-Eye apprentice!** As a matter of fact, I'm so **close** to **graduating**, I've already had my **picture taken** for the **yearbook!** I was voted **"Most Likely to Succeed in Sequels"!** As part of my **Jet-Eye training**, I built this **light saber** with my **own hands!** It can **cut through anything...** except the **overblown special effects** to this **overdone story!**

I'm **Death Hideous** from the **Dark Side!** I inspire an **unsettling sense of dread**, like those "You have **performed** an **illegal action**" blurbs that suddenly **spring up** on our **super-sophisticated computer screens** when you haven't done a thing! My **lifelong dream** is to put an **end** to all **peace-loving Jet-Eye Knights!** I spread **evil** via **holographic transmissions** from my **headquarters** on **Croissant** — and to *really* **annoy** folks, I send 'em **COLLECT!**

I'm **Mannequin Skystalker**, apprentice to **Jet-Eye Master QuiteGone Jim!** Even at my **young age**, I can feel the **Force within me!** Either that, or it's **puberty kicking** in a little **early!** I'm also in **training** to be a **loyal** and **obedient Jet-Eye!** Already I learned how to **roll over**, **beg**, and **fetch** a **light saber!** To be a **Jet-Eye**, I had to **abandon my mother** so that in the **future**, I can become the **father** of **Lube Skystalker** and **Princess Laidup!** Pretty **confusing**, considering that **everybody knows** how this **cash-milking saga ends!**

I'm **Shamu**, Mannequin Skystalker's mother! I know this **sounds strange**, but Mannequin **doesn't have** a **father!** I guess you could call it an **immaculate MIS-conception!** Oh, okay, so I **did** have a **husband**, but he made me **promise** I'd **never tell anyone** who **fathered** such a **rotten little actor!**

I'm **Queen AmaDilly**, leader of the No BooBoo Nation! When I was **younger**, I wanted to be either a **fashion model** or the **ruler** of a **small nation!** This is the **perfect combination** — I **rule** a **small, starving nation** AND I'm **emaciated** and wear lots of **weird clothes!** My **vow** is to keep **NoBooBoo** a **peace-loving place**, no matter how many **battles** and **blood baths** it takes to do it!

I'm **Creepio**, a **droid** on the planet of **Tattoo!** Believe it or not, I was made from a **huge mess** of **wires** by **nine-year-old Mannequin Skystalker!** In effect, he was my **father!** My **mother** was a **plate** of **spaghetti!**

I'm **Death Mall**, and I wield a **double-bladed light saber!** It's not quite as good as that **triple-bladed Gillette Mach 3**, but I can give my opponents a **damn close shave** anyway! I revel in the **evil** of the **Dark Side!** My scary **tattooed face**, **glowing evil eyes** and **horned skull** mean only one thing: **KISS** just might be able to **stage** a **comeback** after all!

I'm **Har Har Blinks**, a Gungun! **Gunguns** are **extremely intelligent** beings, which is kinda **hard to believe** since we all tawlk wike **liddle baybees** wid **iwrating voices**, like **Baabaa Walters** on **speed!** Truswt mee, a **liddle Gungun** goes a **roooong waay!!**

I am **Lace Windows**, the only **black senior member** of the **Jet-Eye Council!** Actually, that **isn't bad**, when you consider that the **other members** are mostly **green**, **yellow** and **magenta!** As a **senior member** I **no longer wield** my blue-bladed **light saber** and I **don't get to say** a heck of **a lot!** But I do **enjoy** a **10% senior citizen's discount** at the **Jet-Eye commissary** and **gift shop!**

I'm **Bar Stool!** I was a sort of **glorified garbage can** in ***Star Bores IV, V, and VI!*** But now it's **years earlier**, so I'm an **earlier version!** I'm **just like** the **later model**, only **without** the **driver's side airbag** and **automatic pencil sharpener!**

Yodel I am, a **senior member** of the **Jet-Eye council! Famous** I am for over **800 years** of **dispensing wisdom!** I was the one who **proclaimed:** "The **Dark Side** is **hard** to see in a **dim light**"! And "Why do they call it a **light saber** when it **weighs ten pounds?**" Find these **wise**, you **do not?** Well, **800 years old I am! Gems** they all **cannot be!**

I'm **Pikachu!** Although I'm **not in** this **movie**, I'm here to **learn** from a **master!** No, not a **Jet-Eye master!** I'm talking about **George Lucas** — a **merchandising master!**

ARTIST: MORT DRUCKER WRITER: DICK DEBARTOLO

We're here only to **settle** a **minor trade** dispute, but I have a **bad feeling** about this!

Don't let your **mind wander!** Focus on the **present!**

I AM **focusing** on the **present!** I'm focusing on the **poison gas** presently being **released** into this **room!**

Ugh! I haven't **smelled** anything this **awful** since **standing downwind** from **Chubby the Fatt** at the **NoBooBoo Chili Cook-Off!**

The **poison gas** didn't kill the **Jet-Eyes!**

No problem! They'll have to do **battle** with our **Destroyer Droids!**

Look at 'em! They don't seem at all **concerned!** Are the **Jet-Eyes** that **brave?**

Not really! The **Destroyer Droids** are **computer-generated!** They'll be **added** to the scene **later!** The Jet-Eyes are in the **hallway alone,** against a **blue screen!**

Me almost **runned dover!** Youse save me life, so mea **save yer butt,** and bringa youse to **underwaater city!** Gooda thwang abouta **underwaater city,** you never knowa if **ita raining!**

Doesn't **HarHar sound** a **bit familiar** to you?

He **should!** His whole shtick is **warmed-over Roger Rabbit,** minus the **charm!**

You're **too kind!** He's more like **warmed-over Stepin Fetchit!**

The **Trade Federation** is going to **invade NoBooBoo** with **enemy droids** and **tanks!**

Yes, I've already made **preparations** for my **safety!**

Your safety is all **well** and **good,** Chancellor, but what about the **Queen?**

I **AM** the **Queen!** That's **Chancellor Valium** in **my dress!** Great **cover,** huh? Besides, he's **wanted** to do this for **years!** Here's his **excuse!**

Long live both Queens!

QuiteGone! A deadly blockade of **Federation ships** is off to the **right!**

Go to the **left,** Oldie!

Wow! No wonder you're a **Jet-Eye Master!** That **razor-sharp mind** never fails!

We're going to **Tattoo,** a **planet** that's **mostly desert!** Their big **export** is **sweat!** It doesn't produce much **income,** so they're a **poor people!** And kind of a **smelly people,** too! They suffer from **taxation** without **representation,** but **WITH perspiration!**

I'm **Whatnot,** the **junk dealer!** You've come at a **good time!** Almost **everything** is on **sale!**

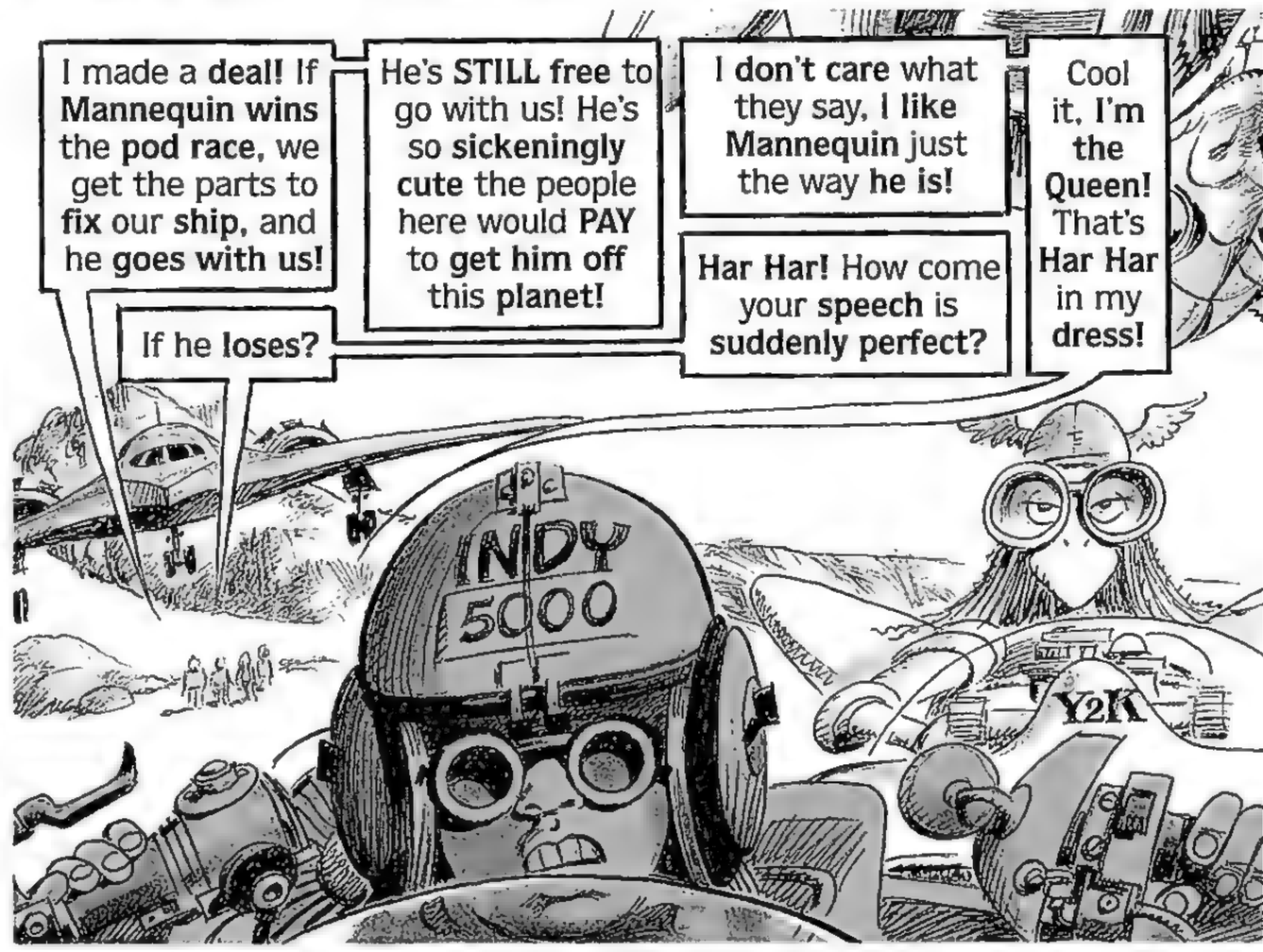
What's **not** on **sale?**

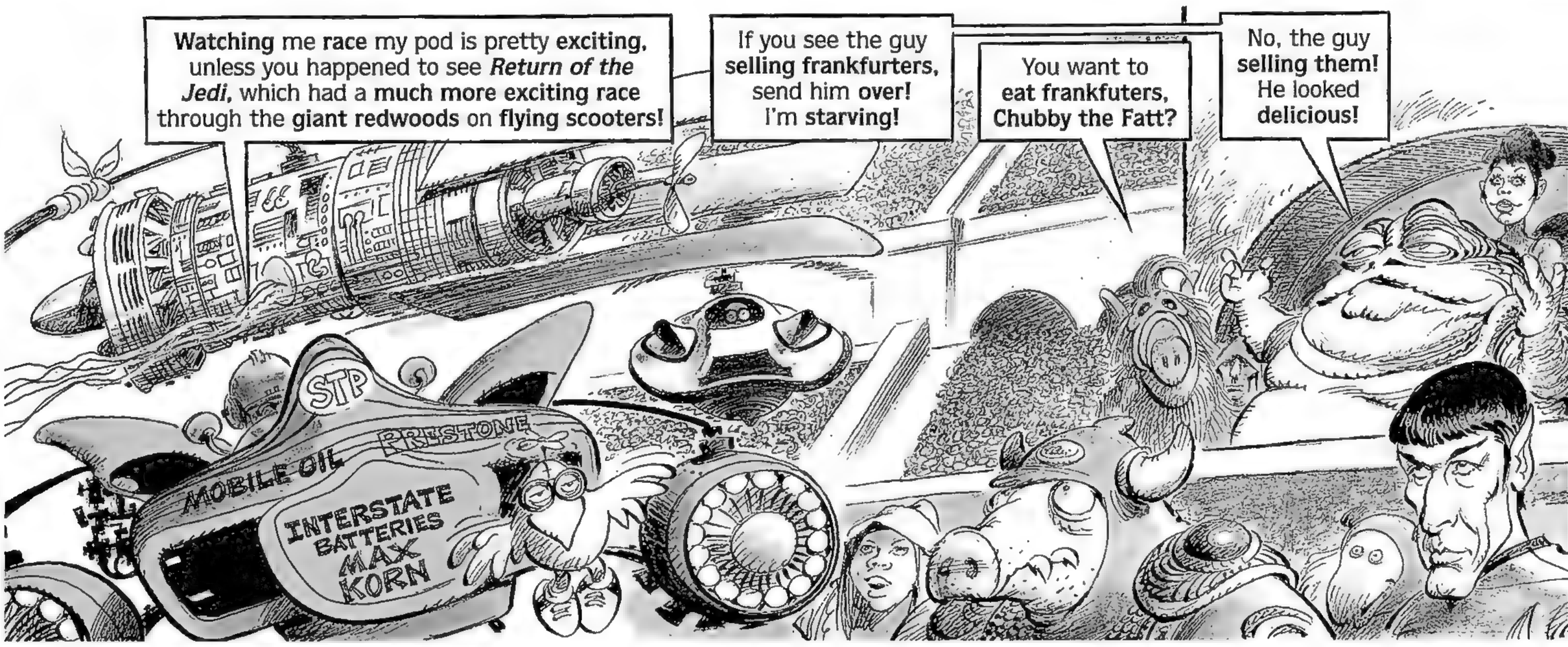
What **parts** do you **need?**

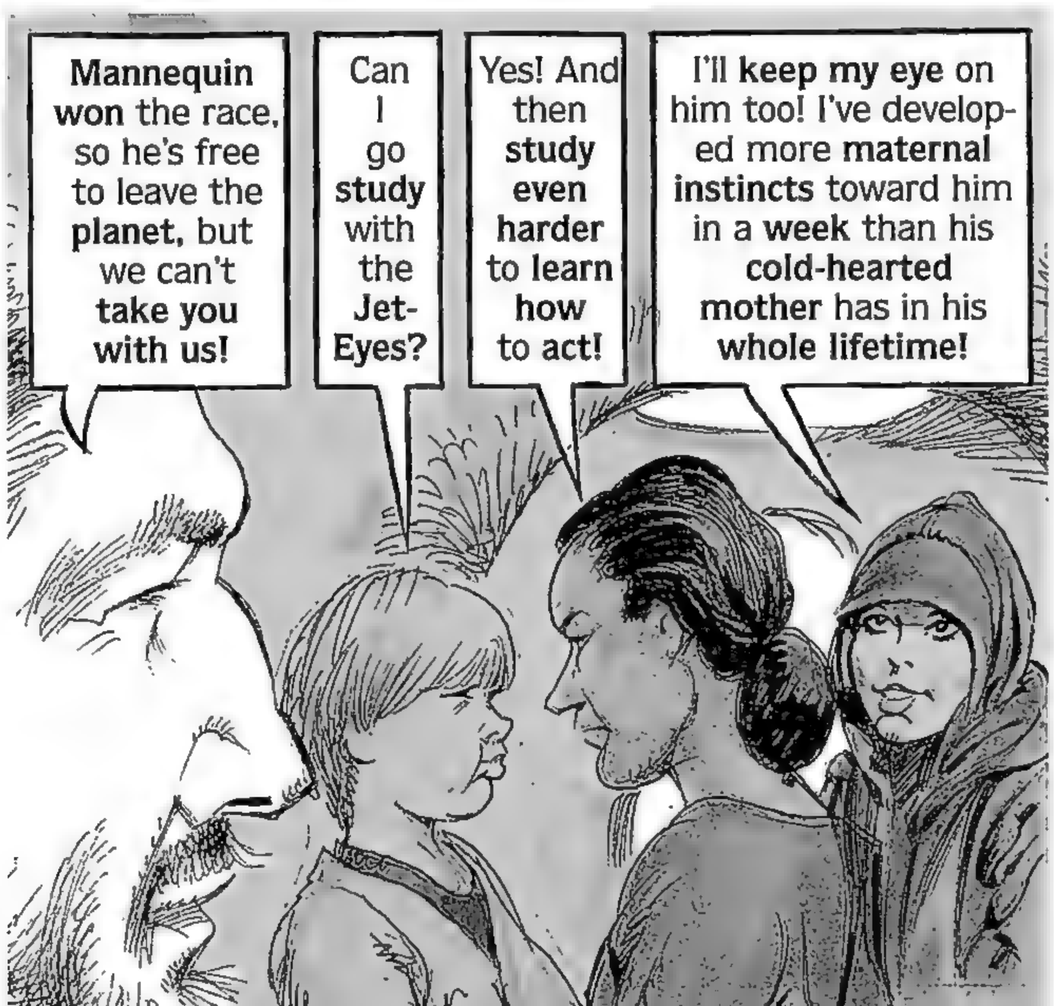
Well, I'm **not sure yet!**

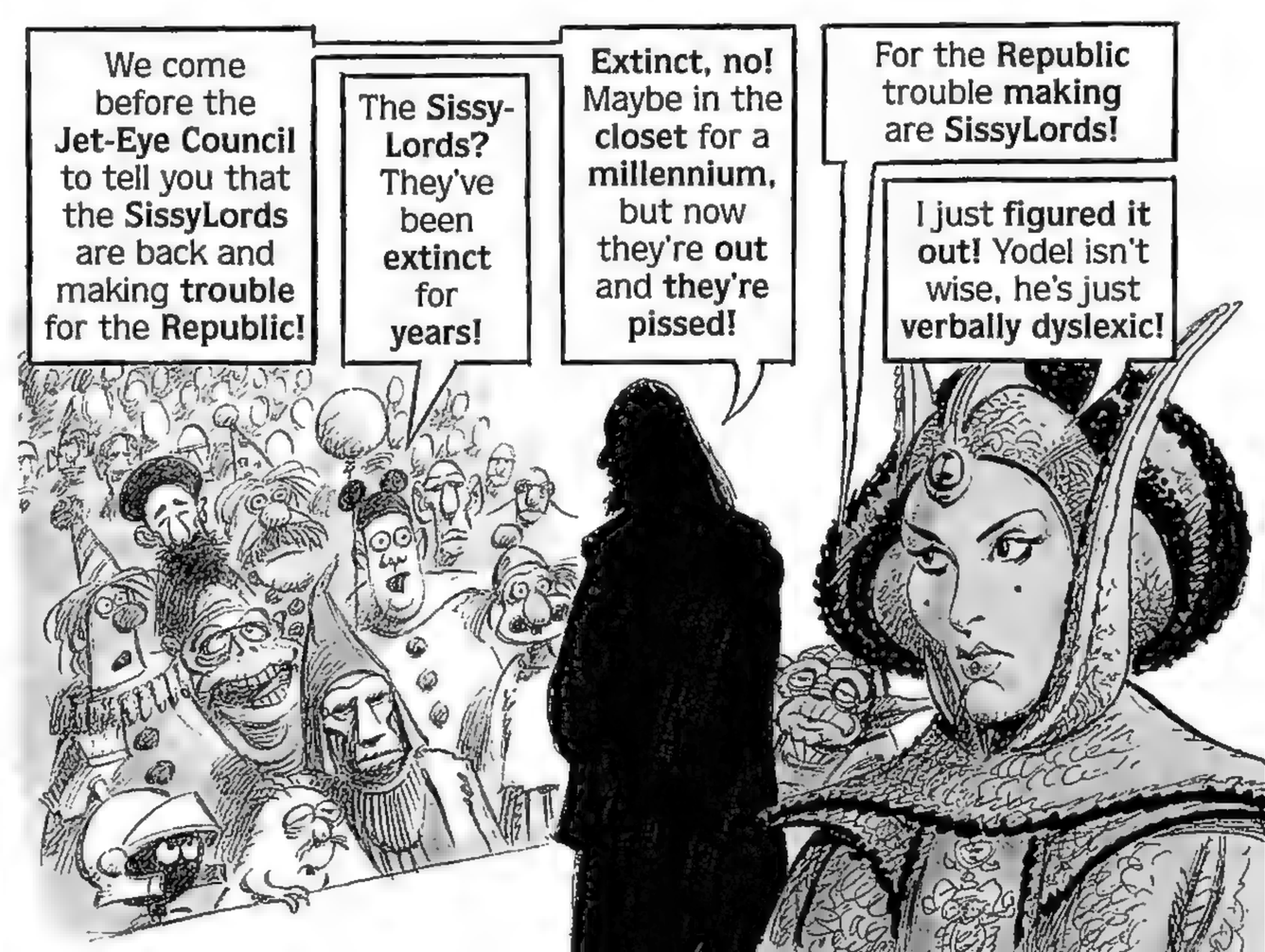
Then I'm **not sure** what's **not on sale** yet! But I suspect what you're **gonna need** is **NOT** gonna be **on sale!**

I'm Mannequin Skystalker! I made my own droid, and my own pod racer!
Droids he makes! Pods he makes! Does he ever make his own bed?! You should see his room! It's a mess!
Let me guess, you must be his mother!
Wow! There's that Jet-Eye intuition kicking in again!


I made a deal! If Mannequin wins the pod race, we get the parts to fix our ship, and he goes with us!
If he loses?
He's STILL free to go with us! He's so sickeningly cute the people here would PAY to get him off this planet!
I don't care what they say, I like Mannequin just the way he is!
Har Har! How come your speech is suddenly perfect?
Cool it, I'm the Queen! That's Har Har in my dress!
INDY 5000
Y2K


Watching me race my pod is pretty exciting, unless you happened to see *Return of the Jedi*, which had a much more exciting race through the giant redwoods on flying scooters!
If you see the guy selling frankfurters, send him over! I'm starving!
You want to eat frankfuters, Chubby the Fatt?
No, the guy selling them! He looked delicious!
STP
MOBILE OIL
BRESTONE
INTERSTATE BATTERIES
MAX KORN


Mannequin won the race, so he's free to leave the planet, but we can't take you with us!
Can I go study with the Jet-Eyes?
Yes! And then study even harder to learn how to act!
I'll keep my eye on him too! I've developed more maternal instincts toward him in a week than his cold-hearted mother has in his whole lifetime!


We come before the Jet-Eye Council to tell you that the SissyLords are back and making trouble for the Republic!
The Sissy-Lords? They've been extinct for years!
Extinct, no! Maybe in the closet for a millennium, but now they're out and they're pissed!
For the Republic trouble making are SissyLords!
I just figured it out! Yodel isn't wise, he's just verbally dyslexic!

A teaspoon...a teabag... a teapot...a T-Rex...

Excellent! Without seeing any of these cards, you guessed all the pictures correctly!

Thank you! Being able to see the reflections of the cards off his shiny bald head helped, too!

Worried still I am! Fear, I sense! Fear is the path to anger! Anger is the road to hate! Hate is the off-ramp to pain!

Where did Yodel receive his training, Rand McNally?

I've come here to plead the case of my people! I'm sure the Senate will listen!

Politics are not what they once were! The Senate's full of greedy delegates only looking out for themselves!

I thought you said politics are not what they once were! Sounds exactly the way politics have always been! And always will be!

I vote for a vote of no confidence! I vote for new leadership! But most of all, I vote that we just cut to that final sword fight which is clearly the only good scene in this movie!

Queen Amadilly speaks the truth! But since when did she start carrying a parrot on her shoulder?

That was the parrot talking! The parrot IS Queen Amadilly! Another clever decoy! No one will ever be able to harm her!

Give up! You haven't a leg to stand on! You have no guts! You're spine-less!

I don't know what's wrong with me! I suddenly have no stomach for this! No back bone, either! And my heart's not in it!

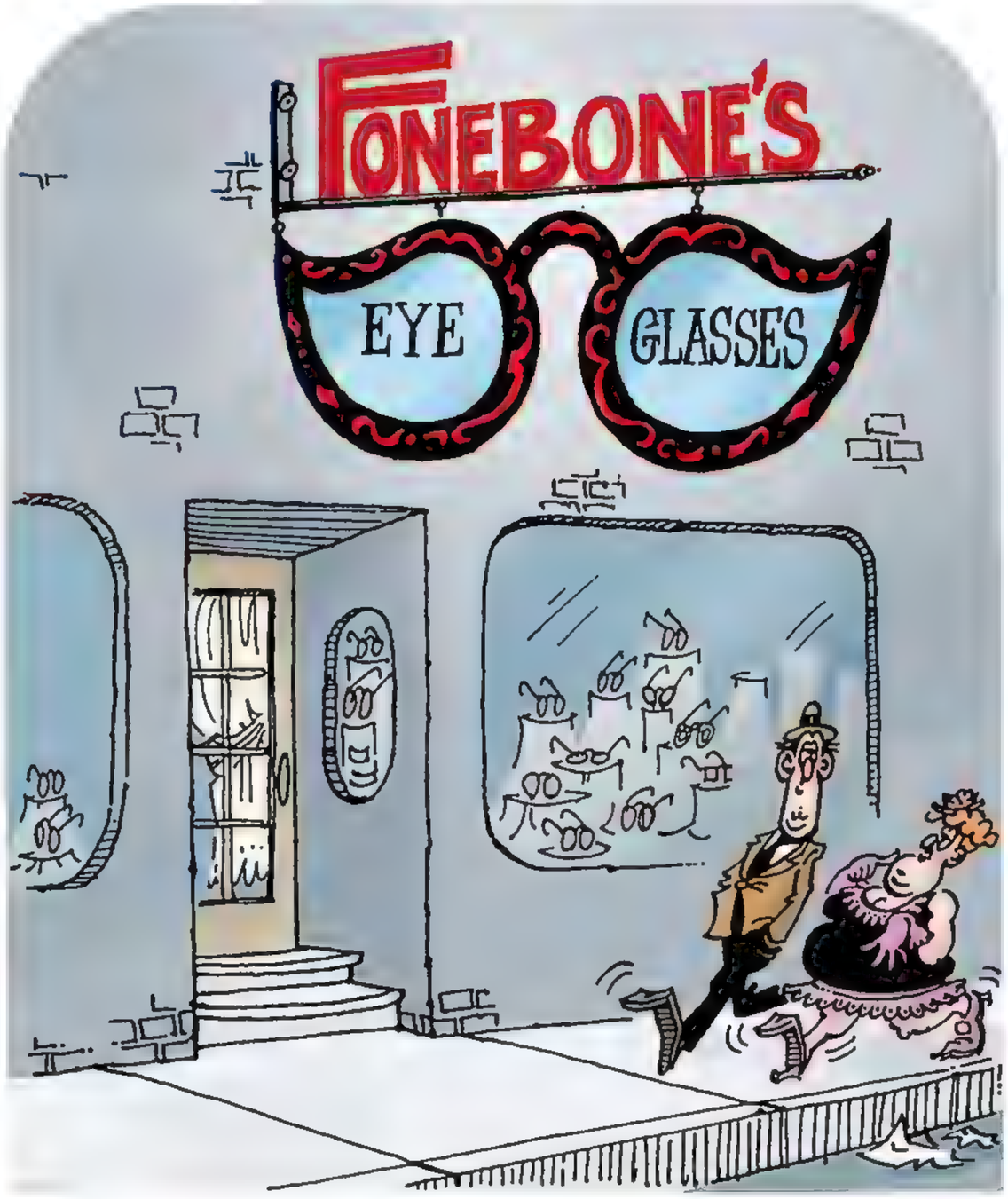
You really are going to pieces, Quitegone! Be gone!

Death Mall's killed Quitegone, and I'm helplessly hanging on a bolt in a ventilator shaft without my light saber! I'm sunk! Wait! I can use my mind power to draw Quitegone's light saber to me! No! I've got a better idea! Why not just use my mind power to send a massive heart attack to Death Mall! That will save a hell of a lot of fighting and time!

NoBooBoo and her Queen are safe for the time being! Quitegone Jim has passed on, but I'll continue your Jet-Eye training, Mannequin!

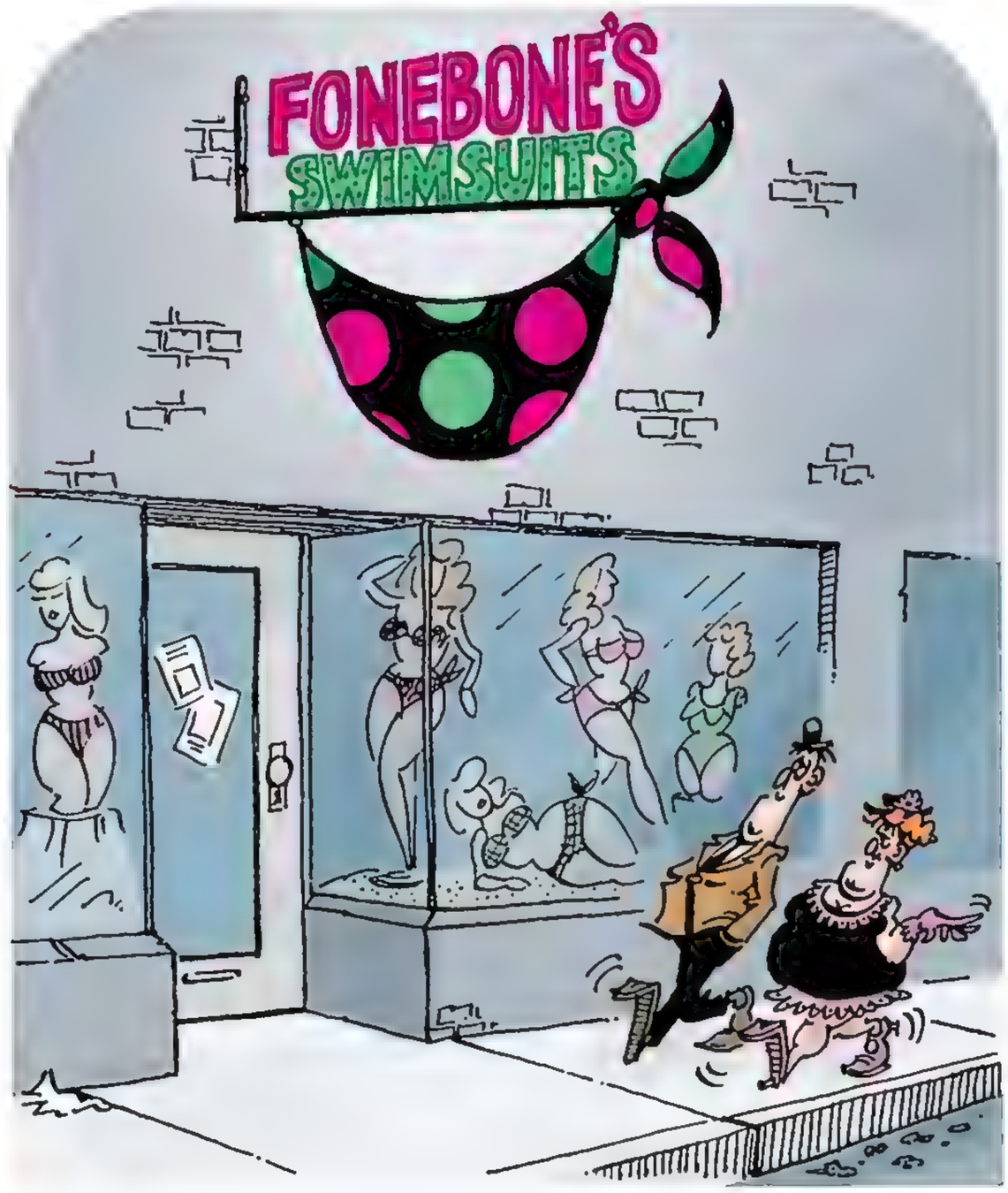
Quitegone left me this huge black helmet with a note! It says I should start wearing it as soon as I grow up, because it will simulate an echo chamber, and cover my inept acting skills when I speak! I'm going to give it a try!

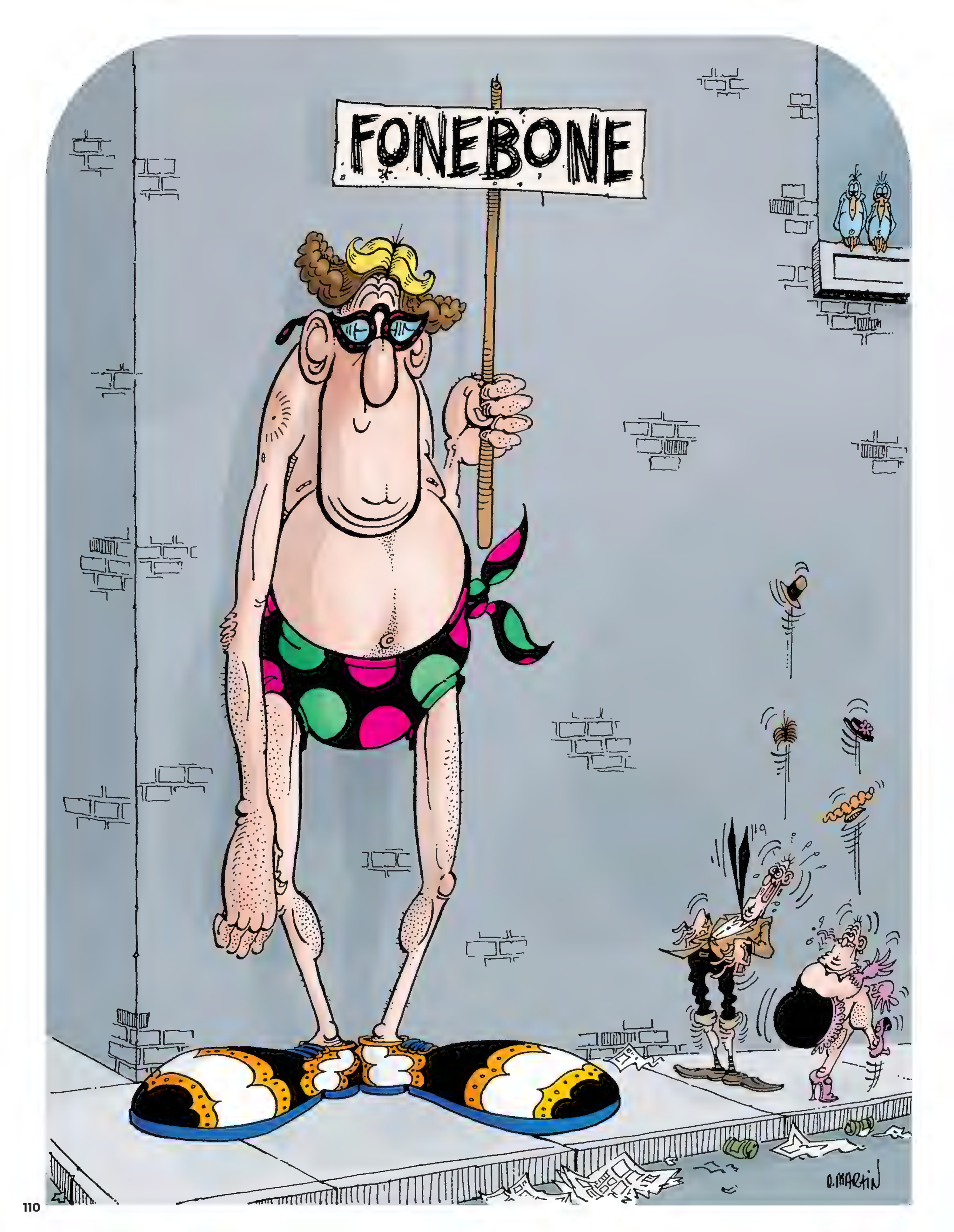
WHILE STROLLING THROUGH THE CITY

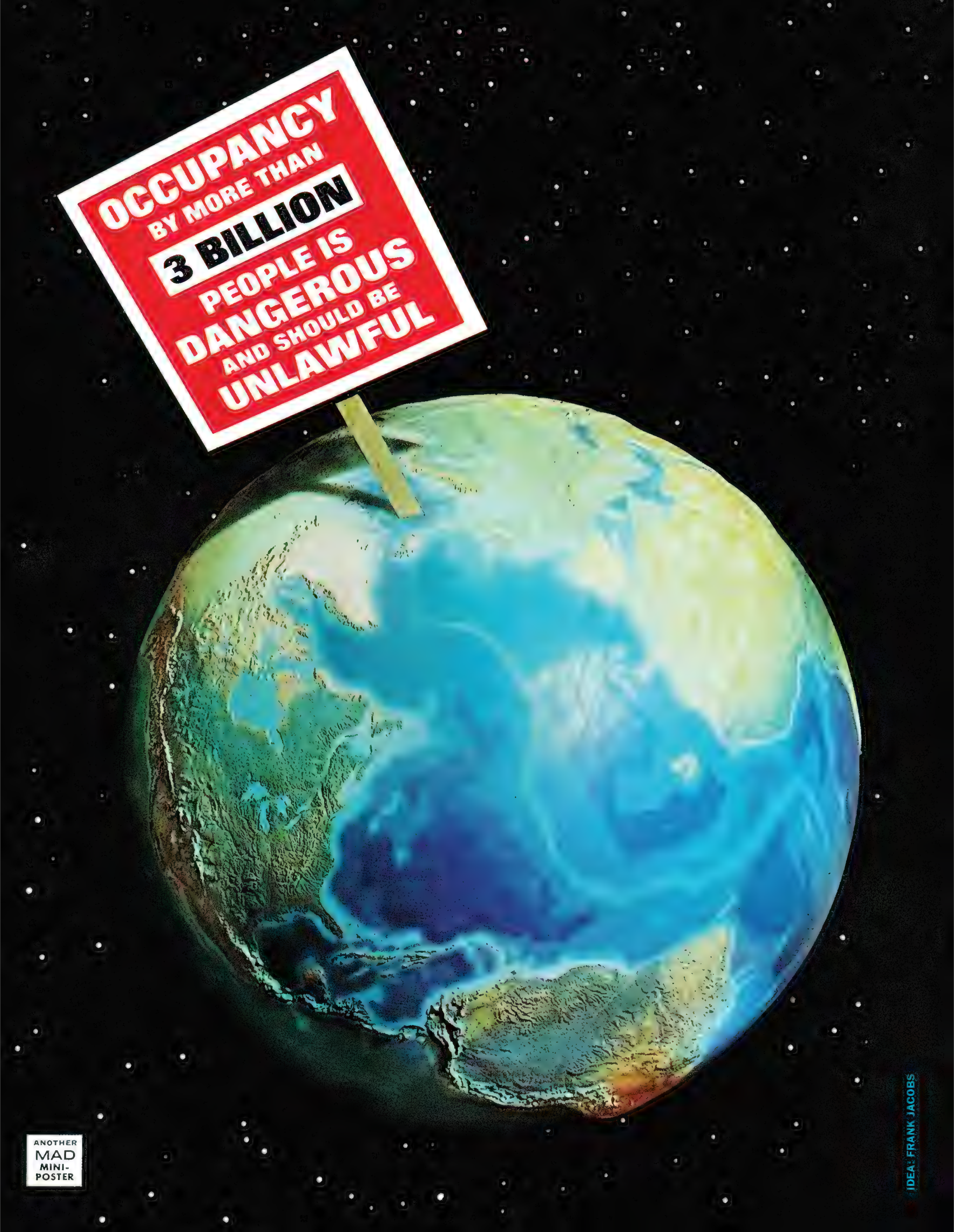


WRITER AND ARTIST: DON MARTIN

COLORIST: CARL PETERSON




FONEBONE
O.MARTIN

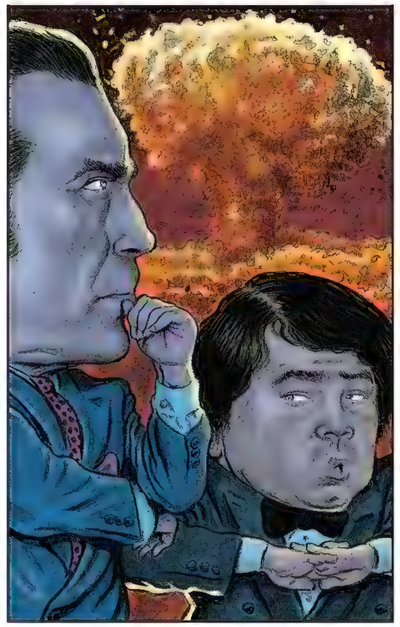

OCCUPANCY
BY MORE THAN
3 BILLION
PEOPLE IS
DANGEROUS
AND SHOULD BE
UNLAWFUL
ANOTHER
MAD
MINI-
POSTER
IDEA: FRANK JACOBS

LET'S GET READY TO GRUMBLE! DEPT.

Laser beams, tarantulas, explosions, witty death threats, handcuffs, secret passages, gadgets, violent henchmen and blueprints! But enough about Psy's *next* video! This article is all about...

JAMES BOND VILLAINS' PET PEEVES

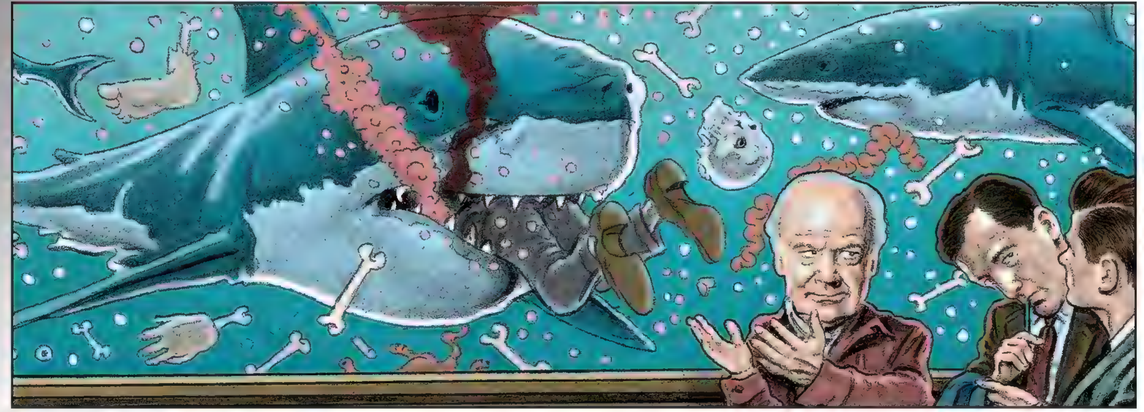
WRITER: DESMOND DEVLIN ARTIST: DREW FRIEDMAN COLORIST: LEE LOUGHRIDGE



Should have spent the extra $50,000 for the off-shore hideaway WITHOUT the "Destroy Entire Island" button.

You're forced to contribute to the company pension plan, even though the average life expectancy of a member of your organization is 26.3 years.

SPECTRE downsizing means that you can hire either the albino dwarf with the poison fingernails or the Indian rubber man who strangles with his elbows – but not both.

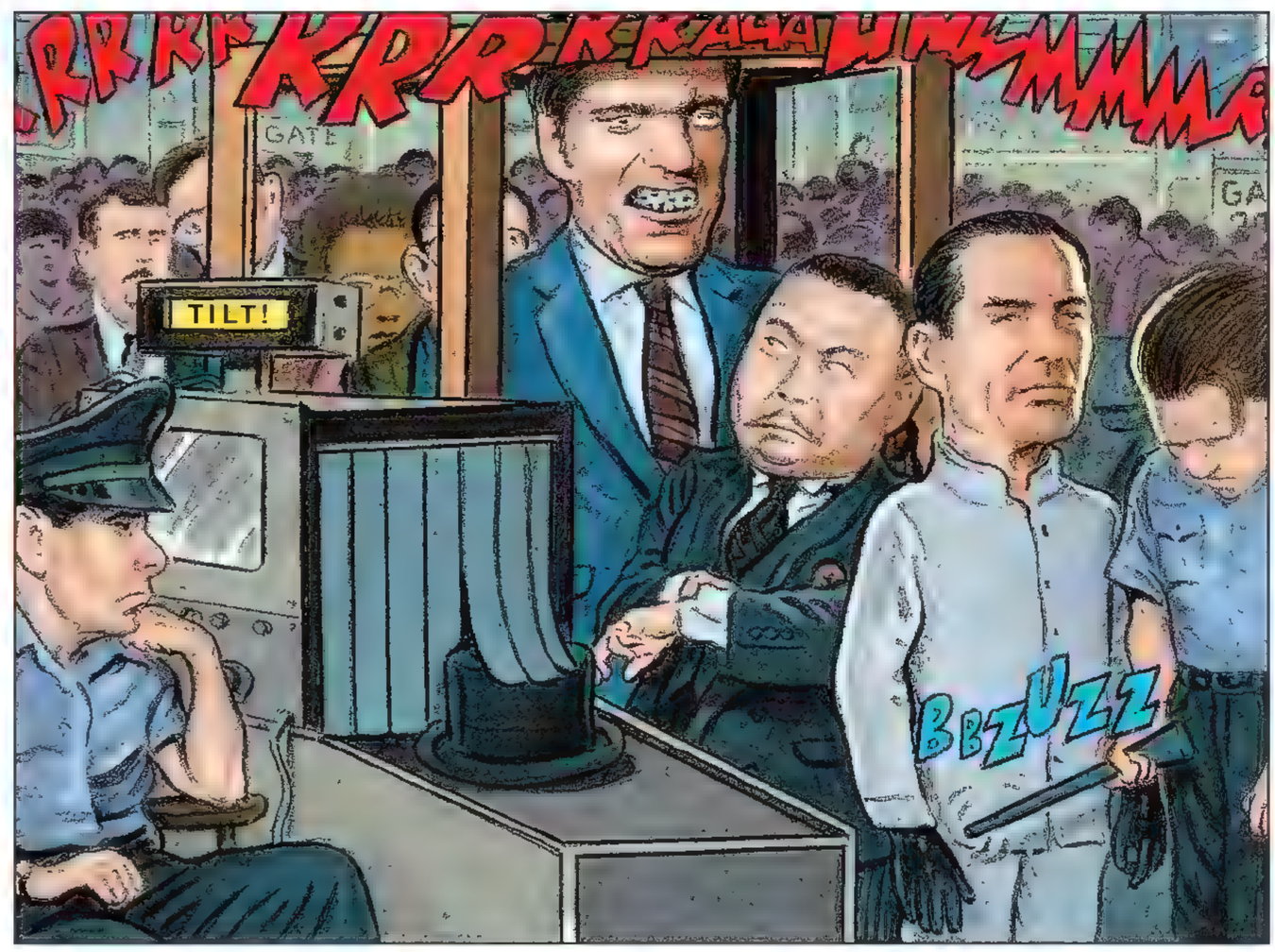


Before they'll allow the deduction, the IRS demands proof that you use your 1,800 foot shark tank exclusively for business purposes.

Every time you and your criminal organization finally learn to recognize 007 on sight, they send a new James Bond with a totally different face!

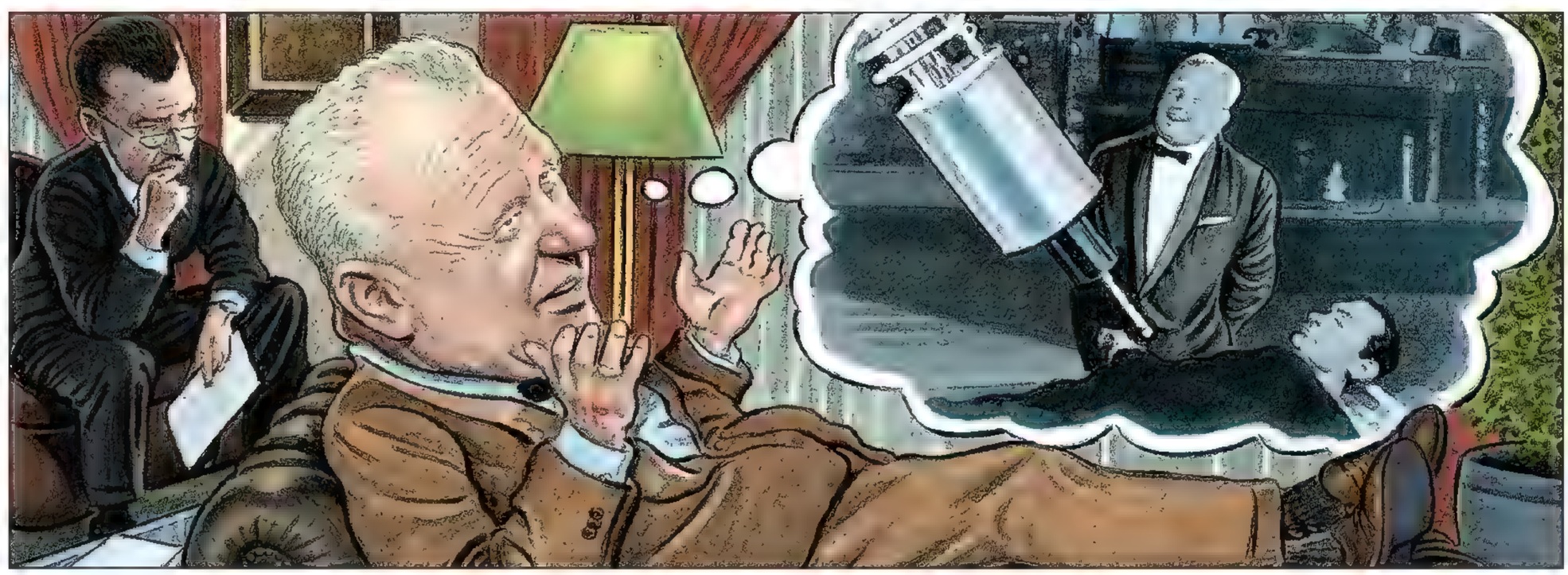
JAMES BOND VILLAINS' PET PEEVES

With all of Bond's hidden devices and micro-gadgets, you're too paranoid to work the freakin' coffee machine in the morning!



Between the guy with the metal teeth, the guy with the metal hands and the guy with the metal hat, it takes absolutely forever for you and your henchmen to get past airport security!

Your psychiatrist has told you and told you that always keeping Bond alive so you can tell him your secret plans is "a spiraling self-destructive pattern," but you just can't help it!



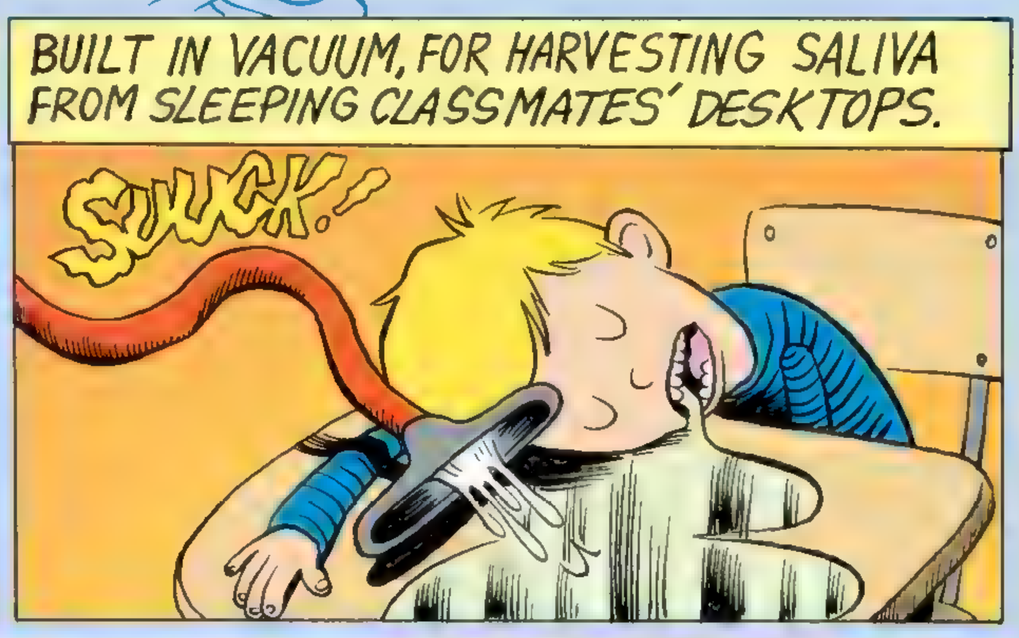
Nowadays, when you threaten to detonate a 15-megaton bomb in Washington D.C., the FBI tells you to "get in line."

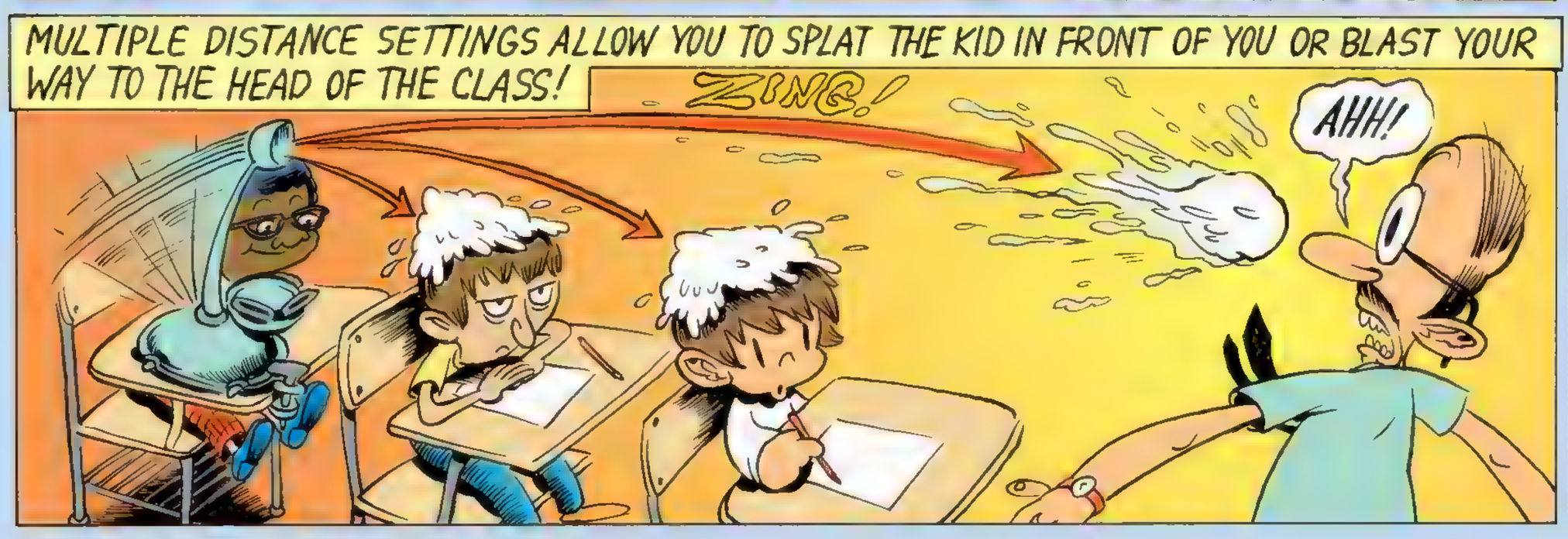
After murdering the last 15 Nobel Prize winners who have secretly worked on your weaponry, it's impossible to attract top talent anymore.

Kid's INVENTIONS that could CHANGE the CLASSROOM forever!

by Billy Blevins, boy inventor

SUPER SPITWAD CATAPULT





WRITER AND ARTIST: BRENT ENGSTROM

WE THOUGHT THE GOOD FRIGHT DEPT.

An IRS audit, riding the subway in New York City, the threat of nuclear war, or being locked in a room with Don King—the mere thought of these things terrifies us. But they're not so bad when compared to *really* horrific stuff. For example...

It's really SCARY to think that...

ARTIST: PAUL COKER WRITER: MIKE SNIDER

...the medical researchers we're expecting to find a cure for AIDS and cancer are the same ones who have been completely stumped by the annoying common cold for 100 years!

...the "Star Wars" defense, if ever approved, would be built by the crooks who charge $600 for a hammer, and be operated by the cretins who were stupid enough to buy those hammers!

...the only thing standing between us and fatal food-poisoning is the Food and Drug Administration—an agency that says it's okay to have up to 14 rat droppings in a 10 ounce can of chili.

...for every one television show that gets on the air, there are a dozen others even worse that the networks turn down and we never see!

...most states have more formalized training and licensing requirements for hairdressers than they do for owners of cheap handguns!

...the huge multi-national banks controlling the entire world's economy are totally inept at keeping your measly little savings account straight!

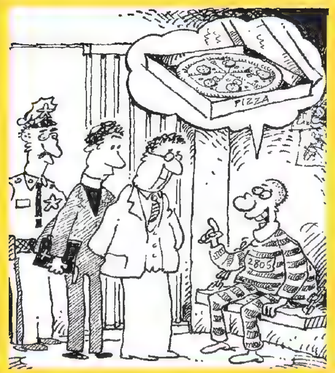
...the nuclear power industry still refers to a near catastrophic melt-down which cost $1 billion to clean up as a "minor incident"!

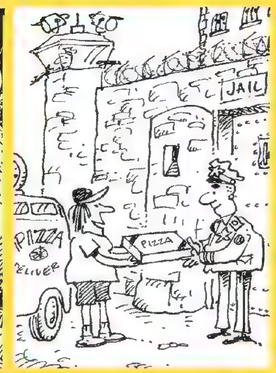
...psychiatrists—those claiming expertise in helping others deal with their problems—have the highest suicide rate of any profession!

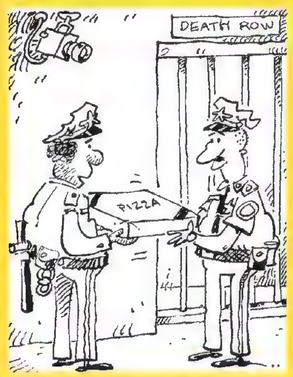
...tomorrow's teenagers will have to come up with music loud and tasteless enough to offend parents who grew up loving The Beastie Boys!

...every year, thousands of big, mean college football players not drafted by the NFL will hit the streets as jobless and bitter rejects!

Sergio Aragones presents A MAD LOOK AT PIZZA







ARTIST AND WRITER: SERGIO ARAGONES

PIZZA
?

PIZZA
MAY

PIZZA
??

PIZZA

SODAS

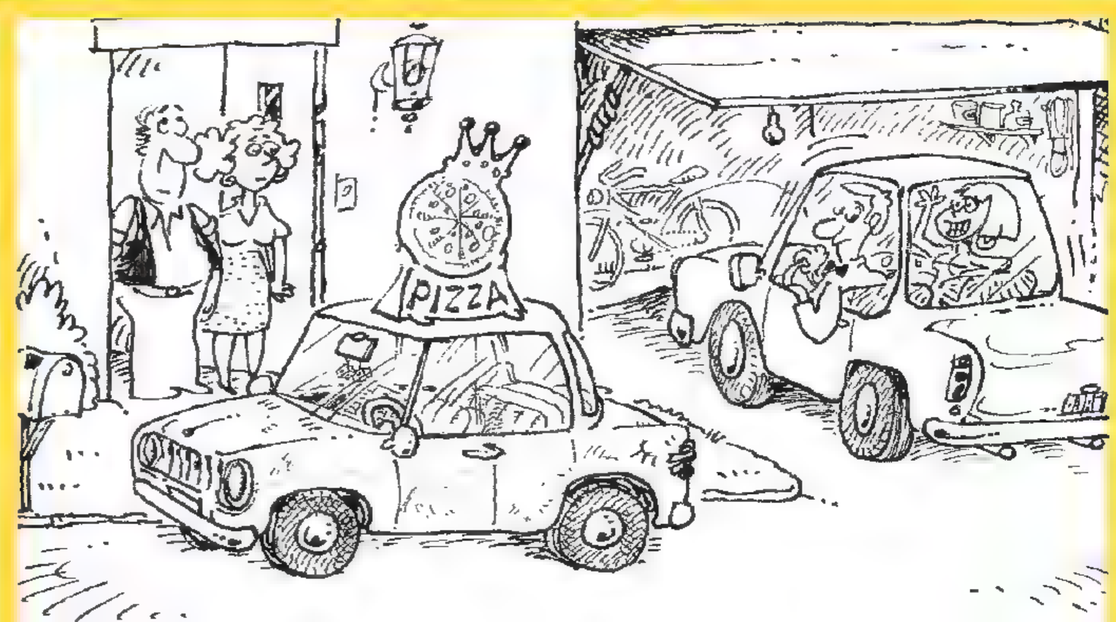
PIZZA

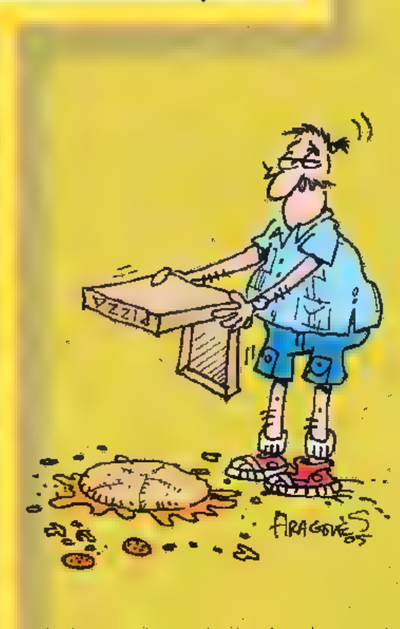
PIZZA

PIZZA

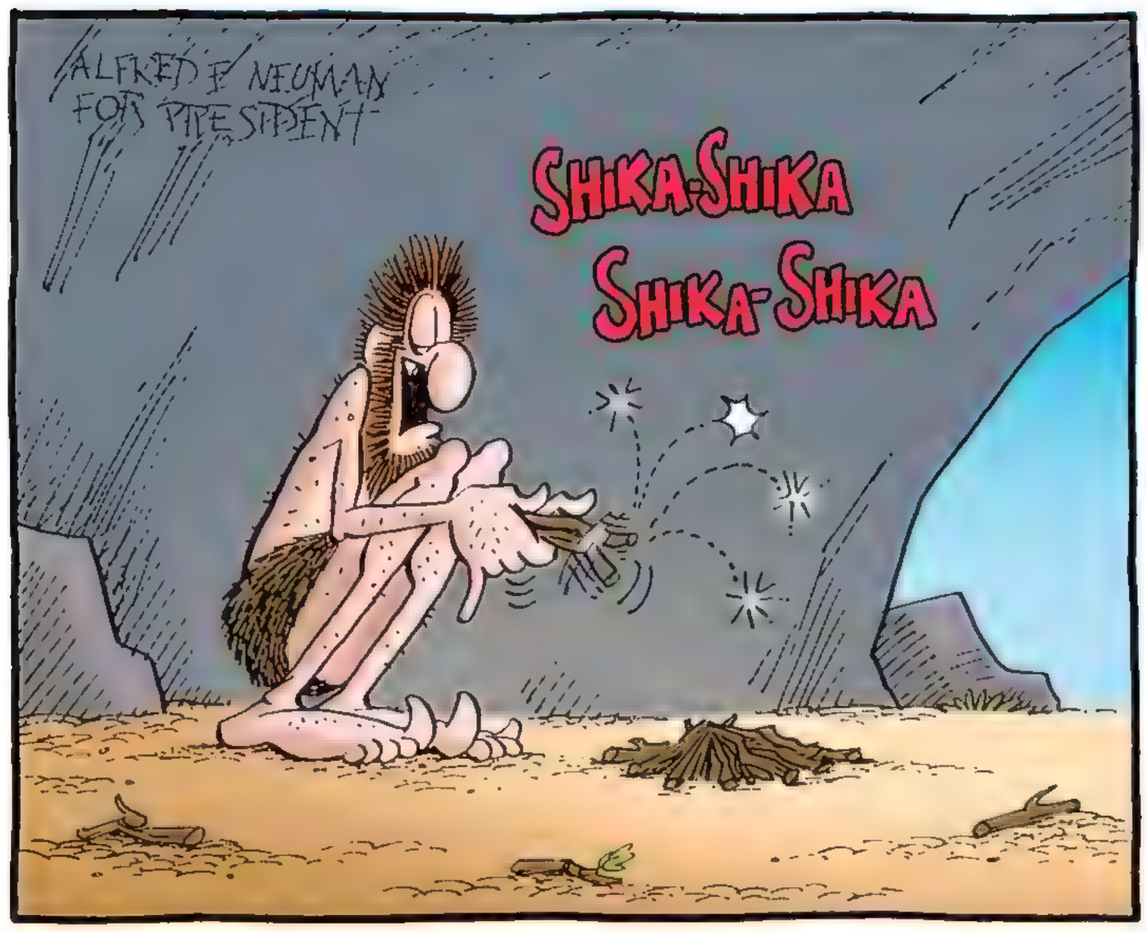
BANK
PIZZA

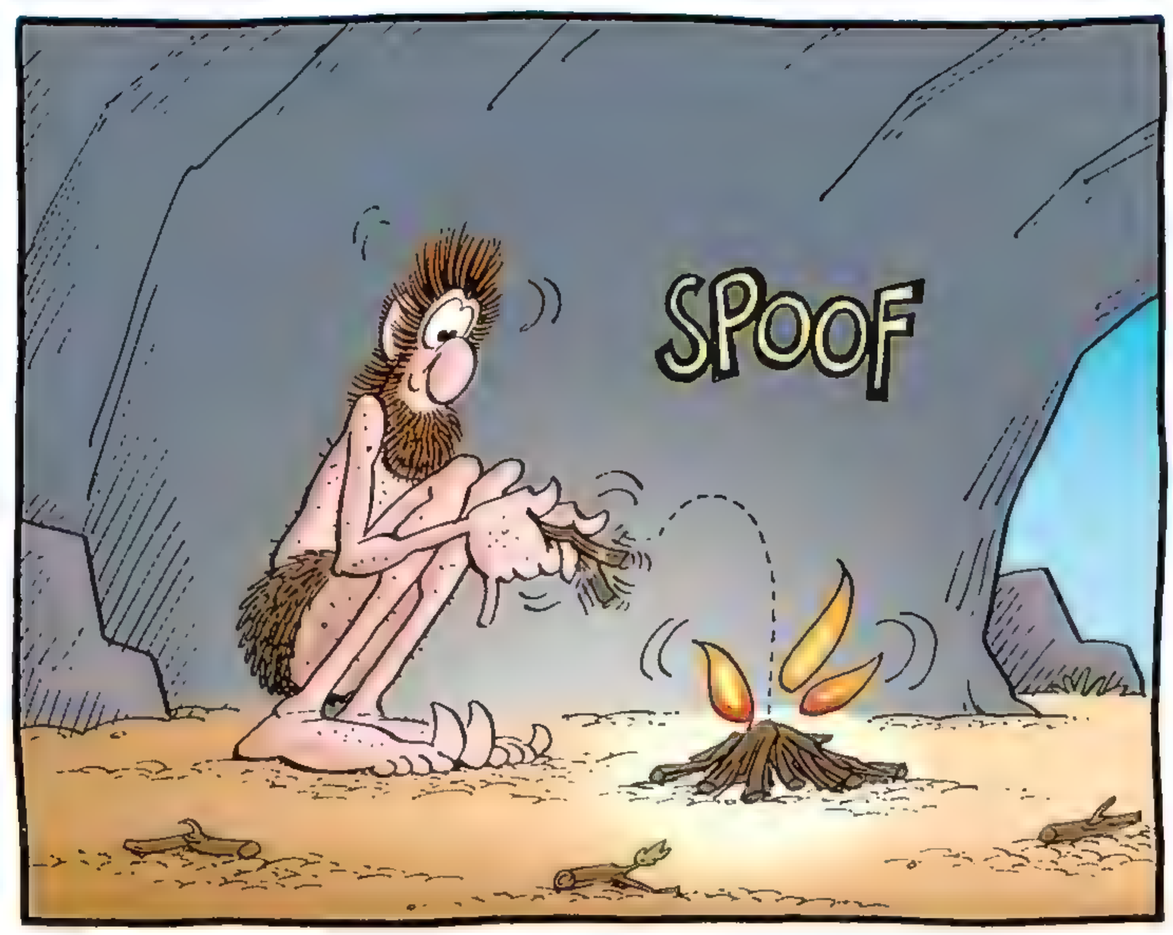
BANK

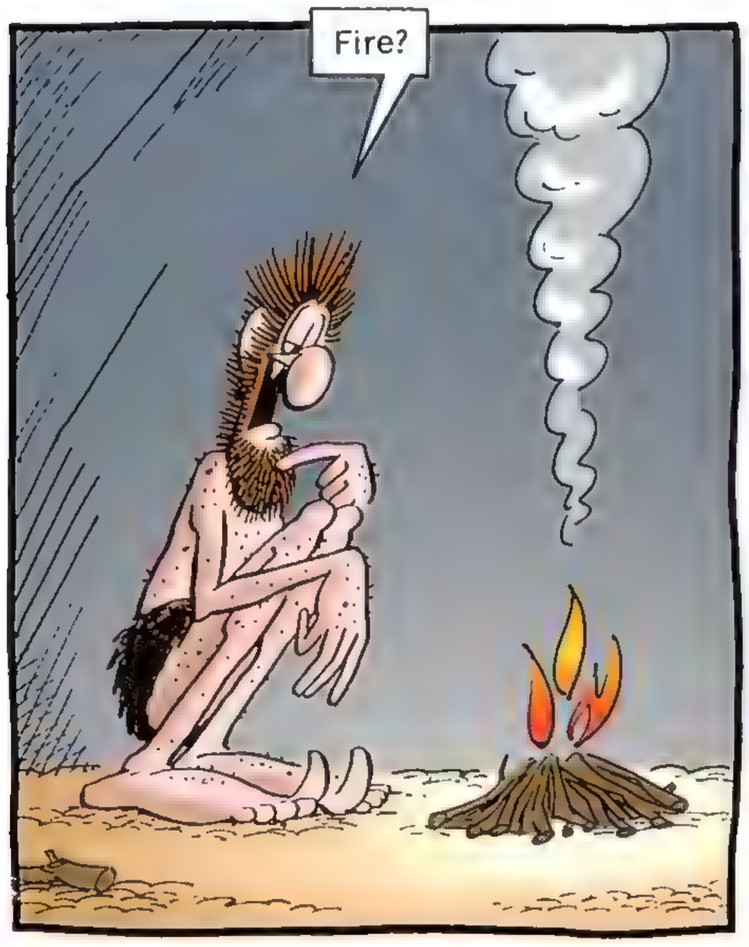

PIZZA

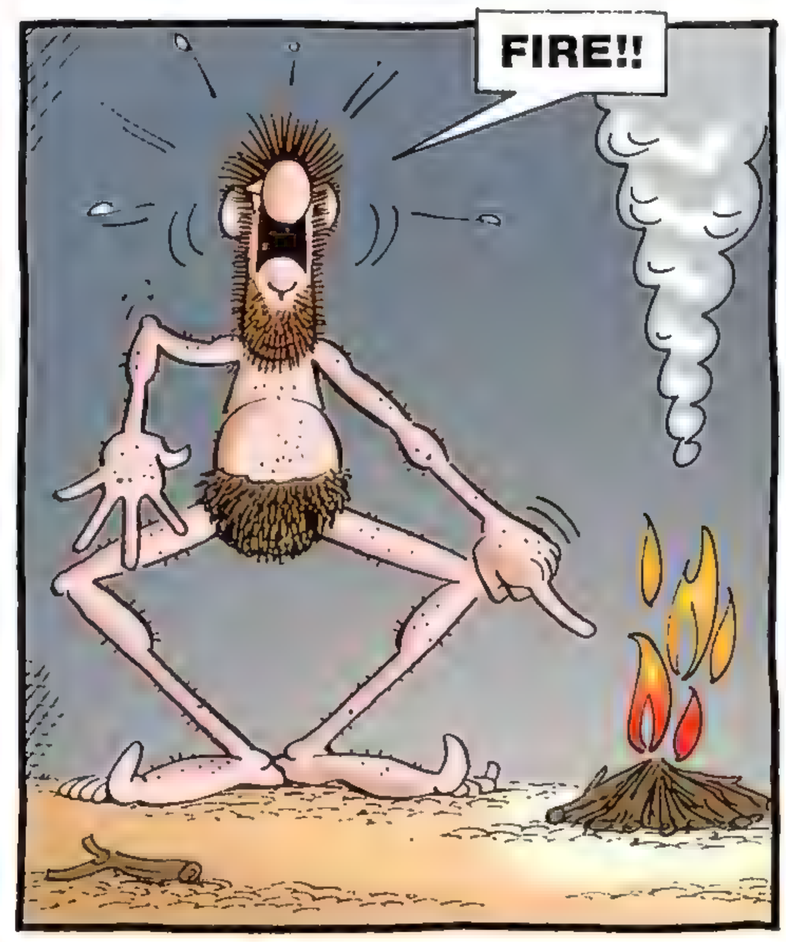

PIZZA

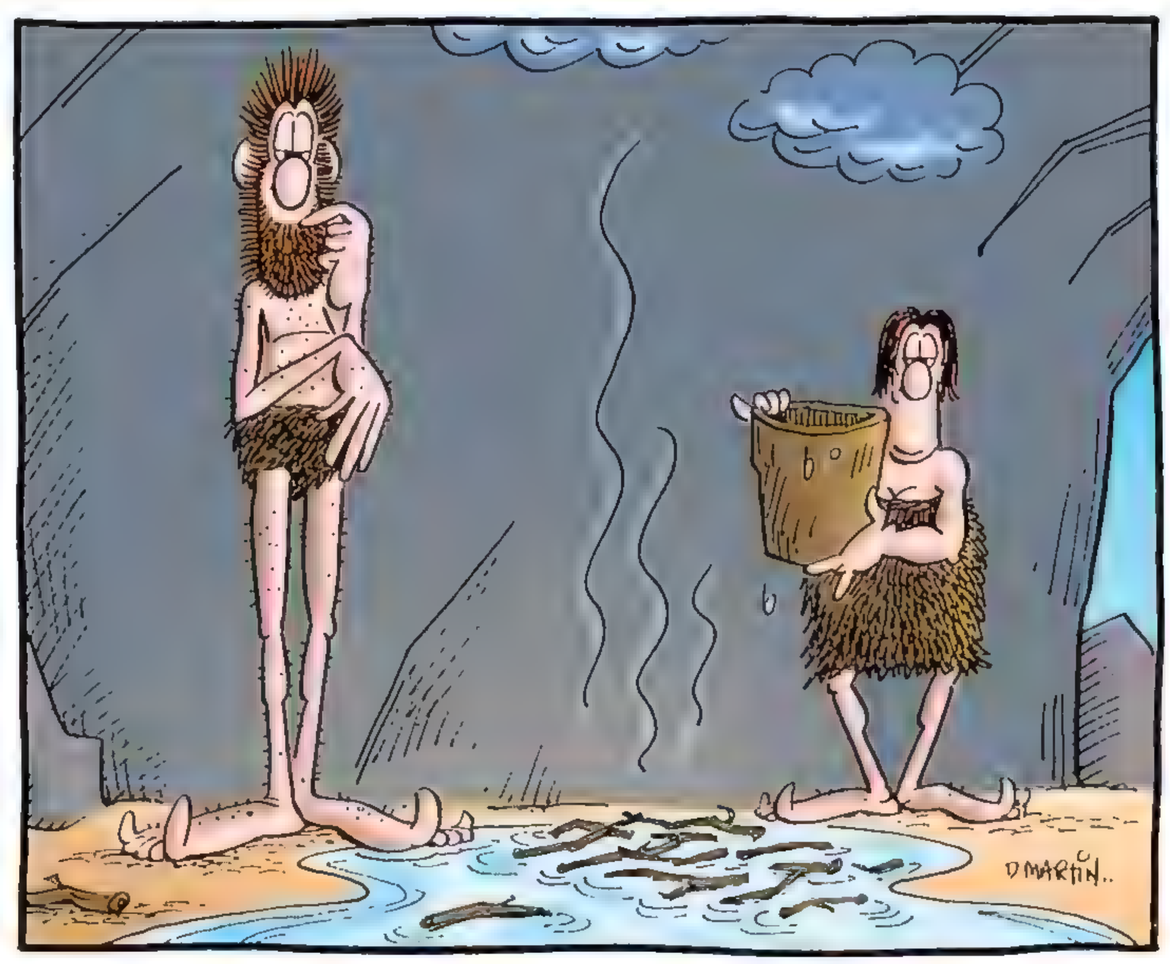
ONE FINE DAY IN PREHISTORIC TIMES







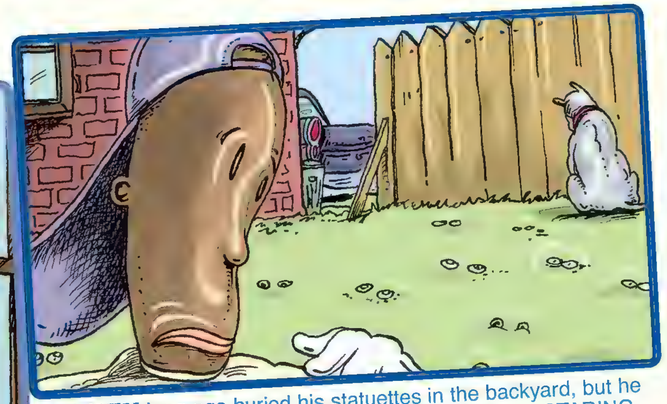




WRITER AND ARTIST: DON MARTIN COLORIST: LEE LOUGHRIDGE

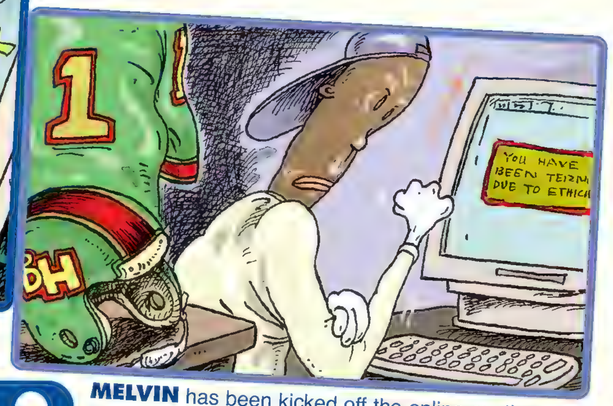
Melvin & Jenkins' Guide to HOBBIES

JENKINS has a special cabinet in his living room to display his assortment of Hummel figurines.

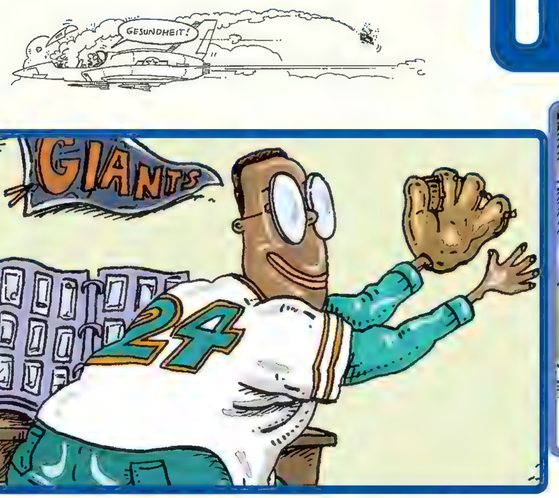


MELVIN long ago buried his statuettes in the backyard, but he can still feel their little ceramic eyes staring...Staring...STARING...

JENKINS can often be found on ebay.com, shopping for that once-in-a-lifetime find.

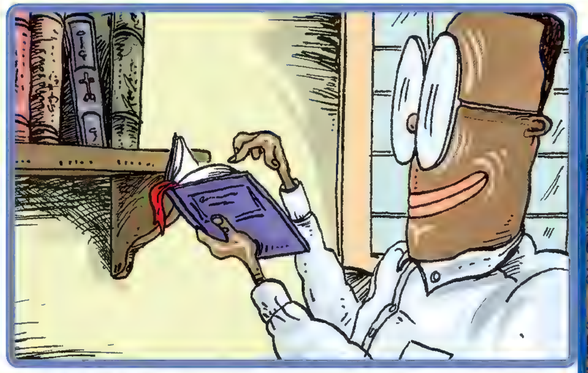


MELVIN has been kicked off the online auction service 15 times, most recently for attempting to sell a forged religious heirloom purporting to be Jesus Christ's high school football helmet.



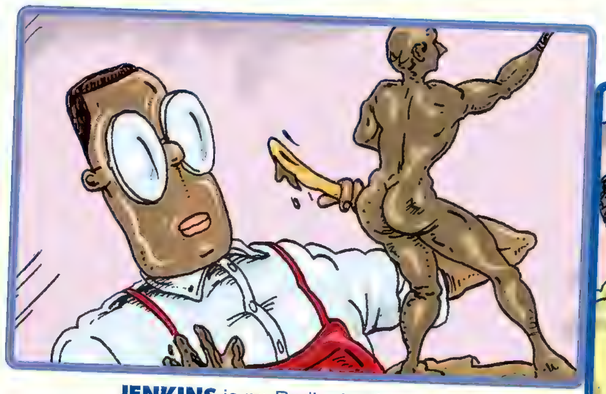
JENKINS sometimes looks through his old baseball cards and relives the thrills the players have given him over the years.

MELVIN lessens the mint book value of his baseball card collection with his habit of drawing thick black X's on the faces of every player who dies.

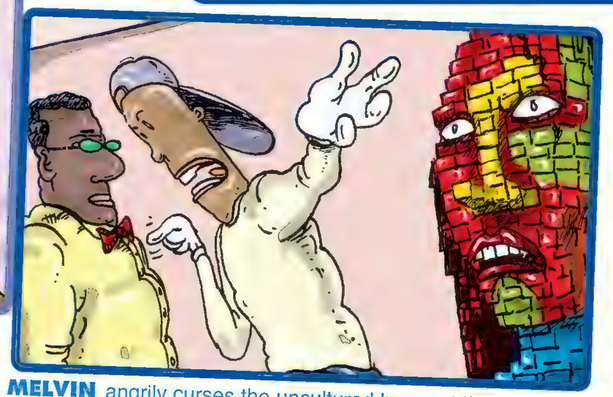


JENKINS has one shelf in his home devoted to his collection of vintage first editions of great books.

MELVIN measures the wobble under his kitchen table, walks into the antique bookshop and says, "Gimme about three inches of Tolstoy!"



JENKINS is no Rodin, but his clay sculptures get better and better with practice.



MELVIN angrily curses the uncultured boors at the museum who refuse to display his all-Lego sculpture of Marilyn Manson.

JENKINS carefully pins his collection of exotic butterflies, and displays the most beautiful specimens under glass.

MELVIN also hosts a large personal collection of insects...but it's not exactly what you'd call a "hobby."

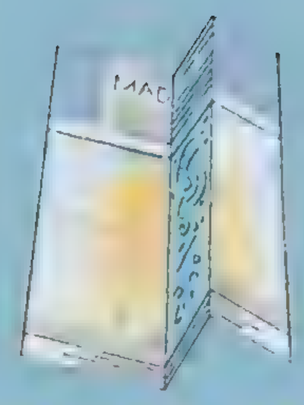
ARTIST: KEVIN POPE WRITER: DESMOND DEVLIN

WRITER AND ARTIST: ANTONIO PROHIAS COLORIST: CARRIE STRACHAN

WHAT FAVORITE OF BOTH KIDS AND PARENTS IS GUARANTEED TO BE AROUND FOREVER?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Some favorites seem to stick around for generations. To find out what the long-lasting link between parents and children is, simply fold in page as shown in diagram to the right.

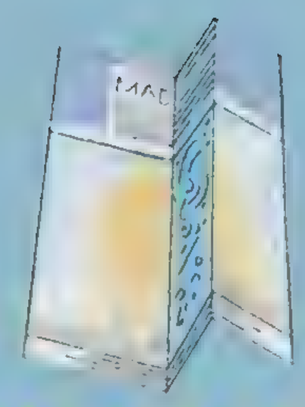


A▶ FOLD BACK SO "A" MEETS "B" ◀B FOLD THIS SECTION OVER LEFT

DISCOVERING AMERICA'S FAVORITES IS EASY. HIGHLY REGARDED "DISNEY-LIKE" ITEMS ARE EVERYWHERE. SO ARE OTHER IMPOSING EXAMPLES OF AMERICANA. BUT NOT ALL ARE "LOVABLE" TOYS. THERE'S EVERYTHING FROM GAMES, JUNK FOOD, DIET DRINKS AND SPORTS, TO TAPES OF HOME VIDEO CAPERS

A▶ ◀B

WHAT FAVORITE OF BOTH KIDS AND PARENTS IS GUARANTEED TO BE AROUND FOREVER?



FOLD PAGE OVER LIKE THIS!

A ▶◀ B FOLD THIS SECTION OVER LEFT

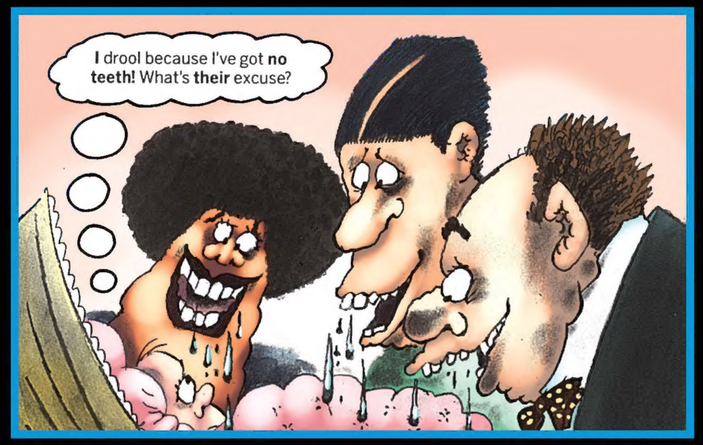
DISCARDED
"DISPOS-
ABLE"

DIAPERS

A ▶◀ B

NURSERY WHINES DEPT.

BABY TALK EXPOSED



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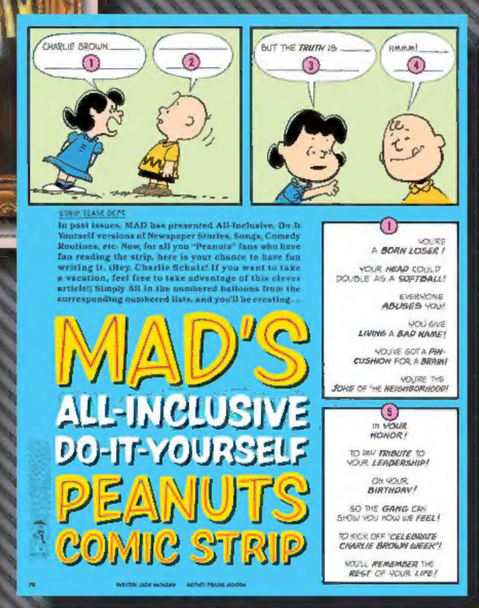

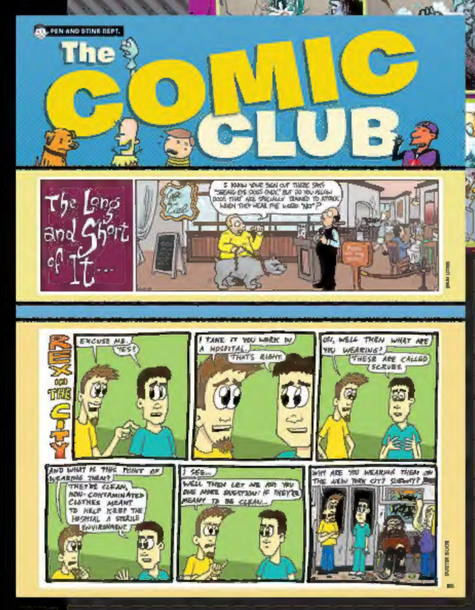

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